

**Annual
Report
2010**

**many
voices**

3CR

855 AM

**one radio
station**

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Mural detail. Completed March 2010. Tom Civil



Why 3CR?

3CR Radio was established in 1976 to provide a voice for those denied access to the mass media, particularly the working class, women, Indigenous people and the many community groups and community issues discriminated against in and by the mass media.



3CR philosophy

3CR is a dynamic community hub that is now in its 34th year. Around 400 volunteer programmers present more than 116 programs that go to air each week. The station broadcasts in 18 languages including English, 24 hours a day, 365 days a year.

Listeners can tune in to our analogue broadcast on 855AM, stream live through the web at www.3cr.org.au or download podcasts of our shows.

Unlike almost all other media organisations in Australia, 3CR is genuinely owned by the community. 3CR's highest decision-making body, the Community Radio Federation (CRF), is made up of representatives of Affiliate members, station workers and subscribers. CRF meets quarterly to make major policy decisions, pass the annual budget, oversee financial reports and decide on station membership.

3CR provides programming of interest to a broad general audience and to specific interest groups. We actively discriminate in favour of Australian artists and composers, and play at least 55% Australian music. Groups broadcasting on 3CR cover the areas of social justice, the environment, culturally and linguistically diverse (CALD) communities, the arts and music, and trade unions. Many 3CR broadcasters are community activists and therefore uniquely placed to present alternative current affairs, news and views.

The station stages a number of special broadcasts each year to promote human rights issues. In 2010 these included broadcasts supporting the rights of Indigenous people, refugees, people with a disability, homeless people, women and workers.

When people see the mural, we want them to feel welcome. The idea of a 'meeting place' is something we wanted to represent, that people come from all over the place and they end up at 3CR for different reasons. I hope the stick figures are a universal play on the ancient symbol of a stick figure, that they just represent people and that people can make their own reading. *Tom Civil*

3CR: who we are

2010 Committee of Management

Chairperson: James McKenzie

Vice Chairs:

Therese Virtue, Nicole Hurtubise

Secretary: Marian Prickett

Treasurer: Perambalam Senthoooran

Directors: Marijana Bosnjak, Jane Curtis (resigned), Fiona Dean, Bill Deller, Gonzalo Illesca, Rachel O'Connell (resigned), Marisol Salinas and Sam Sowerwine (resigned).

Committee of Management

The Committee of Management (CoM) is made up of 3CR programmers, volunteers and supporters. This group of volunteers is elected once a year and the committee's role is to make decisions about the overall purpose and direction of 3CR, to ensure that funds and property are properly managed, to ensure that 3CR abides by its governing documents and to ensure that staff and volunteers best carry out 3CR's services.

L-R Back Row: Therese Virtue, Nicole Hurtubise, Bill Deller, Samantha Sowerine, Gonzalo Illesca

L-R Front Row: Perambalam Senthoooran, Fiona Dean, James McKenzie, Marian Prickett



Staff in 2010

Station Manager: Libby Jamieson

Programming Coordinator:

Meg Butler

Special Projects Coordinator:

Juliet Fox

Current Affairs Coordinator:

Gab Reade

Office Coordinator: Loretta O'Brien

Volunteer Coordinator: Rachel Kirby

Training Coordinator:

Leanne McLean

Contract staff

Technical Coordinator:

Greg Segal (GWS Audiovisual)

IT Coordinator: Matthew Wright

Accountant: Denis West

Committees

Finance Sub Committee

Convener: Perambalam Senthoooran

Training Sub Committee

Convener: Leanne McLean

Programming Sub Committee

Convener: Meg Butler

Promotions Sub Committee

Convener: Juliet Fox

Station Workers and Subscriber Representatives Committee

Affiliate members

AMIDA

Australian Manufacturing Workers Union

Anarchist Media Institute

Anatolian Cultural Centre

Armenian General Benevolent Union

Australia Saay Harari Association Inc

Australia Asia Workers Links

Beyond Zero Emissions

Blazing Textbooks

Buoyancy Foundation

CEPU Electrical Division

CEPU Plumbing Division

CFMEU Construction & General Division

Campaign for International Cooperation and Disarmament

Ceylon Tamil Association Vic

Chilean Australian Friendship Society

Connolly Association

Council for the Defence of Government Schools

EarthSharing Australia

Ethiopian Community Association

Federation of Community Legal Centres

Friends of the Earth

GRIT Media

Hararian Community Association of Australia

Hepatitis C Council of Victoria

Housing for the Aged Action Group

IEC/Kangan Batman TAFE

Latin American Info Centre

Living Music

Maritime Union of Australia – Victorian Branch

Melbourne Unitarian Church

Mental Illness Fellowship

Right Now Inc

Roominations

S.U.W.A.

Save Albert Park

Short Statured People of Australia – Victorian Branch

The Boite

Un Nuevo Mundo Es Posible

Victorian Jazz Club

Victorian Labour College

Victorian Tenants Union

YarraBUG

Chair's report

3CR is a refreshing alternative to the culture of spin that the mainstream media keeps banging on about.

But what is spin?

If you believe the mainstream media, spin is any angle that a government uses to argue an issue or promote itself.

The mainstream media says spin is performed by armies of media advisers, who work in government media units to make governments look good.

Meanwhile, any angle that the mainstream media takes on an issue is presented as fact, plain-speaking, 'the way it is'.

If you believe the mainstream media, they never spin anything. They are just vehicles of truth.

The subversion of spin has been a very successful strategy that the mainstream media has used to promote conservative causes.

Over the last year the Coalition, through its army of supporters in the mainstream media, has subverted spin to promote itself.

Responses to climate change, floods and corporate taxation have all been accusingly labelled as spin, while landmark social issues such as paid maternity leave have been glossed over.

It has been a remarkably successful strategy, with media outlets using the polls to spook the federal government and almost pinching the federal election for the Coalition.

Through the conservative media's prism, campaigns like those run by the mining companies over the 'super tax' are merely vehicles of truth to counteract the spin of a desperate government.



How convenient then that the strategy just happens to promote the Coalition and is designed to fend off any skimming of the mining companies' profits.

The term 'spin' has become a weapon used by the powerful to promote themselves as underdogs to gain support and sympathy and avoid scrutiny.

But surely 3CR spins too?

Don't we often present ourselves as the underdogs, while taking anti-government positions?

Yes, we do. But we also usually wear our biases openly on our sleeves and that is the big difference between us and the mainstream media.

3CR admits that it is biased. The mainstream media does not.

In the mainstream media's view, if they admitted they did biased reporting, their integrity would be undermined. So they just proceed with it anyway and deny it. That's why they rarely admit it when they are wrong.

It's remarkable that so many members of the public fall for it.

Shouldn't more people question things when a complex issue is simplified and dressed up into a story that lasts less than a minute?

Of course they should, but I think many people just accept that is how the mainstream media operates and they are resigned to it. That is the great power of the mainstream media; their real scrutiny is superficial.

Even when they get into trouble, it is usually just a tap on their knuckles. Their power continues. They are largely all powerful and unaccountable.

That is why 3CR is so important – we are an alternative to mainstream media. Often we are anti-media.

Digital radio has opened up 3CR to new audiences and has increased our capacity to be an alternative to the mainstream. That's extremely important because 3CR is a radio station that openly subverts what mainstream media has already subverted.

