

Artwork provided electronically for the *Australian Jewish News*

Newspaper and newspaper-style supplements eg. *Rosh Hashanah*

Accepted media

◆ Email (up to 6MB), CD Rom, DVD Rom and USB flash memory devices

ALL DISKS MUST BE MACINTOSH COMPATIBLE

PREFERRED FORMAT

PDF (font included)

We accept high-resolution PDF files, distilled using "press" job options in Acrobat Distiller.

We ONLY accept pdf files distilled from original Quark Xpress, Indesign, Illustrator or CorelDraw documents.

WE DO NOT ACCEPT PDF FILES DISTILLED FROM PHOTOSHOP, PUBLISHER OR WORD DOCUMENTS.

When setting your pdf preferences, please use the following as the minimum standard.

Colour image compression: Jpeg medium, downsample to 240dpi
Grey image compression: Jpeg medium, downsample to 240dpi
Monochrome images: CCITT group 4, 2400dpi
All fonts must be embedded.

Please ensure that all colour is cmyk.

FILES WITH RGB OR SPOT COLOUR WILL NOT BE ACCEPTED.

We also accept the following formats upon request:

Quark Xpress 8.0

All images and fonts to be included as separate files.

All colour must be separated as CMYK (not RGB, spot, Pantone, etc.)

Adobe Illustrator CS3 or lower

All colour must be converted to CMYK (this includes imported graphics).

All images to be included as separate files.

Illustrator files must be saved as EPS (8 bit preview) format and all type outlined.

Fonts

All fonts used must be supplied.

Type

Minimum type size:

made from one process colour
made from two process colours
made from three process colours

7pt
9pt Bold
12pt Bold

Total ink limit for these should not exceed 230%

Black type should be made from 100% black only. (Not all four colours)

Minimum reversed type:

reversed out of one process colour
reversed out of more than one process colour

9pt
12pt Bold

When choosing a type for reverses, san serif type faces such as Helvetica will reproduce better than serif typefaces like Times. As the serifs have a tendency to fill in and disappear.

Colour

All colour must be converted to CMYK (not RGB, spot, Pantone, etc.).

Graphics or Images

We support Illustrator and Photoshop files in EPS (binary encoded, 8 bit preview) and TIFF formats. We require high resolution scans – 240dpi (100lpi) at 100%. We recommend that any original image is not enlarged any more than 10% for quality reproduction.

Dot gain

Please allow for up to 30% dot gain in Photoshop printing inks setup.

Maximum ink weight

The total ink limit used should not exceed 230%

The AJN cannot be held responsible for inaccuracies in supplied artwork.

Glossy supplements eg. *Wedding, Bar/Bat Mitzvah*

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When setting your pdf preferences, please use the following as the minimum standard.

Colour image compression: Jpeg medium, downsample to 300dpi
Grey image compression: Jpeg medium, downsample to 300dpi
Monochrome images: CCITT group 4, 2400dpi
All fonts must be embedded.

Please ensure that all colour is cmyk.

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We also accept the following formats upon request:

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All images to be included as separate files.

Illustrator files must be saved as EPS (8 bit preview) format and all type outlined.

Fonts

All fonts used must be supplied.

Type

Minimum type size:

made from one process colour
made from two process colours
made from three process colours

7pt
9pt Bold
12pt Bold

Total ink limit for these should not exceed 300%

Black type should be made from 100% black only. (Not all four colours)

Minimum reversed type:

reversed out of one process colour
reversed out of more than one process colour

9pt
12pt Bold

When choosing a type for reverses, san serif type faces such as Helvetica will reproduce better than serif typefaces like Times. As the serifs have a tendency to fill in and disappear.

Colour

All colour must be converted to CMYK (not RGB, spot, Pantone, etc.).

Graphics or Images

We support Illustrator and Photoshop files in EPS (binary encoded, 8 bit preview) and TIFF formats. We require high resolution scans – 300dpi (100lpi) at 100%. We recommend that any original image is not enlarged any more than 10% for quality reproduction.

Dot gain

Please allow for up to 20% dot gain in Photoshop printing inks setup.

Maximum ink weight

The total ink limit used should not exceed 300%

Note: If you are unsure about artwork meeting the required specifications please contact the *Australian Jewish News* on (02) 8383 0800 (NSW) or (03) 8531 8900 (Vic).