

**NBC News|SurveyMonkey Weekly Election Tracking Poll**  
**Embargoed for release Tuesday, February 2, 2016 at 6:00AM**

The NBC News|SurveyMonkey Weekly Election Tracking Poll tracks voter preferences and attitudes on a weekly basis throughout the 2016 election cycle. Results are released every Tuesday at 6:00AM and are among registered voters.

Results for the week of January 25, 2016 through January 31, 2016 are among a national sample of 11,143 adults aged 18 and over, including 9,923 registered voters (+/- 1.4%), 3,057 registered Republican voters (+/- 2.6%) and 3,233 registered Democratic voters (+/-2.3%). Complete error estimates can be found in the methodology section below.

**TOPLINE RESULTS**

**Which one of the following issues matters MOST to you right now?**

	<u>Foreign Policy</u>	<u>The environment</u>	<u>Terrorism</u>	<u>Immigration</u>	<u>Health care</u>	<u>Jobs and the Economy</u>	<u>Education</u>	<u>Other</u>	<u>No answer</u>
1/25 – 1/31	5	9	17	8	13	32	10	5	-
1/18 – 1/24	4	8	19	7	15	33	10	5	1
1/11 – 1/17	5	8	21	8	13	29	10	4	1
1/4 – 1/10	5	8	23	8	13	28	8	5	1
12/28-1/3	6	8	23	8	14	27	9	5	1

**Do you approve or disapprove of the way Barack Obama is handling his job as president?**

	<u>Strongly approve</u>	<u>Somewhat approve</u>	<u>Somewhat disapprove</u>	<u>Strongly disapprove</u>	<u>No answer</u>
1/25 – 1/31	25	22	12	40	1
1/18 – 1/24	26	24	14	36	-
1/11 – 1/17	26	22	12	40	1
1/4 – 1/10	23	22	12	42	1
12/28 – 1/3	23	25	12	40	1

**Over the past week, did you follow news about candidates for the 2016 presidential election:**

	<u>Extremely Closely</u>	<u>Very closely</u>	<u>Somewhat closely</u>	<u>Not so closely</u>	<u>Not at all closely</u>	<u>No answer</u>
1/25 – 1/31	16	27	36	14	7	-
1/18 – 1/24	12	24	38	16	9	1
1/11 – 1/17	13	26	38	15	8	1
1/4 – 1/10	13	26	37	17	8	-
12/28 – 1/3	13	23	37	17	9	-

**In politics today, do you consider yourself a Republican, Democrat, or Independent?**

	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>No answer</u>
1/25 – 1/31	31	34	33	2
1/18 – 1/24	28	34	36	1
1/11 – 1/17	31	34	33	2
1/4 – 1/10	33	32	34	2
12/28 – 1/3	30	34	34	2

**As of today, do you lean more to the Republican Party or more to the Democratic Party? [AMONG IND OR DON'T KNOW FOR PARTY]**

	<u>Republican Party</u>	<u>Democratic Party</u>	<u>Neither</u>	<u>No answer</u>
1/25 – 1/31	34	26	37	3
1/18 – 1/24	33	27	39	2
1/11 – 1/17	36	26	37	2
1/4 – 1/10	36	26	36	1
12/28 – 1/3	37	24	37	1

**If the 2016 Republican presidential primary or caucus in your state were being held today, for whom would you vote? [AMONG REP & REP LEANERS]**

	<u>Jeb Bush</u>	<u>Ben Carson</u>	<u>Chris Christie</u>	<u>Ted Cruz</u>	<u>Carly Fiorina</u>	<u>Jim Gilmore</u>	<u>Mike Huckabee</u>	<u>John Kasich</u>	<u>Rand Paul</u>	<u>Marco Rubio</u>	<u>Rick Santorum</u>	<u>Donald Trump</u>	<u>Don't Know</u>	<u>No answer</u>
1/25 – 1/31	3	7	3	20	2	-	2	3	3	12	1	39	4	2
1/18 – 1/24	4	8	3	17	2	-	1	3	3	10	-	39	9	1
1/11 – 1/17	4	8	3	21	3	-	2	2	3	11	-	38	5	1
1/4 – 1/10	3	9	3	20	2	-	2	2	3	11	-	38	5	1
12/28 – 1/3	6	9	4	18	3	-	2	2	2	13	1	35	5	1

**If the 2016 Democratic presidential primary or caucus in your state were being held today, for whom would you vote? [AMONG DEM & DEM LEANERS]**

	<u>Hillary Clinton</u>	<u>Martin O'Malley</u>	<u>Bernie Sanders</u>	<u>Don't know</u>	<u>No answer</u>
1/25 – 1/31	50	2	39	8	1
1/18 – 1/24	51	2	37	9	1
1/11 – 1/17	52	1	36	9	2
1/4 – 1/10	52	2	37	8	1
12/28 – 1/3	53	2	36	8	1

**And what are the chances that you will vote for the candidate you just selected in the Republican primary or caucus in your state? [AMONG REP & REP LEANERS WHO CHOSE A CANDIDATE]**

	<u>Absolutely certain I will vote for this candidate</u>	<u>Large chance I'll vote for the candidate</u>	<u>50-50 chance I'll vote for the candidate</u>	<u>Small chance I'll vote for the candidate</u>	<u>No answer</u>
1/25 – 1/31	43	37	17	2	-
1/18 – 1/24	37	40	20	2	-
1/11 – 1/17	40	39	19	2	1
1/4 – 1/10	40	39	18	2	-
12/28 – 1/3	38	40	20	3	-

