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truthout
annual report 2013



mission statement

Truthout works to spark action by revealing systemic injustice and providing a platform for transformative ideas through in-depth investigative reporting and critical analysis. With a powerful, independent voice, we will spur an evolution in consciousness and inspire the direct action that is necessary to save the planet and humanity.



our values

In organizational structure and practice, Truthout walks its talk. Since we do not accept advertising, we're able to provide a growing, thriving alternative to mainstream, corporate news organizations. We are committed to integrity, transparency and accountability in our workplace and editorial practices, valuing truth over the mythical construct of balance. We empower highly trained investigative journalists and analysts, giving voice to the principles of old-fashioned muckraking in a technologically advanced environment. We intend to inform policy, inspire reform and spur direct action, enabling a true revolution in political consciousness.

our organization

Truthout is a 501(c) 3 nonprofit organization dedicated to providing independent news and commentary on a daily basis. In order to remain free of bias and adhere to high editorial standards, we accept no advertising or commercial backing. Instead, we depend on our readers to support our work.

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Truthout has consistently made available information that is hard or impossible to find in the major media, as well as penetrating analysis and insight . . . It is performing an invaluable service for those who hope to understand the world, and to go on to change it.”

Noam Chomsky

letter from the editor-in-chief and publisher

Inevitably, our work at Truthout often involves confronting head-on some of the grimmest events of the year. The last 12 months have been eventful - they always are, but this year in particular has felt full of major shifts - and many of those events have not been good, from disastrous Supreme Court decisions to frightening new signs of climate change.

In spite of that, when we look back at the last year, what we feel most is gratitude.

We're incredibly grateful to have such a talented and dedicated Truthout team: the writers, editors and hard-working people behind the scenes who make it possible to publish independent news 365 days a year.

We're grateful to Dina Rasor both for taking care of Truthout during her tenure as acting executive director and for the great writing on whistleblowing and Pentagon spending she's done for us since then. We're also grateful for Truthout's new leadership structure, which now allows the two of us to give even more individual care and attention to the key aspects of Truthout's work, as editor-in-chief and publisher.

With the addition of acclaimed journalist Dahr Jamail to the staff, as well as Candice Bernd's promotion to assistant editor and reporter, we have solidified our reporting staff, rounded out by Mike Ludwig (who, like Candice, has been with us ever since he was an intern). We're grateful to work with this in-house team of consistent, prolific and inquisitive investigative

reporters, who share an instinctive understanding of what's in the public interest and what questions need to be asked. We're also grateful to Mark Karlin and William Rivers Pitt for their clear-eyed (and often scathing!) commentary, and for running BuzzFlash, a vital part of what Truthout does.

While much of the global unrest seen in the last year has been highly troubling - such as the re-emergence of far-right populism - the past 12 months have also seen the encouraging growth of indigenous people's movements in the United States and abroad, and an ever-growing constellation of connections being forged between the environmental, labor, and racial justice movements.

Our gratitude is often bittersweet: While brave activists bring issues to the public, confront politicians and corporations, and lobby successfully to change minds and change policy, the realities on the ground for the poor, the marginalized and the oppressed continue to be bleak. This is true whether the issue is economic inequality and money in politics, the battle for the soul of public education, or the fight to end racist police practices like "stop and frisk."

Meanwhile, the consequences of US interference in the Middle East continue to be dire. Undocumented immigrants continue to be deported at record levels, even as the movement to change the US immigration system becomes more strident and bold. The prison at Guantánamo Bay is still open, with most of the detainees

there no closer to justice. And for all the commendable increase in public visibility achieved for transgender and gender-nonconforming people in the last year, trans women continue to suffer disproportionate violence and incarceration.

Never are our feelings more complicated than when issues and beats that Truthout has doggedly covered for years suddenly rush to the forefront of public debate. For example, the deeply ingrained problems of the US prison system have become so undeniably visible that the clamor for reform has reached mainstream politics and mainstream media. Truthout's role is to ask critically, "What kind of reform is being sought?" Will it ease collective suffering - or will it amount to a few cosmetic tweaks that ease our consciences but leave the system untouched or even strengthened?

Indeed, across a range of issues, Truthout stories resist the simplistic take and the bite-sized interpretation. From immigration reform to marriage equality, environmental regulation to labor law, from Wall Street to K Street, the stories we publish examine the details, no matter how inconvenient. What's in the fine print of the law being proposed and how will it be enacted? Who wrote the law and who has been left out of the process? Who benefits and who is being thrown under the bus?

These are the questions that have been asked at Truthout for the past year, and we will continue to ask them this year and the next, and for as long as it is necessary.



None of this would be possible without Truthout's community of supporters - whether it's newcomers who just discovered us, readers who decided to give in the past year for the first time, or loyal donors who have been with us for years, making our mission a reality with ongoing support. Whichever category you fall into, we're deeply grateful to you most of all.

Please know that we wouldn't be here without you, and we intend to remember that as we go forward into the future you've made possible!

With thanks,

Maya Schenwar & Joe Macaré
Editor-in-Chief & Publisher

editorial highlights

In fiscal year 2013, Truthout produced a broad range of investigative reporting, analysis and commentary on crucial issues of public concern. We published more than a dozen stories per day, all 365 days of the year.

Here are just a few of the highlights.

exclusive investigative reporting

- In summer 2013, Truthout staff reporter Mike Ludwig broke the **story** of the “secret fracking” taking place off the coast of California. The revelations **led to an investigation** by the powerful California Coastal Commission, and to widespread outcry that helped fuel the environmental movement in California and prompted several Los Angeles city councilors to call for a moratorium on fracking. In response, the Environmental Protection Agency set new rules requiring offshore frackers to disclose the chemicals they dump in ocean waters.

- Having long reported on Monsanto and the proliferation of genetically modified crops, Ludwig turned his attention this year to a crucial flashpoint in the GMO battle. Truthout was the first independent media outlet to **report** in depth on the debate over pesticide-laden GMO experiments on the Hawaiian island of Kauai. The island has, over the past few months, come to be seen as a microcosm of the international discussion on industrial agriculture.