We are both subversive and an antidote to subversion.

James McKenzie
Chairperson

Station Manager's report

2010 has been a very productive year at the station. The outside of our Smith Street studios has been transformed by a wonderful mural makeover and we have delivered a number of innovative and important radio projects, getting voices to air that are seldom heard in the mainstream corporate media. We hope our listeners and supporters continue to be inspired by the stories and perspectives broadcast on 3CR.

3CR is committed to maintaining its independence and this includes financial independence. In 2010, 65% of our operating funds were raised independently through the generous donations of our supporters, service fees generated from hire of our studios and transmitter, training fees, merchandise sales, benefits and raffles. We are very appreciative of all this support.

Radiothon

This year we had a terrific response from listeners and volunteers to our annual radiothon drive. We raised \$192,639 in donations, which covers almost 30% of our operational budget. These funds go toward paying for the day-to-day costs of running the station – from the electricity that powers our transmitter to our broadcasting licence fees.

Special acknowledgement must go to our volunteer programmers who put in a huge effort each year to reach their program target and to those who answer the phones. It is heartening for programmers to hear people calling in to show their support during our on-air appeal and we are always happy to meet our listeners when they drop in to the station to pay their pledges.

Special thanks to the Concrete Gang, the Gardening Show, Anarchist World This Week, DOGS, Nostalgia Unlimited and Tuesday Hometime who raised the most funds.

The Gardening Show deserves special mention for making their highest total yet, raising \$14,378 by selling donated products to our supporters. Thanks to all of those businesses who donated products in 2010.

Gift in memory

We would particularly like to acknowledge the wonderful donation from Supporters of Public Education in memory of 3CR stalwart **Ray Nielsen**. By request of the donor, the funds will be used to install solar panels at the station. These will not only greatly reduce 3CR's carbon footprint but will also reduce our operating costs and provide a lasting legacy for the station.

Here is what the donors had to say about Ray:

Ray Nielsen was a great fighter for not only public education, but for every cause of liberty which he met in his eventful life. He loved 3CR and believed that it was a torch light in the darkness of authoritarian developments both in Australia and overseas.

If anyone was prepared to take on the powerful in Australia it was Ray. For decades he worked tirelessly in the cause of public education, taking on hierarchies and networks in the political, legal and religious establishments.

We know he would like the idea of solar panels on the roof of 3CR ... drawing warmth and power from above and looking down on our wonderful radio station.

Supporters of Public Education

Gifts in memory are a wonderful way to honour the passions of loved ones and colleagues. To make a gift in memory of a family member, friend or colleague or to arrange for donations in lieu of flowers at a funeral, please contact Loretta O'Brien on (03) 9419 8377.

Building donation

The station also received a significant anonymous donation of \$100,000. This money has been placed in a term deposit account and will be set aside for future use on our building.

Bequests

We gratefully acknowledge the kind and thoughtful gift received from long-time listener, talkback caller and supporter Caty Kyne who died in 2009. The bequest will be of great benefit to the station's continued operation and provides a tremendous legacy for Caty's passions.

The Committee of Management has developed a list of guidelines for using bequests at the station. Bequests sit outside our annual expenditure and are used to support large projects, refurbishments and equipment purchases.

In-kind support for live streaming

The station also receives valuable technical support from Internode in the form of free live web streaming of our broadcast, allowing us to reach a global audience.

Raffle

Thanks also to the local businesses that donate products for our annual 3CR Raffle: Lygon Cycles in Brunswick, Crumpler Bags, the Red Room Hairdressers, Last Record Store and the Boite World Music Café. We are very appreciative of all this support.

I never realised how much unsung effort goes into producing a top class program for the community, by the community. I was very impressed. I will keep my radio tuned to the station and tell my friends about it all too. *Simone*



Vale

3CR expresses condolences to the family and friends of those members and supporters who passed away in 2010.

Clarke Sinclair

Clarke Sinclair was a long-term radio enthusiast and programmed on Swing and Sway, Steam Radio and Nostalgia Unlimited alongside presenters including Ralph Knight, Rod Oaten and Jannine Bryden.

Max Watts

Max Watts was a respected progressive freelance journalist reporting on war and conflict – notably in Bougainville but also in East Timor, Palestine and South America. Max was a regular on Jan Bartlett’s Tuesday Hometime on 3CR for nearly 20 years.

Digital Radio – 3CR Digital

Our digital broadcast transition progressed significantly in 2010. The infrastructure was installed on a new ‘rack’ at the station in November and we are currently broadcasting a test broadcast on the digital spectrum. The nine community stations that form the Melbourne Digital Radio Company will launch the community radio sector’s digital service in April 2011. The other stations are MBS, KND, PBS, RRR, Light FM, Vision Australia Radio, ZZZ and SYN.

3CR is committed to embracing new technologies. Digital radio provides new opportunities to increase our listenership and to broadcast loud and clear to those in the greater Melbourne area who have trouble with our AM reception. We plan to run a simulcast of our analogue broadcast on the new digital service as long as we have a broadcasting licence to do so.

Right: Jan Goldsmith of Published or Not, with author Sarah Waters

Below: Human Rights Day team
L-R: Sarojini Krishnapillai, Jiselle Hanna, Sonia Randhawa, Hsin-Yi Lo



Project	Funding	Amount
Beyond the Bars 2010	Department of Justice	\$11,047
	Community Broadcasting Foundation	\$15,000
	City Of Melbourne – Indigenous Arts Fund	\$15,000
	Neighbourhood Justice Centre	\$10,000
Mural Project	JBSeed	\$5,000
	Arts Victoria	\$19,000
	City of Yarra	\$5,000
International Disability Day 'I just can't hide it'	Victorian Women's Benevolent Trust	\$5,000
	Henry Stein subfund of the Melbourne Community Fund	\$5,000
AMRAP Music Correspondents	Community Broadcasting Foundation	\$2,500
SnapShots Program	Scanlon Foundation	\$11,327
International Human Rights Day 'Refugee Radio'	City of Melbourne	\$5,000
	Victorian Multicultural Commission	\$500
'Girls on Air' – International Women's Day 2010	City of Yarra	\$4,950
Yarra Local History Tours	City of Yarra	\$5,500

Grants

3CR seeks grants to support our broadcasting priorities; in 2010 the station received 35% of its funding from grants.

Community Broadcasting Foundation

Government funding is accepted in the form of one-off grants for specific projects or program payments through the Community Broadcasting Foundation. 3CR-funded programs that broadcast nationally on the Community Radio Network include Earth Matters, Accent of Women, Women on the Line and Lost in Science. In 2010 the station also received funding to support the broadcast of 7 hours of Indigenous programs and 17 hours of CALD community language programs per week. CBF funds are used to offset program expenses, purchase equipment for the station and offset some of the transmission costs.

Staff changes



Libby Jamieson resigned at the end of 2010 after nearly five years as Station Manager and nine years as the Volunteer and Training Coordinator. Libby made an enormous contribution to the station and will be greatly missed by staff and volunteers alike.

Reflecting on her time at the station, Libby said 'I have greatly enjoyed my time as Station Manager. The role has provided me with many new learning experiences and I have been

privileged to work with so many great activists and broadcasters. I have always enjoyed watching the changes in people as they have come, some times tentatively, through the frontdoor (or side door) with a half-formed idea about being on radio and seeing the transformation via our training and mentoring. I have loved being a part of a community that has created amazing broadcasters and told the millions of stories of people and communities here and all over the world.'

