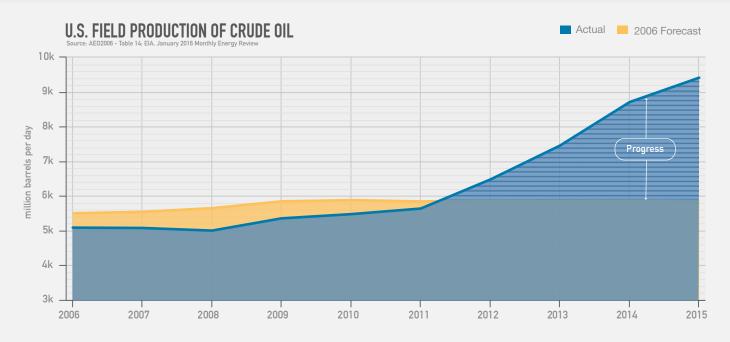
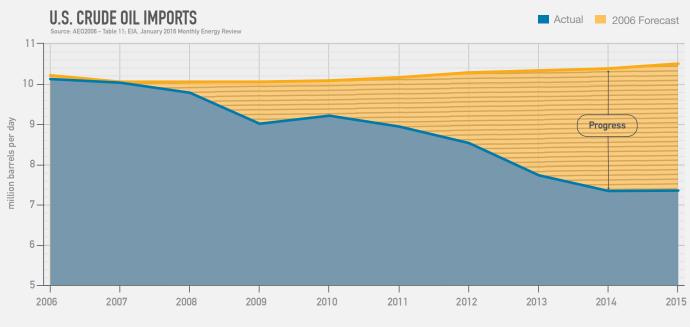


AMERICAN ENERGY 15 AMERICAN PROGRESS

All too often today's important policy discussions revolve around abstractions and devolve into unproven assertions based on political ideology rather than facts. Fortunately, when it comes to the best way forward on **American energy policy, we know what works, because it is today's reality.**

Just a decade ago conventional wisdom pointed toward sustained American energy dependence, scarcity and restricted energy choices and that greater production of U.S. oil and natural gas resources were not technologically possible or environmentally desirable.

