



# Ten Years of Revolutions Per Minute

## the highlight reel

**rpm**

revolutions per minute


**RPM was founded in 2005 by musicians, managers, and advisors from bands including Pearl Jam, The Beastie Boys, and R.E.M. ...**



**...to make it easier for artists  
to create change.**

# **In the past 10 years, RPM has grown to serve:**

- **Over 1300 musicians & comedians (& their managers).**
- **18 genres and artistic mediums including Hip-Hop, Indie, Country, EDM, and everything in between.**
- **On over 43 important issues including: Elections, Environment, Education, Immigration, Racial Justice, and Disaster Response.**

A photograph of three men standing in a room with graffiti on the walls. The man on the left is wearing a green t-shirt with Hebrew and Arabic text and glasses. The man in the middle is wearing a dark jacket with 'SHAFT' on it and a red baseball cap. The man on the right is wearing a green t-shirt and a dark jacket. The background features a white wall with orange and red graffiti, including the number '911'.

**RPM's Artist Labs have brought over 100 artists to the front lines of social justice issues in places like New Orleans, the US-Mexico border, and Appalachia.**

**Those artist have generated over \$1M in donations and raised critical awareness through original songs, videos, and other creative projects.**



**It has been deeply empowering to pair my music with my beliefs and to have a tangible impact on the causes I want to support... It's given every show I play more meaning.**

—Merrill Garbus, Tune-Yards

826 DC  
826 NYC  
A Home Within  
After School Matters  
ALIVE, Inc.  
Alternate Roots  
Appalachian Voices  
Art From Scrap  
Art Lead  
Artists for Humanity  
Arts Corps  
Arts For All  
ASPCA  
BAWCC  
Bay Area Guild Foundation  
Bease Urban Garden School  
Bridges to Housing Stability  
Burlington City Arts Foundation  
CASA  
CASA of Antelope Valley  
Education  
Charlotte Tree Fund  
Child Abuse Prevention  
Society  
Child Care  
City Year  
Clean Ocean Action  
Clean Wisconsin  
Community Group  
Connected Neighborhoods  
CONTACT USA  
Democracy Now!  
Do Foundation  
Electronic Frontier Foundation  
ETM-LA  
Express Yourself Milwaukee  
Family Violence Prevention Center  
Fan Free Clinic  
Finger Lakes Land Trust  
Flshots.org  
Food Bank of Northeast Georgia

Food Literacy Project  
Foundation 4 Change  
Franklinton Gardens  
Free Arts  
Free Press  
Future of Music Coalition  
Gateway Greening  
Gateway to the Arts  
Gazzaley Lab  
Green Energy Fund  
Green Guerrillas  
Greensgion  
Gulf Restoration Network  
Gumbo Limbo Nature Center  
H.E. R  
Harbor Home of Central Florida  
Harvesters-The Community  
Food Network  
Hearst  
Hill Country Artists  
Musicians  
Heidelberg Project  
Honor The Earth  
L. In. I. A. C. R. E. A. T. I. O. N.  
Coastal  
Independent Media Institute  
Inner-City Arts  
Innocence Project  
Inspire USA Foundation  
Just Harvests Educational  
Kansas Public Radio  
Laura's House  
Little Kids Rock  
Love For Levon  
Mercy Home for Boys and Girls  
Music Resource Center  
Music Therapy at Oakland Children's Hospital  
My Friend's Place  
National Geographic Society  
Nat'l Assoc of Free & Charitable Clinics

Neighborhood Bike Works  
Neuse Riverkeeper  
New York Cares  
Nine Mile Run Watershed Association  
Nutrition Services—Seattle Public Schools  
Occupy Sandy/AfGJ  
Opouse  
Operation Breakthrough  
Partners In Prevention Education  
Peace Over Violence  
Peace Winds America  
pear portland  
Piedmont Land Conservancy  
Preble Street  
Project PAVE  
Portland Rowing Club  
Project Runway  
Public Knowledge  
Rainey Institute  
Rape Victim Advocates  
Raymond House Portland  
Revolutions Per Minute Dimensions  
Dance Theatre  
REAL School Gardens  
Regional Food Bank of Oklahoma - Disaster Response  
Safe Connections  
Safe Haven of Pike County  
SAFE House  
San Diego Coastkeeper  
San Francisco Baykeeper  
San Francisco Women Against Rape

Santa Barbara Rape Crisis Center  
Save the Bay  
School on Wheels  
Second Helpings  
SF Baykeeper  
Space One Eleven  
Sustainable South Bronx  
Sustainable Vocations  
Sweet Home New Orleans  
Sweet Relief  
Sy's Fund  
Team Rubicon  
Tempe Bike Action Group  
The Current (Minnesota Public Radio)  
The Florence Project  
The Innocence Project  
The Play Project  
Transition House  
UIC Cure Violence Fund  
Up With Trees  
Urban Blazers  
Urban Peak  
Waves For Water  
West Atlanta Watershed Alliance  
Wexner Center for the Arts  
WI League of Conservation Voters Institute  
Wisconsin Voices  
Women Empowered Against Violence  
Women Organized Against Rape  
Women's Habitat  
Womencare Shelter  
WonderRoot  
Yeah! Berkeley  
Youth Care  
Youth Movement