Loretta O'Brien Station Manager 2011

Above: Libby Jamieson and Gonzalo Illesca with Antena Hispana Award for 3CR Spanish Programs

Programs at 3CR

In 2010 3CR welcomed new listeners and new technology when we became one of the first community radio stations in Melbourne to begin our test broadcast on the Digital Radio spectrum. We trained, prepared and supported eight new and diverse programs to enter the 3CR grid and added 3 new broadcasts to our special programming schedule.

Programming highlights

Throughout 2010 our 3CR programmers have continued to give a voice to people and issues that are denied access to the mainstream media. Our dedication was recognised by our peers at the Community Broadcasting Association of Australia conference, where 3CR was presented with the Excellence in Ethnic and Multicultural Broadcasting Award for the radio project 'Girls on Air' and the Most Innovative Outside Broadcast or Special Event Broadcast for our 12-hour special 'I just can't hide it', which was broadcast on International Day of People with Disability.

Below: Refugee Radio participant, Nasro

Right: Human Rights Day broadcast participants, Pamela Curr and Sonia Randhawa



Current affairs

In 2010 3CR's Breakfast and Current Affairs programs continued to deliver quality alternative journalism, covering broad areas of social justice, environment, gender, the arts and music, trade unions and more. Many of our presenters bring a wealth of expertise from their involvement in issues and their activism in the community.

In the course of the year, our current affairs programs interviewed over 2000 organisations and individuals, facilitating voices and issues not given the opportunity elsewhere. Programmers also learned valuable skills including working in teams, researching, presenting and producing content.

2010 saw dozens of new volunteers join existing programming teams. Some will continue in current affairs for 2011, some have moved on to new programs at 3CR and others have gone on to different media organisations and opportunities.



New programs in 2010

Living Music

Marginalised young people showcase their music and present their views and opinions on music and wider youth issues. 3–4pm Mondays.

El Rincon H2

El Rincon H2 plays non-mainstream Rap music from South America. Hosted by Fabian Hernandez. (Spanish) 11:30pm–12:30am Wednesdays.

Sovereign Voice

Replacing Dgym Time on Fridays, Robbie Thorpe and guests discuss sovereignty, rights and the fight for justice. 11am–12 noon Fridays. (Dgym Time is now on Thursdays 2–3pm)

Girls Radio Offensive

Not only a program about women's arts and music but also about a particularly untypical type of woman – the modern Maenad, the Stinky Girl, the Dreckschwester – not your average chick. Presented by Dale Bridge. 2–3pm Sundays.

I Do Not Play No Rock And Roll

Weird/Folk/Gangsta Rap/DooWop/Experimental/Black Metal/World Music is the name of the game and the way we play it is with the humour of the absurd. Presented by Marcus Hobbs and Aaron Wallace. 11pm–1am Mondays.

Gunnung–Willam–Balluk

Indigenous community news, music and events with a strong focus on education, training and employment. Presented by Josie Atkinson. 11am–12 noon Tuesdays.

Out of Context

Indigenous-based humour dissecting the day's current affairs and local politics. Presented by Darren Parker. 3–4pm Thursdays.

Fresh Off The Boat

Independent and underground international punk rock, hiphop, rock, electro music. Presented by Fred Fresh. 10–11:30pm Wednesdays.

Special programming

Last Drinks from The Tote January 18

3CR was involved in a simulcast outside broadcast with RRR and PBS from the closing night of The Tote Hotel. We received excellent feedback from many sources regarding the simulcast, including a request from the National Film and Sound Archive for a copy of our audio.

Tunnerminnerwait and Maulboyheener – January 20

3CR broadcast live from the corner of Bowen and Franklin Streets. The event marks the commemoration of the execution of Tunnerminnerwait and Maulboyheener, two Indigenous Tasmanians who were the first to be publicly executed in Victoria.

Survival Day – January 26

3CR commemorated Survival Day – acknowledging and respecting Indigenous peoples and their culture in Australia. Gilla McGuinness hosted a 4-hour outside broadcast from a new Survival Day event held in Belgrave.

Sustainable Living Festival February 20

3CR broadcast live from the Sustainable Living Festival at Federation Square from 11am–1pm. Beyond Zero Emissions, Out of the Blue, Renegade Economists and Earth Matters all participated in the broadcast.

Applecore – February 20

For the first time, 3CR broadcast live from the Applecore Backyard Festival in Thornbury. The special programming went from 5:30pm till 10pm, broadcasting live music and interviews from the Festival.

International Women's Day – March 8

3CR celebrated International Women's Day with 24 hours of special programming. From midnight listeners enjoyed a wide range of women's voices, music and views. As well as special editions of regular programs, there were Indigenous and Latin American shows. The day featured interviews, news and views on current affairs, health, education, gender, music, arts, environment and a special broadcast of six pieces by young women from the City of Yarra who recently completed the 'Girls on Air' training course.

Where the Heart Is – March 19

The Roominations show presented a live outside broadcast from the 'Where the heart is...' festival in Edinburgh Gardens.

Tamil Easter – April 2

Tamil Radiothon raised funds for the Tamil Community on Easter Friday.

May Day – May 1

May Day programming featured perspectives from local and international union organisers, environmental campaigners, women, students, veterans of the labour movement and the left, as well as updates of May Day 2010 events.

World Hep Day – May 19

Hep Chat hosted an outside broadcast from the World Hep Day 'Love Your Liver Lunch' from 12 noon–2pm at Federation Square in the city.

Sorry Day – May 26

3CR commemorated National Sorry Day and 'the history of forcible removals and its effects'. 3CR broadcasters explored issues about the Stolen Generation and Sorry Day events.

NAIDOC Week – July 4 to 11

During NAIDOC Week 2010, 3CR broadcast from five prisons – Dame Phyllis Frost Centre, Port Phillip Prison, Fulham Prison, Barwon Prison and (for the first time) Marngoneet Prison. 10 Indigenous broadcasters were involved with 15 hours of prison broadcasts and a total of 18 hours of NAIDOC programming. *Beyond the Bars 7* double CD was produced with highlights of the broadcasts. There was extensive coverage of the project by other media.

MAYSAR Gym Outside Broadcast August 25

From 11am–2pm 3CR broadcast live from the Melbourne Aboriginal Youth, Sport and Recreation (MAYSAR) Gym on Gertrude Street Fitzroy. The broadcast was part of the MAYSAR Open Day – a day to drop in and see what's happening at MAYSAR. Broadcasters Robbie Thorpe, Clare Land, Gilla McGuinness, Josie Atkinson and Joe Geia hosted the program.

International Day of People with Disability: 'Turn Up Your Radio' – December 3

On 3rd December 2010 3CR celebrated the achievements and promoted the rights and interests of people with disability with 12 hours of dedicated programming. Broadcast from 6am–6pm, the programming included special content from 8 young women with disability exploring everything from self advocacy, fashion and parliamentary representation to dating, technology and queer rights.

World Human Rights Day 'Refugee Radio' – December 10

3CR produced special programming for Human Rights Day including an outside broadcast from the Asylum Seekers Resource Centre in West Melbourne.

