



Blackbaud University Curriculum for Altru®



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	Learn More	Learn Everything
Fundamentals		
 Altru: Fundamentals—Overview and Tickets Sales	●	●
 Altru: Fundamentals—Fundraising and Membership	●	●
Membership		
 Altru: Membership Program Configuration	●	●
 Altru: Membership Communications	●	●
Ticketing Configuration and Management		
 Altru: Ticketing Configuration	●	●
General Sales and Group Sales		
 Altru: Daily and Advance Sales	●	●
 Altru: Group Sales Reservations	●	●
Web Forms		
 Altru: Web Forms	●	●
Fundraising		
 Altru: Fundraising Configuration	●	●
 Altru: Batch	●	●
Marketing and Communications		
 Altru: Appeals and Mailings	●	●
Finance		
 Altru: Daily Financial Reconciliation	●	●
Constituent Record		
 Altru: Constituent Records	●	●

 Abstract
 eLearning Course

	Learn More	Learn Everything
Grouping, Exporting, and Importing Data		
 Altru: Query 1	●	●
 Altru: Query 2	●	●
Best Practices		
 Best Practices: Building a Social Media Playbook		●
 Best Practices: Board Management		●
 Best Practices: Event Management		●
 Best Practices: Fundraising		●
 Best Practices: Managing Cash Flow		●
 Best Practices: Marketing and Communications		●
 Best Practices: Membership Management		●
 Best Practices: Nonprofit Accounting for Fundraisers		●
 Best Practices: Organizational Management		●
 Best Practices: Volunteer Management		●

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