- This year saw a crucial addition to the Truthout team: veteran investigative reporter Dahr Jamail. Soon after joining Truthout as a staff reporter, Jamail traveled to Brussels, to cover an **international tribunal** in which war crimes from the US invasion and occupation of Iraq were exposed - and human rights lawyers from around the world laid plans to determine how justice might be served.

- In his first month on staff, Dahr Jamail began a series exposing the consequences of corporate deregulation and environmental degradation in New Mexico. He documented the advancing impacts of climate change, drought, wildfires, and the exacerbation of these threats by the pro-industry policies of Republican Governor Susana Martinez. Jamail revealed how Martinez, through systematic deregulation, has effectively legalized the **pollution of groundwater**, and has targeted environmentally concerned public employees for firing or layoffs, **replacing them** with industry advocates, essentially - as one former environmental official put it - “giving industry a blank check.”
- As calls for war with Syria rang out across the federal government in late summer 2013, award-winning Truthout contributing writer Gareth Porter revealed how intelligence reports had been **twisted** to support an attack on Syria, using the same deceptive “assessment” language that characterized the Iraqi WMD fiasco. Porter stayed on the story, continuing to poke holes in the Obama administration’s vague account of the Syrian government’s use of nerve gas



- its justification for a proposed intervention. Porter’s widely read investigation raised crucial doubts about an intelligence report that threatened to spark war.

- As US policy on drones drew increasing publicity last year, staff reporter and editor Candice Bernd conducted an **in-depth interview** with Kareem Khan, a victim of US drone strikes who was abducted and tortured after he began speaking out about his experience. Bernd also chronicled how the attorney representing Khan and other drone victims was repeatedly **denied a visa**, preventing him from representing his clients in the United States.

- As “surveillance” became a top buzzword and many Americans focused narrowly on electronic surveillance and privacy violations, other types of surveillance were still given short shrift by most media - like the daily violent policing of poor neighborhoods, resulting



in massive incarceration rates. Truthout’s reporting has delved into the violence inflicted by the criminal legal system. Long-time Truthout contributing writer Victoria

Law investigated the targeting and incarceration of women of color who **engage in self-defense**, the skyrocketing population of **aging people** in prison, the practice of **“reducing”** state prison populations by shipping prisoners to out-of-state private prisons, and many more stories of injustice - in addition to stories of inspiring activism around **closing prisons** and ending solitary confinement.

- Amid the crushing privatization of city school districts across the country, Truthout contributing reporter Rania Khalek investigated the **impacts** in several east coast **cities**, demonstrating how the closing of public schools in Philadelphia, Newark, and Washington, DC, disproportionately affected special needs students and poor students of color. Khalek went beyond the spokespeople and “experts” quoted in mainstream media, instead speaking directly to the teachers, students and parents on the front lines of the battle, and chronicling their struggle to confront the behemoth of privatized education.
- Later in the fiscal year, Khalek dug into a related topic, exposing the **depth of gentrification’s effects** in DC. She interviewed a number of people on the verge of being displaced - and rendered homeless - as the city prepared to demolish a public housing complex with deep roots in African-American history. On the opposite coast, Truthout contributing writer Adam Hudson produced one of the year’s most widely read reports, “**The Bleaching of San Francisco.**” Hudson attended town hall meetings and spoke to people affected by rising rents, evictions and amped-up racialized policing, showing how gentrification “reconfigures the geographic lines of racial and economic inequality, granting improvements to the lives of the moneyed classes, at the expense of the needs - and sometimes, even the survival - of everyone else.”



Truthout is important to a healthy and vibrant democracy. With integrity in news and fearlessness in the face of adversity, The Truth is never a bad way to go.”

Mark Ruffalo | Actor, producer, director and activist

in-depth special features

Pelican Bay Prison Hunger Strikers

Ever since 2011, when prisoners in solitary confinement at Pelican Bay launched a hunger strike to protest torturous conditions, Truthout has been at the forefront of covering the horrors of solitary and the efforts of those who have fought against it. When a new strike launched in the summer of 2013 - this time accompanied by solidarity hunger strikes by more than 30,000 prisoners across California - Truthout led the country in [reporting on the strike](#), with Victoria Law spearheading our coverage, which included firsthand accounts from a number of prisoners themselves.



Climate Disruption Dispatches

In March 2014, Truthout launched Dahr Jamail's monthly [Climate Disruption Dispatches](#), an effort to chronicle ongoing evidence and impacts of anthropogenic climate disruption around the globe. Drawing from scores of journals, studies, specialists' reports and exclusive interviews, the dispatches provide an indispensable monthly inventory of the toll that corporate exploitation is taking on our environment - reminding us that even when it doesn't make the mainstream headlines, this crisis is ever-present, demands urgent action, and must not be dismissed.

Ladydrawers

Ever since it launched in 2011, [this monthly comic strip](#) on gender, labor and culture has blazed a path toward a new kind of journalism, with artists, reporters and critics collaborating to produce pieces that engage multiple senses. This past year's strips explored contemporary gender and economic justice around the world, touching on food service work, garment work, sex work and more. Led by veteran comics author and critic Anne Elizabeth Moore, the strip has spawned a number of larger projects, including an art exhibition, a soon-to-be-released documentary and the Chicago-based Ladydrawers Comics Collective.



