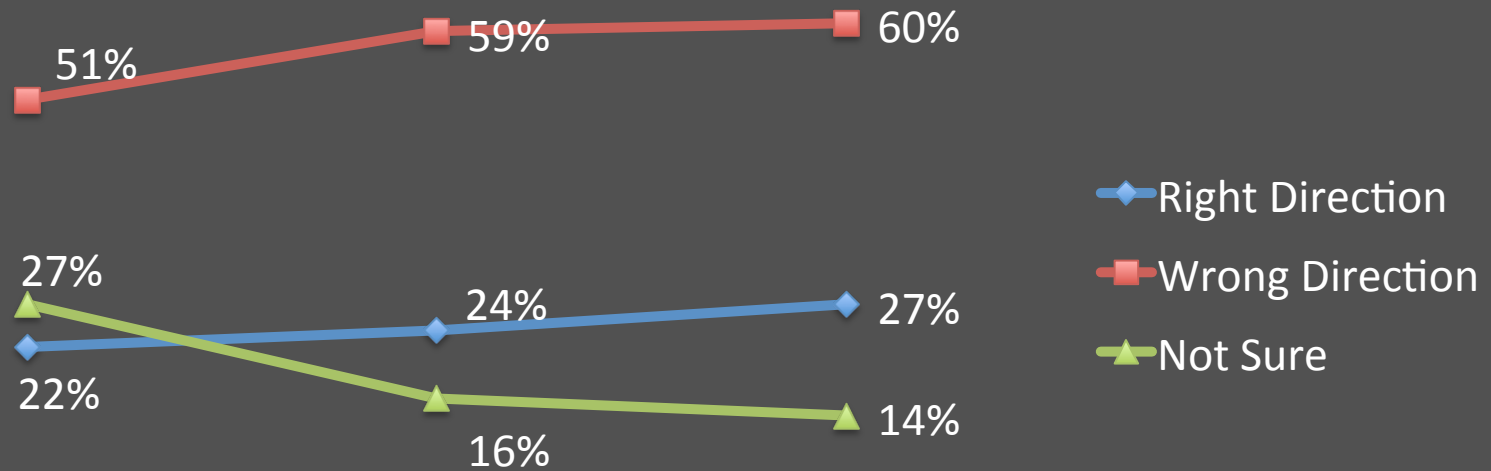


## #StudentVoice2016

- Presidential Campaign Tracking Study
  - 4th Round

## Overall, Are Things Heading in the Right Direction?



June 19-27

n=1363

Margin of Error : +/- 3%

Aug 23-26

n=397

Margin of Error : +/-5%

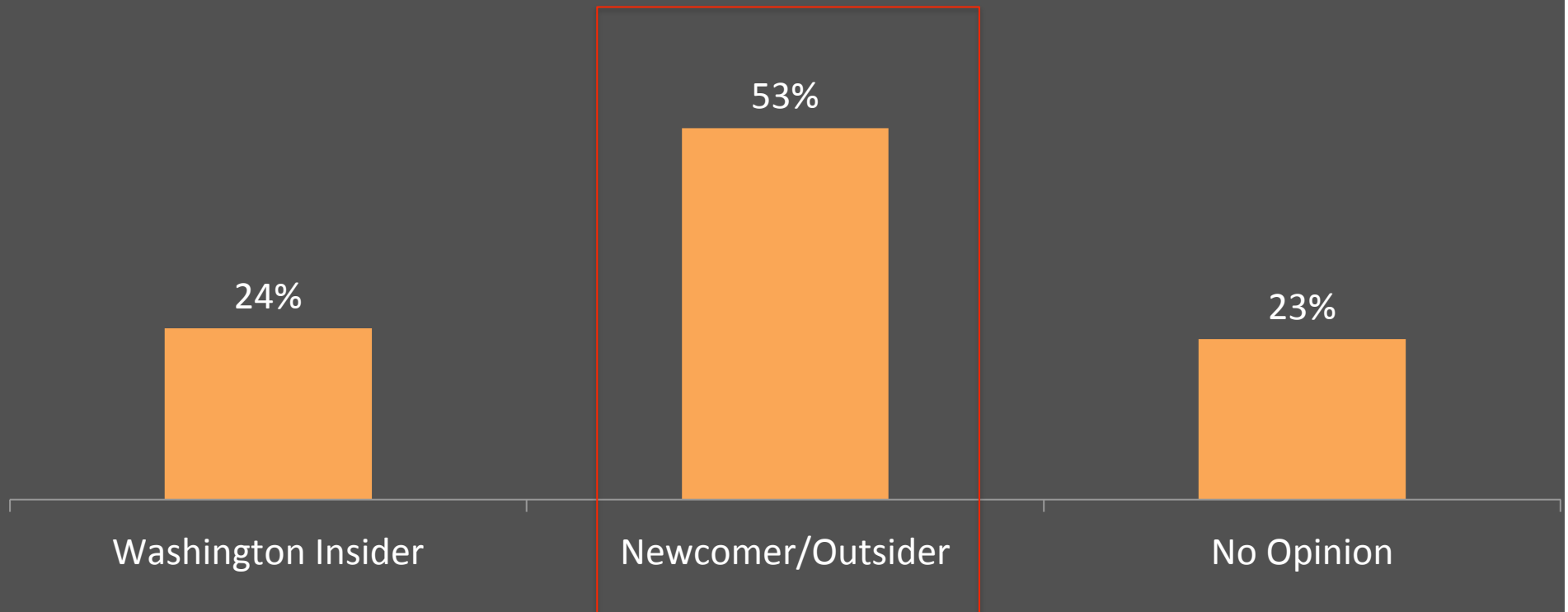
Sept 7-11

n = 333

margin of error +/-5%

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## Generically, Students Prefer an Outsider as Next POTUS

