



Dear The Control of t

Washington can do better than we're doing now and...

Washingtonians deserve better.

It's time to shake things up, "take a pressure hose to Olympia" and give a new person a chance, someone with a positive vision for a brighter future. I'm your Republican candidate running for the honor of being Washington's next Governor.

Your voice isn't being heard in Olympia. Government is something that happens to you, and it's rarely good. Democrat Governor Jay Inslee's agenda repels new jobs and Olympia's business-as-usual approach has left too many communities behind.

Governor Inslee thinks this is the best we can do, but you and I know he's wrong. This is the best <u>he</u> can do but under strong leadership from someone new, our Washington could grow, excel and prosper.

Your early support will launch my race to victory and I'd be proud to have it.

Your "Washingtonians for Bryant" contribution of \$25, \$50, \$100, \$250, \$500, \$1,000 or more will lead us to an exciting victory. Make an investment in good government and act today.

When it comes to having a vision, strategy and plan for generating more family wage jobs here, Democrat Governor Jay Inslee is a total failure. His old ideas aren't working and he doesn't have any new ones. Divisive and hyper-partisan, less than 40% of Washingtonians feel he deserves reelection

So if you're wondering, can he be beaten...

The answer is an emphatic and enthusiastic YES.

I'll be the first to admit it... as a Republican running for Governor of Washington, I'm the underdog in this race. But our state is changing. There are actually now more Republicans in the state legislature than Democrats! Republicans control the State Senate and in 2016 are likely to take over the State House.

Washingtonians are sick and tired of <u>new taxes</u> that hit us hard, <u>more regulations</u> that weigh us down, <u>liberal Inslee programs</u> that never work and state government that's leaderless.

You need to know this: I'm a lifelong Washingtonian who loves our state. My family is from Lewis County, and I grew up on the Olympic Peninsula and in Olympia. I started my

international trade career working with the apple industry in Yakima. I am fiscally conservative, care deeply about the issues, my heroes are Presidents Abraham Lincoln and Teddy Roosevelt, and I've been elected twice, King County-wide, for two terms as King County Port Commissioner.

I know how to win tough races and I know how to make tough decisions.

Starting from my basement with a phone and a fax machine, I built a business from scratch. Today, my company employs 35 good people, we work on both sides of the "Cascade Curtain" and we help Washington farmers and businesses export our great products to the world.

As your new Governor. I'll immediately implement a four year zero-based budgeting initiative that will scrutinize every state government agency, program and tax incentive. In the Bryant Administration, gone will be the days of tacking on more money for liberal programs that never worked to begin with.

But, before we get the chance to put our fiscally conservative blueprint into action... We've got a race to win, and I can't do it without you on my team.

So step forward, climb aboard and let's build this campaign from the grassroots up!

Yes, it requires volunteers galore and we'll have them. It will also take a lot of early money and that's why I'm reaching out to Republican leaders like you for your guiding hand.

Please take a moment to read my friend Rob McKenna's short note that I've enclosed.

Then, reach for your favorite pen, and write the best "Washingtonians for Bryant" campaign contribution you can.

Your early support in 2016, whether it's a personal check for <u>\$25, \$50 \$100, \$250, \$500 or more</u>, will put our campaign literature and walking lists into the hands of our door-to-door volunteers and pay for the TV, radio and internet ads that will spread my common sense, conservative message in **Seattle** and all across Washington.

With your kind and generous support, our "Washingtonians for Bryant" campaign will move "full steam ahead" on a course heading straight for victory.

Our goal is an ambitious one that's worthy of a hard-energing, incumbent-defeating campaign like ours... we need to buckle down and raise \$90,000 in the next 21 days.

Your generous help will make it happen and I'll be so proud to have it.

Onward to Victory,

Bill Bryant

Your Republican Candidate for Governor

P.S. Liberal Democrat incumbent Jay Inslee has had nearly three years to show us what he can do. He's let us down. He's squandered Washington's potential, and jeopardized jobs. we can do better and we must. Lead us to victory with your "Washingtonians for Bryant" contribution of \$25, \$50, \$100, \$250 or more. Thank you!

Rob McKenna

Dear Friend,

I know Bill Bryant.

I like him. I respect him. Bill's a doer and a leader. He's smart, capable, conservative and everything I know about Washington politics tells me that he's exactly the Republican candidate to defeat Democrat Governor Jay Inslee.

Building on what Bill told you in his letter, liberal Governor Inslee veers from one crisis to another. Instead of leading, he reacts. His instincts are to spend more money and raise taxes at every turn. Convinced that throwing more money at every problem is the answer, he's running our great state into the ground.

Yes, we can do better. Our future will be brighter under Bill Bryant's leadership. He'll run a tight ship. He'll scour the budget for waste. Unlike Governor Inslee, he won't treat taxpayers and small business owners like they're the enemy. He'll be a breath of fresh air.

Make no mistake, Bill Bryant can win this race. Jay Inslee's popularity is under 40% and Bill has put together a solid network of grassroots supporters all across our state. The national, non-partisan news organization, *Politico*, just ranked the top governor's races in 2016, and Bill's is ranked #8 nationally! Their only question is whether Bill can raise the money he needs to win. With your generous help, we'll lift him to victory. Please join me today in sending Bill your enthusiastic support and put your political dollars to work right here in your own backyard with your best "Washingtonians for Bryant" contribution.

One final thing: Bill tells me his goal is to raise \$90,000 in the next three weeks from this special letter that he is sending to Republican leaders like you around the state. Will you join me and help him hit this important goal?

Thank you and best wishes for a blessed New Year!

Best always,

Rob McKenna

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