Below: Gilla McGuinness (top) and Freddy Norris (bottom) with Beyond the Bars participants



Podcasting

At the end of 2010, 35 programs were available on the 3CR website each week as a downloadable podcast. www.3cr.org.au/podcasts

Program departures

- Gecko's Show
- Wuigida
- Girly is Good
- Class Actions
- Beyond the ¼ Acre Block
- Tenants Union
- Out of Context

National programs

Each week 30 programmers produce 9 national programs that are distributed nationally through the Community Radio Network – the satellite service of the Community Broadcasting Association of Australia (CBAA). These are: Accent of Women, Anarchist World This Week, Beyond Zero, Earth Matters, Let the Bands Play, Lost in Science, Radioactive Show, Stick Together and Women on the Line.

Awards

CBAA Awards

Excellence in Ethnic and Multicultural Broadcasting Award for 'Girls on Air'

Most Innovative Outside Broadcast or Special Event Broadcast for 'Turn Up Your Radio'

NEMBC Awards

2010 Multicultural/Ethnic Women's Program of the Year for 'Accent of Women'

NEMBC 25th Anniversary Recognition Award

Certificate of Recognition awarded to Sabesan Sanmugam. Sabesan received the award for his 20 years of service to his community, broadcasting the struggles of the Tamil people in Sri Lanka in their campaign to archive self-determination and create their own homeland.

Victorian Community History Awards

Commendation for the People's Tours project.

Antena Hispana Recognition Award

For services given to the Spanish community by 3CR spanish programs.

To us it may not mean much but to a person incarcerated it is everything. It also tells the family that their loved one is okay, especially the children. Our aim in life is to reconnect families together and this is what Radio 3CR is doing with the program from Beyond the Bars.

Lynne Killeen, Aboriginal Liaison Officer, Dame Phyllis Frost Centre

Special projects

2010 was an exciting year for 3CR projects: beginning with the creation of a huge new mural on the outside of the building and culminating with the Young Women's Disability Day programming and Human Rights Day outside broadcast. As well as new projects, the station continued to prioritise prisoners' voices through the annual Beyond the Bars project. The 3CR website enjoyed increased access and revitalisation, while the eNewsletter enhanced the station's connection with the community.

Projects managed

Mural Project

Funder: JBSeed, Arts Victoria, City of Yarra

Description: 3 artists were commissioned to paint and create art on the outside of the 3CR building; included community consultation and youth participation

Activity: coordination, permits, publicity, launch and acquittals

Timeline: January – August 2010

Girls on Air – training and broadcast

Funder: City of Yarra

Description: 2 trainers to train 6 young women from CALD backgrounds from the City of Yarra to create a radio feature for broadcast on IWD

Activity: coordination, publicity, acquittals

Timeline: January – June 2010

www.3cr.org.au/girlsonair

Beyond the Bars 2010 – project assistance

Funder: Community Broadcasting Foundation, City of Melbourne, Department of Justice, Neighbourhood Justice Centre

Description: Live prison broadcasts from Indigenous men and women in

Victorian prisons during NAIDOC week.

Activity: project assistance, publicity, acquittals and CD production coordination

Timeline: January – December 2010

Accent of Women Snapshots

Funder: Scanlon Foundation

Description: coordinate Accent of Women producers (3) to record 20 women who have recently arrived in Australia for broadcast and CD production

Activity: coordination, publicity, acquittals

Timeline: May 2010 – ongoing

Young Women's Disability Day Broadcast 2010: 'I just can't hide it'

Funder: Victorian Women's Benevolent Trust, Melbourne Community Fund

Description: 4 technical producers to facilitate 8 young women with a disability creating a radio feature for broadcast on IDPWd

Activity: coordination, publicity, acquittals

Timeline: July – December 2010

World Human Rights Day 2010: 'Refugee radio'

Funder: City of Melbourne and Victorian Multicultural Commission

Description: 1 producer to pre-record 10 refugees/asylum seekers in 5-minute pieces to be broadcast on Human Rights Day. 2-hour live broadcast from the Asylum Seeker Resource Centre

Activity: coordination, publicity, acquittals

Timeline: September – December 2010

Projects run

Solar Panels

Funder: donor

Description: 24 panels to be placed on the 3CR studio roof in Smith Street

Activity: coordination assistance

Timeline: August 2010 – ongoing

Yarra Local History Tours

Funder: City of Yarra

Description: 5 locals take the listener on a tour of a distinct part of the City of Yarra, recorded by 2 producers

Activity: coordination assistance

Timeline: July – December 2010

Carlton Housing Estate Musicians Course & CD

Funders: City of Melbourne, AMRAP

Partner: The Boite

Description: mentoring and resourcing of local musicians; recording of music tracks; creation of Carlton Live CD

Activity: coordination assistance

Timeline: May – July 2010

AMRAP Music Correspondents

Funder: Community Broadcasting Foundation

Description: 5 musicians take the listener on a tour of their music, recorded by 2 producers

Activity: coordination assistance

Timeline: July 2010 – ongoing



Carly 'I just can't hide it!' participant

Training and volunteers

3CR Trainer's Group

The 30 trainers at 3CR are experienced programmers who complete a Train the Trainer workshop delivered by members of the Training Sub Committee (TSC). Trainers volunteer many hours over the year to train new programmers and are highly rated by training course participants. All the great programming 3CR creates throughout the year rests on the foundation of thorough training delivered to new programmers. Well done and thank you to the 3CR trainers group!

Train the Trainer Workshop August 28

The Train the Trainer workshop was delivered by John Retallick and Meredith Butler. Eight experienced programmers attended the training. By all accounts, it was a great day with memorable feedback from the trainers about the high quality of the participants. Many who attended the workshop have since 'shadowed' experienced trainers in preparation for leading training modules in 2011.

3CR Introductory Radio Training Courses

Five introductory radio training courses were held in 2010. Participant evaluations were very positive, for example: *'Overall the eight weeks have been excellent and really inspiring.'*

Sixty-five people enrolled in the courses, 41 women and 29 men from a wide range of programs.

Five Media Law seminars were delivered by Su Robertson from the Law School of Victoria University. The exciting new development is that 3CR's media law is now a part of the Victoria University Law School curriculum and VU students are involved in researching and producing new material for the training as well as delivery.

Tailored training

→ Marian Prickett and Dale Bridge delivered a tailored training course to six people from the Roominations Show. Dale was a participant in the first Roominations training course and so was a great role model for the prospective programmers.

→ Two days of intensive training were delivered to six women from the Australian Arab Women's Foundation. The trainees are planning to present an informative women-focused program in Arabic and English.

→ Marian Prickett delivered training to six participants from the Mental Illness Fellowship who are now producing a fantastic weekly program.

Live-to-air training

Lara Soulio and Alanna Bradford have completed live-to-air training and have been working tirelessly with our music programs to produce great live-to-airs. We are very lucky to have them.

Listening and Feedback Week, November 8-14

The training coordinator organised a range of experienced programmers and long-term listeners to listen to 90 programs across the week of November 8-14. CALD community language programs were not included this year. TSC are planning to provide feedback to them next year.

3CR volunteers

A diverse range of new volunteers continue to provide new perspectives, enthusiasm and commitment to community radio at 3CR. The station had approximately 215 new enquires from people wanting to volunteer in 2010. Most people find out about 3CR through word of mouth from friends or through involvement in the issues presented on air. Others find us by searching for 'community radio' on the Internet and contact us hoping to fulfil their desire to work within community radio or to get involved in media around issues they are interested in.

