



**Australian Government**



**AUSTRALIA-KOREA  
FOUNDATION**

# **AUSTRALIA-KOREA FOUNDATION**

**ANNUAL REPORT  
2004-2005**

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## Chairman's Message

The goal of the Australia-Korea Foundation is to strengthen and to broaden the relationship between Australia and Korea. In the areas of trade and strategic partnerships, these links are already well developed – though they should never be taken for granted. Increasingly valuable contacts are being made in education, tourism, technology and the arts and there remains the scope for much more still.

Through its Grants Program, the Foundation continues to support the enthusiasm of Australian individuals, community groups and institutes who have developed strong interests in, and connections to, the Republic of Korea. This year, forty individuals and community groups were awarded grants for projects across education, science and technology, commerce and industry, the arts, the media and sport.

The Foundation also managed initiatives such as: the promotion of the *Investigating Australia* study kit to teachers and students in Korean middle schools; participation in the Second Australia Korea Broadband Summit in Seoul; participation in the Korea-Australia Media Forum to encourage fuller coverage of the two countries in each other's media; exhibiting the George Rose photographs of Korea in the early twentieth century; and the transfer of custodial care of the Korean War Honour Roll quilt to the Clarence Valley Council.

I welcome the appointment to the Board of Ros Strong, who brings a wealth of experience in the fields of education and vocational training and the re-appointments of Board members Mack Williams, Mike Miller, Stephanie Fahey and Stephen Choi, all of whom are making continuing contributions to the work of the Foundation in strengthening Australia's relationship with the Republic of Korea.

The Board extends its appreciation to the Foreign Minister, the Hon. Alexander Downer MP and his office, for support given throughout the year and, specifically, for the participation of the Foreign Minister at the official opening of the George Rose photographs exhibition at the University of Adelaide. We also express our thanks to Professor James McWha, Vice Chancellor of the University of Adelaide, and his staff for their involvement in this display.

I would also like to thank the Mayor of Clarence Valley Council, Mr Ian Tiley, for co-hosting the reception of the Korean War Honour Quilt in Grafton and for his staff's contribution. Special thanks to John Fitzpatrick and Mrs Olwyn Green for their important roles in this project.

Also, I wish to acknowledge the important involvement of the Korea-Australia Foundation in developing the relationships between our two countries. Their Chairman, Kenneth Ung-Suh Park, has a close and continuing interest in Australia and he and his Board initiated the post-graduate internship program in Korea and provided major support for the China impact conference.

Finally, the Foundation could not have achieved all it has done without the dedication of its executive staff. Their commitment and the quality of their work are much appreciated by the Board.



Don Stammer

Chair

## Role and Objectives

The Australia-Korea Foundation (AKF) was established by the Commonwealth Government in 1992 to help develop the relationship between Australia and Korea. It works to raise awareness of Australia in Korea and Korea in Australia particularly in the areas of commerce, education, science and technology, the arts, sports and media. The Board of the Australia-Korea Foundation, which oversees its operation, supports the development of a wide range of institutional linkages. The promotion of Australian studies in Korea and Korean studies in Australia is also an important objective.

In 1993, the AKF Board adopted the following as its statement of objectives:

- promote within Korea an increased understanding of contemporary Australia and its importance to Korea, as well as of its history, culture, traditions and languages, particularly through targeted education and media activities
- develop within Australia a better appreciation of contemporary Korea and its importance to Australia, and to promote understanding of Korean traditional society, culture, history and language especially through educational initiatives, media activities and the promotion of Korean language studies
- promote better understanding and more extensive discussion of mutual economic and foreign policy interest between Australia and Korea, and to encourage the development of closer ties between Australia and Korea business
- present Australia to the Korean people as a nation capable of outstanding creative and innovative achievement in cultural and artistic spheres, and a source of high quality productions in these areas

The AKF's charter specifies it should comprise a Board of up to fourteen part-time members. The Chairperson is appointed by the Governor-General on the recommendation of the Minister for Foreign Affairs. Other members are appointed by the Minister for Foreign Affairs. The Department of Foreign Affairs and Trade is represented on the Board. Board members are drawn from a wide cross-section of the Australian community. They are chosen on the basis of their standing in the Australian community, their interest in Korea, and their ability to contribute to the development of exchanges in their areas of expertise.

The Chair of the AKF may be appointed for a term of up to five years and other members for terms of up to three years. Members may be re-appointed for additional terms. Currently the AKF has eleven members, including the Chairperson.

## **Board Membership**

### **Members of the Australia-Korea Foundation Board as at 30 June 2005**

#### *Chair*

Dr Don Stammer, (re-appointed Chairperson in October 2003 for 3 years) Chairman, Mosaic Oil NL Chairman ING (NZ); Deputy Chairman Novera Energy Ltd; Director ING Group (Australia)

#### *Members*

Ms Katie Benson, Managing Director, Langham Hotel, Melbourne (appointed 12 June, 2003 for three years)

Mr Kim Dalton, Chief Executive Officer, Australian Film Commission, (appointed 12 June, 2003 for three years)

Dr Richard Walley OAM, leading Aboriginal performer and writer (appointed 12 June 2003 for three years)

Ms Rosalind Strong, former teacher, school principal and Director NSW Heritage Office (appointed 16 July, 2004 for three years)

Reverend Stephen Hyong-koo Choi, senior Minister of Macquarie Korean Baptist Church, Sydney (re-appointed 16 July, 2004 for three years)

Professor Stephanie Fahey, Director, Research Institute of Asia and the Pacific, University of Sydney (re-appointed 16 July, 2004 for three years)

Dr Rodney Hall AM, writer, poet, twice Miles Franklin Award winner, former Chair of the Australia Council, (re-appointed 16 July, 2004 for three years)

Professor Michael Miller, Emeritus Professor, University of South Australia (re-appointed 16 July, 2004 for three years)

Mr Mack Williams, Private Consultant and former Australian Ambassador to the Republic of Korea (re-appointed 16 July, 2004 for three years)

Dr Geoff Raby, Deputy Secretary, Department of Foreign Affairs and Trade (*ex-officio*)

### **The Australia-Korea Foundation Secretariat**

The AKF Secretariat carries out the day to day business of the Foundation, as well as contributing to the development and implementation of the AKF's major projects. The Secretariat is staffed by officers of the Department of Foreign Affairs and Trade and the Australian Embassy in Seoul.

