

SPUTNIK

NEWSWIRES

SPUTNIK

SPUTNIK IS AN INTERNATIONAL INFORMATION AGENCY AND A RADIO SERVICE

Sputnik is a major new media brand with modern multimedia centers in dozens of countries, was launched on November 10, 2014. Sputnik points the way to a multipolar world that respects every country's national interests, culture, history and traditions.

Sputnik tells the untold. The agency is uniquely positioned as a provider of alternative news content and a radio broadcaster.

Sputnik's broadcasting is entirely geared toward foreign audiences. All of Sputnik's editorial boards in major world capitals will maintain their own websites and broadcast from local radio stations. Sputnik radio broadcasting will operate in 30 languages in 2015, for a total of over 800 hours a day, covering over 130 cities and 34 countries.

Sputnik's radio broadcasting will use only modern formats, such as FM, digital DAB/DAB+ (Digital Radio Broadcasting), HD-Radio, as well as mobile phones and the Internet.

Sputnik news feeds in English, Spanish, Arabic and Chinese are available around the clock. Regional editorial offices in Washington, Cairo, Beijing and Montevideo work 24/7 to provide a non-stop newscast.

Sputnik photo service relies on a worldwide network of photojournalists.



Correspondent network includes more than 80 correspondents around the world in more than 50 countries



The agency produces 6 newswires in English, Arabic, Chinese and Spanish

SPUTNIK NEWSWIRES



- Sputnik News Service **ENG**
- Sputnik News Service: Russia **ENG**
- Sputnik News Service: Russia, Ukraine & the Baltics **ENG**
- Sputnik NÓvosti **ESP**
- Sputnik Arabic News Service
- Sputnik Chinese News Service

SPUTNIK

RIA NOVOSTI INFORMATION PRODUCTS IN RUSSIAN



MAIN NEWSWIRES

- All news
- RIA Novosti. Main
- RIA Breaking News



THEMATIC NEWSWIRES

- World
- Economy, Business and Finance
- Defense and Security
- Real Estate
- Sports
- CIS and Baltics News



MULTIMEDIA AND SERVICE NEWSWIRES

- Previews database
- Previews
- Photo previews newswire

SPUTNIK

SPUTNIK NEWS SERVICE IN ENGLISH



News from Russia and the CIS, exclusive updates from the agency's correspondents around the world on global international events



BENEFITS

- 24/7 news coverage
- 150 news items per day
- Prompt, balanced, objective



REGIONAL FILTERS ON NEWSWIRES

- Sputnik News Service: events from around the world
- Sputnik News Service: Russia
- Sputnik News Service: Russia, Ukraine & the Baltics



FEATURES

- Breaking News
- News
- Preview
- Review
- Factbox
- Analysis
- Interview



MULTIPLE DELIVERY CHANNELS

- News terminal
- Email
- FTP-server

SPUTNIK

SPUTNIK NOBOSTI IN SPANISH



News from Russia and the CIS, exclusive updates from the agency's correspondents around the world.



BENEFITS

- 24/7 news coverage
- 120 news items per day
- Prompt, balanced, objective



MULTIPLE DELIVERY CHANNELS

- News terminal
- Email
- FTP-server



FEATURES

- Breaking News
- News
- Preview
- Review
- Factbox
- Analysis
- Interview

SPUTNIK ARABIC NEWS SERVICE



News in Arabic from Russia and the CIS, exclusive updates from the agency's correspondents around the world on global international events



FREQUENCY:

- 24 hours/day, 7 days/week news coverage
- 300 news items per day on average

MULTIPLE DELIVERY CHANNELS:



Online news terminal



Email



FTP-server



TEAM AND APPROACH: A COMPETITIVE EDGE

- Our news-writers are native Arabic speakers. Our stories are not translated, but are written in Arabic.
- Our journalists have extensive experience in international media.
- The newswire is operated from two locations — Moscow and Cairo.



FEATURES:

- Breaking News
- News
- Review
- Factbox
- Analysis
- Interview

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SPUTNIK CHINESE NEWS SERVICE



News in Chinese from Russia and the CIS, exclusive updates from the agency's correspondents around the world on global international events



FREQUENCY:

- 24 hours/day, 7 days/week news coverage
- 100 news items per day on average



FEATURES

- Breaking News
- News
- Preview
- Review
- Factbox
- Analysis
- Interview

MULTIPLE DELIVERY CHANNELS:



Online news terminal



Email



FTP-server

SPUTNIK NEWSWIRES

Newswire	Average number of articles per day	Description
Sputnik News Service ENG	150	News in English from Russia and the CIS, exclusive updates from the agency's correspondents around the world on global international events
Sputnik News Service: Russia ENG	50	News in English from Russia, exclusive updates from the agency's correspondents around the world on global international events
Sputnik News Service: Russia, Ukraine & the Baltics ENG	70	News in English from Russia, Ukraine, the CIS and the Baltics, exclusive updates from the agency's correspondents around the world on global international events
Sputnik NÓvosti ESP	120	News in Spanish from Russia and the CIS, exclusive updates from the agency's correspondents around the world.
Sputnik Arabic News Service	300	News in Arabic from Russia and the CIS, exclusive updates from the agency's correspondents around the world on global international events
Sputnik Chinese News Service (available from Dec. 1)	100	News in Chinese from Russia and the CIS, exclusive updates from the agency's correspondents around the world on global international events

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RIA NOVOSTI MAIN NEWSWIRES IN RUSSIAN

News wire	Average number of articles per day	Description
All news	700	Global political, economic, social, cultural and-sports news from our correspondents in Russia, CIS and other countries
RIA Novosti. Main	400	Top news of the day: interviews, expert commentaries, previews of important events
RIA Breaking News	40	Concise, up-to-the-minute coverage of major events in Russia and the world

RIA NOVOSTI THEMATIC NEWSWIRES IN RUSSIAN

News wire	Average number of articles per day	Description
World	200	International political, economic, business, social, cultural and sports news as reported by our correspondents
Economy, Business and Finance	100	Key events influencing the economy in Russia and the world. Exclusive analysis and commentaries from leading experts
Defense and Security	50	Defense and security news in Russia and the world: military exercises, maneuvers, the state of the army and navy; development, testing and delivery of modern weapons; military satellite launches and strategic forces' maneuvers; local armed conflicts and clashes involving Russian troops, terrorist attacks and public disorder; appointments and resignations of military and security officials; expert opinion
Real Estate	40	New projects by Russian developers, changes in land and property legislation, government initiatives affecting the property market, up-to-date information on the progress of state housing programs including the Affordable Housing national project, latest trends in housing prices
Sports	150	All major sporting events in Russia and the world: championships and competitions, World Cup series, live broadcasts, statements and interviews, expert commentaries, and memorable dates in sports history
CIS and Baltics News	100	Key events in the CIS and the Baltics region as reported by our correspondents

RIA NOVOSTI MULTIMEDIA AND SERVICE NEWSWIRES IN RUSSIAN

Newswire	Average number of articles per day	Description
Previews database	150	Database of previews of local, regional and international events for the coming month: summits, parliament and government sessions, exhibitions, festivals, functions, news conferences, and events at Rossiya Segodnya media centers
Previews	150	Short previews of the day's events, including a description of the event, participants, time and place, and contacts for accreditation. A short monthly preview is published daily at 15:00
Photo previews newswire	10	Previews of the latest photo products

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