Many new volunteers in 2010 went on to begin on-air programming with existing current affairs teams or to present their own programs. Our reception roster continues to be filled by a steady flow of dedicated volunteer receptionists and a small group help staff the station out of office hours and weekends.

Current Affairs Coordinator Gab Reade (right) training breakfast presenter Mary Kozlovski



3CR radio is...

3al Hawa Arabic Multicultural Youth
Accent of Women
Afghan Radio
Alternative News
Anarchist World This Week
Armenian News
Asia Pacific Currents
Beyond the 1/4 Acre Block
Beyond Zero
Brainwaves
Blazing Textbooks
Blues with a Feeling
The Boldness
Buoyancy Radio
Burning Vinyl
Calling All Women
Celtic Folk Show
City Limits
Class Actions
Concrete Gang
Connolly Association
Curtain Up
Dgym Time
DIY Arts Show
DOGS
Doin' Time
Done by Law
Dykes on Mics
Earth Matters
El Rincon H2
Eritrean Voices
Ethiopian
Fire First
Fire Up
Food Fight
Friday Breakfast
Fresh off the Boat
Gardening Show
Girls Radio Offensive
Girly is Good
Good Job
Great Voices
Gunung-Willam-Balluk
Hararian
Heavy Session
Hep Chat
Hillbilly Fever
Hip Sista Hop
Hot Damn Tamale
Housing for the Aged Action Group (HAAG)
I Do Not Play No Rock'n'Roll
In Ya Face
Jazz on a Saturday
Jump Cut
Keep Left
Koori Survival Show
Latin American Update
Lazy Wednesday Afternoon
Left After Breakfast
Let the Bands Play
Let Your Freak Flag Fly
Living Free
Living Music
Local and Live
Lost in Science
Macedonian Show
Mafalda
Media Moves Cinema Scene
Melbourne Chautari
Monday Breakfast
Monday Greek
Moroccan Show
Mujeres Latinamericas
Music Sans Frontieres
Night Owls on Rhythm
Nostalgia Unlimited
Out of Context

To everyone involved in the gardening program: Keep up the great work and great advice. A gardener myself, I look forward to your program every Sunday. *Anonymous*

'Girls on Air' participant, Awien



Out of the Blue
 Out of the Pan
 Palestine Remembered
 Published...or Not
 Radioactive Show
 Radio for Kids
 Raise the Roof
 Raising Our Voices
 Rasta Rhythms
 Renegade Economists
 Right Now Radio
 Rock and Roots
 Roominations
 Saay Xaba
 Save Albert Park
 Shake Rattle and Roll
 Shiftegan
 Solidarity Breakfast
 Somali Language Show
 Sovereign Voice
 Spoken Word
 Steam Radio
 The Stick Together Show
 The SUWA Show
 Tuesday Hometime:
 Swing 'n' Sway
 Talkback with Attitude

Dear Nostalgia, I want to say what a fantastic show it was last Sunday. The music was really great and Collector's Corner with the old digger was just out of this world. I am from the UK and used to stream your show when I lived there on a Sunday morning and have been living here just over two years. I love to hear stories of old Aus.
Polly

Tamil Manifest
 Tamil Voice
 Thursday Breakfast
 Tuesday Breakfast
 Tuesday Hometime
 Two to the Valley
 Unitarian Half Hour
 Un Nuevo Mundo Es Posible
 Voice of Anatolia
 Voice of Chile
 Wayward Girls, Wicked Women
 Wednesday Breakfast
 Wednesday Hometime
 Women on the Line
 Wuigada
 YarraBUG



Above: Roominations team in the studio
 Below left: Girls on Air Trainees



Beyond Zero, Renegade Economists and Tuesday Hometime are a few of my favourites. They all give an alternative to the mainstream media view of the world.
Don

Get involved

3CR – radio by and for the community

3CR was established to contribute to the diversification of media in Australia and you are welcome to become involved with the station.

Have you ever wanted to contribute your views and perspectives, get involved in news making, represent a community you belong to, DJ music and/or take part behind the scenes of a media organisation?

If you listen to 3CR and feel an affinity with what the station represents, there are many opportunities for you to get involved.

Support the station financially

Subscribe, make a **bequest** to the station in your will or **donate** to the station during Radiothon in June.

Volunteer your time

Become a receptionist or a station duty person, join one of the Sub Committees or contribute your skills to the website, newsletter or maintenance of the station.

Present radio

You can train at the station to present and/or produce radio on either an existing program or your own program.



3CR publications

Print newsletter: 3CR produces a yearly newsletter called the CRAM guide. The CRAM guide contains a program guide and information about new programs, station news and events. It is mailed to subscribers. If you would like to receive the CRAM guide, please subscribe!

e-Newsletter: 3CR emails out a short bulletin about 3CR events and news at the start of each month. Email us if you would like to subscribe.

Annual events at 3CR

Survival Day on January 26. The broadcast by 3CR's Indigenous broadcasters marks Australia's Invasion Day.

Subscriber Drive in February. We encourage all broadcasters and listeners to be subscribers to the station. Membership is vital to the running of the station.

International Women's Day is held on 8 March each year and a special day of women's programming takes place at 3CR.

May Day on May 1. The broadcast focuses on worker's issues around the world and features special programs by union, feminist, queer and Indigenous 3CR presenters.

Radiothon in May/June is the station's main fundraiser.

NAIDOC Week in July. 3CR celebrates National Aboriginal and Islander Day Observance Committee Week with a series of special broadcasts during July.

Special Programming in December, produced by the station for the International Day of People with Disability and World Human Rights Day.

Outside broadcast at the Sustainable Living Festival 2010 with the Earth Matters Team





**Financial
Report
2010**

**many
voices**

3CR

855 AM

**one radio
station**

Annual Report

COMMUNITY RADIO
FEDERATION LIMITED

A.C.N. 005 859 556

FINANCIAL REPORT
31 DECEMBER 2010

Registered Office:
21 Smith Street
Fitzroy, Vic, 3065

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Director's report

The Directors submit their report with respect to the results of the Company for the financial year ended 31st December 2010 and the state of the Company affairs at this date.

Directors

The names of the directors in office during the year and at the date of this report are:-

Name	Qualification	Date of appointment	Date resigned	Meetings attended
James McKenzie	Admin Officer	27/11/03		11
Perambalam Senthoooran	Civil Engineer	27/07/05		8
Chris Gaffney	Artist	27/11/03	24/03/10	2
Marisol Salinas	Admin Officer	27/11/03		6
Nicole Hurtubise	Librarian	18/04/06		7
Fiona Dean	Teacher	18/04/06		3
Jane Curtis	Project Manager	22/03/10	20/04/10	-
Gonzalo Illesca	Self Employed	28/03/07		4
Therese Virtue	Community Worker	26/3/08		6
Sam Sowerwine	Lawyer	26/3/08	19/10/10	6
Marijana Bosnjak	Teacher	20/04/10		6
Rachel O'Connell	Audio Producer	25/3/09	24/03/10	-
William Deller	Broadcaster	25/3/09		9

Principal activities

The principal activities of the company in the course of the financial year were to provide a community broadcasting service. There has been no significant change in the nature of these activities during the year.

