

South Carolina Republican Presidential Primary Poll
2/12/16

Sponsor(s)	Augusta Chronicle, Morris News Service, Fox 5 Atlanta
Target Population	South Carolina; likely presidential primary voters; Republican
Sampling Method	Blended sample; mixed mode: Likely Republican primary voters were selected at random from a list of registered voters. Only voters determined likely to attend the 2016 South Carolina Republican primary were included in the sample. Landline: registered voters were contacted on the evening of February 10th, 2016 using an interactive voice response system. Mobile: registered voters were contacted on the evenings of February 10th and February 11th, 2016 on their mobile devices. Respondents answered an identical survey in visual form.
Selection & Weighting	Two questions served as selection variables. The first question asked whether the respondent intends to attend the primary on February 20th; all responses other than “definitely” or “voted absentee” were excluded from the dataset. The second question asked whether the respondent knew where their primary will be held (e.g. church, school); all responses of “I don’t know” (for those who did not vote absentee) were excluded from the dataset. The poll was weighted for age, race, gender, evangelism, and region using propensity scores. Weighting benchmarks were determined using a combination of primary voter turnout, external analysis and internal projections.
Total Number of Respondents	779
Margin of Error	±3.5% (95% confidence)

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- 1) How likely are you to vote in the 2016 South Carolina Republican primary to determine the Republican nominee for president?
- a) I will definitely vote
 - b) I might vote **[EXCLUDED]**
 - c) I have already voted using an absentee ballot
 - d) I have not decided, or I do not plan on voting **[EXCLUDED]**

Likely

	Frequency	Percent
Definitely	768	98.6
Voted Absentee	11	1.4
Total	779	100.0

- 2) Where is your voting location
- a) At a school
 - b) At a church
 - c) At a fire house
 - d) At a community center or government building
 - e) Other
 - f) Unsure **[EXCLUDED IF Q1 ≠ 3]**

Voting Location

	Frequency	Percent
School	301	39.2
Church	212	27.6
Fire House	98	12.8
Community Center	121	15.7
Other	36	4.7
Total	768	100.0

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- 3) If the 2016 South Carolina primary to determine the Republican nominee for president were held today and your choices were: Jeb Bush, Ben Carson, Ted Cruz, John Kasich, Marco Rubio, and Donald Trump, for whom would you vote?
- a) Jeb Bush
 - b) Ben Carson
 - c) Ted Cruz
 - d) John Kasich
 - e) Marco Rubio
 - f) Donald Trump
 - g) Undecided

Horse Race 1

	Frequency	Percent
Bush	85	10.9
Carson	37	4.7
Cruz	153	19.6
Kasich	68	8.7
Rubio	114	14.6
Trump	283	36.3
Undecided	40	5.2
Total	779	100.0

- 4) If the 2016 South Carolina primary to determine the Republican nominee for president were held today, who would be your second choice?
- a) Jeb Bush
 - b) Ben Carson
 - c) Ted Cruz
 - d) John Kasich
 - e) Marco Rubio
 - f) Donald Trump
 - g) Undecided

Horse Race 2

	Frequency	Percent
Bush	115	14.7
Carson	91	11.7
Cruz	132	17.0
Kasich	85	10.9
Rubio	144	18.5
Trump	122	15.7
Undecided	89	11.5
Total	779	100.0

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- 5) What is your age?
- a) 18-29
 - b) 30-44
 - c) 45-64
 - d) 65+

Age		
	Frequency	Percent
18-29	47	6.0
30-44	140	18.0
45-64	342	44.0
65+	249	32.0
Total	779	100.0

- 6) What is your race/ethnicity?
- a) White
 - b) African-American
 - c) Other

Race		
	Frequency	Percent
White	763	98.0
African - American	8	1.0
Other	8	1.0
Total	779	100.0

- 7) What is your gender?
- a) Male
 - b) Female

Gender		
	Frequency	Percent
Male	389	50.0
Female	389	50.0
Total	779	100.0



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- 8) How would you describe your political ideology?
- a) Very conservative
 - b) Somewhat conservative
 - c) Moderate
 - d) Somewhat liberal
 - e) Very liberal
 - f) I am undecided or I don't know

