



4 September 2012

Your complaint regarding the content within a WIN News story broadcast on 16 August 2012 regarding a Measles outbreak in South Western Sydney is acknowledged.

The story presented was accurate, fair and balanced and presented the views of the medical practitioners and of the choice groups. The story stated "there remains heated discussion over possible links between the development of Autism" a factual statement based on viewer feedback of the story from those supporting immunization and those who do not.

The story stated that 40 cases of measles had been diagnosed in two and a half months in the Macarthur region, and Dr Cathryn Archinal from the Shell Cove Family Health centre stating that the majority of those diagnosed in the recent outbreak were not immunised against the highly contagious disease. The medical profession recommend that everyone is immunised.

The comment from Ms Dorey presented the other side of the story and urged parents not to panic and urged them to become informed about the diseases children are vaccinated against, and about the vaccines themselves.

Unfortunately there has become a divide within the community in relation to immunizing children and there is clearly cause for the medical profession to inform parents of the medical benefits of immunization, what is worrying is that there is a large number of the community not listening to the medical profession and are choosing not to immunize.

Our story presented the medical and the choice group view.

We are of the view that we have not breached the Commercial Television Code of Practice (Code), however, in the event that you are not satisfied with this response I am required to advise you that you may write to the Australian Communications & Media Authority.

Further, in accordance with the Code, your letter contained similarly worded complaint to others received within a short period of each other, we have therefore prepared this response as required.

Thank you for your point of view, it is appreciated.

Yours sincerely

Shirley Brown
Group Business Director
On Behalf of WIN Television NSW Pty Ltd

WIN NETWORK

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