Trading Results

The net amount of the profit of the company for the financial year after providing for income tax was \$104,207 (2009 \$13,673).

Significant changes in the state of affairs

There are no significant changes in the state of affairs of the company not otherwise disclosed in this report or in the financial statements

Review of operations

A review of the operations of the company and the results of those operations are as follows. The company primarily receives grants from the Commonwealth Government and sponsorship and donations from individuals and organisations to fund a broadcasting facility for community groups.

Significant events after year end

Directors are not aware of any matter or circumstance, which has arisen since the end of the financial year which has significantly effected or may significantly affect the operations of the company, the results of those operations or the state of affairs of the company in subsequent financial years.

Future developments

The company expects to maintain the present status and level of operations and hence there are no likely developments in the operations in future financial years.

Environmental regulations

The company's operations are not regulated by any significant environmental regulation under a law of the Commonwealth or of a State or Territory.

Indemnifying Officer or Auditor

No indemnities have been given or agreed to be given, or insurance premiums paid or agreed to be paid, during or since the end of the financial year, to any person who is or has been an officer or auditor of the company.

Proceedings on behalf of company

No person has applied for leave or court to bring proceedings on behalf of the company or intervene in any proceedings to which the company is a party for the purpose of taking responsibility on behalf of the company for all or any part of those proceedings. The company was not a party to any such proceedings during the year.

Dividends

No dividends have been paid by the company during the financial year or are recommended by the directors to be paid by way of dividend.

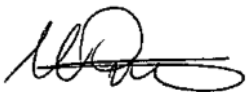
Directors' remuneration

Since the end of the previous financial year, no director of the company has received or become entitled to receive a benefit and no remuneration is received or due or receivable by any directors of the company.

Auditors Independence Declaration

A copy of the auditor's independence declaration as required under section 307C of the *Corporations Act 2001* is set out on page 18.

Signed on 23 March 2011 in accordance with a resolution of the directors.



Marian Prickett
Director



Nicole Hurtubise
Director

Auditor's Independence Declaration under Section 307C of the Corporations Act

To: The Committee of Community Radio Federation

I declare that, to the best of my knowledge and belief, in relation to the audit for the financial year ended 31st December 2010 there have been;

- a) no contraventions of the auditor independence requirements as set out in the *Corporations Act 2001* in relation to the audit, and
- b) no contraventions of any applicable code of professional conduct in relation to the audit

Signed on 16th March 2011



T. J. Ryan & Co



T. J. Ryan
Principal
Melbourne

Income statement

	Note	2010 \$	2009 \$
Revenue	3	804,402	686,390
Gross Profit		804,402	686,390
Other Income	3		
Employer Expenses		323,349	302,831
Depreciation Expenses		31,476	48,565
Administrative Expenses		345,370	321,321
Profit Before Tax		104,207	13,673
Income Tax Expense	4	-	-
Profit for Period		104,207	13,673

The income statement is to be read in conjunction with the notes to the financial statements found on pages 23-29.

Statement of comprehensive income

	Note	2010 \$	2009 \$
Profit for the year		104,207	13,673
Other Comprehensive Income:			
Net gain on loss on revaluation of current assets		-	-
Net gain or loss on revaluation of financial assets		-	-
Other comprehensive income for year		104,207	13,673
Total comprehensive income for the year		104,207	13,673
Total comprehensive income attributable to members of the equity		104,207	13,673

Balance sheet

	Note	2010 \$	2009 \$
Assets			
Cash and Cash Equivalents		428,301	245,058
Trade and Other Receivables	5	24,182	51,823
Total Current Assets		452,483	296,881
Investments	6	316,735	316,735
Property, Plant & Equipment	7	348,893	358,666
Total Non-Current Assets		665,628	675,401
Total Assets		1,118,111	972,282
Liabilities			
Trade and Other Payables	8	138,617	104,311
Provisions	9	39,266	35,823
Total Current Liabilities		177,883	140,134
Provisions	9	22,760	18,888
Total Non-Current Liabilities		22,760	8,888
Total Liabilities		200,643	159,022
Net Assets		917,468	813,260
Equity			
Retained Earnings	11	226,630	222,422
Reserves	10	690,838	590,838
Total Equity		917,468	813,260

The balance sheet is to be read in conjunction with the notes to the financial statements set out on pages 23–29.

Statement of cash flows

	Note	2010 \$	2009 \$
Cash flows from Operating Activities			
Receipts from Members and Others		869,186	655,319
Payments to suppliers and employees		(667,698)	(594,469)
Interest Received		3,456	3,412
Net Cash from Operating Activities	16(b)	204,944	64,262
Cash flows from Investing Activities			
Payment for Property, Plant & Equipment		(21,701)	(28,623)
Proceeds from Sale of Property Plant & Equipment			
Net Cash from Investing Activities		(21,701)	(28,623)
Cash flows from Financing Activities			
Borrowing expenses		-	-
Repayments of borrowings		-	-
Net Cash from Financing Activities		-	-
Net Increase in Cash or Cash Equivalents		183,243	35,639
Cash and Cash Equivalents at 1 January		245,058	209,419
Cash and Cash Equivalents at 31 December	16(a)	428,301	245,058

The statement of cash flows is to be read in conjunction with the notes to the financial statements set out on pages 23–29.

Statement of changes in equity

	Note	2010 \$	2009 \$
Retained Earnings			
Balance at 1 July		222,422	208,749
Profit attributed to entity		104,207	13,673
Transfer to Capital Reserve		(100,000)	-
Balance at 30 June		226,629	222,422
Capital Reserve			
Balance at 1 July		-	-
Profit attributed to entity		100,000	-
Balance at 30 June		100,000	-
Dynamic Recorders Reserve			
Balance at 1 July		66,995	66,995
Profit attributed to entity		-	-
Balance at 30 June		66,995	66,995
General Reserve			
Balance at 1 July	5	23,843	523,843
Profit attributed to entity		-	-
Balance at 30 June		523,843	523,843
Total Equity			
Balance at 1 July		813,260	799,587
Profit attributed to entity		104,207	13,673
Balance at 30 June		917,468	813,260

The statement of changes in equity is to be read in conjunction with the notes to the financial statements set out on pages 23–29.

Notes to and forming part of the financial statements

Community Radio Federation Limited (the "Company") is a company domiciled in Australia

21 Smith Street
Fitzroy, Vic, 3065

The financial report of Community Radio Federation Limited for the year ended 31 December 2010 was authorised by the directors on 29 March 2011.

The nature of operations and principle activities are as described in the directors' report.

1. Statement of significant accounting policies.

The significant policies which have been adopted in the preparation of the Financial Reports are;

(a) Corporate Information

The financial report for the company is prepared on the basis of the company being an individual not for profit entity. The company is incorporated and domiciled in Australia and is a company limited by guarantee.

(b) Basis of Preparation

The financial report is a general purpose financial report that has been prepared in accordance with Australian Accounting Standards (AASB's) (including Australian Accounting Interpretations) and the Corporations Act 2001. The financial report is presented in Australian Dollars.

Australian Accounting Standards set out accounting policies that the AASB has concluded would result in a financial report containing relevant and reliable information about transactions, events and conditions to which they apply.

The financial report has been prepared on the accrual and historical cost basis of accounting and except where stated, does not take into account changing money values or current valuations of non-current assets. Cost is based on the fair values of the consideration given in exchange for assets.