Ideology		
	Frequency	Percent
Very Conservative	327	42.0
Somewhat Conservative	279	35.8
Moderate	124	15.9
Somewhat Liberal	18	2.3
Very Liberal	8	1.0
Undecided / DK	23	2.9
Total	779	100.0

- 9) Do you consider yourself to be an evangelical or born-again Christian?
- a) Yes
 - b) No

Evangelism		
	Frequency	Percent
Yes	506	65.0
No	272	35.0
Total	779	100.0

- 10) Will this be your first time voting in a presidential primary?
- a) Yes
 - b) No

First		
	Frequency	Percent
Yes	63	8.1
No	716	91.9
Total	779	100.0



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11) In which region of South Carolina do you live?

- a) Upstate, such as Greenville, Spartanburg, or Rock Hill
- b) Midlands, such as Columbia, North Augusta/Aiken, or Florence
- c) Lowcountry / Coastal South Carolina, such as Charleston, Myrtle Beach, or Hilton Head

Region		
	Frequency	Percent
Upstate	311	40.0
Midlands	249	32.0
Lowcountry	218	28.0
Total	779	100.0

12) Collection mode

- a) Landline
- b) Mobile

Collector		
	Frequency	Percent
Landline	647	83.1
Mobile	132	16.9
Total	779	100.0



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		Age				Race			Gender		Ideology					
		18-29	30-44	45-64	65+	White	African - American	Other	Male	Female	Very Conservative	Somewhat Conservative	Moderate	Somewhat Liberal	Very Liberal	Undecided / DK
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Likely	Definitely	97.9%	99.6%	98.3%	98.6%	98.7%	100.0%	93.3%	99.3%	98.0%	99.2%	98.7%	97.1%	100.0%	100.0%	97.6%
	Voted Absentee	2.1%	.4%	1.7%	1.4%	1.3%	0.0%	6.7%	.7%	2.0%	.8%	1.3%	2.9%	0.0%	0.0%	2.4%
Voting Location	School	41.5%	43.8%	42.3%	32.0%	39.4%	48.9%	14.9%	39.3%	39.1%	38.6%	44.7%	32.3%	47.0%	18.2%	19.3%
	Church	19.3%	20.8%	27.8%	32.8%	27.3%	24.7%	57.3%	23.7%	31.6%	28.6%	25.0%	29.3%	25.9%	28.6%	37.4%
	Fire House	11.0%	17.1%	11.9%	11.8%	12.9%	5.1%	8.8%	13.9%	11.6%	14.4%	9.2%	12.4%	17.9%	24.6%	25.9%
	Community Center	28.2%	14.6%	13.4%	17.2%	15.6%	21.4%	19.0%	16.9%	14.5%	13.8%	15.8%	21.6%	9.3%	28.6%	11.7%
	Other	0.0%	3.7%	4.7%	6.2%	4.8%	0.0%	0.0%	6.1%	3.3%	4.6%	5.4%	4.3%	0.0%	0.0%	5.7%
	Unsure	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Horse Race 1	Bush	4.7%	3.6%	10.9%	16.3%	11.1%	5.9%	0.0%	9.4%	12.4%	8.4%	11.6%	16.4%	10.3%	10.6%	9.0%
	Carson	6.9%	10.9%	3.3%	2.7%	4.6%	3.1%	15.3%	4.0%	5.4%	5.0%	5.2%	3.6%	0.0%	0.0%	5.3%
	Cruz	16.6%	23.0%	21.1%	16.3%	19.4%	20.1%	38.3%	22.0%	17.2%	33.1%	10.9%	7.7%	2.6%	3.0%	15.6%
	Kasich	7.5%	9.7%	6.9%	10.8%	8.9%	0.0%	0.0%	10.4%	7.0%	3.2%	9.2%	17.7%	11.4%	38.4%	19.5%
	Rubio	35.8%	17.6%	11.7%	13.0%	14.4%	25.8%	21.9%	13.1%	16.1%	10.3%	21.6%	13.7%	12.1%	9.2%	0.0%
	Trump	28.2%	30.9%	38.8%	37.6%	36.5%	35.5%	22.7%	37.7%	35.0%	33.8%	38.3%	36.4%	54.4%	29.8%	36.9%
	Undecided	.4%	4.4%	7.4%	3.4%	5.1%	9.7%	1.8%	3.3%	7.0%	6.2%	3.2%	4.4%	9.1%	9.0%	13.8%
Horse Race 2	Bush	23.7%	8.8%	14.3%	17.1%	14.9%	2.8%	15.9%	12.9%	16.5%	12.5%	15.8%	18.3%	29.4%	17.8%	2.4%
	Carson	10.0%	13.6%	14.9%	6.6%	11.6%	24.6%	8.2%	13.7%	9.8%	14.4%	9.1%	7.1%	38.1%	17.3%	9.0%
	Cruz	8.1%	23.9%	15.6%	16.7%	17.0%	20.6%	15.1%	19.3%	14.7%	21.7%	15.8%	11.2%	7.4%	7.7%	5.3%
	Kasich	8.5%	5.8%	11.4%	13.5%	10.9%	8.2%	14.5%	10.4%	11.4%	5.9%	15.6%	14.0%	6.6%	9.0%	12.4%
	Rubio	21.4%	16.1%	17.3%	20.8%	18.6%	17.2%	9.4%	18.8%	18.1%	18.1%	19.6%	21.4%	2.6%	19.6%	5.2%
	Trump	22.8%	16.4%	14.6%	15.5%	15.6%	11.6%	26.7%	16.5%	14.9%	18.4%	15.8%	11.5%	0.0%	13.2%	10.4%
	Undecided	5.5%	15.4%	11.9%	9.8%	11.5%	14.9%	10.1%	8.4%	14.6%	9.0%	8.3%	16.4%	15.9%	15.3%	55.2%