Caging Human Rights: Guantánamo and Beyond

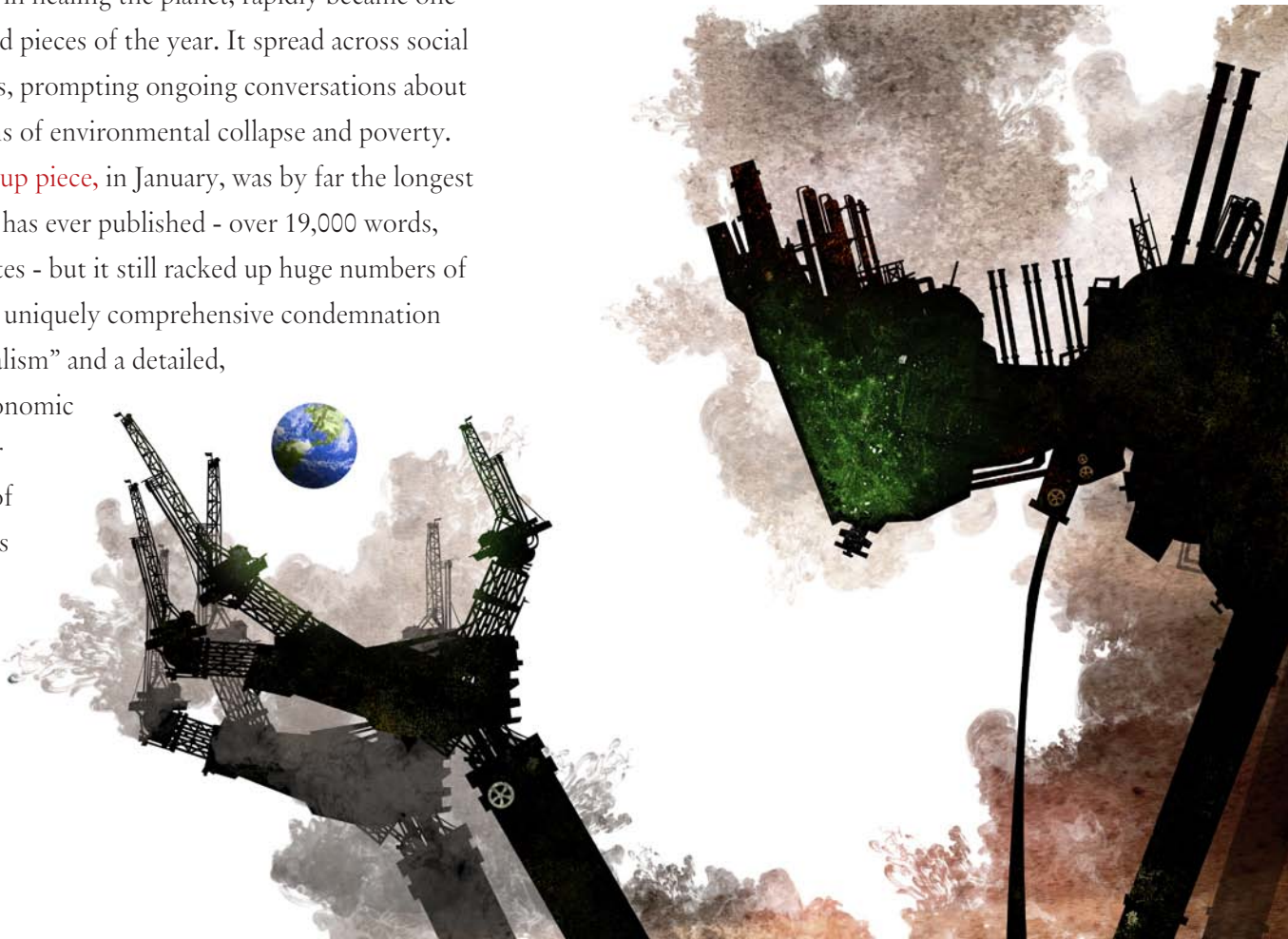
Since the prison at Guantánamo Bay opened, Truthout has been a leader in documenting its abuses - and the implications for all of us when the US government asserts extra-legal powers over anyone. This past year, Adam Hudson reported directly from the tribunals at Guantánamo, while long-time Truthout contributor

and deputy secretary general of the International Association of Democratic Lawyers, Marjorie Cohn, contributed fresh analysis of the human rights and legal implications, creating a unique pairing for [exclusive coverage](#) of this scourge on the American process of "justice."

crucial analysis and commentary

- In November 2013, Truthout published a piece with a modest mission: “[saving the humans.](#)” This groundbreaking commentary by economic historian Richard Smith, skewering contemporary capitalism and insisting that achieving rough socioeconomic equality is an integral step in healing the planet, rapidly became one of our most read pieces of the year. It spread across social media and blogs, prompting ongoing conversations about the intersections of environmental collapse and poverty. Smith’s [follow-up piece](#), in January, was by far the longest story Truthout has ever published - over 19,000 words, with 95 footnotes - but it still racked up huge numbers of readers with its uniquely comprehensive condemnation of “green capitalism” and a detailed, urgent socioeconomic prescription for averting some of climate change’s catastrophic consequences.

Similarly, regular Truthout contributor Chris Williams breaks new ground in tackling the symbiotic relationship between capitalist exploitation and environmental degradation.



This past year, Williams **covered** the Warsaw Climate Change Conference for Truthout on site, in both words and photos. He called it the “most business-friendly COP so far,” citing the ways in which the economic impacts of climate change on poor countries are stunningly absent from the mainstream debate. Williams’ **own prescriptions** included the cancellation of “third-world” debt and the granting of “loss and damage” money to the impoverished countries most brutally affected by climate change.

- In the heat of the September 2013 debate over attacking Syria, Truthout lead columnist William Rivers Pitt **wrote** that the Obama administration’s proposal for an attack amounted to the “largest gob of doublespeaking half-assery anyone has heard since White House spokesman Ari Fleischer angrily announced 10 years ago that those who wanted to see evidence of WMD in Iraq should go find it themselves . . . and yes, that actually happened.” For over a decade at Truthout, Pitt has faithfully chronicled the US’s interventionism, acts of violence (both physical and otherwise), destruction and hypocrisy - along with a multitude of other issues that catch his eye from week to week. This past year, in the wake of Sandy Hook,

he returned again and again to the tragedy of gun violence in the United States - as well as the legacies of the Iraq invasion and September 11, the extremities of Republican antics, and the rise of the surveillance state. Late in the year, for the first time, Truthout collected Will’s writings on a new special feature page, From the Desk of William Rivers Pitt.

