

Blackbaud University Curriculum for Luminate®

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	Learn	Learn More	Learn Everything
Fundamentals			
 Luminate Online: Basics of Constituent Management	•	•	•
 Luminate Online: Basics of Donations	•	•	•
 Luminate Online: Basics of Email	•	•	•
 Luminate Online: Fundamentals—Overview and Managing Constituents		•	•
 Luminate Online: Fundamentals—Donations		•	•
 Luminate Online: Fundamentals—Email		•	•
 Luminate Online: Fundamentals—Reporting and Query		•	•
 Luminate Online Fundamentals Exam 2016		•	•
 Luminate Online: Fundamentals (2-Day Regional Class)			•
Marketing and Communications			
 Luminate Online: Basics of Content	•	•	•
TeamRaiser			
 Luminate: Basics of TeamRaiser	•	•	•
 Luminate: Setting Up TeamRaiser		•	•
 Luminate: Running TeamRaiser Events		•	•
Calendar Events			
 Luminate Online: Basics of Calendar Events	•	•	•
Advocacy			
 Luminate: Basics of Advocacy	•	•	•
 Luminate: Luminate Advocacy Action Alerts		•	•
Web Design			
 Luminate Online: Basics of Content Creation	•	•	•
 Luminate Online: Surveys and Web Pages		•	•





Note: *Luminate Online: Fundamentals—Overview and Managing Constituents* is the first virtual instructor-led training (VILT) course in the Fundamentals series and is a prerequisite for all other VILT courses. Some advanced courses require completion of the Fundamentals series of courses and/or the Fundamentals Certification.

	Learn	Learn More	Learn Everything
Administrator			
 Luminate Online: Basics of Managing and Configuring	●	●	●
 Luminate Online: Basics of eCommerce	●	●	●
 Integration: Luminate Online and Raiser's Edge		●	●
Luminate CRM			
 Luminate: Basics of Luminate Constituent Relationship Management	●	●	●
 Integration: Luminate Online and Luminate CRM	●	●	●
 Luminate CRM: Fundamentals—Overview and Accounts		●	●
Best Practices			
 Best Practices: Building a Social Media Playbook			●
 Best Practices: Board Management			●
 Best Practices: Event Management			●
 Best Practices: Fundraising			●
 Best Practices: Managing Cash Flow			●
 Best Practices: Marketing and Communications			●
 Best Practices: Membership Management			●
 Best Practices: Nonprofit Accounting for Fundraisers			●
 Best Practices: Organizational Management			●
 Best Practices: Volunteer Management			●

Regionals

	Monday	Tuesday
	Luminate Online: Fundamentals	
Morning	Luminate Online: Fundamentals—Overview and Managing Constituents	Luminate Online: Fundamentals—Email
Afternoon	Luminate Online: Fundamentals—Donations	Luminate Online: Fundamentals—Reporting and Query

 Abstract

 eLearning Course

 Certification