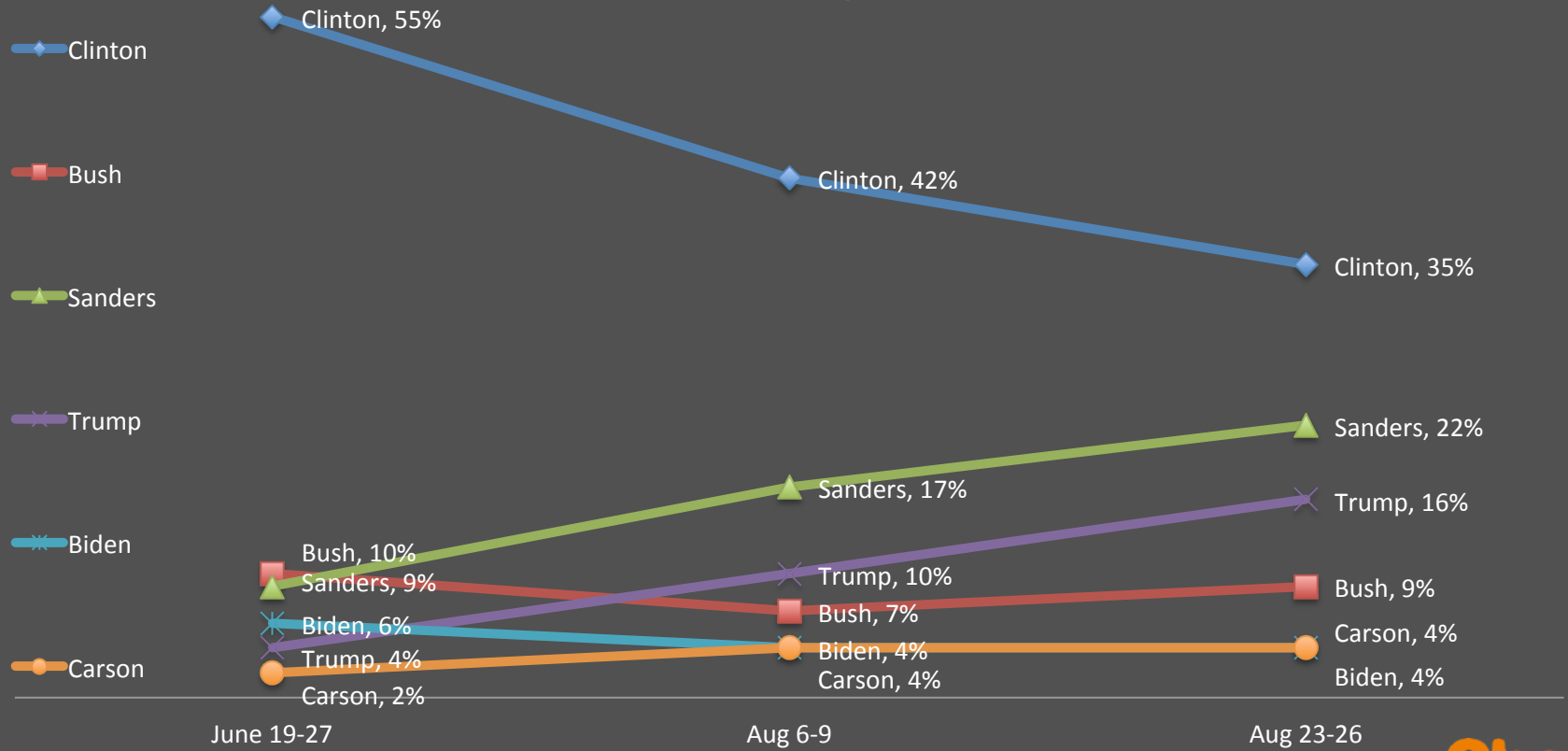


Sept 7-11, 2015; n = 333; margin of error +/-5%

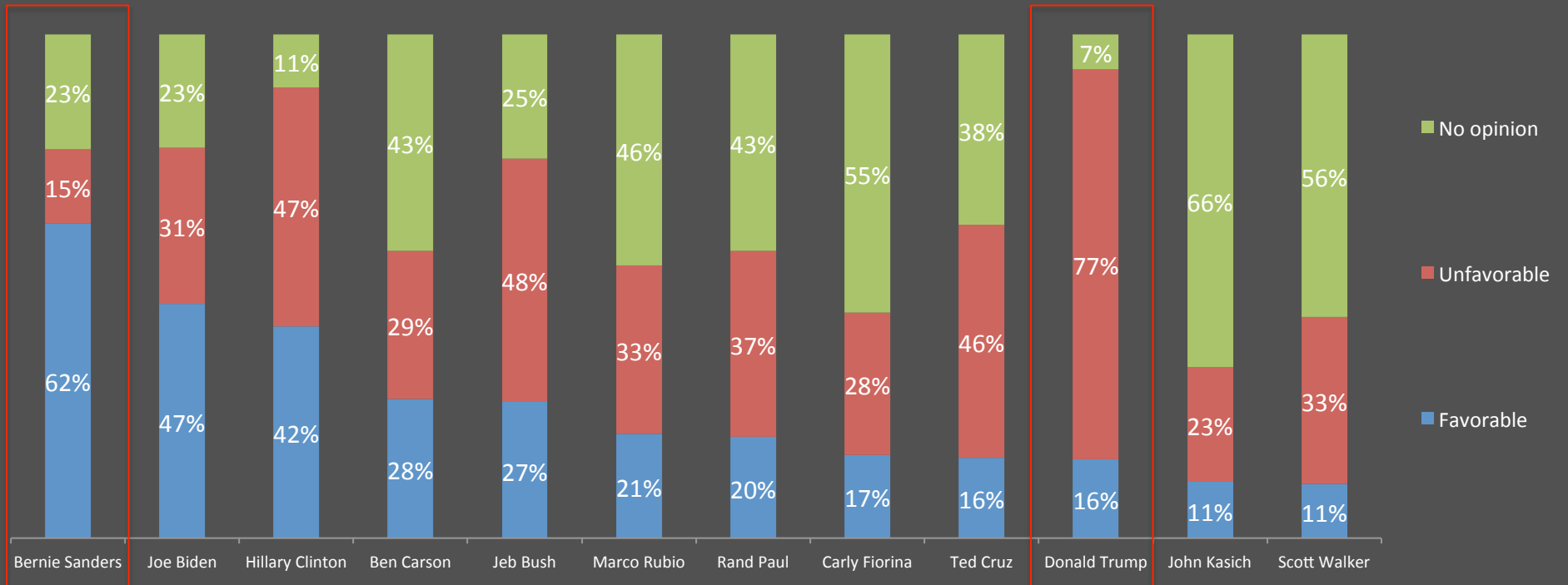
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# Who is the Most Likely Next President?



## What is Your Opinion of Each Candidate?

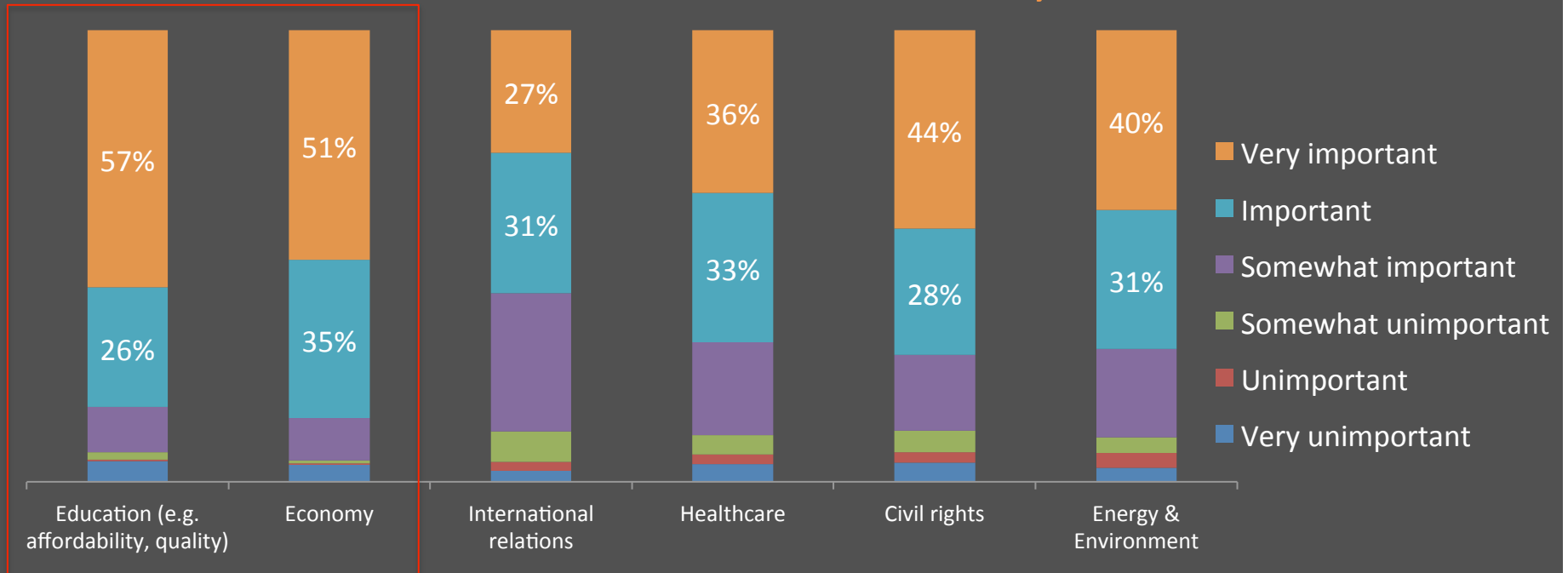


Sept 7-11, 2015; n = 333; margin of error +/-5%

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## Students Care Most About a Candidate's Views on Education and the Economy



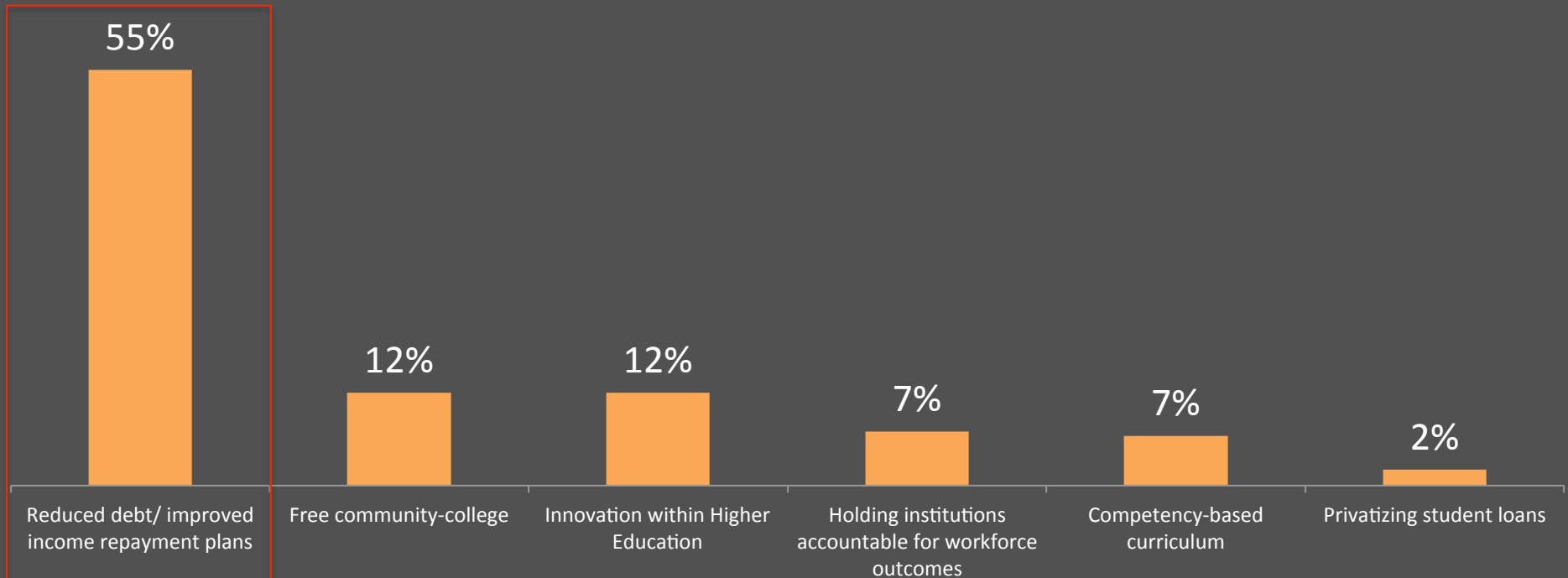
August 6-9, 2015; n= 593; Margin of Error: +/-4%

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## Which Higher Ed Issue Should Candidates Focus On?



