

ISSUE	AD SPACE DEADLINE	SPECIAL REPORTS / FEATURE PUBLICATIONS	THE LISTS
JANUARY			
Jan. 1	12/22	Health Care: Affordable Care Act Update	Fine-Dining Restaurants
Jan. 8	12/29	Trusts and Estates	Engineering Firms
Jan. 15	1/7 12/26	Senior Living Athena Awards	Web Design Firms / Internet Service Providers (1/2 list) Woman-Owned Businesses
Jan. 22	1/14 12/23	Cybersecurity Rochester Giving	Commercial Insurance Firms Grantmakers
Jan. 29	1/21	Education / Workforce Development	Real Estate Developers
FEBRUARY			
Feb. 5	1/28	Health Care: Men's Health	Home Mortgage Lenders
Feb. 12	2/4	Banking and Finance Quarterly Photonics Guide	Residential Real Estate Firms
Feb. 19	2/11	Human Resources and Employee Benefits	Office Furniture and Equipment Dealers
Feb. 26	2/18 1/22	Downtown Development Meet, Stay, Play	Commercial Printers
MARCH			
March 4	2/25	Commercial Lending Best of the Web	Private Schools / IP Law Firms (3/4 list)
March 11	3/3 1/29	Commercial Real Estate and Design Guide to Wealth Management	Workforce Training Programs
March 18	3/10 2/26	Small Business Growth Strategies Health Care Services Directory and Awards	Banquet and Meeting Facilities, Parts 1 and 2 Physician Group Practices / Hospitals (1/2 list)
March 25	3/17	Education: Online Learning	Computer Companies
APRIL			
April 1	3/14	Women's Health Care	Downtown Rental Properties / Apartment Complexes
April 8	3/31	Tech and Telecom Rochester Engineering Society Awards	COMIDA-Assisted Projects / REDCO-Assisted Projects
April 15	4/7 1/29	Real Estate and Construction: Green Building Explore Greater Rochester	Graduate Degree Programs
April 22	4/14	Financial Planning / Investing	Homebuilders / Employee Benefit Administrators
April 29	4/21 4/8	Legal and Accounting Services RBJ 75 The Region's Largest Employers	Electrical Contractors The Region's Largest Employers (3-part list)
MAY			
May 6	4/28	Retirement Living	Money Managers / IT Support Firms (3/4 list)
May 13	5/5	Construction and Engineering Financial Executive of the Year Awards	Marketing Communications Firms
May 20	5/12	Banking and Finance Quarterly	Physical Therapy and Sports Rehab Practices
May 27	5/19	Medical Innovations	MBA Programs (3/4 list)
JUNE			
June 3	5/26 4/14	Millennial Workplace Guide to Business Law & Accounting Wealth of Health	Town House Rental Communities
June 10	6/2 5/20	Litigation Schools Report Card	Cultural Attractions
June 17	6/9	Health Care: Cancer Care	Architectural Firms
June 24	6/16	Financial Planning / Investing	Hotels and Motels

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JULY			
July 1	6/23	Best Places to Work	Auto Dealers
July 8	6/30	Small Business: Growth Strategies	School Taxes / Festivals (3/4 list)
July 15	7/7	Senior Living and Elder Care	Software Developers
July 22	7/14	Banking and Finance Quarterly	Employee Placement Firms / Food and Beverage Manufacturers
July 29	7/21	Commercial Construction and Safety	Law Firms, Parts 1 and 2
AUGUST			
Aug. 5	7/28	Health Care: Heart Care	Property Management Firms / Telecommunications Providers
Aug. 12	8/4	Education: College and University Update	Retirement Communities / Urgent Care Centers
Aug. 19	8/11	Health Care: Affordable Care Act Update	Manufacturers, Parts 1 and 2
Aug. 26	8/18	Tech and Telecom	Highest-Paid Public Company Executives, Parts 1 and 2
SEPTEMBER			
Sept. 2	8/25	Construction and Design	Wineries / Credit Unions
Sept. 9	9/1	Human Resources and Employee Benefits Business Ethics	Highest-Paid Public School Officials, Parts 1 and 2
Sept. 16	9/8	Legal and Accounting Services	Private Companies, Parts 1 and 2
Sept. 23	9/15 9/2	Private Schools Rochester Business Hall of Fame	Class A Office Parks / Public Companies
Sept. 30	9/22 9/2	Energy and the Environment SBC Business Person of the Year	Brokerage Firms / Energy Suppliers (1/2 list)
OCTOBER			
Oct. 7	9/29	Health Care: Technology and Research Best Lawyers	CPA Firms / Exporters
Oct. 14	10/6 9/16	Wealth Management Greater Rochester Awards Senior Living and Long-Term Care Directory	Telecommunications Equipment Providers Skilled Nursing Providers / Assistive Living Facilities / Ind. Living Communities
Oct. 21	10/13	Human Resources and Training	SBA Lenders / Commercial Builders
Oct. 28	10/20 9/9	Philanthropy Rochester Top 100	Environmental Services Providers / Banks
NOVEMBER			
Nov. 4	10/27	Education: Health Care	Highest-Paid Elected Officials
Nov. 11	11/3 10/21	Banking and Finance Quarterly Forty Under 40	Veteran-Owned Businesses
Nov. 18	11/10	Commercial Construction and Design	Colleges and Universities
Nov. 25	11/17	Guide to Taxes and Financial Planning	Optics and Imaging Firms
DECEMBER			
Dec. 2	11/23	Executive Education	Ontario County Employers
Dec. 9	12/1	Corporate Law	Home Health Care Agencies
Dec. 16	12/8	Real Estate and Construction: Growth Report	Non-Profits, Parts 1 and 2
Dec. 23	12/15	Forecast: 2017	Grant Makers
Dec. 26	10/28	The Lists	
Dec. 30	12/21	TBD	TBD