Secretariat staff as at 30 June 2005:

Dr Leslie O'Brien, Director, and Manager Secretariat Canberra and Seoul

Mr Jimmy Kwong, Executive Officer - Canberra

Ms Hyo-jin Lee, Executive Officer - Seoul

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## Director's Report

Throughout 2004-05 the AKF continued to play an important part in the Government's efforts to broaden and deepen relations with the ROK. I would like to record my thanks to my staff in Canberra and in Seoul for their efforts and support during this very-busy year.

Over and above administering the Foundation's grant funds and organising the Board's regular meetings, the Secretariat in Canberra and Seoul played an active role in developing and implementing all the AKF's major projects. Key amongst these were:

The Korea-Australia Media Forum, co-hosted by the AKF and the Korea Press Foundation and held in Seoul in October 2004. This meeting set out to explore Australian and Korean film industries, the development of new media, and opportunities for collaboration. Kim Dalton (AKF Board member and CEO of the Australian Film Commission) headed an Australian delegation that included AKF Board members Mike Miller and Rodney Hall and the AKF Director Leslie O'Brien.

An Australian film delegation to the Pusan International Film Festival (PIFF). Following the media forum discussions the Australian delegation travelled to Pusan and joined forces with a small number of Australian film makers whose work was screening at the film festival. The Secretariat organised a major function to 'Celebrate Australia at PIFF'. The function was held at the Australian-owned Pusan Aquarium and was well-attended and widely publicised, as the Secretariat had negotiated for it to be included in the official festival program. Welcoming speeches were delivered by the Australian Ambassador to the ROK, the Chairman of the AKF and the President of PIFF.

*Investigating Australia* study kit. Elements of this interactive CD-ROM, plus website resource have been included in the Korean schools' curriculum. In April the AKF Director and Executive Officer Seoul, demonstrated the kit to Korean education authorities, textbook writers and textbook publishers. This promotional work was undertaken to ensure Korean education authorities are aware of the updates and upgrades the Foundation has made to this learning resource.

George Rose photographs of 1904 Korea: Since 2002 these historically significant photographs have been exhibited widely in the Republic of Korea. In June 2005 the images had their first significant Australian exhibition at the University of Adelaide. This was the first of a number of exhibitions aimed at increasing Australian's understanding of Korea's recent history. Besides exhibiting the photographs, throughout 2004-05 the AKF distributed its co-published book *1904 Korea through Australian eyes*.

Install of the Korean War Honour Roll quilt, Grafton NSW. The quilt is the brainchild of Mrs Olwyn Green, widow of Lt Colonel Charles H Green. It records the names of the 340 Australian men who died during the Korean War. It was designed by Australian textile designer Meredith Rowe, and sewn by the Coleraine Victoria 'Sit and Sew' group. During 2004-05 was displayed at the Grafton library, immediately adjacent to a memorial which commemorates Australia's involvement in the Korean War and the service of Grafton-born Lieutenant Colonel Charles H Green.

Leslie O'Brien  
Director

## Grants and sponsorship by program area

The AKF aims to promote a better understanding and more extensive discussion of mutual economic and foreign policy interests between Australia and Korea. In particular, it seeks to broaden, strengthen and develop bilateral ties by fostering opportunities for increased collaboration between Australia and Korea in the following areas:

- Commerce, Industry and Tourism
- Science and Technology
- Education
- Arts, Media and Sport

Each year the AKF offers financial support to projects which promote the aims and objectives of the Foundation. These include proposals which demonstrate the potential to develop long-term links between individuals and institutions in Australia and Korea.

Both individuals and organisations may apply for grants. They should demonstrate an established record of achievement in the development and management of projects relevant to their proposed area of endeavour.

The projects are assessed against the following guidelines:

- The project should be an initiative relevant to the Foundation's objectives of promoting a stronger relationship between Australia and Korea. Such initiatives may promote new areas of contact between Australia and Korea or may serve to build on or develop existing contacts.
- It should have a clearly defined benefit in terms of the Foundation's objectives.
- Where projects are to be undertaken in conjunction with, or are partly funded by a Korean organisation, applicants must demonstrate that sufficient support is available from the Korean counterpart to ensure the success of the project. An example of such support might be accommodation and other services provided free of charge by the host institution. Copies of documentation to this effect should be provided. Where support takes the form of guarantees by governmental or other agencies, documentary evidence is required
- Foundation support should constitute seeding funds intended to encourage financial support from other sources, including corporate sponsorship. Preference will be given to projects able to demonstrate that they have obtained part of their funding from other sources.
- The project should establish its prospects for future independent activity as a result of initial Foundation funding.
- Applicants should preferably have a substantial record of achievement in their proposed field of endeavour.

## **COMMERCE, INDUSTRY AND TOURISM – select examples**

### **Korea Update 2004**

Korea Update contributes to the development of the Australia-Korea relationship by promoting Korean studies and research in Australia. In 2004 Korea Update held a one day briefing at The Australian National University to provide updates on Korean economic, business and political developments to government agents and officials, businessmen, academics and students. Korea Update 2004 also launched a series of Korea Week 2004 events in Australia organised and sponsored by the Korean Government through the Embassy of Korea.

### **Business without Barriers**

The Australian-Korean Trade Conference held in Daegu City, South Korea attracted a committed group of Australian and Korean Businesswomen representing diverse industries such as jewellery manufacturing, food production, professional services and education.

Participants agreed that there are immense opportunities for trade between the Republic of Korea and Australia.

As a result of the conference, face to face and virtual meetings have been increasingly active amongst participants and between the wider businesswomen's networks. These networks received support by the Korean Women's Entrepreneurs Association and the International Women's Federation of Commerce and Industry.

### **Australia Korea Business Council Joint Meeting in Seoul**

The 26<sup>th</sup> Joint Conference of the Korea-Australia/Australia-Korea Business Councils was held in Seoul in November 2004. The Joint Meeting works to develop the economic relationship between Australia and Korea and the interaction between the two business communities.