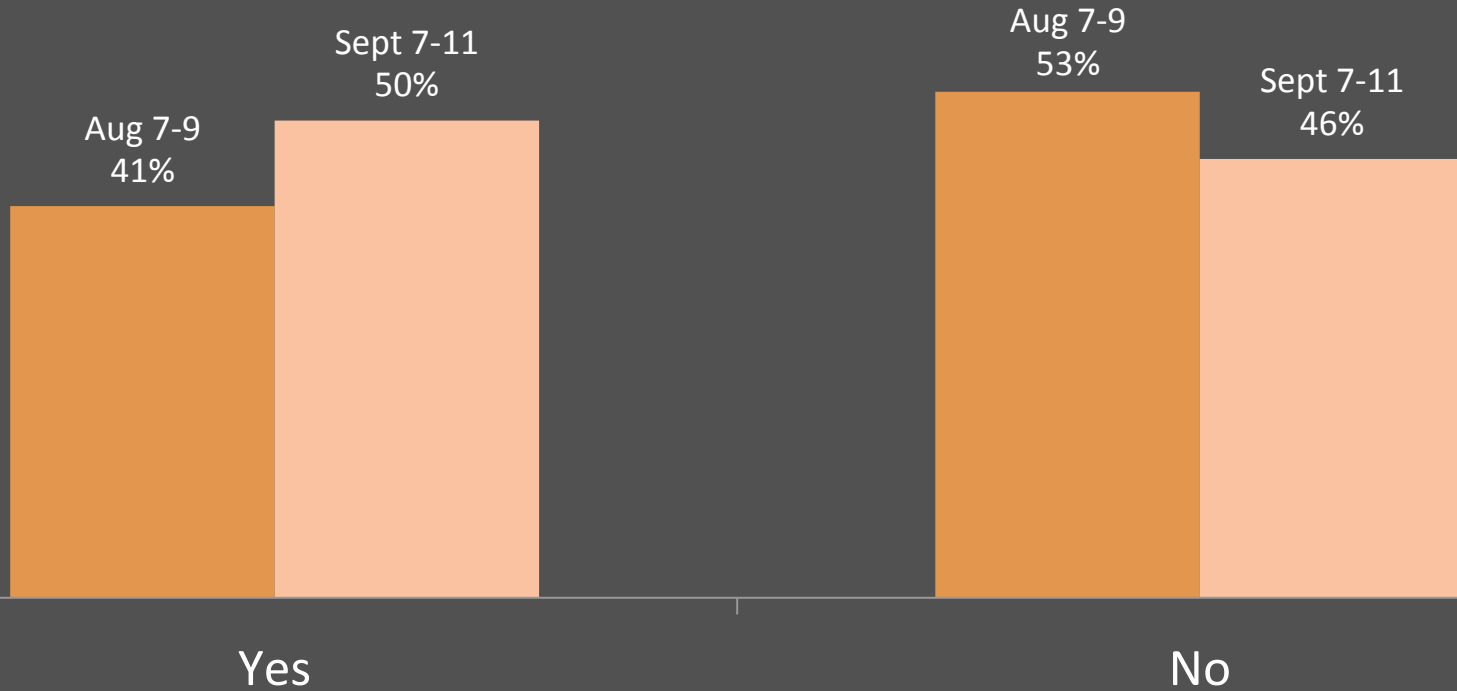
Sept 7-11, 2015; n = 333; margin of error +/-5%

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## Should Joe Biden Enter the Race?



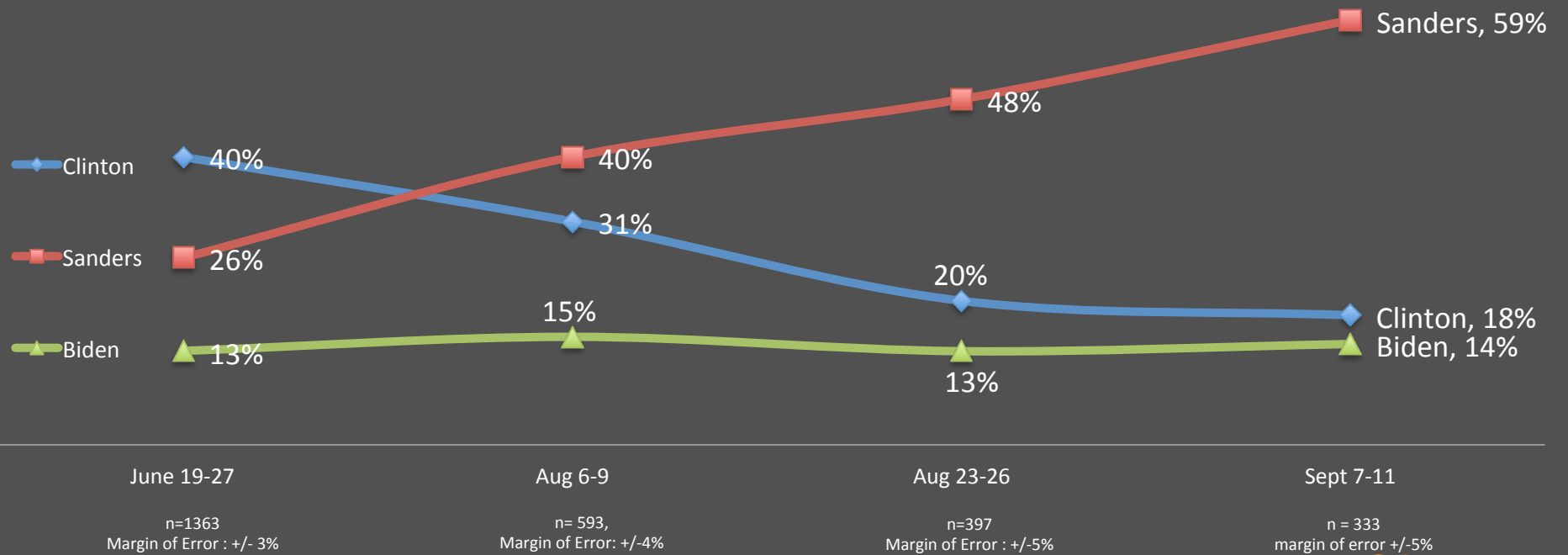
Sept 7-11, 2015; n = 333; margin of error +/-5%

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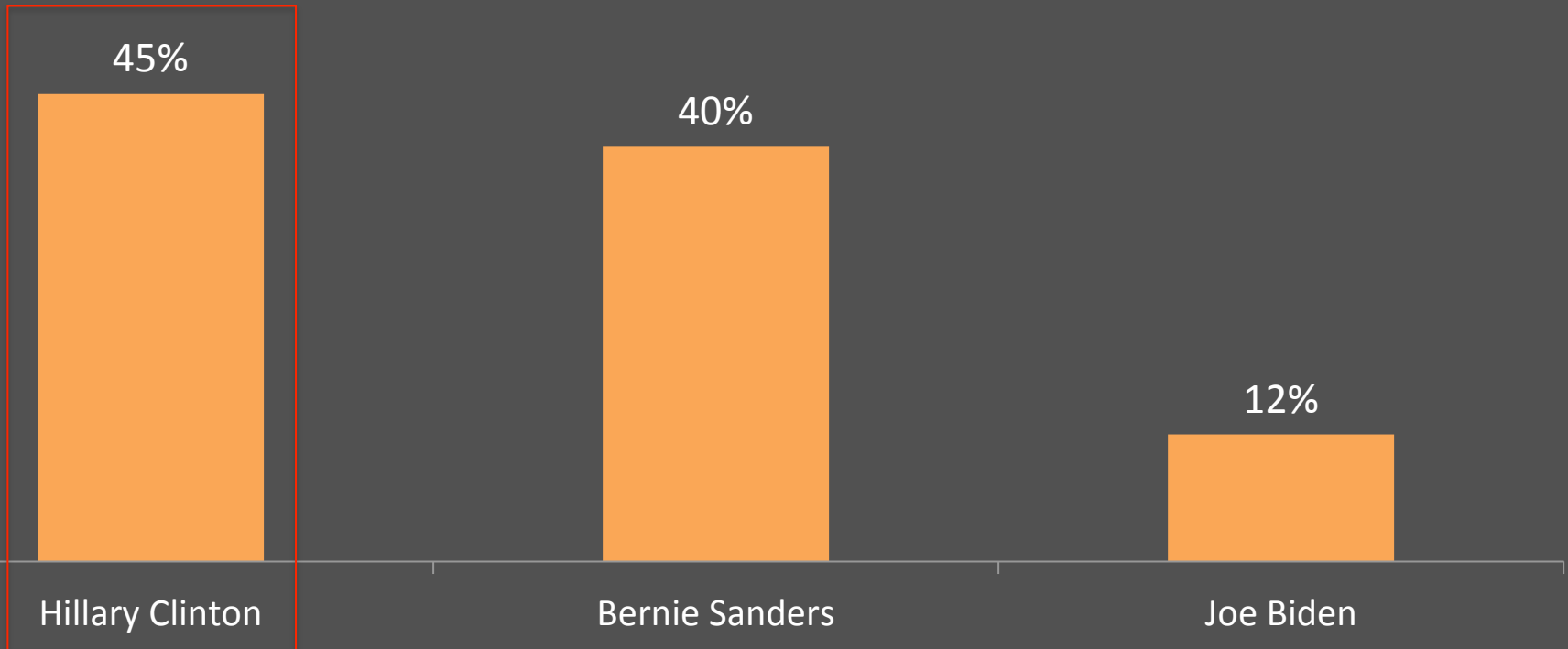


## Which Democratic Candidate Currently has Your Support?



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## Who is the Most Likely Democratic Nominee?



