



MEDIA PACK

Delivered to **25,000** readers 10 times a year
Shared by an estimated **100,000** people

The **New Internationalist** is an established, well respected, award-winning publication. It is the people, the ideas, and the action in the fight for global justice. The leading magazine on international issues, **New Internationalist** offers quality editorial content, accompanied with great design and stunning images.

The **New Internationalist** has in-depth themes covering everything from the financial crisis to the anti-globalization movement to the war on terrorism. It is also full of photos, puzzles and other shorter articles looking at human rights and environmental issues.

Key Data

Print

World Circulation: 25,000 copies
Readership: Estimated at 100,000
Frequency: 10 times a year (Jan/Feb & July/Aug issues combined)

Online

Available impressions per month: 200,000
Facebook fans: 24,000
Twitter followers: 28,500

eNews

Twice every month to 45,000 subscribers

App

All print ads appear in the magazine App. Ask for details.

“New Internationalist respects the intelligence of its readers. It is independent, lively and provocative, helping to keep its readers abreast of developments in parts of our globe that risk marginalisation. Read it!”

Desmond Tutu

“For many years I have read the New Internationalist with great respect. Many an article I have written, and film I have made, have had their roots in something I read in the New Internationalist.”

John Pilger

“If you would like to know something about what’s actually going on, rather than what people would like you to think was going on, then read the New Internationalist.”

Emma Thompson



Advertising information and rates

Print

Display Ad Size	Height (mm)	Width (mm)	UK rate	US rate	Aus rate	World rate
Outside back cover	297	210	£3,400	£1,125	£1,500	£6,025
Inside covers	297	210	£3,200	£1,050	£1,200	£5,450
Full page	297	210	£3,000	£750	n/a	n/a
Half page (landscape)	134	188	£1,500	£450	£900	£2,850
Half page (portrait)	270	92	£1,500	£450	£900	£2,850
Quarter page	134	92	£750	£300	£550	£1,700
Eighth page (landscape)	66	92	£400	£175	£225	£800

Trimmed page size 297mm depth x 210mm width, plus 5mm bleed. Artwork to be supplied as PDF file only.

Inserts

UK Insert rate £140 per thousand (up to 10g). Maximum insert run 12,500.

Web

Online Ad Size	Width (px)	Height (px)	Price (per '000 impressions)
leaderboard	468	60	£20
Sidebar MPU	300	250	£20

Acceptable media types GIF, PNG, JPG or animated GIF. Maximum file is 250k.

eNews

Text based ads for courses, NGO vacancies, events etc. A short heading, 30-50 words + weblink

£250 to reach our UK list (19,000)

£250 to reach our Australian list (19,000)

£100 to reach our North American list (5,500).

All above rates are exclusive of VAT.

Approximate print copy and insert delivery dates

copy deadline	insert delivery	on sale date
1st week of month	2nd week of month	4th week of month

Discounts

Available on request for charities, community groups, NGOs, publishers and educational establishments.



Contact

Please give Michael a call, he'll be happy to discuss your requirements and work out a suitable package.

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