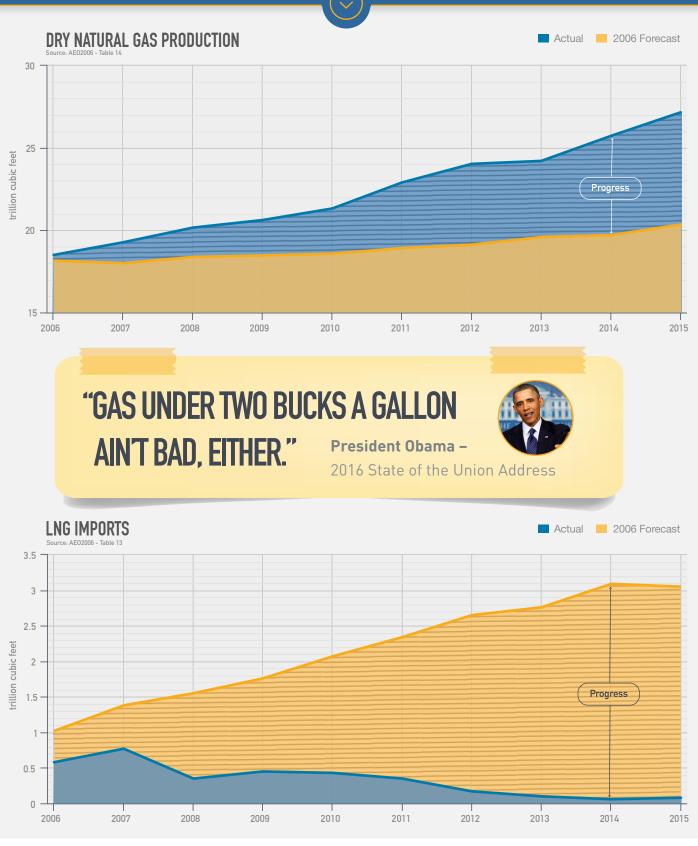




AMERICAN PETROLEUM INSTITUTE

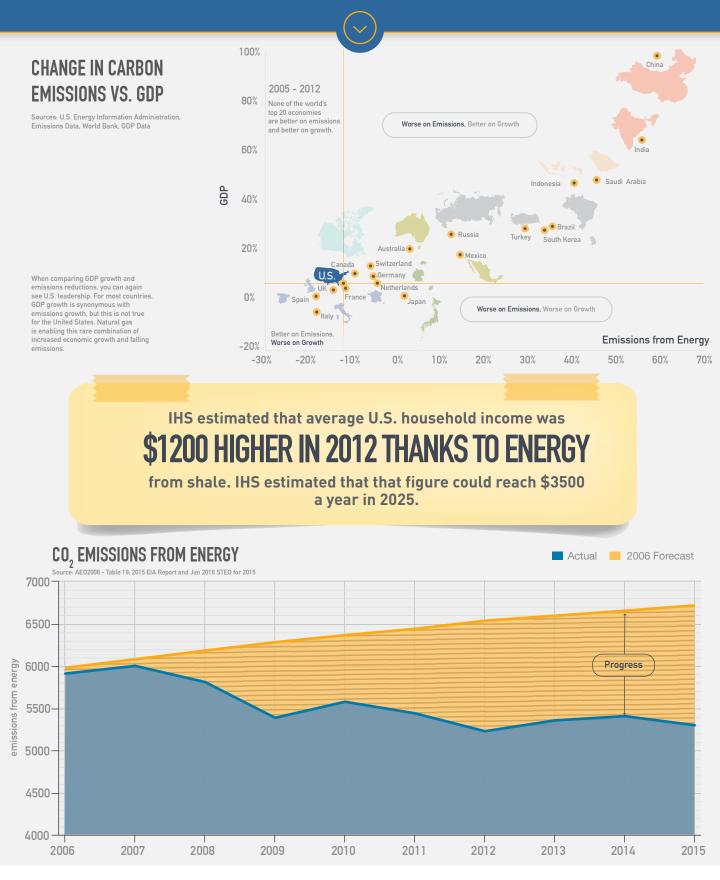
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And yet the United States is in the midst of a 21st century energy renaissance that has significantly lowered energy costs for American consumers and delivered a sizable lift to the U.S. economy. In fact, the next president of the United States will inherit a country with a growing population and a growing economy, with production of U.S. oil and natural gas at or near record highs, while at the same time, according to the EPA, greenhouse gas emissions are at near 20-year lows.



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This progress is the result of a market-driven, consumer-focused approach to American energy policy we call the U.S. Model. The U.S. Model demonstrates that market forces are far better able to achieve our nation's energy, climate and economic goals than government mandates and regulatory dictates. Simultaneously, as the United States is leading the world in energy production, we have one of the strongest western economies and are leading the world in reducing greenhouse gas emissions – a trifecta of success unmatched by any other nation.



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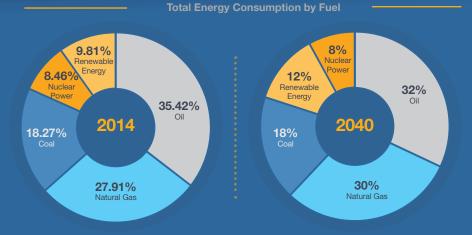


Our nation's best path forward is clear: If we want to continue the progress achieved through the U.S. Model – lower energy costs for consumers, a cleaner environment, abundant energy supplies and improved American energy security

WE NEED TO ENSURE THAT OUR NATION'S ENERGY POLICY_{doesn't hinder the}

I ULIC I doesn't hinder the market-driven innovation and investment that's made our nation a global energy leader. We need energy policies that build upon our nation's ability to supply more of the energy consumers need to heat their homes, run their businesses and enjoy their lives.

MORE ENERGY FROM ALL SOURCES FOR MANY YEARS AHEAD



Source: AEO 2014, Tables A2 and A17, May 2014

Just as the success of the U.S. Model is clear, we also know what the contrary vision of less energy that seeks to constrain energy production, distribution and use looks like and how it increases the cost to American consumers, businesses and our economy. Choosing energy policies that seek to thwart or severely curtail the 21st century American renaissance will cost our nation's economy and consumers billions of dollars over the next several decades.

The Energy Information Administration estimates that the American consumer saved, on average, \$700 in 2015 on transportation fuel costs as a result of abundant energy. And IHS estimated that average U.S. household income was \$1200 higher in 2012 given lower home energy costs brought about by unconventional development. IHS estimated that that figure could reach \$3500 a year in 2025.

Votes cast this November, at all levels of government, will have clear implications for our nation's economy and national security, and for American families. The reality is that we will need more energy from all sources for many years to come. A Vote4Energy will be critical to ensuring we continue down the path of progress, instead of backsliding toward previous decades of energy scarcity and uncertainty.



175 Real \$GDP 165 155 135 Index (1990=100) 125 115 115 105 95 85 Emissions per Capita 75 65 Emissions per \$GDP 55 2010 2012 2013 066 998 999 2000 2002 2003 2005 2006 2008 992 993 994 995 966 997 2001 2004 2009 2011 99

U.S. GREENHOUSE GAS EMISSIONS PER CAPITA & PER DOLLAR OF GROSS DOMESTIC PRODUCT Source: BEA. 2014