The accounting policies have been consistently applied and, except where there is a change in accounting policy are consistent with those of the previous year.

(c) Critical Accounting Estimates and Judgements

The directors evaluate the estimates and judgements incorporated into the financial statements based on historical knowledge and best available current information. Estimates assume a reasonable expectation of future events and are based on current trends and economic data, obtained both externally and within the company.

(d) Comparative Figures

Where required by accounting standards comparative figures have been adjusted, if applicable, to conform with changes in the presentation for the current financial year.

(e) Revenue

Revenues are recognised at fair value of the consideration received net of the amount of goods and services tax (GST) payable to the taxation authority. Exchanges of goods and services of the same nature and value without any cash consideration are not recognised as revenues.

Revenue comprises subscriptions, government grants, sponsorships and sundry income.

These revenue items are recognised when the goods are provided, or when the fee in respect of services provided is receivable.

Interest Revenue

Interest revenue is recognised as it accrues, taking into account the effective yield of the financial asset.

Sale of Non-Current Assets

The gross proceeds of the sale of assets are recognised as revenue at the date of control of the asset passes to the buyer, usually when an unconditional contract for sale is signed. The gain or loss on disposal is calculated as the difference between the carrying amount of the asset at the time of disposal and the net proceeds on disposal (including incidental costs).

(f) Trade and Other Receivables

Trade and other receivables are stated at their cost less impairment losses (see below). The cost of other inventories is based on the first-in first-out principle and includes expenditure incurred in acquiring the inventories and bringing them to their existing location and condition.

(g) Cash and Cash Equivalents

Cash and cash equivalents comprises cash balances and call deposits. Bank overdrafts that are reportable on demand and form an integral part of the company's cash management are included as a component of cash and cash equivalents for the purpose of the statement of cash flows.

(h) Property, Plant & Equipment

(1) Owned Assets

Items of property, plant and equipment are stated at cost or deemed cost less accumulated depreciation and impairment losses (see below). The cost of self-constructed assets includes the cost of materials, direct labour, the initial estimate, where relevant, of costs of dismantling and removing the items and restoring the site on which they are located, and an appropriate proportion of production overheads.

(2) Subsequent Costs

The Company recognises in the carrying amount of an item of property, plant and equipment the cost of replacing part of such an item when the cost is incurred if it is probable that the future economic benefits embodied within the item will flow to the Company and the cost of the item can be measured reliably. All other costs are recognised in the income statement as an expense as incurred.

(3) Depreciation

Depreciation is charged to the income statement on a straight-line basis over the estimated useful lives of each part of an item of property, plant & equipment. Land is not depreciated. Assets are depreciated from the date of acquisition. The residual value, if not insignificant, is reassessed annually.

(i) Payables

Liabilities are recognised for amounts to be paid in the future for goods and services received.

(j) Provisions

A provision is recognised in the balance sheet when the Company has a present legal or constructive obligation as a result of a past event, and it is probable that an outflow of economic benefits will be required to settle the obligation. If the effect is material, provisions are determined by discounting the expected future cash flows at a pre tax rate that reflects current market assessment of the time value of money and, where appropriate, the risks specific to the liability.

(k) Employee Benefits

(1) Long Term Service Benefits

The Company's net obligation in respect of long-term service benefits is the amount of future benefit that employees have earned in return for their service in current and prior periods. The obligation is calculated using expected future increases in wage and salary

rates including related on-costs and expected settlement dates, and is discounted using the rates attached to the Commonwealth Government bonds at the balance sheet which have maturity dates approximating to the terms of the Company's obligations.

(2) Wages, Salaries, Annual Leave, Sick Leave and Non-Monetary Benefits Liabilities for employee benefits for wages, salaries, annual leave and sick leave that are expected to be settled within 12 months of the reporting date represent present obligations resulting from employee's services provided to reporting date, are calculated at undiscounted amounts based on remuneration wage and salary rates that the Company expects to pay as at the reporting date including related on-costs, such as workers compensation insurance and payroll tax.

Non-accumulating, non-monetary benefits, such as medical care, housing, cars and free or subsidised goods and services, are expensed based on the net marginal cost to the Company as the benefits are taken by the employees.

(l) Goods and Services Tax

Revenue, expenses and assets are recognised net of the amount of goods and services tax (GST), except where the amount of GST incurred is not recoverable from the taxation authority. In these circumstances, the GST is recognised as part of the cost of the cost of acquisition of the asset or as part of the expense.

Receivables and payables are stated with the amount of GST included. The net amount of GST recoverable from, or payable to, the ATO is included as a current asset or liability in the balance sheet.

Cash flows are included in the statement of cash flows on a gross basis. The GST components of cash flows arising from investing and financing activities, which are recoverable from, or payable to, the ATO are classified as operating cash flows.

(m) Recoverable amount of non-current assets valued on cost base.

The carrying amounts of non-current assets valued on the cost basis are reviewed to determine whether they are in excess of their recoverable amount at report date. If the carrying amount of a non-current asset exceeds its recoverable amount, the asset is written down to the lower amount. The write-down is expensed in the reporting period when it occurs.

Where a group of assets working together supports the generation of cash inflows, recoverable amount is assessed in relation to the group of assets.

In assessing recoverable amounts of non-current assets, the relevant cash flows have not been discounted to present value, except where specifically stated.

(n) Impairment

The carrying amount of the Company's assets, are reviewed at each balance sheet date to determine whether there is an indication of impairment. If any such indication exists, the asset's recoverable amount is estimated.

An impairment loss is recognised whenever the carrying amount of an asset or its cash generating unit exceeds its recoverable amount. Impairment losses are recognised in the income statement, unless an asset has previously been revalued, in which case the impairment loss is recognised as a reversal to the extent of that previous revaluation with the excess value recognised through profit or loss.

When a decline in the fair value of an available-for-sale financial asset has been recognised directly in equity and there is objective evidence that the asset is impaired, the cumulative loss that had been recognised directly in equity is recognised in profit or loss even though the financial asset has not been derecognised. The amount of the cumulative loss that is recognised in profit or loss is the difference between the acquisition cost and the current fair value, less any impairment loss on that financial asset previously recognised in the profit and loss.

(1) Calculation of recoverable amount

The recoverable amount of the Company's investments in held-to-maturity securities and receivables carried at amortised cost is calculated as the present value of estimated future cash flows, discounted at the original effective interest rate (i.e. the effective interest rate computed at initial recognition of these financial assets). Receivables with a short duration are not discounted.

Impairment of receivables is not recognised until objective evidence is available that a loss event has occurred. Significant receivables are individually assessed for impairment.

Impairment testing of significant receivables that are not assessed as impaired individually is performed by placing them into portfolios of significant receivables with similar risk profiles and undertaking a collective assessment of impairment. Nonsignificant receivables are not individually assessed. Instead impairment testing is performed by placing non-significant in portfolios of similar risk profiles, based on objective evidence from historical experience adjusted for any effects or conditions existing at balance date.

The recoverable amount of other assets is the greater of their fair value less costs to sell and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessment of the time value of the money and the risks specific to the asset.

For an asset that does not generate largely independent cash inflows, the recoverable amount is determined for the cash generating unit to which the asset belongs.