### **Australia Day Function**

An Australia Day event was jointly organised by the Australian Embassy and Austrade in Seoul. It provided the Australia-Korea Foundation with a platform to reinforce and promote its work to a select audience of key decision makers and opinion leaders. The event's aim was to highlight particular areas of Australian capability that are reflective of the Australian lifestyle. Accordingly, the main themes that formed the highlight of the Australia Day event were food, wine, entertainment, outdoor water sports, golf, art, interior design and furniture.

The AKF specifically funded part of the Australian Fashion and Jewellery Launch, and covered the travel costs for a visit to Seoul by renowned didgeridoo player Mark Atkins, who performed at the Australia Day Functions and related follow-up events.



## **SCIENCE AND TECHNOLOGY – select examples**

### **Australia-Korea Ubiquitous Sensor Network Initiative**

This project is a multiparty, bilateral initiative which brings together core expertise in photonics and electronics systems from Australia and Korea. It aims to capture the developing global market for “Ubiquitous Computing and Communications” systems. The technology can be applied to major infrastructure projects that need to monitor their usage and integrity using smart sensors. This project holds immediate relevance to major highway, bridge, power distribution and mining projects.

### **Pilot Study on the Development of a Virtual Vibration Laboratory**

This project uses a PC-based digital controller to provide real-time control of an electromagnetic shaker. The study proposes to develop experiments that assist students in the physical visualisation of complex vibration equations of motion. With the incorporation of internet technology, the operation of the project can be accessed and controlled remotely. The system is safe, user friendly, flexible and suitable for students to operate independently.

### **Predicting beef marbling**

The aim of this project is to explore the correlation between ultrasound scanning of live animals and the 3D structure of fat deposited within cattle muscles. It will allow the development of computer algorithm(s) to predict marbling based on ultrasound measurements of live animals. The project will be divided into five phases and will utilise muscle (striploin) samples from Hanwoo cattle in Korea as well as Angus and Hereford cattle from South Australia.

### **Integrated approach to Indoor Air Quality Assessment**

A comprehensive assessment of indoor air pollutants in Korea will be undertaken. The multidisciplinary study will involve the simultaneous determination of the size distribution, number concentrations and chemical characteristics of aerosol particles. It will provide an odour emission inventory and a characterisation of volatile as well as semi-volatile organic materials in selected indoor environments.

### **Practical Oxidation System using Molecular Oxygen for Clean Chemistry**

This project is collaboration between the Korean Advanced Institute of Science and Technology, Daejeon (KAIST) and the Centre for Green Chemistry, Monash University. It will combine the expertise of the Korean catalysis team in the development of new catalysts and the skills of the Monash Cleaner Synthesis Group in developing greener processes and products. The outcomes will lead to environmentally friendly catalysts, specifically for biomimetic oxidation with air, which can be facilitated by environmentally benign metals. The benefits to both Australian and Korean industry are waste and hazard reduction in industrial chemical synthesis, cost savings and improved social acceptance.

## ***EDUCATION – select examples***

### **2004 Export Management Field trip**

As part of their international business studies, final year students were assigned to Korean companies to analyse the domestic and international marketplaces they operate in. The students were also required to contact distributors and potential customers, to set up meetings and to conduct in-depth market research to provide their firms with current and relevant information and country statistics. The students concentrated their research effort in and around Seoul City.

### **Student internship project**

Commencing in 2004-05, two final (fourth) year journalism students were supported under a project that placed them in an English-language newspaper in Korea. The students arrived in Seoul in January 2005 and worked for four weeks.

### **Bilateral School Relations Stage 3**

Ten Principals/Deputy Principals from the Eastern Cluster travelled to South Korea in October 2003 with the purpose of developing relationships between the Eastern Cluster of Schools and the Schools of Chongju in South Korea. The visit was made in response to an invitation from the principals of Chonju District. In 2004 a reciprocal visit was made by South Korean school leaders. During that same period, two specialist teachers from Australia visited South Korea to assist the development of appropriate shared curriculum activities and to set up broadband links and their attendant infrastructure.

### **Cultural Attributes for Life Long Learning**

This project provided a series of one-week forums in Seoul and Melbourne to enable nursing leaders, health industry executives, and educational policy makers to discuss and debate cultural and leadership attributes emergent from the student exchange between Kyung Hee and RMIT Universities.

Two nursing academics from both countries undertook reciprocal one-week visits in May 2005.

### **RMIT Student Ambassador**

The School of International and Community Studies (SI&CS) organised a two week intensive language and culture program in February 2005 for six student ambassadors. Professor Soh Han Choon, from Han Yang Women's College, flew to Melbourne to deliver the classes. Students received four hours a day of Korean language (none had studied it previously) and socialised with the Professor and his family outside of class times.

The six students then spent one month in Korea. The students were divided into pairs and billeted to RMIT's partner institutions, Koje College, Han Yan Women's College and Induk Institute of Technology.

## **In Country Professional Development**

Twelve Australian pre-service TESOL teachers travelled to Korea for a three-week teaching, homestay and cultural-learning experience. The program took place at Myongji College, Seoul. After initial pre-departure and on-arrival orientation sessions the teachers:

- Took part in College English lessons, especially conversation classes, at Myongji College
- Took part in ‘English Café’ sessions throughout the school day at Myongji College. The sessions involve the exclusive use of English in a relaxed café atmosphere
- Planned, designed and conducted an English Camp held for three weeks between 2-5pm daily
- Stayed with Korean host families from the Myongji Educational Foundation community
- Participated in a full-day and two-day field trip to see Seoul and to experience Korean culture
- Participated in an end-of-program Performance Evening to celebrate Australian-Korean collaboration on the program
- Participated in an end-of-program evaluation session, providing comment on the program alongside comments sourced from Korean participants.

Two lecturers from The University of Sydney’s Faculty of Education and Social Work accompanied the teachers.

## **Australia-Korea Teachers’ Exchange Program**

Under a grant awarded to the Asia Education Foundation, Korean teachers travel to Australia, and Australian teachers travel to Korea, for cultural exposure and professional development. Korean teachers travel to Australia in August. Australian teachers travel to Korea in October.