- Truthout’s **Public Intellectual Project** (curated by Henry Giroux), now in its fourth year, furnishes a platform for intensive critical thinking about social problems, narrowing the gap between academic work and the issues facing broader society - and challenging progressive academics to address public concerns. This past year, the project and Giroux himself took on neoliberal education, the demolition of the public sphere, the war on youth (from the destruction of public schools to the school-to-prison pipeline to chronic joblessness) and the hope of real democracy. In **Giroux’s “Critical Pedagogy Manifesto”** - one of Truthout’s most-read and most-shared pieces of the year - he writes, “Like the dead space of the American mall, the school systems promoted by the un-reformers offer the empty ideological seduction of consumerism as the ultimate form of citizenship and learning.”



As Public Intellectual author Noam Chomsky put it in a [widely-read interview](#), in this kind of educational environment, “You don’t have to worry about students thinking for themselves, challenging, raising questions.” The Public Intellectual Project offers a space for raising questions and for working toward an antidote to that “un-reform.”

- Near the end of the fiscal year, Truthout editor-in-chief Maya Schenwar was presented with the [Sigma Delta Chi Award](#) for her columns on prisons and the criminal legal system. Schenwar’s work in the last year has covered the inhumanity of life-without-parole sentencing, the individual effects of solitary confinement, the process of giving birth in prison, the ongoing impacts of maternal incarceration and more. In addition, a column exploring the author’s battle with epilepsy generated hundreds of letters from readers with epilepsy, forging a community that continues to collectively speak out against stigma and discrimination. Her writing on prison, too, has prompted scores of letters from prisoners and their families, helping to form crucial linkages and to amplify the voices of people behind bars.

- As business interests usurp the public interest, Truthout monthly contributing writer Ellen Dannin is documenting the details. In this year's series, "Infrastructure Privatization 101," Dannin dug up dirt on the private commodification of everything from open spaces to crossing the street to rapid transit to sidewalks. Dannin's January [piece](#) revealed Pennsylvania Gov. Tom Corbett had signed a 40-year contract to privatize the state's bridges. The story caught the eye of a number of area reporters, sowing the seeds of a new awareness of the "stealth privatization" occurring in many US cities, just under our noses.
- As immigration "reform" continues to provoke contentious debates among lawmakers who persistently fail to define its terms, Truthout contributing writer Erika Sanchez spent the past year breaking down the [real-world consequences](#) of the proposals, including the slavery-like terms of [guest worker programs](#) and the dangers faced by [LGBTQ undocumented immigrants](#). Meanwhile, our staff reporter Candice Bernd brought to light the abuses - and the nonviolent resistance efforts of immigrants - at a [private detention center](#) in a small town in Texas: issues which are pervasive across the country. Candice's work encapsulated another core injustice embedded in the United States' treatment of immigrants.
- Since early 2011, long-time labor leader Amy Dean has written a regular column for Truthout. This year - as the debate over the minimum wage took front and center - Dean plunged into interviews and commentary examining the [broader implications](#) and exploring how to use the enthusiasm around the issue to promote a more robust and thoroughgoing vision of economic justice. In a blockbuster piece in January, Dean [interviewed Michael Pollan](#) on food prices and food justice, prompting a message that quickly spread across the internet: While the "foodie" movement has become a symbol of snobbery, that image has been perpetuated by the fast-food industry to keep people divided. It masks the fact that fast food is not, in reality, cheap - by paying workers starvation wages, corporations like McDonald's help keep people poor. Similarly, Maura



I need Truthout because it delivers news instead of listicles and click bait, so I know what's actually happening in the world - and can make fun of it."

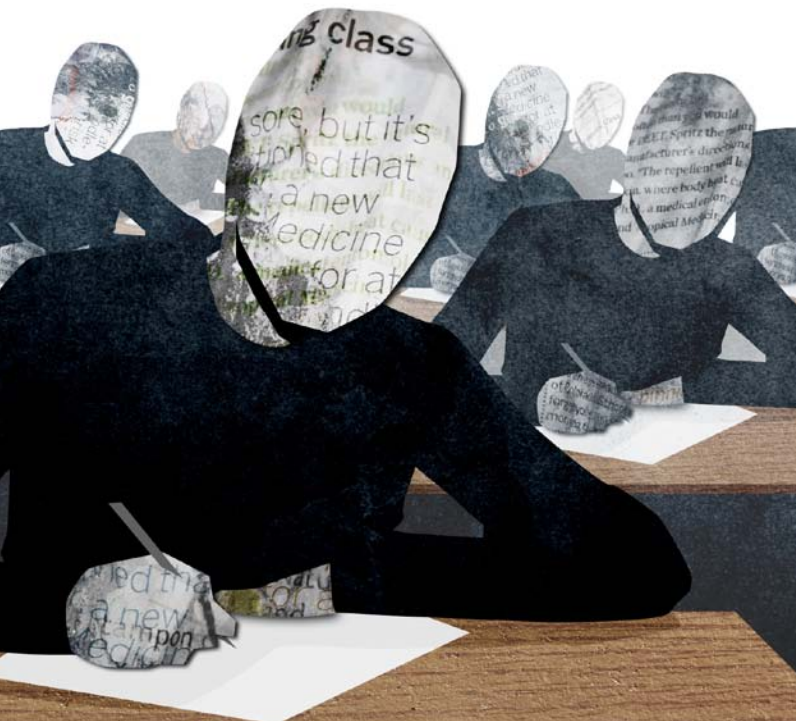
Matt Bors | Political cartoonist

Stephens' standout holiday-season piece, "Walmart Is Not the Bargain You Might Think It Is" (one of the most-read stories of 2013), maps a plan for eating well that's no more costly than a Walmart-dependent lifestyle. Taking into account labor abuses, she notes, any argument that the big-box store is affordable is "dead in the water."



buzzflash

- Ever since mid-2010, when BuzzFlash - a pioneer in the field of online, progressive journalism since 2000 - joined the Truthout community, Truthout and BuzzFlash have set a new precedent for the potential of independent media outlets to come together and become a force for justice that is more than the sum of their parts. BuzzFlash provides our readers with a [wide-ranging news aggregation service](#), offering up-to-the-minute breaking news and the most important stories from other publications each day.