(2) Reversals of impairment

An impairment loss in respect of a held-to-maturity security or receivable carried at amortised cost is reversed if the subsequent increase in recoverable amount can be related objectively to an event occurring after the impairment loss was recognised.

(m) Standards that are in Existence but are not Effective

The directors have considered accounting standards issued not effective at the date of this report and believe that there will not be any material adjustment to the report as a result of the application of these standards.

	2010	2009
	\$	\$

2. Auditors Remuneration

Audit Service

Auditors of the Radio Station: T J Ryan & Co

Audit and Review of Financial Reports	6,000	6,000
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3. Profit from Operations

Revenue from Continuing Operations

Revenue

Fundraising	383,199	347,686
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Grants	260,561	204,620
--------	---------	---------

Service Fees	157,187	130,672
--------------	---------	---------

Interest Received	3,455	3,412
-------------------	-------	-------

Total Revenue	804,402	686,390
----------------------	----------------	----------------

Depreciation of Non-Current Assets	31,476	48,566
------------------------------------	--------	--------

4. Income Tax

Under section 50-45 of the Income Tax Assessment Act 1997, the radio station is exempt from Income Tax

5. Trade and Other Receivables

Current

Trade Receivables	24,182	51,823
-------------------	--------	--------

Provision for Doubtful Debts	-	-
------------------------------	---	---

	24,182	51,823
--	---------------	---------------

6. Investments

Units in Unlisted Unit Trust	274,925	274,925
------------------------------	---------	---------

Shares in Unlisted Company	41,810	41,810
----------------------------	--------	--------

Total Investments	316,735	316,735
--------------------------	----------------	----------------

7. Property Plant & Equipment

	Land & Buildings	Plant & Equipment	Total
Cost			
Balance at 1 January 2010	103,600	704,938	808,538
Acquisitions	-	21,701	21,701
Disposals	-	-	-
Balance at 31 December 2010	103,600	726,639	808,538
Depreciation and Impairment Losses			
Balance at 1 January 2010	-	449,872	449,872
Depreciation charge for the year	-	31,476	31,476
Disposals	-	-	-
Balance at 31 December 2010	-	481,346	481,346
Net Book Value at 1 January 2010	103,600	255,066	358,666
Net Book Value at 31 December 2010	103,600	245,293	348,893

2010
\$

2009
\$

8. Trade and Other Payables

Trade Creditors	1,961	387
Other payables	107	-
Other Grants Committed	124,187	84,788
Net GST Payable	12,362	19,136
Total Trade and Other Payables	138,617	104,311

9. Provisions

Current

Payroll Liabilities	29,266	25,823
Provision for Legal Expense	10,000	10,000
	39,266	35,823

Non-Current

Payroll Liabilities	22,760	18,888
	22,760	18,888

10. Reserves

Capital Reserve	100,000	-
Dynamic Recorders Reserve	66,995	66,995
General Reserve	523,843	523,843
Total Reserves	690,838	590,838

	2010 \$	2009 \$
11. Accumulated Funds		
Accumulated funds at beginning of year	222,422	208,749
Net surplus for year	104,208	13,673
Transfer to Capital Reserve	(100,000)	-
Accumulated funds at end of year	226,630	222,422

12. Related Parties Disclosure

The following committee members held office during the financial year ending 31st December 2010;

James McKenzie	Marijana Bosnjak	Christopher Gaffney	Marisol Salinas	Nicole Hurtubise
Fiona Dean	P Senthoran	William Deller	Gonzalo Illesca	Therese Virtue
Sam Sowerwine	Jane Curtis	Rachel O'Connell		

No amounts were received or are due and receivable from the Radio Station by the above Committee Members.

13. Segment Reporting

The Company operates as a Radio Station in Australia. The Community Radio Federation Limited operates as an Association for diverse community groups to broadcast to the community.

Revenue is derived from sponsorship, membership fees and levies received. The Company operates solely within Australia.

14. Contingent Liabilities

No claim for deformation has been brought against the Company. An appropriate allowance for such a contingency has been provided in the accounts for any litigation costs that may be incurred.

	2010 \$	2009 \$
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15. Notes to the Statement of Cash Flows

16 (a) Reconciliation of Cash Flows from Operating Activity

For the purpose of the statement of Cash Flows, Cash includes Cash on Hand and Cash at Bank.

Cash at the end of the financial year as shown in the statement of cash flows is reconciled to the related items in the balance sheet as follows

Cash Assets

16(b) Cash Flows from Operating Activities

Profit for the period	104,207	13,673
Adjustments for:		
Depreciation	34,176	48,566
Operating profit before change in working capital and provisions	138,383	62,239
Change in assets and liabilities during financial year		
(Increase)/Decrease in trade and other receivables	27,641	(27,659)
(Increase)/Decrease in investments	-	-
(Decrease)/Increase in trade and other payables	31,605	18,054
Increase in provisions and employee benefits	7,315	11,628
Net cash generated from the operations	204,944	64,262

Independent audit report to the members of Community Radio Federation Limited – 31 December 2010

We have audited the accompanying financial report of Community Radio Federation Limited, which comprises the Balance Sheet as at 31 December 2010, an income statement, statement of changes in equity and cash flow statement for the year ended on that date, a summary of significant accounting policies, other explanatory notes and the directors' declaration as set out on pages 1-16.

The directors of the company are responsible for the preparation and fair presentation of the financial report in accordance with Australian Accounting Standards (including the Australian Accounting Interpretations) and the Corporations Act 2001. This responsibility includes establishing and maintaining internal control relevant to the preparation and fair presentation of the financial report that is free from material misstatement, whether due to fraud or error, selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

Auditors Responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. These Auditing Standards require that we comply with relevant ethical requirements relating to audit engagement and plan to perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risk of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial report in order to design the audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of the accounting estimates made by the directors, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Independence

In conducting our audit, we have complied with the independence requirements of the Corporations Act 2001. We confirm that the independence declaration required by the Corporations Act 2001, provided to the directors of Community Radio Federation Limited on 16th March 2011 would be the same in terms if provided to the directors as at the date of this auditor's report.

Auditor's Opinion:

In our opinion, the financial statements present fairly, in all material respects, the financial position of Community Radio Federation Limited as at 30th June 2010, and of its financial performance and cash flows for the year then ended in accordance with the Corporations Act 2001 and the Australian Accounting Standards (including Australian Accounting Interpretations).

Signed on 23 March 2011



T J Ryan & Co
Chartered Accountants
Melbourne



T J Ryan
Principal

Acknowledgements

Thank you to everyone involved in keeping the station going: the subscribers and all the people who donate their time, skills, knowledge, money and of course passion. The station wouldn't exist without your support.

Thanks to our financial AND pro bono supporters

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It's not often you get the chance to create a large mural that will have an impact on the community and reflect years of identity.

Reko Rennie

I'm glad I took part in doing the mural as I got to meet the artists and people from 3CR community radio.

Meriki, aged 11

**Mural Project artists
Bindi Cole,
Reko Rennie and
Tom Civil**



I enjoyed taking part in the 3CR art mural, I believe it was a good opportunity to meet new people and get involved with local community. This was a great experience for me and lots of fun.

Jedda, aged 11



The garden installation is a comment on a green earth, sustainability and an ecological revolution, which are important issues at 3CR and in our community in general. I like the fantasy element too, it's a little Alice in Wonderland. *Bindi Cole*