After their visit ends, all participants complete a survey on the curriculum and professional development delivered on the program. The survey of both groups shows that the Australia-Korea Teachers’ Exchange:

- Provides participants with tools to develop curriculum on Australia/Korea
- Builds participant knowledge, changes attitudes and establishes ongoing personal and professional links between Australian and Korean educators.
- Increases participants’ interest in Australia/Korea
- Supports educators in Korea and Australia to take leadership in promoting study about both countries.

## **ARTS, MEDIA AND SPORTS – select examples**

### **Jaraseum International Jazz Festival**

The thirteen day visit to Korea formed part of a 28 day Asian touring project to four countries; Korea, Taiwan, Singapore and Thailand.

The Korean engagements were comprised of; a featured concert performance at the inaugural Jaraseum International Jazz Festival (which subsequently received a national KBS-TV broadcast in October); three prominent jazz club performances in Seoul and; a Michelle Nicolle Arirang TV interview special.

The tour provided significant opportunities for a leading Australian jazz vocalist-led group, like the Michelle Nicolle Quartet, to be projected into the Korean jazz market. It also enhanced the touring and promotion prospects of high calibre Australia jazz artists in the region.

### **Change Shin Singers**

The Chang Shin singers are comprised of staff and students from the Chang Shin College in Masan, South Korea. (The Chang Shin College is a part of the Chang Shin Schools, which consist of a junior high school, a senior high school and a university college).

The Christian Review invited the Chang Shin Singers to perform at Canberra Parliament House, the NSW Parliament House, the Sydney Conservatorium of Music, Wesley Church (in both Sydney and Canberra) and a number of Korean churches in Sydney.

The purpose of this event was to further promote Korea-Australian relations, with a particular emphasis on the performing arts. The Chang Shin singers performed a variety of Korean, Australian and other Western songs.

### **Booklet for the Korean War Quilt**

The project provides background information on the women involved in the creation of the Korea War Honour Roll Quilt and of a selection of the men they sought to honour. It involved the researching and writing of biographies for the quilters and the researching, editing and collation of stories of 71 servicemen killed in action in Korea.

### **Adelaide Film Festival, February**

The goals of this project were to increase awareness and understanding of Korean culture in Australia and of Australian culture within Korea and to foster long term, closer links in both countries. To achieve these goals the AKF sent Dr Mike Walsh to the Pusan Film Festival and hosted Korean film Director Song Il-gon at the Adelaide Film Festival.

The Pusan festival was a major networking platform for the Adelaide Film Festival. Dr Walsh was sent by the AKF to raise awareness of the Adelaide Festival amongst representatives from KOFIC and other Korean film companies, as well as with other guests from film industries and festivals throughout Asia.

At the Adelaide Festival the screening of three Korean films and the presence of the Korean director Song Il-gon, was very well received. Dr Walsh and Mr Song's experiences have established new contacts at, and relationships between, the Korean and Australian film industries. They have also provided Australian audiences an insight to some of the exciting talent in filmmaking emerging from Korea.

## **Brisbane International Film Festival**

Korean Directors Jane Shin and Whang Cheol-mean attended the Brisbane International Film Festival to introduce screenings and discuss the making of their films “Shin-sung Il is Lost” and “Spying Cam.” These films were part of a programme of independent Korean cinema curated by Tony Rayns, who was also in attendance.

At the festival Tony Rayns and the two directors contextualised the nature of their work to Australian audiences and participated in other activities through out the festival. One of these activities was a highly entertaining seminar on East Asian cinema, where Tony’s love of the Korean scene sparked debate amongst the panel, which included renowned producer Peggy Chiao and NETPAC jury member Mike Walsh as well as Jane Shin and Whang Cheol-mean.

## **Dancing Data – by Company in Space**

The Dancing Data Lecture Demonstration Series is seen as a first stage initiative to introduce the work of leading Australian contemporary new media performance to Korea. This work is acknowledged for its innovation and outstanding creative achievement. It is hoped to encourage future presentations and collaborations between the company and Korean host organisations, artists and institutions.

## **Creative Visions of the Strand**

This collaborative project brings together the creative visions of artists Professor Kim Song Yeol from Pai-Chai University, Dae Jeon, South Korea and Dr Gordon James Brown from James Cook University, Townsville, Australia

The project is a book titled “The Strand” in reference to a road and walkway leading around the shoreline of Townsville. The book features twenty-nine original hand-printed etchings taken from lion blocks. Each page of the book shows the two artists’ differing, culturally-influenced perceptions of “The Strand”

The project helps strengthen the ties between Pai-chai University and James Cook University by encouraging a bond of a collaborative spirit between two senior staff members.

## **Korean Eyed Art Exhibition**

Korean-Eyed is a retrospective art exhibition featuring the works of ten to twelve foreign artists whose works not only reflect the artist’s vision of Korea, but also how this country has influenced her/his artistic development.

Included among the invited participants in Korean-Eyed is a strong representation of Australian artists: Yvonne Boag, Robert Liddicoat, Yesim Sendil and Maryann Wick.

## **In Search of Intangible Asset No 82**

This project created a one hour documentary, suitable for showcasing at local, national or international festivals. It is also suitable for television in Australia and Korea.

The film traces Australian drummer Simon Barker’s passion to learn traditional Korean drumming and to pass on its techniques and concepts to music students in Australia, Korea and other parts of the world. It demonstrates how he has integrated what he has learnt from

Korean traditional music into his own playing and includes his reflections on how his experiences have helped him grow personally, and professionally. These ruminations are integrated with Mr Barker's day-to-day experiences in Korea as the audience follows his quest to learn from and document the shaman and master drummer Kim Seok Chul. Mr Kim is South Korea's 'Intangible Cultural Asset No 82' and an eminent musician. The rhythmic vocabulary he uses is one of the most advanced in Korea however it remains largely undocumented.

## **Birthday Boy off to the Oscars**

'Birthday Boy' became eligible to enter the 77<sup>th</sup> Academy Awards when it won the Best Animated Short Film award at SIGGRAPH in April 2005.

The film's creator, Sejong Park was born and raised in Korea. He came to Australia in 1997 and worked in 2D animation as an illustrator. He was later accepted into the Australian Film Television and Radio School and graduated in April 2004 with a Master of Arts in Digital Media.