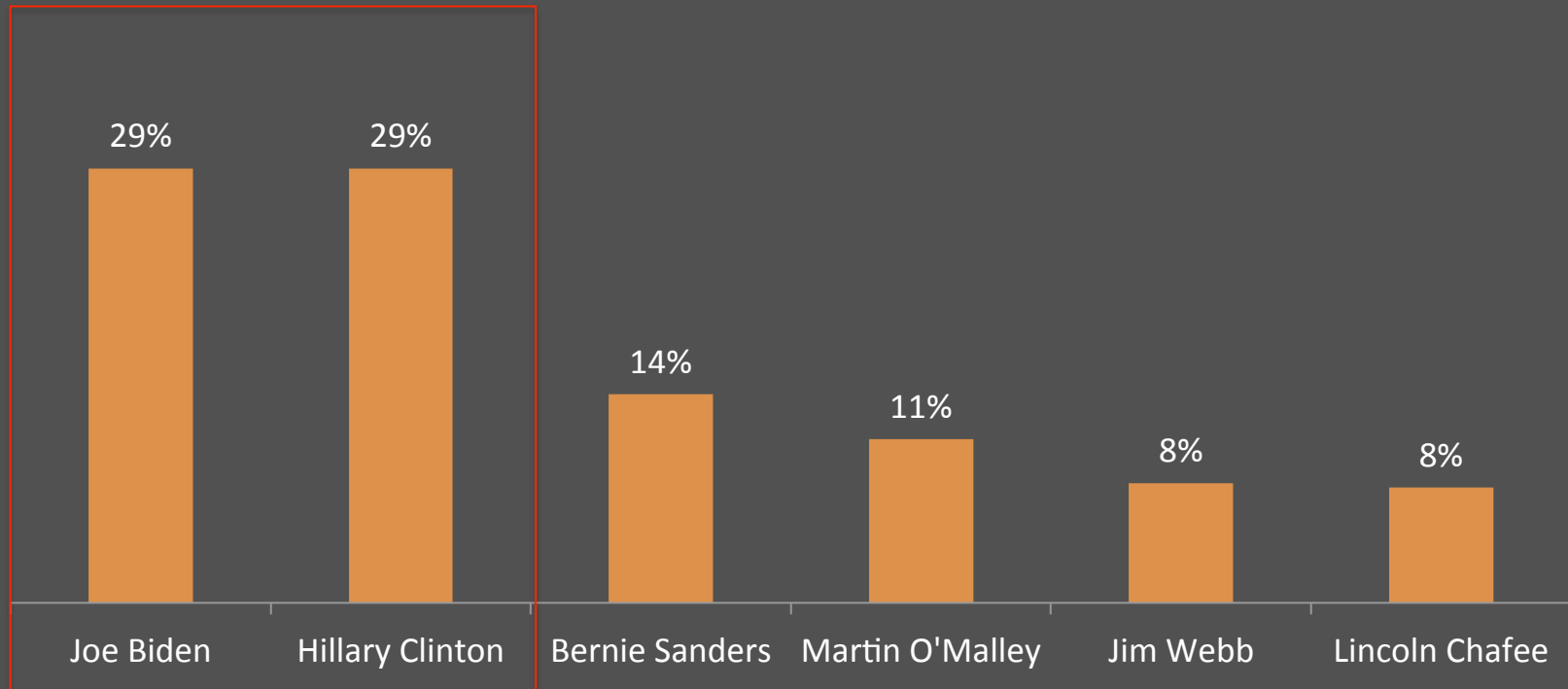
Sept 7-11, 2015; n = 333; margin of error +/-5%

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## Who is Your 2<sup>nd</sup> Choice for Democratic Nominee



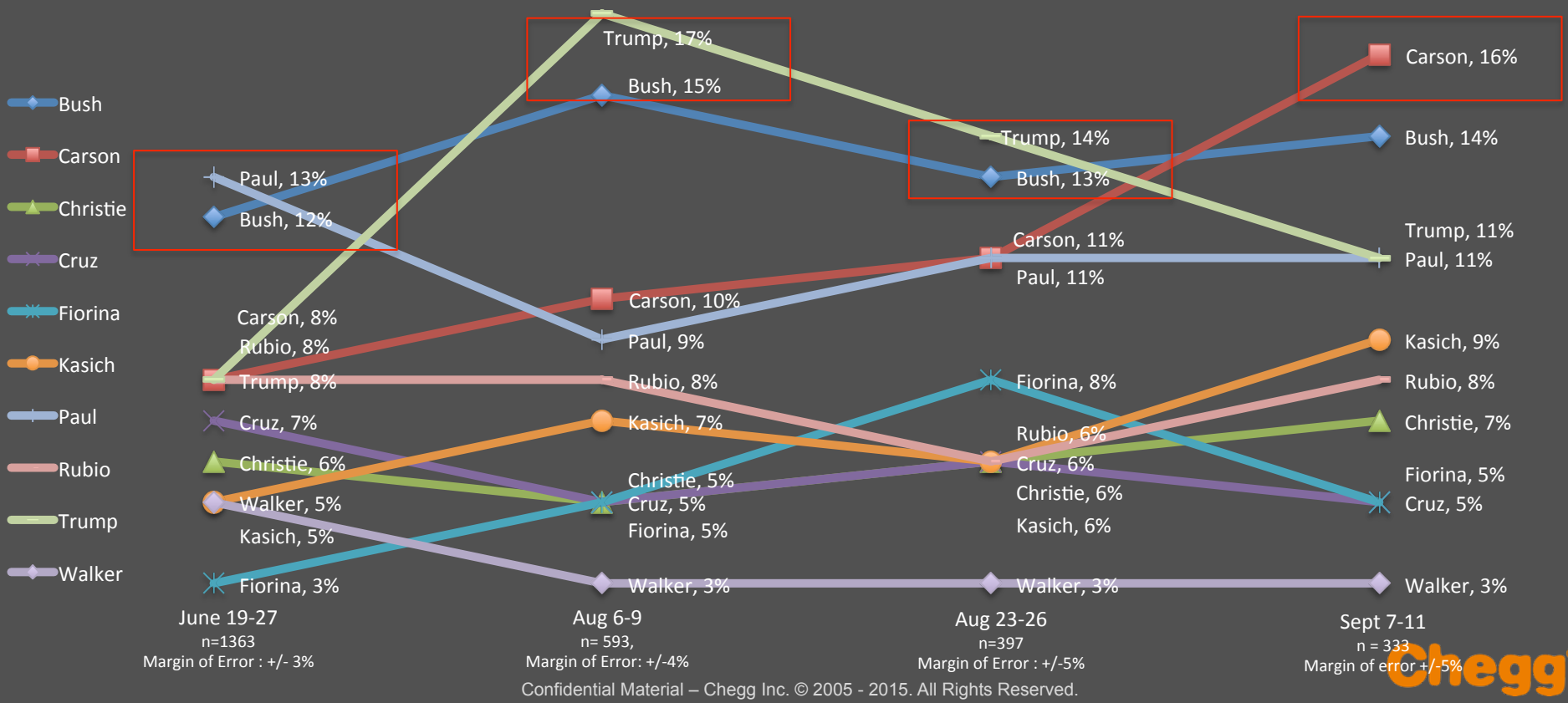
Sept 7-11, 2015; n = 333; margin of error +/-5%

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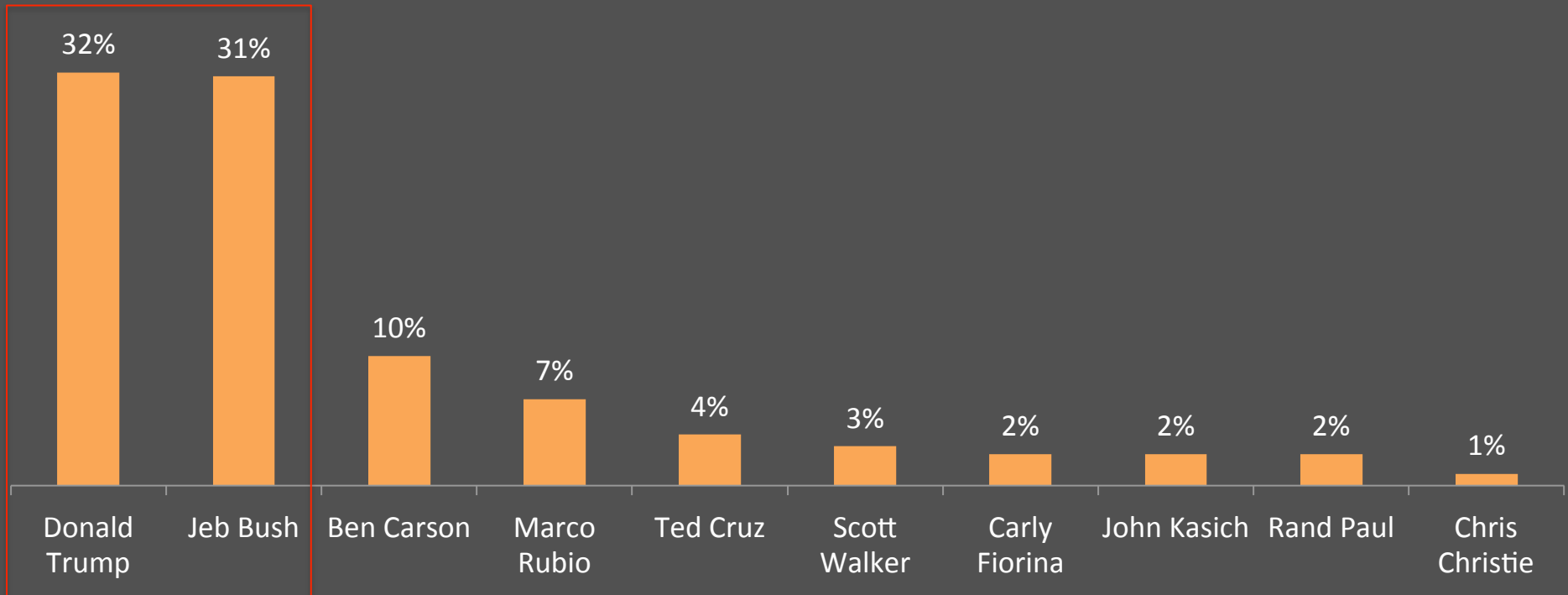
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## Which Republican Candidate Currently has Your Support?