- In the last year, Mark Karlin's daily



- [BuzzFlash Commentaries](#) often followed a particular issue in recurring columns, ensuring that important topics were not lost in the avalanche of the mainstream 24-hour news cycle. For example, a series of posts exposed that the individuals who would be responsible for prosecuting Wall Street bankers - if such a thing could ever happen - all came from the same law firm: Covington & Burling, a corporate defense firm headquartered in Washington, DC. Other commentaries dispelled the notion that charter schools and the privatization of public education are trends that benefit students.
 - An impressive slate of essayists, bloggers and critics also contribute BuzzFlash Commentaries. In the past year these included Paul Buchheit - known for his punchy but studiously researched examinations of economic injustice - and Jacqueline Marcus, a poet who also writes about the environment, frequently reminding readers of alternative energy sources that could be developed at a faster pace, if governmental priorities would only shift.

progressive picks

Progressive Picks are now well established as a vital component of Truthout's mission. More than just a donor rewards program or online store, the Progressive Picks program is a way to engage the broader community of political thought, writing and action.

Each week, we choose a book or DVD that we believe will interest Truthout's readers. In 2013, we offered selections from Arundhati Roy, Thom Hartmann, Ali Abunimah, Nomi Prins, Reza Aslan, Dr. Carl Hart, Robert McChesney and John Nichols, to name just a few.

Many picks expand on topics Truthout has covered. Gareth Porter built on his Truthout reporting with a book showing how Iran's "nuclear crisis" was manufactured by US and Israeli policy. The anthology *Imagine! Living in a Socialist USA* featured veteran Truthout contributors including Rick Wolff, Harriet Fraad and Bill Ayers.

At a timely moment, Betty Medsger's *The Burglary* revealed how anti-war activists exposed a national

covert FBI campaign of surveillance and repression, while Heidi Boghosian's *Spying on Democracy* detailed the ways in which we're being surveilled today. Ripple effects from the Occupy movement could be seen in Kari Lydersen's *Mayor 1%* (looking at Chicago's Rahm Emanuel and local resistance to his neoliberal agenda), Nathan Schneider's *Thank You Anarchy* and Laura Gottesdiener's *A Dream Foreclosed*.

Films offered this year included *West of Memphis* (about the miscarriage of justice in the case of the West Memphis Three), *Bidder 70* (telling the inspiring story of Tim deChristopher's courageous environmental activism) and Robert Reich's *Inequality for All*. And cartoonist Matt Bors supplied one of the most unusual Progressive Picks to date: *Life Begins at Incorporation*, a darkly hilarious collection of essays and comic strips.



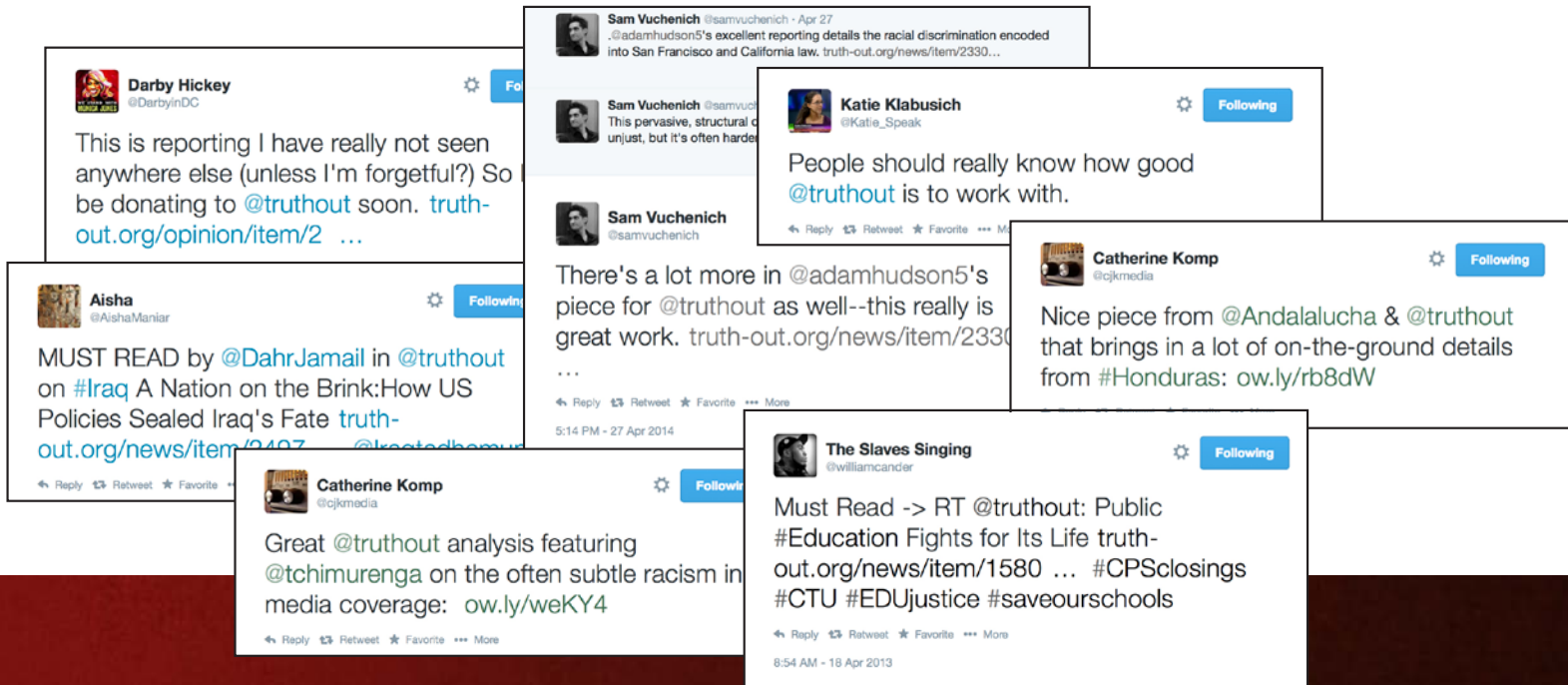
our growing audience

From June 2013 to May 2014, Truthout.org received in excess of 37 million pageviews from more than 9 million unique visitors. That's over 1 million more visitors than we had in the previous year - an increase of almost 14 percent.