Birthday Boy is set in 1951, during the Korean War, and tells the story of Manuk who lives in a small village and plays at being a soldier like his father. Sejong animated Manuk's behaviour by observing the movements of a six year old boy.

## **The 3rd World Ceramic Biennale**

Mr Paul Wood was invited to exhibit his ceramic work in the International Competition section of the World Ceramic Biennale in Icheon, South Korea. It proved a great opportunity for Mr Wood to learn more about contemporary and traditional ceramics as well as to establish important international links with ceramic artists and galleries in both Korea and the rest of the world. The opportunity provided Mr Wood a world-class overview of ceramic art as well as the experience to learn from traditional Korean ceramic techniques.

## **52nd Sydney Film Festival**

The 52<sup>nd</sup> Sydney Film Festival screened three Korean feature films: "3-Iron", "Samaritan Girl" and the International Premiere of "The Wolf Returns". One South Korean guest attended the festival: Koo Ja-Hong, director of "The Wolf Returns".

Koo Ja-hong introduced both screenings of "The Wolf Returns" and took questions from the audience afterwards. Both Q&A sessions were lively and informative and covered both the film itself and film-making in South Korea. Koo Ja-hong also discussed these issues further in an informal 'meet the film-maker session' with interested audience members in the foyer following each screening.

Koo Ja-hong attended a number of social/industry functions where he met many local film-makers all of whom were keen to hear of new initiatives within the Korean film-making community.

Koo Ja-hong and his distribution company have undertaken to keep the festival informed about upcoming projects from South Korea, as well as the work of other Korea-based independent producers and directors. All were greatly encouraged by the reception of film and the warmth of the audiences' responses.

The positive response to the screening of the Korean films has encouraged the festival to continue to highlight South Korean cinema and to develop and encourage an audience for cinema from this region.

## **DMZ 2005**

DMZ – 2005 invited international artists to exhibit their works at the demilitarized zone between North and South Korea. The art works in this exhibition explored concepts of territory, zoning of memory, division of national identities, the politics of information and the control of and access to information. The exhibition was held at twenty venues in Paju Book City, Heiri Art Village, Unification Tower and the Demilitarized Zone areas. Three artists from Australia attended – Lyndal Jones, Mike Passa and Alex Danko.

## **National Art School Interchange 2**

This project is an exhibition exchange between award winning artists teaching at the National Art School, Sydney and Hong-Ik University, Seoul.

Building on the success of the inaugural exhibition in 2004, Interchange 2 will be a curated exhibition of 50 works by 50 Korean artists opening in June 2005 at the NAS, Sydney. The reciprocal exhibition of Australian works will be held at Hong-Ik, Seoul during autumn, 2006.

## **54th Melbourne International Film Festival**

The Melbourne International Film Festival has been carving out a reputation for showcasing the latest and most interesting Asian cinema. It is also a great supporter of Korean entrants. Audiences have embraced this programming direction, with Asian film titles ranking amongst the festival's most popular titles in both ticket sales and audience feedback.

## **SPECIAL PROJECTS – select examples**

### **Investigating Australia studies kit**

Throughout 2004-05 the AKF has worked – most especially with the Korean Institute of Curriculum and Evaluation- to promote an awareness of Australia through the medium of its Investigating Australia study kit. The ‘kit’, which began its life as a video and teachers’ workbook, is now in interactive CD-ROM format. The first version of the kit, and this newer technology iteration, has been distributed to 3,000 lower secondary schools in the ROK. As ‘the kit’ portrays the lifestyles of younger teenagers in different areas of Australia these schools are its main audience. The kit is, however, of wider interest in the ROK.

In May the AKF Director visited Korea and demonstrated the kit to a range of Korean Government departments, academic institutions and the Korean media. The *Chosun Ilbo* – the major Korean-language newspaper with a circulation exceeding six million – carried an article by a senior academic from Seoul National University who made the following comment about the kit:

*The material was most wonderful. The video clip was about Australian geography and society seen through the eyes of Australian teenagers. I was also given a big map of Australia with a lot of useful information on Australia. Suddenly I began to feel very strongly that I should visit Australia in the near future.*

### **Australia-Korea Internship Program**

In 2004-05 the Australia-Korea Foundation and its Korean counterpart, the Korea-Australia Foundation (KAF), initiated an internship program. The program aims to give Australian business and finance students (final year or enrolled in a Masters degree) the opportunity to spend time in a major Korean company. At the Australian end, the AKF is assisted by the Research Institute for Asia and the Pacific; at the Korean end the KAF is assisted by POSCO – Australia’s single largest corporate client.

This program is unique in that it provides Australian students with the opportunity to gain practical experience in Korea. It also serves to improve the students’ knowledge of international business and enhance their employment prospects and contribute to closer Australia-Korea relations and understanding.



## George Rose photographs of Korea project

In 1904 Australian photographer George Rose visited Korea. Rose travelled from the south of the peninsula, through Seoul, to the west and as far north as Pyongyang. There he took photographs of everyday life.

The AKF has since reproduced the George Rose photographs of Korea, framed and exhibited them throughout the ROK. They are currently on display at Incheon.

In 2004 –with the co-operation of the National Institute of Korean History,– the AKF produced a high quality book of the George Rose photographs, *1904 Korea through Australian Eyes*. The book was co-published with a leading Korean publisher, thus putting in place new commercial links between the two countries.

