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## **ReThink911 Statement Regarding Ads on Ottawa OC Transpo Buses**

September 12, 2013

*Today the ReThink911 campaign released this statement in response to the controversy in Ottawa, Canada surrounding ReThink911's ads on OC Transpo buses:*

[ReThink911](#) is a global public awareness campaign launched on September 1, 2013 in an effort to spark a new investigation into the events of September 11, 2001. Sponsored by the group Architects & Engineers for 9/11 Truth, as well as the New York City Coalition for Accountability Now, an organization representing over 100 victims' family members, ReThink911 is running outdoor and transit advertising in 12 major cities around the world this September. The ReThink911 ads pose the simple question, "Did you know a third tower fell on 9/11?" – in reference to the 47-story World Trade Center Building 7, which collapsed into its footprint at around 5:20pm on 9/11.

ReThink911 has sparked controversy in Ottawa, Canada, where the campaign is running ads on 300 buses in the OC Transpo system. While we welcome discussion on the substance of our ads—namely the mysterious collapse of World Trade Center Building 7 and the 2,000 architects and engineers calling for a new investigation—we are disappointed that statements by some have questioned our moral legitimacy and free speech right to place such ads around the anniversary of 9/11.

In articles published by the [CBC News](#) and [Ottawa Citizen](#) on September 11, 2013, the Chair of the Ottawa Transit Commission, Diane Deans, called our ads "insensitive" and indicated she would ask for a review of OC Transpo's advertising policy at the Transit Commission's next meeting.

To Councillor Deans and to all who question our sensitivity and legal right to run the ReThink911 ads, we would like to make clear: the ReThink911 coalition includes 9/11 victims' family members who want nothing more than an accurate and unbiased accounting of the death of their loved ones. To these surviving family members, seeking the truth is the most profound way to honor their loved ones. Your words ignore their search for truth and cause more pain. With regard to our legal right to run these ads, every statement contained in the ad—with the exception of "The evidence might surprise you"—is factually uncontroversial. If free speech does not protect the right to make factually uncontroversial statements in public, what does it protect? Any effort to remove the ReThink911 ads or curtail free speech on OC Transpo would likely be ruled unconstitutional in a court of law.

The ReThink911 campaign thanks OC Transpo and Pattison Outdoor for rightfully approving our ads.

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