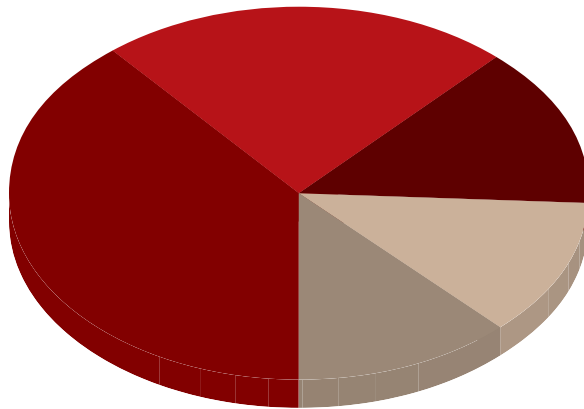
Facebook is our largest single source of referrals, accounting for 81 percent of readers who visit Truthout via social media (with almost half that number coming via cell phones or other mobile devices). The audience for our Facebook page grew from just under 217,000 fans

in June 2013 to almost 460,000 in May 2014. From June 2013 to May 2014, Truthout has increased our number of followers on Twitter from around 66,800 to over 92,400. BuzzFlash has over 17,000 Facebook fans and almost 30,900 Twitter followers.

Social media continues to be a vital tool for us - not only as a way to reach readers, but as a way for them to talk to us, and often as a location for important discussions. We continue to explore new networks and platforms through which to share our stories.

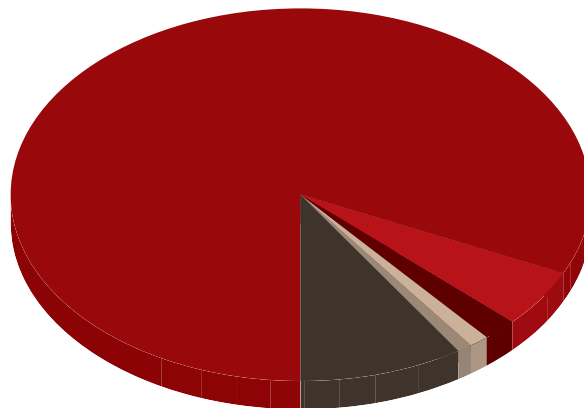


How Our Readers Find Us:



- 39%** Direct visits
- 23%** Social media
- 14%** Search engines
- 12%** Referrals from other websites
- 12%** Other

Where Our Readers Are:



- 82%** United States
- 5%** Canada
- 2%** United Kingdom
- 1%** Australia
- 1%** Germany
- 9%** Other

what makes truthout different?

how we're funded

Truthout's funding model is unique in our field. Even among nonprofit, independent news organizations, there are very few who don't take advertising money. Our decision to draw that simple but firm line - no ads - might seem like a handicap. In the often financially difficult world of independent journalism, and in an uncertain media economy, why add an additional challenge?

But Truthout would not be who we are if we took ads. Our integrity is a crucial part of our identity: The fact we are not tied to corporate money enables us to set high editorial standards and have real editorial freedom.

It also means that when readers visit our website, you get the story you came for - without being bombarded by video ads that play of their own accord. By the same principle, when you subscribe to Truthout's daily newsletter, you sign up to get emails from us, and just us, not corporate sponsors, political parties or other nonprofits: We also don't sell or rent our email list to anyone else.



Our committed community of readers responds to our refusal of advertising, and the fact that we do not sell or rent our email list to third parties, by providing us with the vast majority of our annual revenue. Eighty percent of FY2013's annual revenue was donated by readers, with 65 percent coming in the form of donations of less than \$1,000 each.

In other words, Truthout has been crowdfunded since before it was called crowdfunding, and reader support continues to be the main reason we can do what we do. We're powered by our readers in a way most publications can only claim to be.

how we operate

Many organizations claim to want to change the world for the better - but the true measure of their sincerity is how they do business. At Truthout we believe that responsible journalism doesn't just mean shying away from sensationalism and publishing well-researched stories that are in the public interest - as important as those things are. It also means paying people fairly and treating them well.

We're proud to say that when it comes to workers' rights, Truthout doesn't just talk the talk, we also walk the walk. Since Truthout's staff unionized five years ago in the fall of 2009, we have been one of the few online, independent news organizations that is also a union shop, part of The Newspaper Guild, Communications Workers of America.

We're also proud to say that since the founding of Truthout's internship and fellowship program in 2009, Truthout has paid our interns and fellows, unlike many news and nonprofit organizations (some with larger budgets). In the last year, we have increased the stipend offered to Truthout's interns and fellows. We devote significant funding to this program, while eschewing excessive salaries for management: In contrast to the top-heavy pay scale that characterizes many workplaces, even nonprofits, at Truthout no one makes more than twice what any full-time member of staff is paid.

When **readers donate** to Truthout, they know their money is being used ethically and wisely.



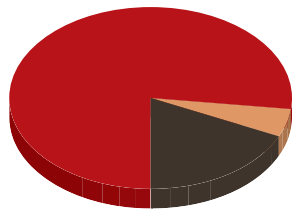
As an activist, I consider Truthout a must-go-to site for getting the information and inspiration I need for organizing. Truthout is a place where we can go with confidence to find the key ingredient often missing in the mainstream press: the truth.”