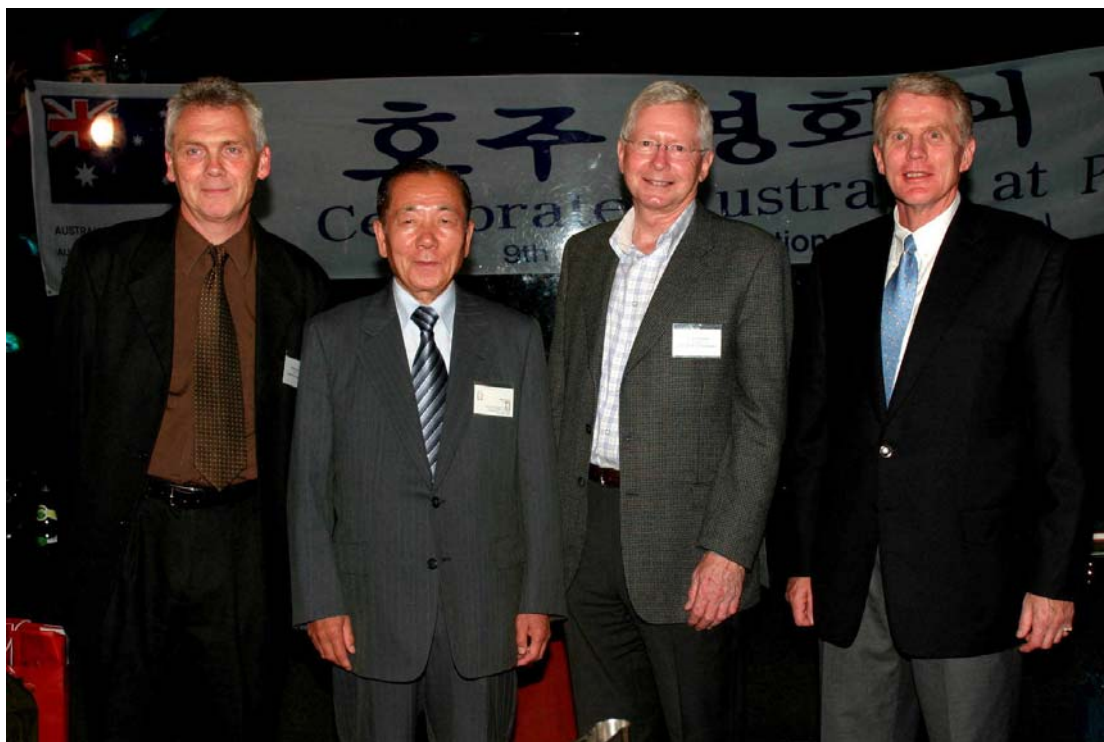
In June 2005, the photographs were exhibited for the first time in Australia at the University of Adelaide. The exhibition of photographs, stereo-cards and stereographic equipment was opened by the Minister for Foreign Affairs, the Hon Alexander Downer MP. Following his opening address, the Minister inspected the photographs and associated stereographic material.



*The George Rose photographs of Korea exhibition, University of Adelaide. From left, after the opening address: Professor James McWha, Vice Chancellor, University of Adelaide; Dr Don Stammer, Chairman AKF, the Hon Alexander Downer MP and Mr Ron Blum of Adelaide.*

## Pusan International Film Festival

The Australian Film Commission supported a strong delegation of Australian film-makers to the 2004 Pusan International Film Festival (PIFF). To celebrate the participation of Australian film makers at PIFF, the AKF and the Australian Film Commission co-hosted a function at the Australian-owned Pusan Aquarium. The 'Celebrate Australia at PIFF' function was included in the official film-festival program.



*From left, Mr Kim Dalton, CEO Australian Film Commission; Mr Kim Dong-ho, Festival Director, Dr Don Stammer, Chairman AKF and Mr Colin Heseltine, Australian Ambassador to the ROK*

## 2<sup>nd</sup> Australia-Korea Media Forum

In 2004 the AKF and the Korea Press Foundation co-hosted a media forum. The focus of the discussions was film and new media, an area the AKF considered to hold potential for broadening and deepening Australia's relationship with the ROK. AKF Board member and the CEO of the Australian Film Commission, Kim Dalton, led an Australian delegation that included representatives of the print and electronic media, as well as writers, poets and information and telecommunication experts.

The forum was held at the Korea Press Foundation building, in Seoul, on Wednesday 6 October 2004. The Australian delegation was comprised of:

Mr Kim Dalton (Head of Delegation), Australian Film Commission and AKF Board

Mr Paul de Carvalho, Sydney Asia Pacific Film Festival

Dr Rodney Hall AM, Writer, Poet, Director and AKF Board Member

Ms Phillipa Hawker, The Age

Professor Mike Miller, mNet Corporation and AKF Board Member

Dr Leslie O'Brien, Director AKF

Ms Julie Rigg, ABC Radio National

Ms Annette Shun-wah, SBS TV

Mr Lawrie Zion, The Australian

The Korean delegation was comprised of:

Mr Oh Dong-gin, Film journalist, Pressian (Moderator for the Korean side)

Mr Kim Young-jin, Film critic Film 2.0

Mr Kim Hyung-joon, President, Korean Film Manufacturers Association

Mr Chun Chan-il, Film critic

Mr Noh Jong-yoon, Producer, Sidus Entertainment and Contents Group

Mr Lim Byum, Journalist, Hanguere Ilbo

Prof Kim Hyun-sook, School of Media Studies, A Ju University

Mr Jay Kim, Vice President, WiderThan.com

Mr Bae Jan-soo, Journalist, Kyunghyang Ilbo

The forum was opened by the President of the KPF and the Australian Ambassador to the ROK.

Discussions commenced with an overview of the film industry in the ROK and an overview of the film industry in Australia. The meeting then developed into a round-table forum which considered common issues and challenges faced by the industry in both countries. The meeting also considered the impact of recent technological innovations and the implications of new media for the film industry in general.

## **2<sup>nd</sup> Australia-Korea (New Zealand) Broadband Summit, Seoul, June**

The 2<sup>nd</sup> Australia-Korea Broadband Summit was held in Seoul, 14 – 15 June 2005. The summit aimed to provide an opportunity for businesses and industry to network and identify areas of mutual interest and possible collaboration. The Australia-Korea Foundation conceived of and implemented the inaugural May 2003 Australia-Korea Broadband Summit, and has been the major force behind subsequent meetings. New Zealand's participation commenced with the 2<sup>nd</sup> summit. AKF Board member Professor Mike Miller was the convenor of the first and second summits.