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## Who is the Most Likely Republican Nominee?



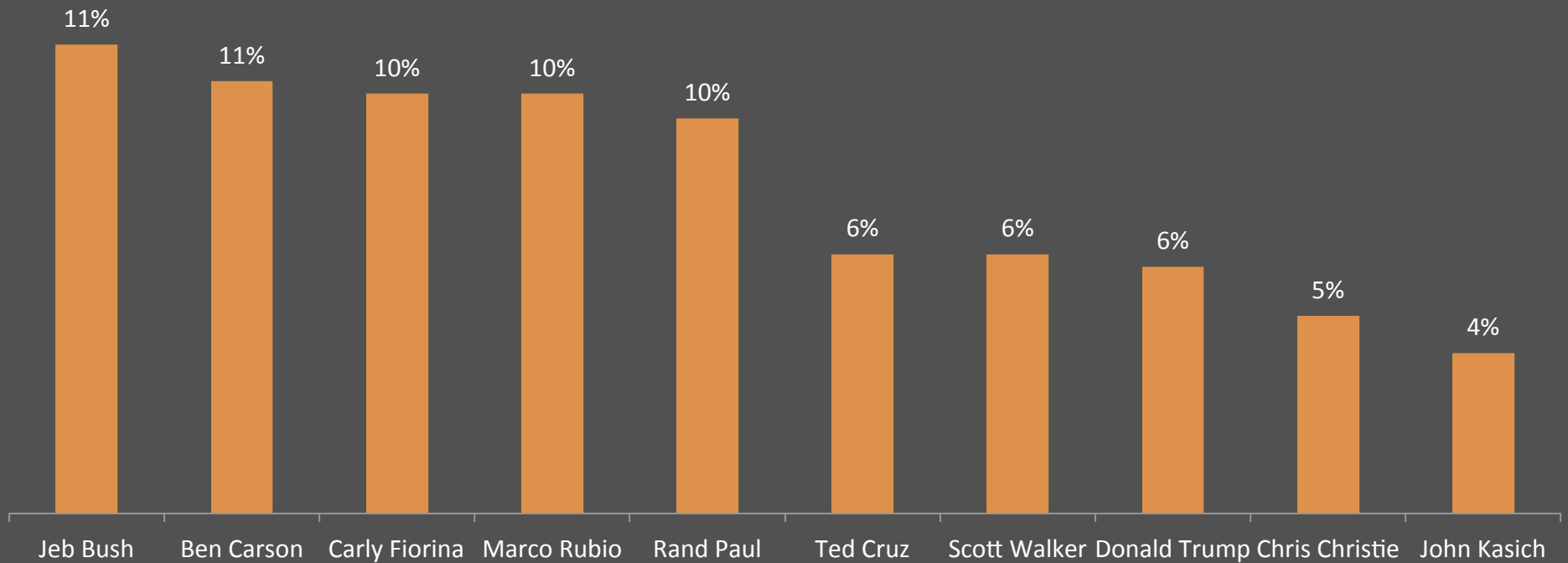
Sept 7-11, 2015; n = 333; margin of error +/-5%

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## Who is Your 2<sup>nd</sup> Choice for Republican Nominee



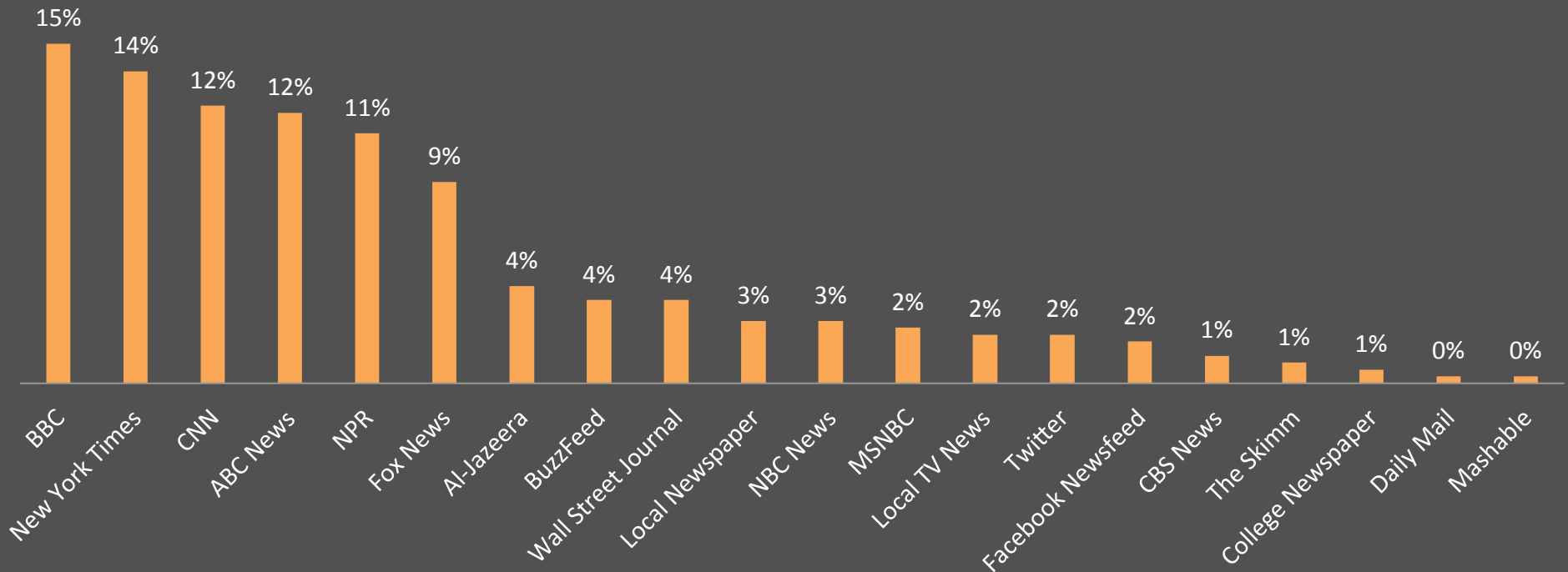
Sept 7-11, 2015; n = 333; margin of error +/-5%

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## Who is Your 1<sup>st</sup> Choice for Trusted News



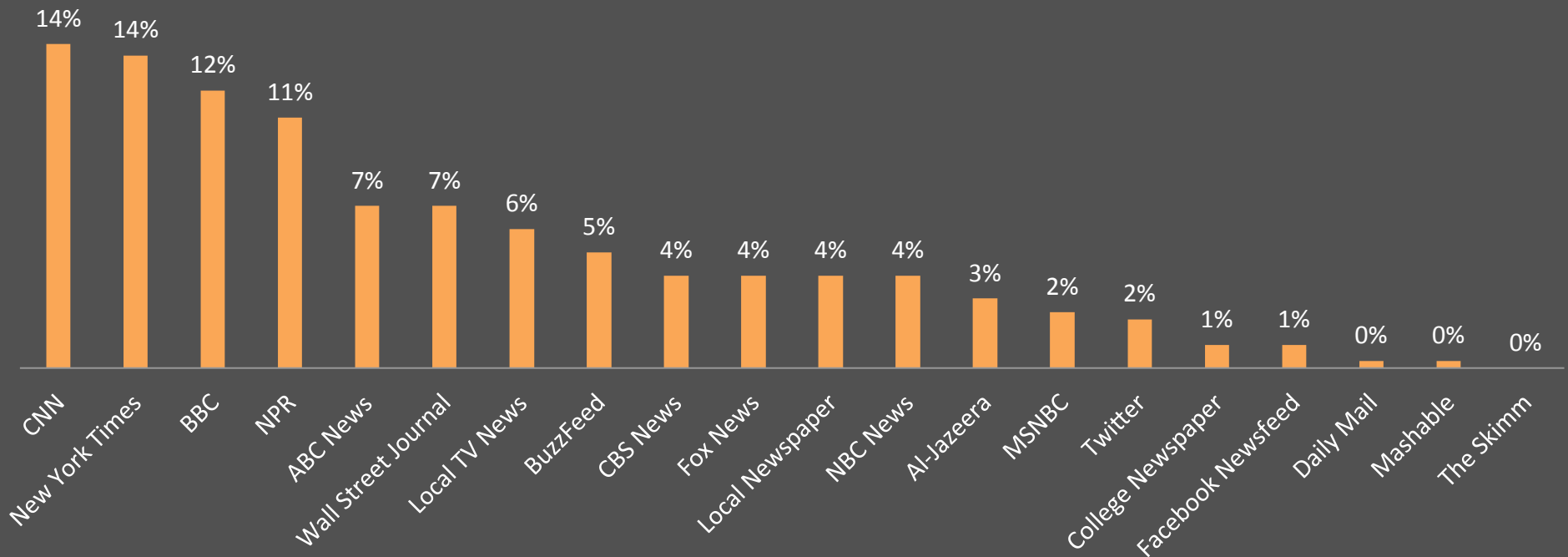
Sept 7-11, 2015; n = 333; margin of error +/-5%

