



Creating a Culture of  
**VOLUNTEERISM**

IN THE PIONEER VALLEY

9,000

**Students**

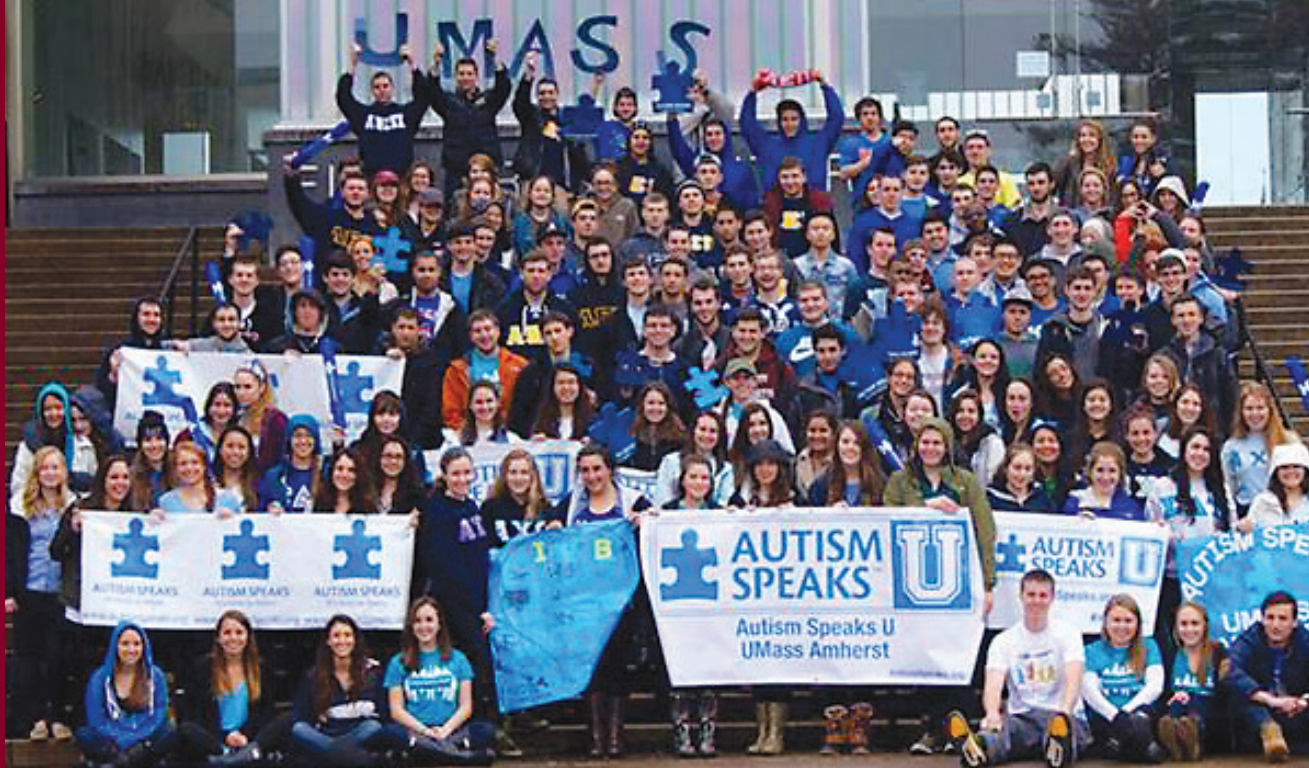
20,000  
hours of  
**SERVICE**



A UMass Amherst  
**COMMUNITY IMPACT REPORT**

UMassAmherst

Students from the **University of Massachusetts Amherst** live on campus, in Amherst, and throughout the wider Pioneer Valley. This is their home. They are actively engaged, enhancing their community through volunteer efforts at nonprofits and social service agencies, schools, and in singular philanthropic efforts. Over 9,000 students participate in some form of community service each year, logging over 20,000 hours of service. Our students help make our community — our world — a better place. This year's report highlights just a very few of the hundreds of ways **UMASS STUDENTS ARE MAKING A DIFFERENCE.**



## AUTISM SPEAKS

The Autism Speaks UMass chapter launched by Greek organizations Alpha Epsilon Pi and Sigma Delta Tau began with a modest outing in 2008. By 2014 the sixth Annual Amherst Autism Speaks 5k Run/ 3k Walk saw more than 800 participants from Greek life and the Amherst area community. Organized by the UMass chapter's 12-person executive board, the event raised over \$50,000 for autism research and awareness.

A true campus and community event, student organizers flooded Kendrick Park in downtown Amherst with music, activities, and food, bringing town and university officials together in support of an important cause.



## “We love UMass students!”

### THE AMHERST SURVIVAL CENTER

According to Mindy Domb, executive director of the Amherst Survival Center, at least 50 students each semester volunteer regularly, giving up to two hours a week. That's 2,600 volunteer hours per year on average, which helps the center serve an average of 400 families a week in its North Amherst facility.

And there's even more — Domb says the volunteer hours do not include teams from Greek life and student groups that do special projects like food pick-ups and sorting from food drives. She said she's even had some nearby students help the center in a pinch by shoveling walks during a snow emergency. And, she notes, in helping raise money for the Survival Center, a social media savvy student helped the organization by telling friends he'd make a matching gift if they liked the center's page on Facebook.

“We love UMass students!” Domb says enthusiastically. We couldn't agree more.



Photos (above and at right): Daily Hampshire Gazette

## CRAIG'S DOORS

Craig's Doors helps provide safe, caring shelter for the homeless. They work to develop supportive housing and help build an improved quality of life for those without a home. UMass students play a very important role in the work of the organization.

During the 2013-14 academic year, 240 students from 15 different student-led clubs regularly volunteered at Craig's Place, a seasonal shelter at the First Baptist Church adjacent to campus.

Rebekah Wilder of Craig's Doors credits two very important student led groups — The Resource Advocates and the Food Recovery Network — for the impact they have made toward the mission of her organization.



## MASS IMPACT DAY OF SERVICE

Many hands can make a Mass Impact. On September 27, 2013, 400 UMass students volunteered at 36 sites in more than a dozen communities, including Springfield, Greenfield, Hatfield, Turners Falls, and Amherst during the second annual Mass Impact Day of Service.

Students focused on important projects that could be completed in one day, like planting trees or painting fences, and they provided a real service to a number of municipalities, schools, and organizations while creating new and lasting connections with their communities.

The third annual Mass Impact Day of Service is set for **Saturday, September 13**. Organizers expect the program this year to surpass 500 students and 50 volunteer sites within the region.

# UMASS AMHERST'S ECONOMIC IMPACT

- 6,397** Faculty and staff employees
- 8,957** External jobs
- 28,518** Undergraduate and graduate students enrolled in degree programs in 2013-14
- 7,132** Degrees awarded in 2012-2013
- \$1.9 billion** Direct and indirect economic impact to the Massachusetts economy

## LOCAL PARTNERSHIP HIGHLIGHTS:

- \$444,185** Paid to the town of Amherst for ambulance service during the 2013-14 school year
- \$2,666,040** Paid to the town of Amherst for water and sewer service
- \$82,815** Paid to the town of Amherst for miscellaneous expenses (permits, fees, transit, and security, and police details)
- \$56,733** Paid to the town of Hadley to support community-identified needs and public safety

## Office of External Relations and University Events

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