The aims of this major meeting were:

- To deepen the understanding between Korean, Australian and New Zealand industry and government counterparts, in the Broadband and ICT sectors, of the lessons learned from broadband rollout in both countries, with a focus on future needs and challenges for the development and delivery of applications and digital content.
- To increase awareness of respective strengths in both industry and research in the three countries.
- To showcase Australia's latest developments in commercial content and applications, broadband networks (fixed and mobile) and research in these areas.
- To identify what each country has to offer in specific sectors.
- To focus on industry collaboration.
- Identify specific industry-industry collaboration in research and/or specific business opportunities.
- Identify gaps that could be filled by others.

- To provide a focal point for a range of commercial discussions on immediate research and business opportunities for joint collaboration in the respective marketplaces.

Australia was represented by what was described as one of the strongest ICT industry delegations ever to make an overseas visit. The 30-strong delegation included:

- Minister Coonan together with her Chief of Staff, (Nicole Masters), Secretary of Department (Helen Williams), and two other DCITA representatives
- 25 representatives from ICT industry & research organizations including the General Manager Telstra BigPond (Justin Milne) and the CEO's of eight other ICT organizations.
- The AKF was represented by summit convenor Professor Mike Miller of the University of South Australia, and Mr Kim Dalton, CEO of the Australian Film Commission.

On the evening before the Summit, the AKF hosted a reception for the Australian Delegation. Professor Miller and Mr Dalton and the Australian Ambassador, Colin Heseltine attended and welcomed delegates to Korea. A number of senior staff members from the Australian Embassy also attended along with delegates from New Zealand together with their Ambassador. This reception was a very successful event, providing significant publicity for the role the AKF had played in bringing about the Broadband Summits.

As agreed by the Korean & Australian Ministers, a Statement of Conclusions was prepared at the end of the Summit, based on the Ministers' final remarks in the Closing Session. The Statement noted that "Korea, Australia and New Zealand concluded that the KANZ Broadband Summit has been a great success and have committed to holding such an event annually."

### **Koo Bohnchang Visit**

The project introduced Korea's leading art photographer, Koo Bohnchang to a quintessential Australian landscape- Wilpena Pound in the Flinders Ranges in South Australia. Mr Koo was accompanied by AKF Board member Dr Rodney Hall AM during his exploration of outback Australia.

The AKF hopes that, as a result of this visit, Mr Koo will return to Australia – and this particular region – to study it and produce photographs of lasting value that will become well-known in Korea and beyond.

## **APPENDIX 1**

### **COMMONWEALTH OF AUSTRALIA ORDER CONSTITUTING THE AUSTRALIA-KOREA FOUNDATION 02/2004**

**WHEREAS** the Australian Government is desirous of further developing relations between Australia and Korea:

**AND WHEREAS** the Australian Government is desirous of implementing the recommendations of the Australia-Korea Forum, held in Canberra in November 1989 and in Seoul in April 1991, in order to broaden the areas of exchange between the two countries:

**AND WHEREAS** it is desirable that such relations should be developed by the promotion in Korea of a greater awareness of Australia, and by the promotion in Australia of a greater awareness of Korea and the enlargement over the longer term of the areas of contact and exchange between Australia and Korea and their respective peoples:

**AND WHEREAS** it is desirable that there be established a body for the purpose of providing a focus for the collection, exchange and dissemination of information, and a source of advice and strategic guidance, in relation to the ways in which such relations may be encouraged, strengthened and developed:

**NOW THEREFORE I, Philip Michael Jeffery, Governor-General of the Commonwealth of Australia, acting with the advice of the Federal Executive Council, HEREBY ORDER AS FOLLOWS:**

#### **Establishment of Foundation**

1. There is hereby established a foundation to be known as the 'Australia-Korea Foundation'.

#### **Board and Secretariat**

2. The Foundation shall consist of:
  - (1) a Board comprising
    - (a) a Chairperson; and
    - (b) the Secretary of the Department of Foreign Affairs and Trade (DFAT) or a DFAT representative appointed by the Secretary as an ex-officio member; and
    - (c) not less than 4 and not more than 13 other members; and
  - (2) a secretariat provided by DFAT.

#### **Appointment of Chairperson and Members**

3. (1) The Chairperson shall be appointed by the Governor-General on the recommendation of the Minister of State for Foreign Affairs for a period not exceeding five years, and on a part-time basis.
- (2) Members of the Board, other than the Chairperson and the ex-officio DFAT member, shall be appointed by the Minister of

State for Foreign Affairs for a period not exceeding three years and on a part-time basis.

- (3) The Chairperson and members may be re-appointed.

#### **Termination and Resignation of Membership**

4. (1) The Governor-General may terminate the appointment of the Chairperson or a member on the recommendation of the Minister of State for Foreign Affairs. The Chairperson may resign his or her membership by notification in writing to the Governor-General.
- (2) The Minister of State for Foreign Affairs may terminate the appointment of a member of the Board, other than the ex-officio DFAT member.
- (4) A member (other than the Chairperson) may resign his or her membership by notification in writing to the Minister of State for Foreign Affairs.

#### **Functions of Board**

5. (1) The function of the Board is to make recommendations to the Australian Government through the Minister of State for Foreign Affairs for the broadening of the relationship between Australia and Korea, with particular emphasis on:
- (a) raising awareness of Australia in Korea, and of Korea in Australia;
  - (b) the promotion of visits and exchanges between the two countries of individuals and groups for the purpose of broadening relations in a number of areas including, in particular, commerce, education, science and technology, industrial relations, culture, sports, and the news media;
  - (c) encouraging the development of institutional links amongst universities, museums, libraries, technical colleges, research institutes, professional organisations and appropriate non-government organisations;
  - (d) maintaining liaison with the Korea–Australia Foundation and co-operating, where appropriate, with its programs; and
  - (e) the support of Australian studies in Korea and of Korean studies in Australia.
- (2) In developing its function the Board should consult as widely as possible with individuals, organisations, enterprises and government departments and agencies associated or concerned with the broadening of relations between Australia and Korea.

#### **Functions of Secretariat**

6. The functions of the secretariat, under the authority of the Minister for Foreign Affairs, are:

- (1) to provide administrative support for the Board;
- (2) to implement the recommendations of the Board.; and
- (3) to undertake other activities as appropriate.

#### **Meetings**

7. (1) Subject to sub-clause (2), meetings of the Foundation Board shall be held at such times and at such places as the Board determines.
- (2) The Chairperson shall, upon receipt of a written request signed by 4 other members of the Foundation Board, summon a meeting of the Board to deal with such matters as are specified in the written request.