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## Who is Your 2nd Choice for Trusted News



Sept 7-11, 2015; n = 333; margin of error +/-5%

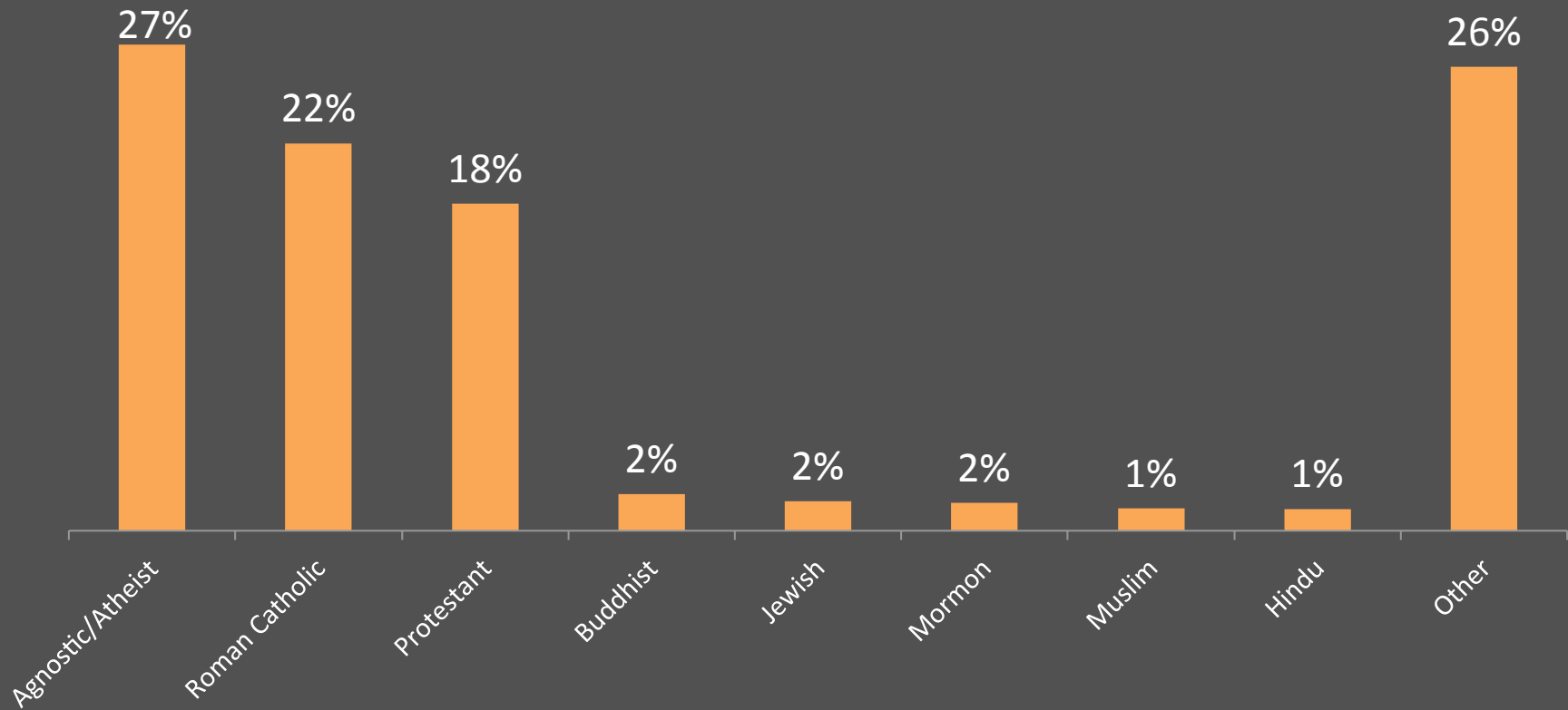
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## How Do You Define Your Religious Affiliation (if any)?



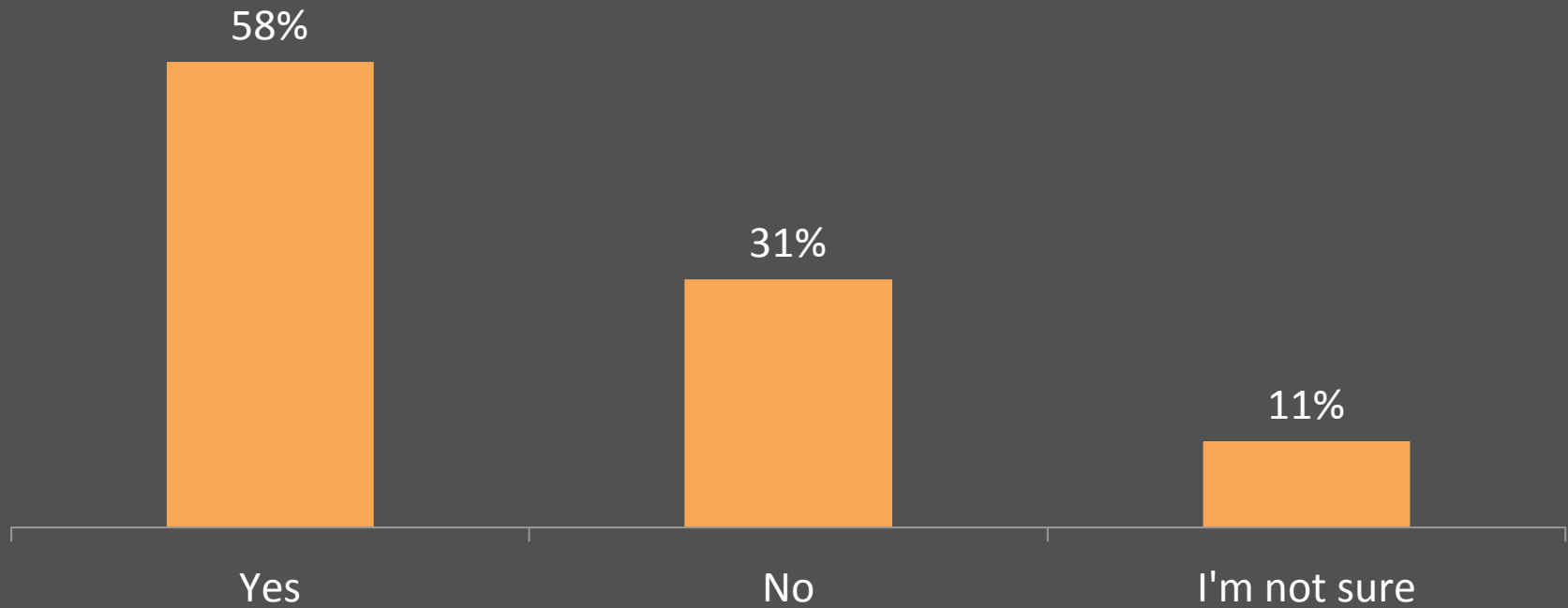
June 19-27 2015 n=1363; Margin of Error +/-3%

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## Do You Share the Same Faith as Your Parents?



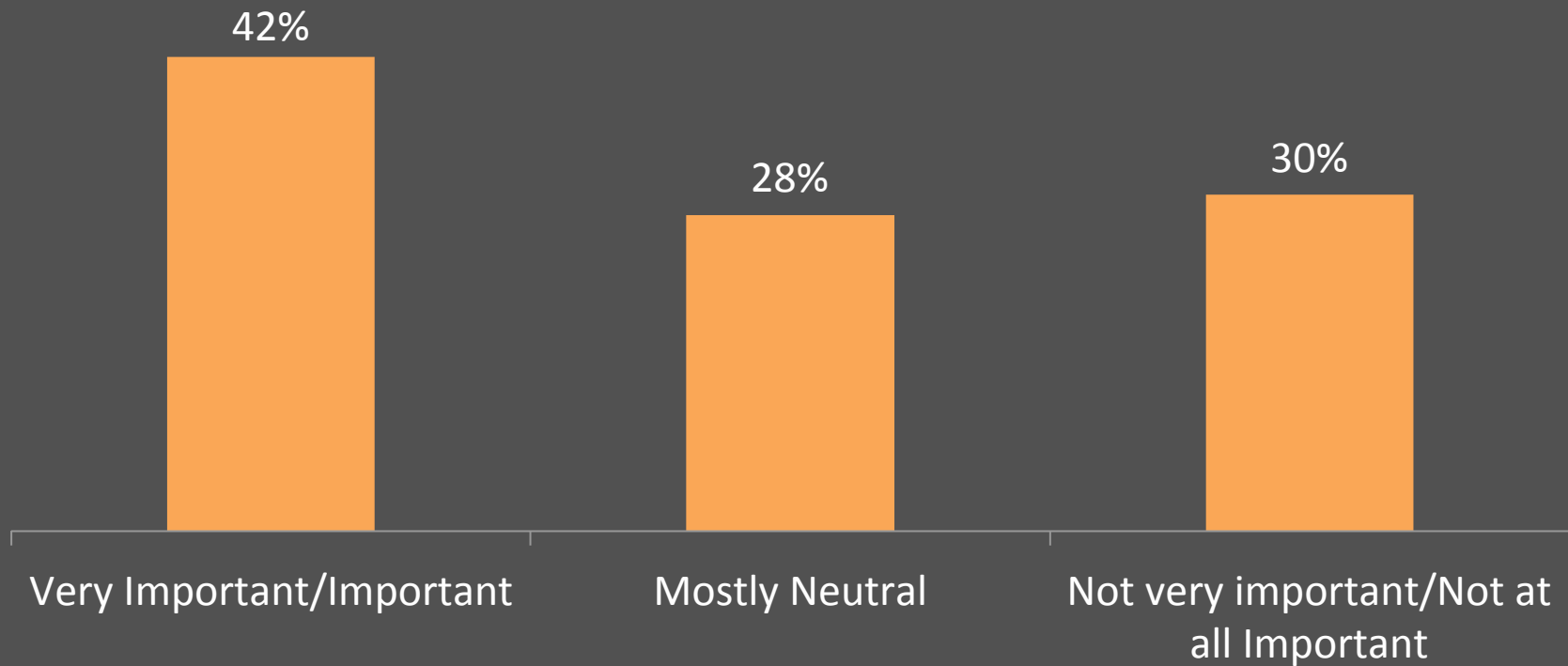
June 19-27 2015 n=1363; Margin of Error +/-3%

