



2016 PROMOTIONAL SCHEDULE

APRIL

April 4 Opening Day, Magnet Schedule ○
PROGRESSIVE, Block Party
 April 21 Weather Education Day, Weather
 Education Booklet - All Participants

MAY

May 5 Tote Bag ■
 May 8 Kids Fun Day ○ KeyBank
 May 13 Dollar Dog Night Sugardale
 May 14 T-Shirt ■
 May 15 Kids Fun Day ○ KeyBank, Kids Wiffle
 Ball & Bat Set - All kids 12 & under
 May 17 Carlos Carrasco Home White Jersey
 ■
 May 27 Dollar Dog Night Sugardale, Fireworks,
 Pregame in the District Lite, Block
 Party
 May 28 Corey Kluber Midnight Navy Jersey
 ◆, Block Party
 May 29 Kids Fun Day ○ KeyBank
 May 30 Duffle Bag ■

JUNE

June 3 Dollar Dog Night Sugardale,
 Perforated-Lens Sunglasses ■, Fireworks, Pregame in the
 District Lite, Block Party
 June 4 1976 Jersey ◆ Sugardale, Fireworks Gilbane,
 Block Party, Turn Back The Clock
 June 5 Kids Fun Day ○ KeyBank
 June 17 Dollar Dog Night Sugardale, Fireworks,
 Pregame in the District Lite, Block
 Party
 June 18 Jason Kipnis Road Gray Jersey ◆
 ○ KeyBank, Fireworks, Block Party
 June 19 Kids Fun Day ○ KeyBank

JULY

July 4 Batting Practice Pullover * ○ KeyBank,
 Fireworks, Pregame in the District,
 Block Party

July 8 Dollar Dog Night Sugardale, Banner ■, Fireworks,
 Fireworks, Pregame in the District Lite,
 Block Party, ○ KeyBank Hassle-Free Weekend
 July 9 Yan Gomes Bobblehead ◆, Block
 Party, ○ KeyBank Hassle-Free Weekend
 July 10 ○ KeyBank Kids Fun Day, ○ KeyBank Hassle-Free
 Weekend, Toy Truck Giveaway - 5,000
 kids 12 & under
 July 27 Tumbler Cup ■
 July 29 Dollar Dog Night Sugardale, Ugly Christmas
 T-Shirt ■, Fireworks, Pregame in the
 District, Block Party
 July 30 HOF Inductee Bobblehead *
 Hall of Fame Induction Ceremony,
 Fireworks, Block Party
 July 31 Kids Fun Day ○ KeyBank, Slider's Birthday

AUGUST

August 12 Dollar Dog Night Sugardale, Rock 'n' Blast FirstEnergy,
 Pregame in the District, Block Party
 August 13 Bob Feller Bobblehead ◆, Rock 'n' Blast FirstEnergy,
 Block Party
 August 14 Kids Fun Day ○ KeyBank, Season Ticket Holder
 Appreciation Event
 August 19 Dollar Dog Night Sugardale, Fedora ■, Fireworks,
 Pregame in the District, Block Party
 August 20 Francisco Lindor Home White Jersey ◆,
 Fireworks, Block Party
 August 21 Kids Fun Day ○ KeyBank

SEPTEMBER

September 2 Dollar Dog Night Sugardale, Fireworks, Pregame
 in the District,
 Block Party
 September 3 Carlos Baerga Jersey ◆, Fireworks, Block
 Party
 September 4 Kids Fun Day
 September 16 Dollar Dog Night Sugardale
 September 24 Dollar Dog Night Sugardale, Fireworks, Fan
 Appreciation

○ All Fans ■ 10,000 Fans ◆ 12,500 Fans * 15,000 Fans
 Promotional Calendar Subject to Change.