



Appearing in the Herald Sun every Saturday, **home** is the only weekly magazine in Victoria dedicated solely to the home. home is a full colour magazine with a **fresh contemporary layout**, showcasing the **latest in home design**, land releases and products for in and around the home.



# Herald Sun home

## HOME AT A GLANCE:

Editor: Natasha Perera

Published	Cover price	Circulation**	Total readership*	Target audience: Intend to buy a property in the next 12 months	Format
Saturday	\$2.00	290,952	395,000	56,000	Stitch & Trim

Sources: \* emma™ conducted by Ipsos MediaCT, 12 months ending September 2013. Filter: Vic. Average Issue Readership.  
\*\* Publisher's Claim (July-September 2013).



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