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## How Important is Religion in Your Life?



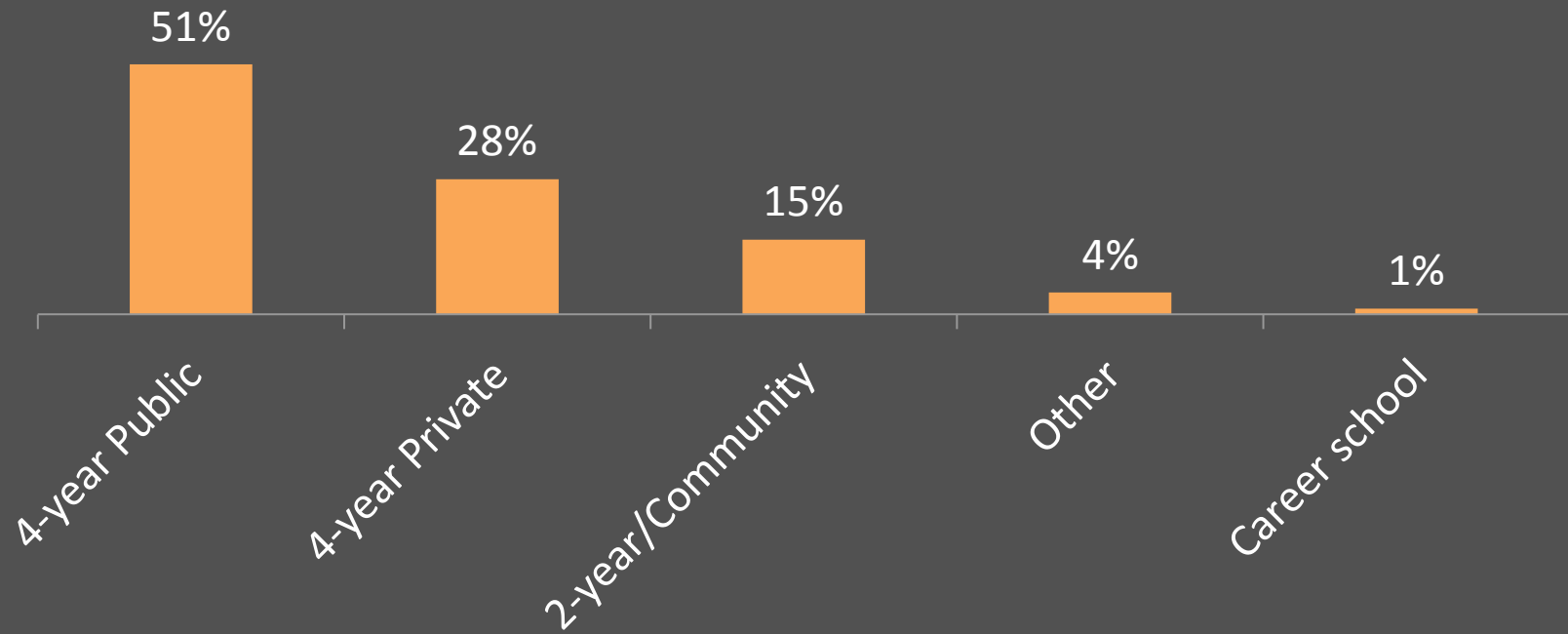
June 19-27 2015 n=1363; Margin of Error +/-3%

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## What Type of School Do You Attend?



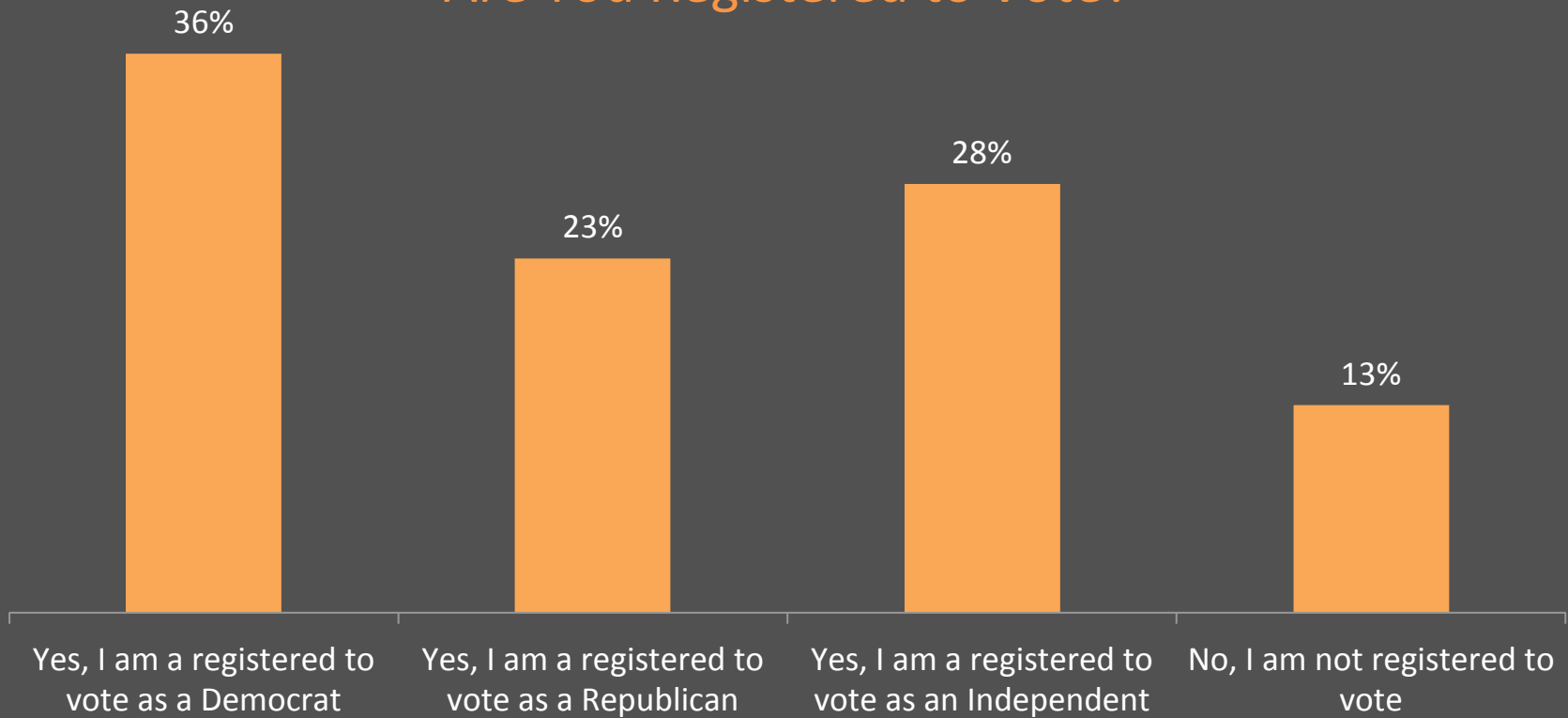
June 19-27 2015 n=1363; Margin of Error +/-3%

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## Are You Registered to Vote?



