

Open Source, Open Standards

OPEN MINDS



Friday, April 15, 2016 **FHI 360 Conference Center**
9 am – 3 pm 1825 Connecticut Avenue NW, 8th Floor, Washington, DC 20009

9:00 – 9:05 am	<p>Welcoming Remarks</p> <p>Joe Bhatia, President and CEO, American National Standards Institute (ANSI)</p>
9:05 – 9:45 am	<p>Keynote Topic</p> <p><i>30 minutes followed by a 10-minute interactive Q&A session</i></p> <ul style="list-style-type: none"> ▪ McCoy Smith, Patent, Intellectual Property & Open Source Attorney, Intel
9:45 – 11:00 am	<p>Panel Industry Impact</p> <p>Manufacturers and service providers are already being impacted by the co-mingling of open source and standards. Panelists will describe how open source is already influencing the direction of their products, systems, and services.</p> <p><i>3 panelists, 15 minutes each followed by a 30-minute interactive Q&A session</i></p> <p>Panelists:</p> <ul style="list-style-type: none"> ▪ Jason Matusow, General Manager, International Standards, Microsoft ▪ Additional panelists TBD <p>Moderator:</p> <ul style="list-style-type: none"> ▪ Paul Zeineddin, Zeineddin PLLC
11:00 – 11:20 am	Break

11:20 am – 12:35 pm	<p>Panel The Right Tool for the Job: Traditional Standards, Open Source, and Hybridization</p> <p>Having heard how industry stakeholders are using traditional standards and open source, how does the broader standards development community satisfy industry requirements? For example, some standards developing organizations have already hybridized their work and are working effectively within both the traditional and open source environments. Panelists from these organizations will share their experiences with “hybridization” alongside perspectives from those who are working in a purely open source environment.</p> <p><i>3 panelists, 15 minutes each followed by a 30-minute interactive Q&A session</i></p> <p>Panelists:</p> <ul style="list-style-type: none"> ▪ Scott McGrath, Chief Operating Officer, OASIS ▪ Wendy Seltzer, Policy Counsel and Domain Lead, Technology and Society, W3C ▪ Ted Hardie, Internet Engineering Task Force (IETF) <p>Moderator:</p> <ul style="list-style-type: none"> ▪ Scott Peterson, Patent Attorney, Google
12:35 – 1:35 pm	Networking Lunch
1:35 – 2:50 pm	<p>Panel IPR Policies and the Business of Standardization</p> <p>How have organizations’ IPR policies and business models been impacted by hybridization? Some standards developing organizations have free or low-cost membership, and charge for the end-product standards. Others charge a significant fee for membership and make the end-product standard available for free.</p> <p><i>3 panelists, 15 minutes each followed by a 30-minute interactive Q&A session</i></p> <p>Panelists:</p> <ul style="list-style-type: none"> ▪ Karen Copenhaver, Partner, Choate Hall & Stewart LLP ▪ Michael Richmond, Executive Director, Open Interconnect Consortium (OIC) ▪ Additional panelist TBD <p>Moderator:</p> <ul style="list-style-type: none"> ▪ Andy Updegrove, Gesmer Updegrove LLP
2:50 – 3:00 pm	<p>Conference Wrap-up / Closing Remarks</p> <p>Jorge Contreras, Professor, American University</p>