#### **Procedure at Meetings**

8. The procedures for the conduct of meetings of the Foundation Board, including procedures for the appointment of an Acting Chairperson and a Deputy Chairperson, shall be as determined from time to time by the Board.

#### **Finances**

9. Moneys required for the purposes of enabling the Foundation to discharge its functions and the implementation of the Foundation Board's recommendations shall be obtained from:
  - (1) moneys standing to the credit of any Trust Account established under section 62A of the Audit Act 1901 for those purposes;  
or
  - (2) any other moneys lawfully available for these purposes.

#### **Annual Report**

10. As soon as practicable after 30 June in each year, the Foundation shall provide to the Minister of State for Foreign Affairs an Annual Report on Foundation activities during the period of twelve months ending on the preceding 30 June.

GIVEN under my Hand  
and the Great Seal of  
Australia on  
8 April 2004.

(signed)  
P M Jeffery  
Governor-General

By His Excellency's Command

(signed)  
Alexander Downer  
Minister of State for Foreign Affairs

## **APPENDIX 2**

### **FINANCIAL STATEMENTS**

#### **2004-2005 Summary of Receipts and Expenditures**

2004 CORE APPROPRIATIONS	740,000
Carry over from previous financial year	4,043
Sponsorship	5,000
Grant Refunds	3,732
George Rose Photography Book	3,876
<hr/>	
<b>Total funds available</b>	<b><u>756,651</u></b>

#### **Expenditure**

Commerce, Industry and Tourism	49,515
Science and Technology	65,500
Education	153,836
Arts, Media and Sport	283,079
Special Projects	126,303
Promotion	8,902
Board and Secretariat Administration	63,615
Seoul Discretionary Fund	4,441
<hr/>	
<b>Total Expenditure</b>	<b><u>755,191</u></b>



### **Expenditure by Program**

#### **COMMERCE, INDUSTRY AND TOURISM**

Korea Update 2004	7,000
Business with Barriers	14,000
International Korean Studies Conference 2004	12,000
AKBC joint meeting in Seoul	5,000
Australia Day Function-Austrade	10,000
Board/Secretariat Expenditure	1,515
<hr/>	
<b>Total</b>	<b>49,515</b>

#### **SCIENCE AND TECHNOLOGY**

Australia Korea Ubiquitous Sensor Network	20,000
Virtual Vibration Lab	10,000
Predicting Beef Marbling	10,000
Indoor Air Quality Assessment	5,500
Practical Oxidation System	20,000
Board/Secretariat Expenditure	NIL
<hr/>	
<b>Total</b>	<b>65,500</b>

#### **EDUCATION**

2004 Export Management Field Trip	5,000
RIAP Internship Program	9,376
Student Journalist International Scheme in Korea	12,000
Teachers Exchange Program Phase 2	30,000
Bilateral School Relations Stage 3	10,000
Cultural Attributes for Life Long Learning	10,000
RMIT Student Ambassador	15,000
UNESCO Study-visit to Adelaide	1,373
World Children's Picture Book Festival	20,000
In Country Professional Development	15,000

Teachers Exchange Program	25,000
Board/Secretariat Expenditure	1,087

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**Total** **153,836**

**ARTS**

53 <sup>rd</sup> Melbourne International Film Festival	11,600
Jaraseum International Jazz Festival	6,000
Lost Sound	3,216
Chang Shin Singers	4,000
Booklet for the Korean War Quilt	4,000
Adelaide Film Festival 2005	10,000
Brisbane Film Festival 2004	9,411
Pusan International Film Festival	40,328
Mini-media Forum	64,959
Dancing Data-by Company in Space	2,800
Creative Visions of the Strand	2,221
Koo Bon-chang's Visit	822
Korean-eyed Art Exhibition	12,300
Tangible Asset No 82	11,370
Birthday Boy off to the Oscars	10,000
The 3 <sup>rd</sup> World Ceramic Biennale	3,987
52 <sup>nd</sup> Sydney Film Festival	4,750
DMZ 2005	12,000
New Video Art from Australia	5,000
National Art School Project 2	16,000
54 Melbourne International Film Festival	12,000
Arts Residence in Korea 2005	30,000
Board/Secretariat	6,315

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**Total** **283,079**

**SPECIAL PROJECTS**

Investigating Australia Studies Kit	36,761
George Rose Photos Project	47,980
China Impact Conference	363
The Quilt- Ceremony and Displacement	16,719
e-Health Initiative	13,127
Broadband Summit in Seoul	11,353
Broad/Secretariat Expenditure	NIL
<hr/>	
<b>Total</b>	<b>126,303</b>

**PROMOTION & ADMINISTRATION**

Promotions	8,902
Board and Secretariat Administration expenses	63,615
Seoul Discretionary Fund	4,441
<hr/>	
<b>Total</b>	<b>76,958</b>

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<b>TOTAL EXPENDITURE</b>	<b>755,191</b>
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## **APPENDIX 3**

### **Members of the Board of the Korea–Australia Foundation as at 30 June, 2005**

#### **Chairman**

Dr. Ung-suh Park, President, CEO Clinic

#### **Members**

Dr. Cho Wan-kyu, former Minister, Ministry of Education

Mr. Choi Chang-gurl, Honorary Chairman, Korea Zinc

Mr. Chung Myung-sik, former Chairman, POSCO

Dr. Han Duck-soo, Former President, Korea Institute for Industrial Economics and Trade

Kang Chang-oh, President, POSCO

Dr. Kim Jin-hyun, former Minister, Ministry of Science & Technology

Mr. Kum Jin-ho, former Minister, Ministry of Commerce

Mr. Lee Chang-bum, Chairman, Korean Council on Foreign Relations

Lee Sang-joo, Former Minister of Education & Deputy Prime Minister

Mr. Park Se-yong, former Chairman, INI Steel

Dr. Shim Jae-kwon, Former Member of the National Assembly

Dr. Yoo Jang-hee, Dean, Graduate School of International Studies, Ewha Woman's University

Yoon Chang-bun, President, Hanaro Telecom Inc

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