Medea Benjamin | Co-founder of CODEPINK & Global Exchange

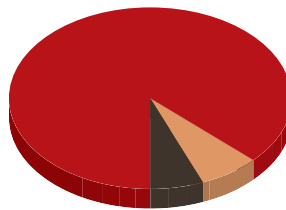
truthout's financial statements

revenue

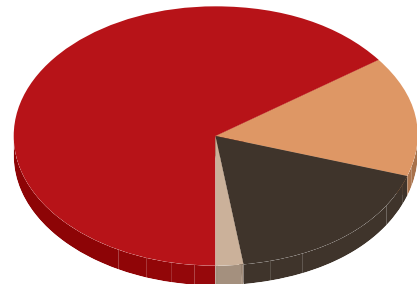
	2011	2012	2013
Grants	\$343,500	\$83,215	\$257,379
Donations	\$1,507,324	\$1,260,754	\$929,076
Major Donations (\$1,000 or greater)	\$93,638	\$102,321	\$212,309
Interest, Royalties and Collaborations	\$2,439	\$3,173	\$26,423
Total Income	\$1,946,891	\$1,449,463	\$1,425,187



77% donations
5% major donations (\$1000 or over)
18% grants



87% donations
7% major donations (\$1000 or over)
6% grants



65% donations
15% major donations (\$1000 or over)
18% grants
2% interest, royalties and collaborations

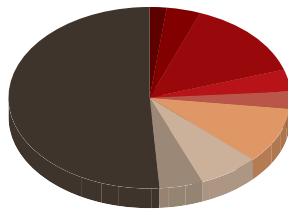


Truthout extracts meaning out of the white noise of corporate spin . . . I read it every day.”

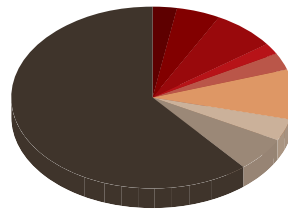
John Cusack | Actor, filmmaker and activist

expenses

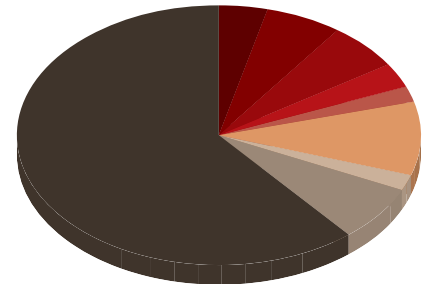
	2011	2012	2013
Program & Staff Expenses	\$1,226,042	\$1,315,484	\$1,234,306
Fundraising Expenses	\$110,050	\$64,932	\$33,348
Administrative Expenses	\$299,623	\$180,224	\$162,526
Total Expenses	\$1,635,715	\$1,560,640	\$1,430,180
Net Income	\$311,176	-\$111,177	-\$4,993



- 2%** intern/fellow program
- 4%** director salary
- 14%** office & administrative
- 4%** other program expenses
- 3%** credit card costs
- 10%** website support
- 7%** fundraising expenses
- 5%** syndication/contributors
- 51%** staff salaries



- 3%** intern/fellow program
- 5%** director salary
- 7%** office & administrative
- 2%** other program expenses
- 3%** credit card costs
- 9%** website support
- 4%** fundraising expenses
- 6%** syndication/contributors
- 61%** staff salaries



- 4%** intern/fellow program
- 6%** director salary
- 6%** office & administrative
- 3%** other program expenses
- 2%** credit card costs
- 9%** website support
- 2%** fundraising expenses
- 7%** syndication/contributors
- 61%** staff salaries

donor honor rolls

We are deeply thankful for the foundations and individuals that support our work. In recognition of their support, we have listed major donors from fiscal year 2013 who gave us permission to use their names.

Thomas Paine Donor Circle (\$10,000+)

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I go to Truthout morning, noon and night, and I always learn something new. Truthout is indispensable to my work as a journalist and my duties as a citizen.”

Bill Moyers | Legendary journalist and broadcaster

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Robert Naiman is policy director at Just Foreign Policy. Naiman writes regularly for Truthout, The Huffington Post and Common Dreams. He is a frequent commentator on radio programs, including recent appearances on NPR and the BBC. Naiman has worked as a policy analyst and researcher at the Center for Economic and Policy Research and Public Citizen's Global Trade Watch. He has master's degrees in economics and mathematics from the University of Illinois.

Henry A. Giroux currently holds the global TV network chair professorship at McMaster University in the English and cultural studies department. In 2002, he was named as one of the top 50 educational thinkers of the modern period in *Fifty Modern Thinkers on Education: From Piaget to the Present Day*, as part of Routledge's Key Guides publication series. Giroux has written more than 50 books, the most recent of

which is *The Violence of Organized Forgetting: Thinking Beyond America's Disimagination Machine*. He is on the editorial and advisory boards of numerous national and international scholarly journals, and he serves as the editor or co-editor of three scholarly book series.

Lewis R. Gordon is a professor of philosophy, African American studies, and Judaic studies at the University of Connecticut at Storrs. He previously taught at Temple University, Brown University, Purdue University and Yale University. A public figure and much-sought-after speaker, Gordon has lectured internationally, held several distinguished visiting appointments, been a commentator in print and online magazines and newspapers, radio, and television, and is the subject of dissertations, journals, monographs, and academic forums across the globe. He has served as the president, chairperson or founding director of several associations, centers and institutes.

Maya Schenwar served as Truthout’s executive director since August 2009 until March 2014, when she became editor-in-chief. Previously, she was senior editor and reporter, covering criminal justice, US foreign policy and budgetary priorities. Prior to Truthout, she served as contributing editor for Punk Planet magazine. Her work has been published in Truthout, The New York Times, The Guardian, The Nation, Ms. Magazine, In These Times, Bitch Magazine, and others. She is the chair of The Media Consortium’s coordinating committee and serves on the advisory board of Waging Nonviolence. Her book, *Locked Down, Locked Out: Why Prison Doesn’t Work and How We Can Do Better*, will be out in November 2014.

Victoria Harper is Truthout’s managing editor, and has worked for the organization since January 2004. Before becoming a part of Truthout, Harper served as professor in the Graduate School of Education at San Jose State University, where she created the Academy for Critical Research: a home for graduate students and faculty working to better understand the intersection of politics and education. She also helped found the university-wide Center for Faculty Research and Development.



Democracy requires a full marketplace of ideas, and Truthout meets that obligation by supplying facts and commentary which are unavailable elsewhere. I hope it will get the support it needs to continue its indispensable work of honest journalism.”