**And what are the chances that you will vote for the candidate you just selected in the Democratic primary or caucus in your state? [AMONG DEM & DEM LEANERS WHO CHOSE A CANDIDATE]**

	<u>Absolutely certain I will vote for this candidate</u>	<u>Large chance I'll vote for the candidate</u>	<u>50-50 chance I'll vote for the candidate</u>	<u>Small chance I'll vote for the candidate</u>	<u>No answer</u>
1/25 – 1/31	52	31	14	2	1
1/18 – 1/24	49	32	16	3	-
1/11 – 1/17	50	32	15	2	-
1/4 – 1/10	51	31	15	3	1
12/28 – 1/3	48	33	15	3	1

**Regardless of whom you support, who do you think will win the Republican nomination for president in 2016? [AMONG REP & REP LEANERS]**

	<u>Jeb Bush</u>	<u>Ben Carson</u>	<u>Chris Christie</u>	<u>Ted Cruz</u>	<u>Carly Fiorina</u>	<u>Jim Gilmore</u>	<u>Mike Huckabee</u>	<u>John Kasich</u>	<u>Rand Paul</u>	<u>Marco Rubio</u>	<u>Rick Santorum</u>	<u>Donald Trump</u>	<u>No answer</u>
1/25 – 1/31	3	2	1	21	-	-	-	1	-	8	-	62	2
12/28 – 1/3	5	5	2	22	-	-	-	1	-	11	-	49	5

**Regardless of whom you support, who do you think will win the Democratic nomination for president in 2016? [AMONG DEM & DEM LEANERS]**

	<u>Hillary Clinton</u>	<u>Martin O'Malley</u>	<u>Bernie Sanders</u>	<u>No answer</u>
1/25 – 1/31	72	1	25	2
12/28 – 1/3	77	2	19	2

**Which one of the following candidate qualities matters MOST in your decision for whom you are supporting for president in 2016?**

	<u>Right experience</u>	<u>Shares my values</u>	<u>Cares about people like me</u>	<u>It not a typical politician</u>	<u>Has the right temperament</u>	<u>Is a strong leader</u>	<u>Is honest and trustworthy</u>	<u>Willing to stand up for his/her principles, no matter what</u>	<u>No Answer</u>
1/25 – 1/31	10	15	9	12	2	17	16	19	1
1/18 – 1/24	8	15	10	10	3	17	16	20	1
1/11 – 1/17	8	18	9	11	3	16	16	19	1
1/4 – 1/10	9	17	9	11	3	18	15	19	1
12/28 – 1/3	8	14	11	10	2	19	16	18	1

People experience and participate in the ongoing election campaigns in various ways. Thinking carefully, which of the following applies to you over the past week? (Select all that apply.)

	<u>Donated money to a political party or candidate</u>	<u>Worked/volunteered for a political party or candidate</u>	<u>Talked to someone about a political party or candidate</u>	<u>Posted on social media (e.g. Facebook, Twitter) about a candidate</u>	<u>Received a phone call from a political campaign</u>	<u>Received a piece of mail from a political campaign</u>	<u>Received an email from a political campaign</u>	<u>Received a house visit from a political campaign</u>	<u>Saw an advertisement about a candidate on television</u>	<u>Saw an advertisement about a candidate on the internet</u>	<u>Attended a political rally or event for a party or candidate</u>	<u>I did not do, see, or receive anything from a party or candidate</u>
1/25- 1/31	8	3	48	19	11	22	28	1	46	37	3	21
1/18 – 1/24	7	2	45	18	9	18	24	1	43	35	3	22
1/11 – 1/17	8	2	48	19	9	20	26	1	44	36	3	20
1/4 – 1/10	7	2	48	18	11	22	27	2	47	36	3	20
12/28 -1/3	7	2	46	17	11	24	28	2	48	37	3	18

**METHODOLOGY**

The NBC News|SurveyMonkey Weekly Election Tracking data for the week of January 25, 2016 through January 31, 2016 was conducted online among a national sample of among a national sample of 11,143 adults aged 18 and over, including 9,923 who say they are registered to vote. Respondents for this survey were selected from the nearly three million people who take surveys on the SurveyMonkey platform each day. Data for this week has been weighted for age, race, sex, education, region, and voter registration status using the Census Bureau and Bureau of Labor Statistic’s *Current Population Survey* to reflect the demographic composition of the United States.

Because the sample is based on those who initially self-selected for participation rather than a probability sample, no estimates of sampling error can be calculated. All surveys may be subject to multiple sources of error, including, but not limited to sampling error, coverage error, and measurement error.

To assess the variability in the estimates and account for design effects, we create a bootstrap confidence interval to produce an error estimate. The bootstrap confidence interval for this survey is plus or minus 1.3 percentage points for the full sample and plus or minus 1.4 percentage points for registered voters.

To calculate the bootstrap confidence interval we use the weighted data to generate 5000 independent samples and calculate the 95% confidence intervals for the weighted average. When analyzing the survey results and their accuracy, this error estimate should be taken into consideration in much the same way that analysis of probability polls takes into account the margin of sampling error.

Group	Unweighted N	Plus or minus
Total sample	11143	1.3
Total RVs	9923	1.4
Republican RVs	3057	2.6
Democrat RVs	3233	2.3
18-24	810	4.5
25-34	1275	3.8
35-44	1518	3.4
45-54	2254	2.9
55-64	2819	2.6
65+	2467	2.8
White	8780	1.5
Black	759	4.4
Hispanic	853	4.6
Other	751	4.7
Clinton voters	2290	2.6
Sanders voters	2015	3.0
Trump voters	1595	3.4
Cruz voters	915	4.6
Rubio voters	697	5.3