

## Media release

### “Finger search” added to award-winning property app

**Thursday, 22 November 2012:** Domain’s leading property iPad app has had new features added to its already comprehensive suite of tools, making the award-winning app even better for homebuyers.

A first for the Australian real-estate industry, the "Finger Search" mode allows users to draw with their finger the exact area of the map they are interested in.

This can be a straight line to highlight a specific street, or a shape of any design to highlight a specific part of a suburb.

The Domain iPad app will then show properties within the drawn area.

Google Street View has also been added, allowing users to get a better idea of where the properties they are interested in are situated.

These additions follow recent upgrades including the Inspection Buddy tool as well as a function to rate and record a personal satisfaction score with a property.

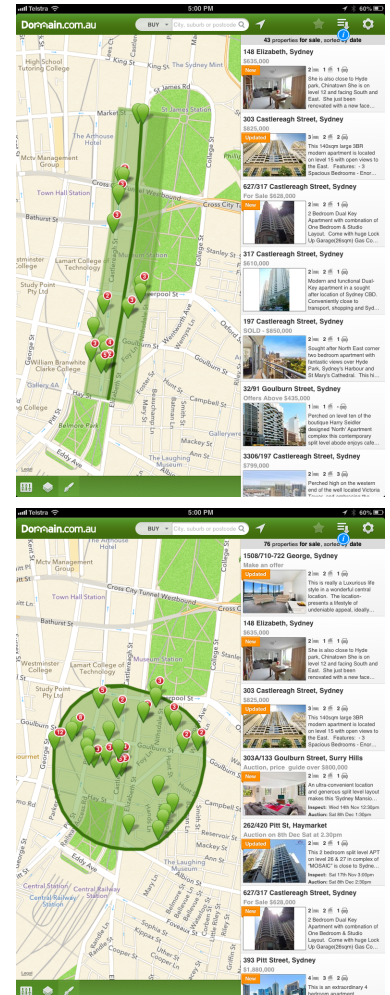
The Inspection Buddy tool also allows users to record a checklist of key aspects of a property’s suitability, such as the size, whether existing furniture can fit, and storage space, as well as being able to rate each room in detail.

“The addition of the finger search and Street View means it is easier for homebuyers to search more accurately for properties in the street or suburb they desire, as well as being able to organise their thoughts about a property without needing to write anything down through the Inspection Buddy tool,” said Matt Siddons, Marketing Director, real estate for Fairfax Marketplaces.

“The iPad app really is an essential tool to use when out and about at open houses on the weekend, and when researching what properties to inspect during the week,” said Mr Siddons.

Domain’s iPad app has received a number of awards including the Best Classified award at the Australian Interactive Media Industry Association Awards, and named one of the 25 best free Australian iPad apps in the Lifestyle section of all time by Apple.

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#### For further information or to arrange an interview contact:

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#### About Domain

Domain is one of Australia’s leading real estate destinations and offers an integrated multi-platform solution that spans online, print and mobile for the real estate industry, as well as homebuyers, sellers and renters. With the most suburb specific details, a world-leading ‘radar’ search functionality, convenient home alerts, sold property listings, sales histories and Australia’s leading property search mobile apps, Domain offers the easiest and most informative search experience. Domain is available through more than 200 metropolitan, regional and community newspapers, domain.com.au and through an extensive suite of mobile apps.