Howard Zinn

Looking forward

Climate in Our Hands: Inside the Ideas and Actions of a Movement

As the impacts of climate disruption loom ever greater in our collective future, Truthout is **pooling resources with YES! Magazine** to spotlight the activists who are taking innovative, effective action against the forces driving global warming. We'll particularly highlight the efforts of indigenous activists and alliances, as well as local and regional models that can be replicated on a larger scale, moving toward a more sustainable world.

Reviving Our Archives, Raising Consciousness

As the drum beats for more US military involvement in Iraq, Dahr Jamail and William Rivers Pitt - two leading American voices of dissent in the lead-up to and throughout the Iraq war - will produce a Truthout ebook, *The Mass Destruction of Iraq: The Disintegration of a Nation - Why It Is Happening, and Who Is Responsible*. Bundling the best of Dahr's unembedded reportage

from his time in Iraq with Will's searing commentary and current analysis from both, *The Mass Destruction of Iraq* will serve as an indispensable resource to remind people of the disastrous mistakes of the past and help avoid repeating them in future.

Adapting to a Shifting Media Economy and Web

To ensure that Truthout is strong for the long-term, we are adapting our outreach and fundraising strategies for FY2014 to be smarter and to make better use of social media and other emerging online tools. Our new development director, Ziggy West Jeffery, has technical expertise in implementing cutting-edge platforms and software to minimize costs, improve efficiency, improve the giving experience for donors, and ultimately maximize revenue.

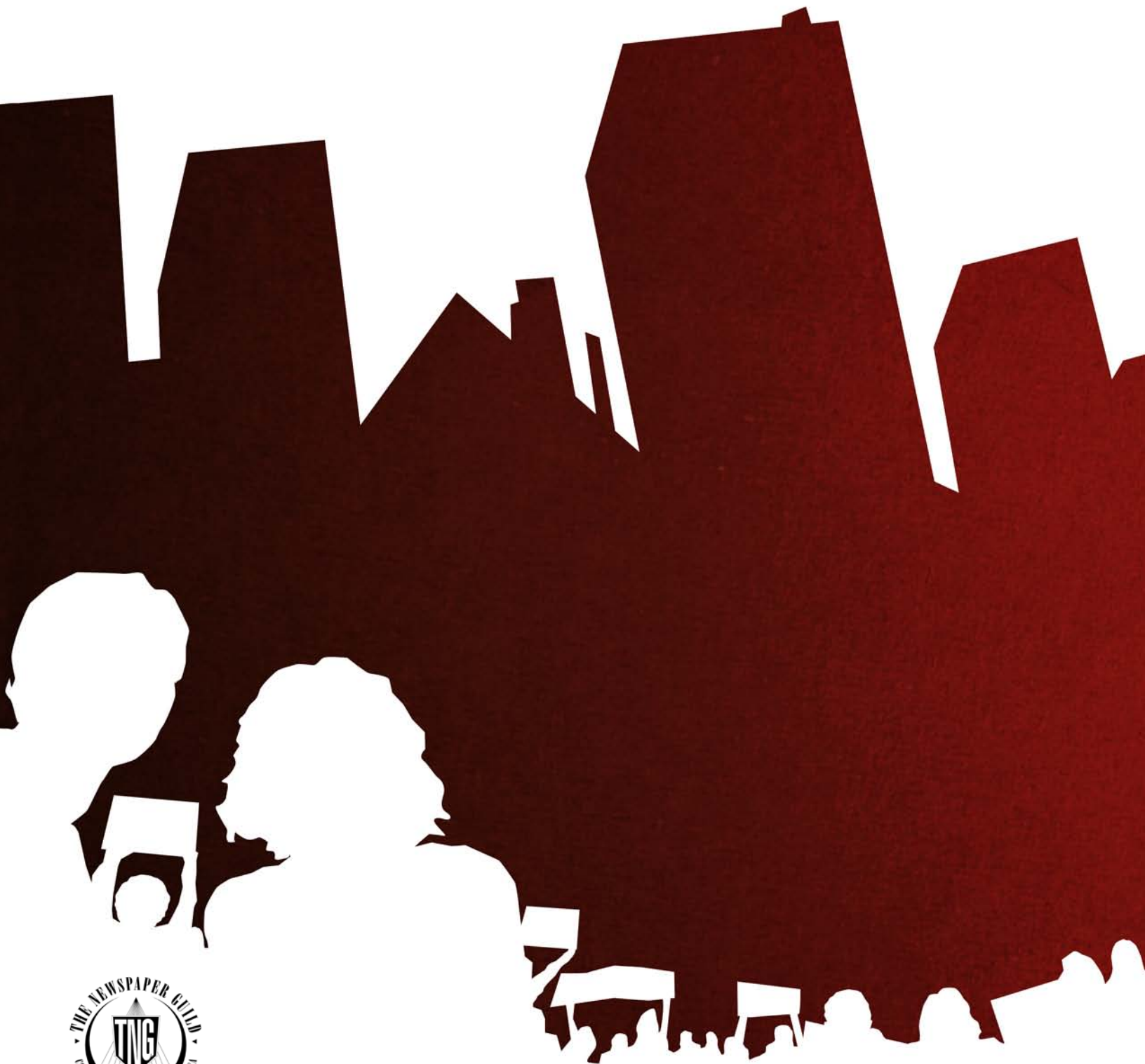
Disposable Futures

Curated by Henry A. Giroux and Brad Evans, [the Disposable Futures project](#) serves as a forum for ideas for confronting the corporate and government mindset of “disposability.” This mindset can be seen in the rising numbers of homeless people and debt-ridden students, the widening of income disparities, the surveillance of immigrants, the school-to-prison pipeline and the destruction of the middle class. We’re encouraging submissions from students, artists, writers, activists and Truthout readers at large - and we’re excited to see where this journey takes us!



Truthout gives a desperately needed voice to young writers, like myself, who are committed to reporting what the corporate media won't."

Rania Khalek | Independent reporter



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