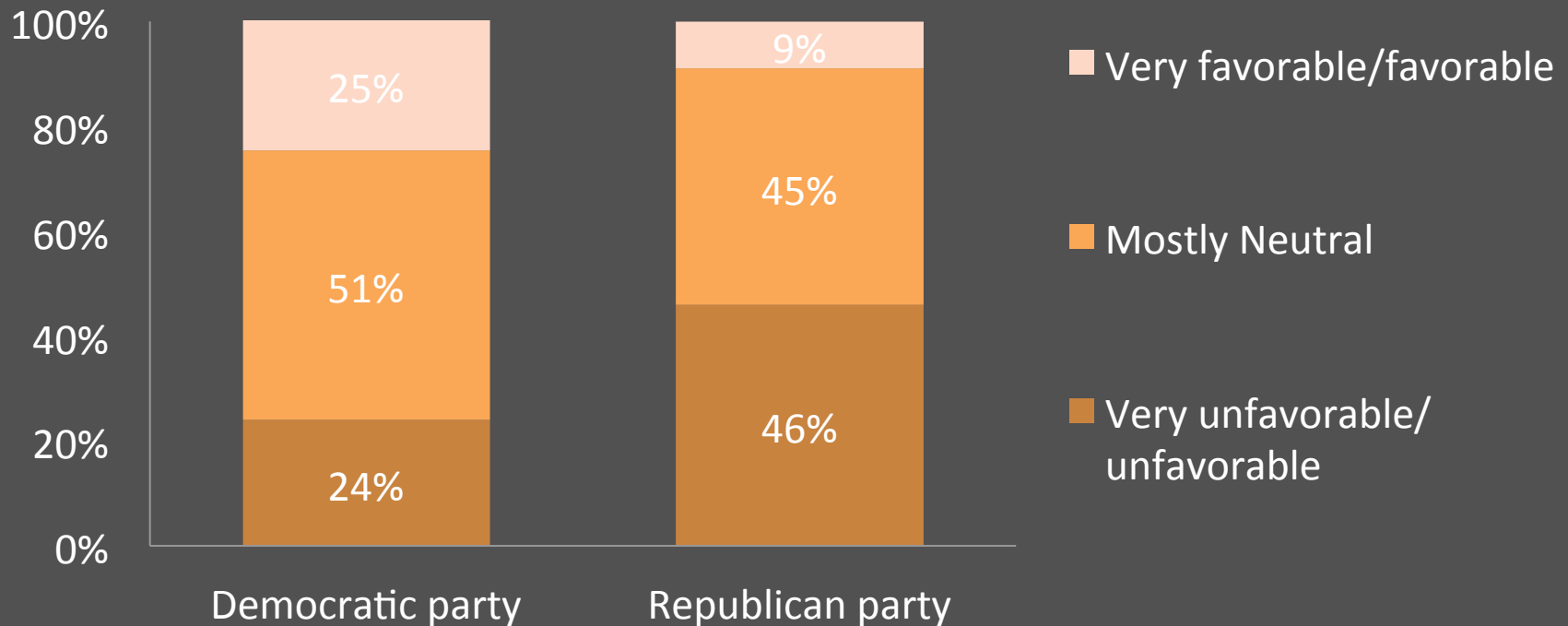
June 19-27 2015 n=1363; Margin of Error +/-3%

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## What is Your Overall Opinion About the Performance of the Two Major Political Parties?

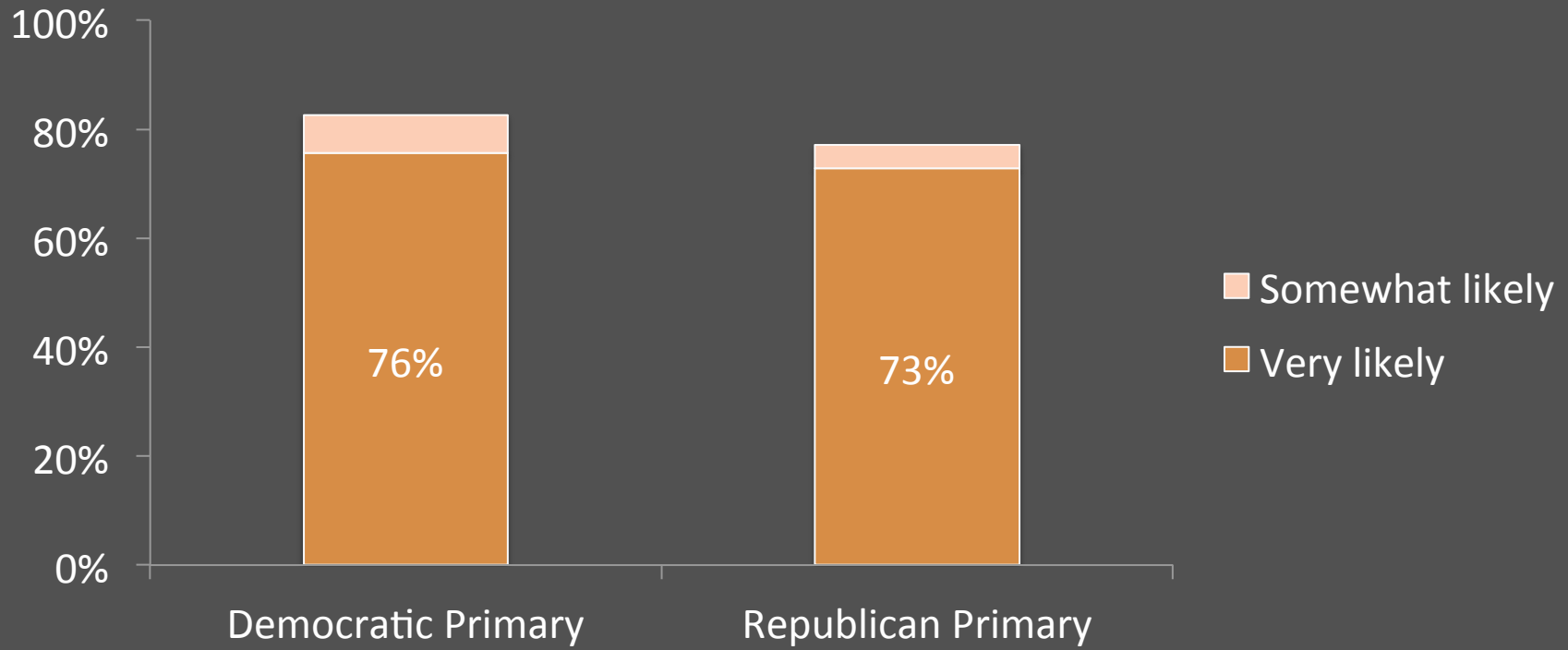


June 19-27 2015 n=1363; Margin of Error +/-3%

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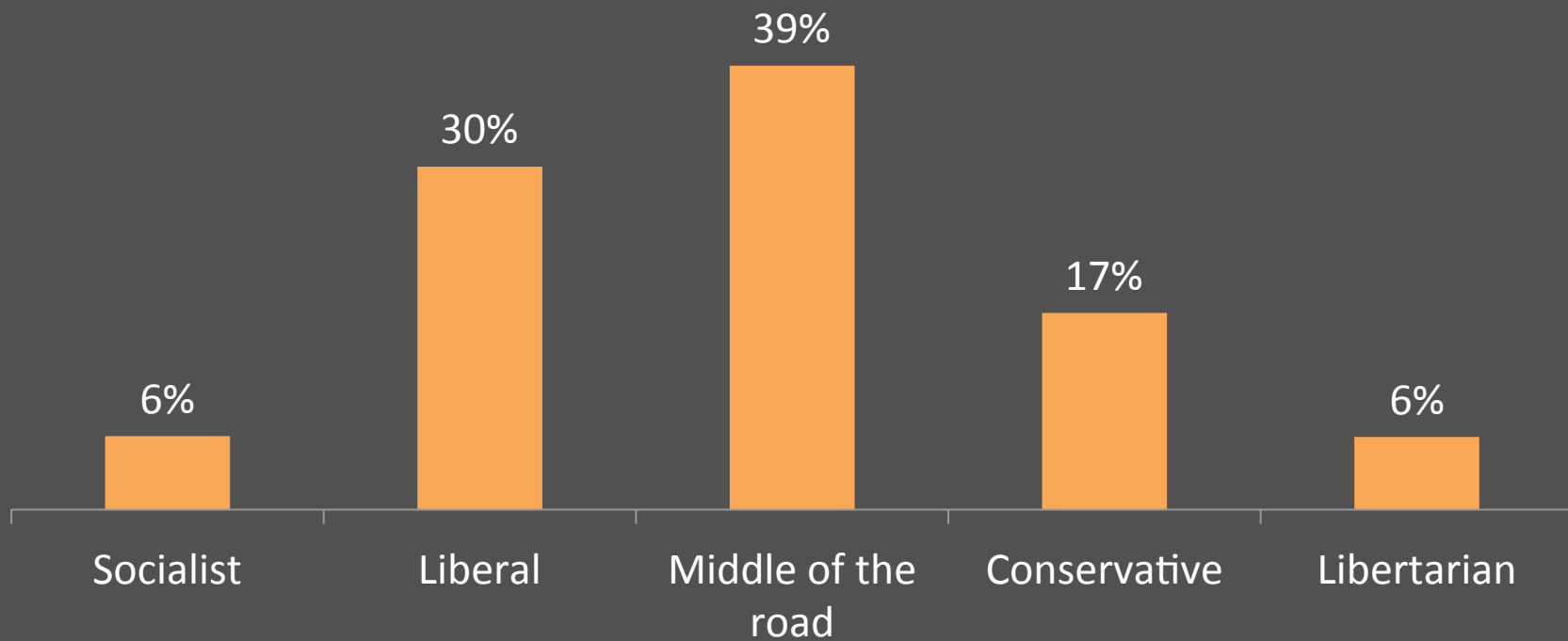
## Do You Intend to Vote in Your State's Primary/Caucus?



June 19-27 2015 n=1363; Margin of Error +/-3%

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## Along the Political Spectrum College Students Self-Identify as:



June 19-27, 2015

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