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		Age				Race			Gender		Ideology					
		18-29	30-44	45-64	65+	White	African - American	Other	Male	Female	Very Conservative	Somewhat Conservative	Moderate	Somewhat Liberal	Very Liberal	Undecided / DK
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Age	18-29	100.0%	0.0%	0.0%	0.0%	5.9%	15.6%	5.4%	9.0%	3.0%	4.8%	5.5%	10.0%	8.3%	23.2%	0.0%
	30-44	0.0%	100.0%	0.0%	0.0%	17.5%	36.6%	48.7%	24.2%	11.9%	15.9%	16.9%	24.5%	23.1%	6.8%	27.1%
	45-64	0.0%	0.0%	100.0%	0.0%	44.1%	40.1%	35.3%	38.1%	49.9%	44.9%	44.0%	38.4%	56.0%	39.2%	52.8%
	65+	0.0%	0.0%	0.0%	100.0%	32.5%	7.7%	10.6%	28.7%	35.3%	34.5%	33.6%	27.1%	12.6%	30.8%	20.1%
Race	White	96.4%	95.1%	98.2%	99.4%	100.0%	0.0%	0.0%	98.1%	97.8%	97.8%	98.5%	98.0%	99.4%	80.8%	98.8%
	African - American	2.7%	2.1%	.9%	.2%	0.0%	100.0%	0.0%	.8%	1.2%	1.2%	.7%	.8%	.6%	8.2%	1.2%
	Other	.9%	2.8%	.8%	.3%	0.0%	0.0%	100.0%	1.1%	1.0%	1.1%	.8%	1.2%	0.0%	11.0%	0.0%
Gender	Male	75.4%	67.0%	43.3%	44.9%	50.1%	40.0%	52.6%	100.0%	0.0%	53.8%	47.7%	50.3%	38.4%	38.7%	33.8%
	Female	24.6%	33.0%	56.7%	55.1%	49.9%	60.0%	47.4%	0.0%	100.0%	46.2%	52.3%	49.7%	61.6%	61.3%	66.2%
Ideology	Very Conservative	33.6%	37.0%	42.9%	45.3%	42.0%	48.9%	43.0%	45.3%	38.8%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	Somewhat Conservative	32.8%	33.6%	35.8%	37.5%	36.0%	25.1%	28.0%	34.2%	37.4%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
	Moderate	26.5%	21.6%	13.9%	13.5%	15.9%	13.0%	18.1%	16.0%	15.8%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
	Somewhat Liberal	3.2%	2.9%	2.9%	.9%	2.3%	1.4%	0.0%	1.8%	2.8%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
	Very Liberal	3.9%	.4%	.9%	1.0%	.8%	8.1%	10.8%	.8%	1.2%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
	Undecided / DK	0.0%	4.4%	3.5%	1.8%	3.0%	3.4%	0.0%	2.0%	3.9%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Evangelism	Yes	58.9%	65.0%	67.8%	62.4%	65.0%	68.4%	67.6%	65.5%	64.6%	83.1%	56.1%	44.0%	37.4%	37.7%	60.1%
	No	41.1%	35.0%	32.2%	37.6%	35.0%	31.6%	32.4%	34.5%	35.4%	16.9%	43.9%	56.0%	62.6%	62.3%	39.9%
First	Yes	51.5%	13.6%	3.6%	3.0%	8.0%	8.5%	16.1%	9.6%	6.6%	8.1%	6.4%	5.5%	15.8%	24.6%	29.7%
	No	48.5%	86.4%	96.4%	97.0%	92.0%	91.5%	83.9%	90.4%	93.4%	91.9%	93.6%	94.5%	84.2%	75.4%	70.3%
Region	Upstate	31.4%	49.0%	40.7%	35.5%	40.2%	26.1%	35.3%	42.0%	38.0%	45.3%	35.5%	32.2%	39.5%	83.8%	45.6%
	Midlands	40.4%	31.1%	30.1%	33.6%	31.8%	35.4%	46.1%	34.3%	29.7%	30.5%	31.4%	41.9%	29.1%	13.2%	15.5%
	Lowcountry	28.2%	19.9%	29.2%	30.9%	28.0%	38.6%	18.7%	23.7%	32.3%	24.1%	33.1%	25.9%	31.4%	3.0%	38.9%
Collector	Landline	14.1%	37.8%	99.0%	99.7%	83.2%	81.3%	75.7%	76.0%	90.2%	89.1%	83.9%	70.6%	59.5%	85.0%	72.9%
	Mobile	85.9%	62.2%	1.0%	.3%	16.8%	18.7%	24.3%	24.0%	9.8%	10.9%	16.1%	29.4%	40.5%	15.0%	27.1%