# Through addRPM, our philanthropic programs, RPM's network has raised and directed \$2 Million to important nonprofits.



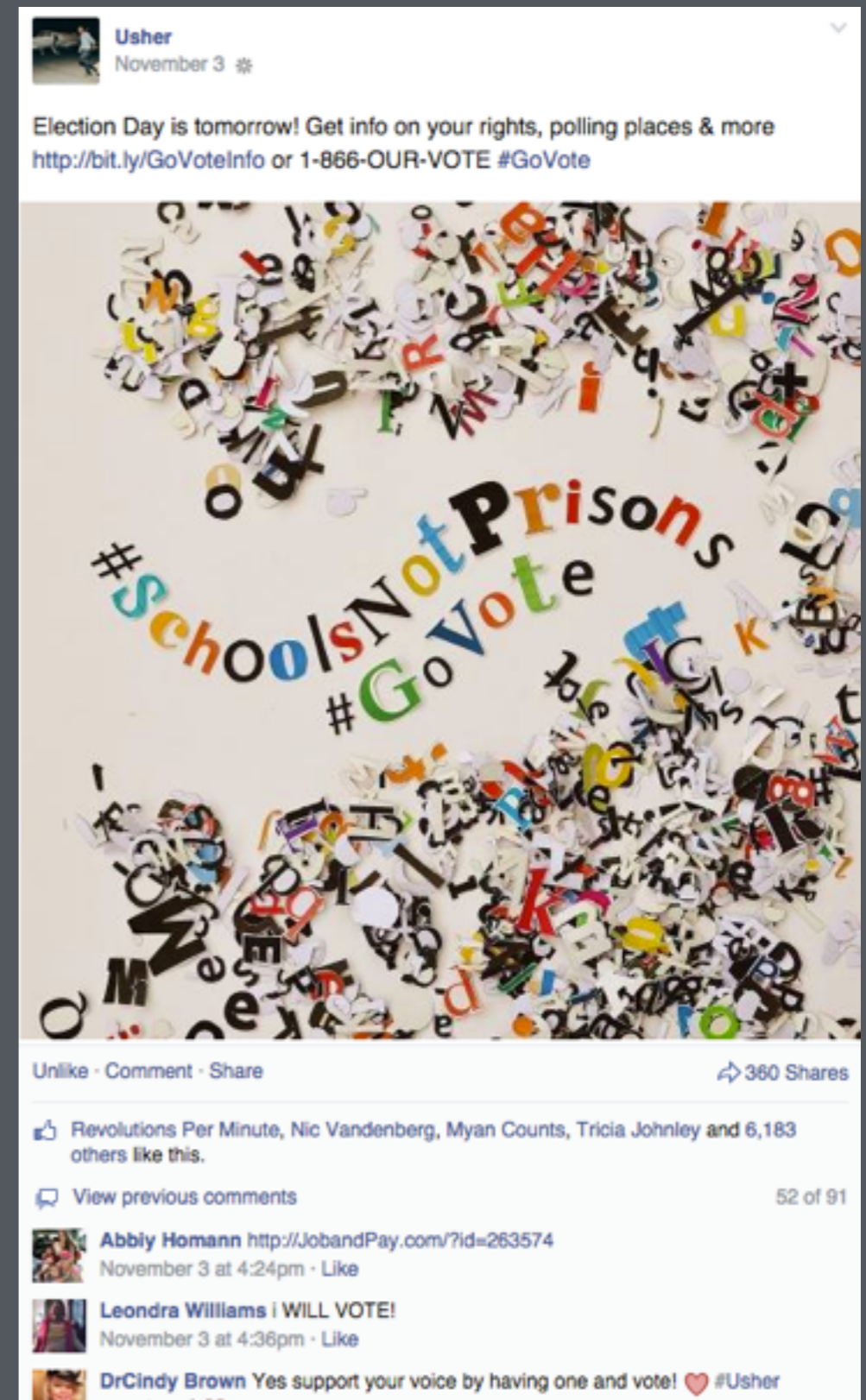
**This donation is more energizing to our movement than much bigger donations because of who it came from!**

— Jessy Tolkan, Executive Director of Energy Action Coalition about a \$2,500 donation a musician made.

**Through our social media programs, we have generated over \$5M in artist-powered earned media for important issues.**

# Results from RPM's work in the 2012 Election:

- 620 million fans reached via social media
- 11,442 music fans registered to vote
- 3,000 voter protection impressions
- 150 artists resourced including Mary J. Blige and D'Angelo, Ozomatli, Usher, Rise Against, The Head & The Heart, Beach House + more



**RPM's staff have supported and produced dozens of creative projects and artistic responses to some of the most pressing issues of our times...**




**...and helped artists respond to (and stay engaged in) every major disaster—New Orleans, Southeast Asia Tsunami, the Japan Tsunami, Haiti, Hurricane Sandy, Nepal.**



**In short, RPM has engaged hundreds of artists—and tens of thousands of their fans—in democracy, voting, climate change, media justice, music and education, and many, many, more important causes.**

**There are a lot of crap  
reasons to be a rock star.  
This is one of the good ones.**

**— Thom Yorke, Radiohead**



**After a decade of work, RPM is  
proud to be the lead nonprofit  
dedicated to helping artists  
be powerful allies for change.**

**join us.**

**[revolutionsperminute.net](http://revolutionsperminute.net)**

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image credit: danny clinch