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		Evangelism		First		Region			Collector	
		Yes	No	Yes	No	Upstate	Midlands	Lowcountry	Landline	Mobile
		%	%	%	%	%	%	%	%	%
Likely	Definitely	98.7%	98.5%	97.6%	98.7%	98.4%	98.0%	99.7%	98.5%	99.3%
	Voted Absentee	1.3%	1.5%	2.4%	1.3%	1.6%	2.0%	.3%	1.5%	.7%
Voting Location	School	37.4%	42.5%	39.8%	39.2%	30.2%	43.6%	47.0%	37.3%	48.6%
	Church	28.0%	27.0%	19.0%	28.4%	37.2%	20.3%	22.3%	29.6%	17.8%
	Fire House	14.5%	9.5%	15.3%	12.5%	17.4%	12.7%	6.4%	13.1%	11.3%
	Community Center	16.3%	14.6%	25.8%	14.8%	12.5%	16.5%	19.3%	15.2%	18.4%
	Other	3.8%	6.4%	0.0%	5.1%	2.7%	6.9%	5.0%	4.9%	3.9%
	Unsure	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Horse Race 1	Bush	10.2%	12.2%	7.0%	11.3%	8.4%	12.1%	13.1%	13.0%	.8%
	Carson	6.4%	1.6%	8.5%	4.4%	7.7%	3.1%	2.2%	3.3%	11.4%
	Cruz	23.4%	12.4%	10.8%	20.4%	17.7%	22.0%	19.7%	20.2%	16.9%
	Kasich	6.2%	13.3%	11.8%	8.4%	8.7%	7.6%	9.8%	7.8%	12.9%
	Rubio	15.1%	13.8%	19.3%	14.2%	14.0%	16.7%	13.1%	12.5%	24.8%
	Trump	32.8%	43.0%	36.0%	36.4%	37.5%	34.7%	36.6%	38.2%	27.3%
	Undecided	5.9%	3.7%	6.6%	5.0%	6.0%	3.8%	5.5%	5.0%	5.9%
Horse Race 2	Bush	13.9%	16.2%	23.4%	14.0%	14.1%	13.8%	16.7%	15.1%	13.1%
	Carson	13.3%	8.7%	6.7%	12.2%	12.1%	15.6%	6.8%	11.4%	13.3%
	Cruz	17.9%	15.3%	12.4%	17.4%	15.9%	18.8%	16.5%	17.3%	15.6%
	Kasich	9.0%	14.5%	6.2%	11.3%	10.2%	11.0%	11.9%	12.2%	4.8%
	Rubio	18.3%	18.8%	18.9%	18.4%	17.4%	17.9%	20.6%	18.6%	17.7%
	Trump	16.0%	15.1%	10.0%	16.2%	15.4%	14.9%	17.0%	14.9%	19.6%
	Undecided	11.6%	11.2%	22.3%	10.5%	15.0%	7.9%	10.5%	10.6%	15.9%



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		Evangelism		First		Region			Collector	
		Yes	No	Yes	No	Upstate	Midlands	Lowcountry	Landline	Mobile
Age		%	%	%	%	%	%	%	%	%
Age	18-29	5.4%	7.1%	38.3%	3.2%	4.7%	7.6%	6.0%	1.0%	30.4%
	30-44	18.0%	18.0%	30.4%	16.9%	22.1%	17.5%	12.8%	8.2%	66.2%
	45-64	45.8%	40.5%	19.6%	46.1%	44.8%	41.3%	45.8%	52.4%	2.7%
	65+	30.7%	34.4%	11.7%	33.8%	28.4%	33.6%	35.3%	38.4%	.6%
Race	White	97.9%	98.1%	96.9%	98.0%	98.4%	97.4%	97.9%	98.1%	97.4%
	African - American	1.1%	.9%	1.1%	1.0%	.7%	1.1%	1.4%	1.0%	1.1%
	Other	1.1%	1.0%	2.0%	.9%	.9%	1.5%	.7%	.9%	1.5%
Gender	Male	50.4%	49.3%	59.3%	49.2%	52.5%	53.6%	42.3%	45.7%	70.9%
	Female	49.6%	50.7%	40.7%	50.8%	47.5%	46.4%	57.7%	54.3%	29.1%
Ideology	Very Conservative	53.7%	20.3%	42.3%	42.0%	47.7%	40.1%	36.2%	45.1%	27.1%
	Somewhat Conservative	30.9%	45.0%	28.5%	36.4%	31.8%	35.2%	42.3%	36.1%	34.1%
	Moderate	10.8%	25.5%	10.7%	16.4%	12.8%	20.8%	14.7%	13.5%	27.7%
	Somewhat Liberal	1.3%	4.1%	4.5%	2.1%	2.3%	2.1%	2.6%	1.6%	5.5%
	Very Liberal	.6%	1.8%	3.1%	.8%	2.1%	.4%	.1%	1.0%	.9%
	Undecided / DK	2.7%	3.4%	10.8%	2.2%	3.4%	1.4%	4.1%	2.6%	4.7%
	Yes	100.0%	0.0%	68.7%	64.7%	74.4%	63.8%	53.0%	67.1%	54.8%
Evangelism	No	0.0%	100.0%	31.3%	35.3%	25.6%	36.2%	47.0%	32.9%	45.2%
	Yes	8.5%	7.2%	100.0%	0.0%	10.6%	6.3%	6.5%	3.4%	30.8%
First	No	91.5%	92.8%	0.0%	100.0%	89.4%	93.7%	93.5%	96.6%	69.2%
	Upstate	45.8%	29.2%	52.3%	38.9%	100.0%	0.0%	0.0%	40.5%	37.7%
Region	Midlands	31.4%	33.1%	25.1%	32.6%	0.0%	100.0%	0.0%	32.0%	31.8%
	Lowcountry	22.8%	37.6%	22.6%	28.5%	0.0%	0.0%	100.0%	27.5%	30.5%
Collector	Landline	85.7%	78.1%	35.3%	87.3%	84.1%	83.2%	81.6%	100.0%	0.0%
	Mobile	14.3%	21.9%	64.7%	12.7%	15.9%	16.8%	18.4%	0.0%	100.0%