



SEPTEMBER 13-16, 2015
 LOUISIANA STATEWIDE
 n=800 LIKELY VOTERS

- Q1. - ARE YOU, OR IS ANY MEMBER OF YOUR HOUSEHOLD EMPLOYED BY A NEWSPAPER, A TV OR RADIO STATION OR BY A POLITICAL PARTY OR A CAMPAIGN FOR POLITICAL OFFICE?
- 800 Total
 - 800 100.0 NO
- Q2. - ARE YOU REGISTERED TO VOTE IN THE STATE OF LOUISIANA? IF YOU ARE NOT REGISTERED TO VOTE, JUST SAY SO.
- 800 Total
 - 800 100.0 YES
- Q3. - HOW LIKELY ARE YOU TO VOTE IN THE ELECTION FOR GOVERNOR THIS YEAR? WOULD YOU SAY YOU WILL:
- 800 Total
 - 657 82.1 DEFINITELY VOTE
 - 143 17.9 VERY LIKELY TO VOTE
- Q4. - IN YOUR OPINION, WHAT IS THE SINGLE MOST IMPORTANT ISSUE FACING LOUISIANA TODAY?
- 800 Total
 - 257 32.1 ECONOMIC
 - 140 17.5 Unemployment/Jobs
 - 96 12.0 Economy
 - 8 1.0 Wages
 - 7 0.9 Energy Crisis
 - 3 0.4 Lack Of Industry/Mfg
 - 1 0.1 Inflation
 - 1 0.1 Cost Of Living
 - 1 0.1 Utility Costs
 - 155 19.4 EDUCATION
 - 137 17.1 Education/Quality
 - 17 2.1 School Funding
 - 1 0.1 Teacher Quality/Pay
 - 90 11.3 GOV'T SPENDING ISSUES
 - 54 6.8 Budget/Deficit
 - 18 2.3 Fiscal Situation
 - 11 1.4 Gov't Spending
 - 7 0.9 Cut Vital Services
 - 49 6.1 GOVERNMENT
 - 15 1.9 Honesty/Gov't Corruption
 - 9 1.1 Govt/Politicians
 - 8 1.0 Bobby Jindal
 - 7 0.9 Elections
 - 4 0.5 Gov't Big/Interfer
 - 3 0.4 Republicans
 - 1 0.1 Leadership
 - 1 0.1 Democrats
 - 1 0.1 Bicker/Gridlock
 - 43 5.4 CRIME
 - 33 4.1 Crime
 - 4 0.5 Drugs/Alcohol
 - 3 0.4 Police Issues
 - 2 0.3 Gun Control
 - 1 0.1 Reckless Drivers
 - 37 4.6 SOCIAL
 - 21 2.6 Immigrants/Illegal Alien
 - 7 0.9 Poverty/Hunger/Homeless
 - 3 0.4 Seniors
 - 2 0.3 Race/Discrimination/Relations
 - 1 0.1 Welfare
 - 1 0.1 Social Security
 - 1 0.1 Quality Of Life
 - 1 0.1 Women's Issues/Rights [CON'T]

-	33	4.1	HEALTH
-	29	3.6	Health Care
-	2	0.3	Medicaid/Expansion
-	2	0.3	Health Insurance
-	22	2.8	TAXES
-	21	2.6	Taxes
-	1	0.1	Property Taxes
-	19	2.4	DEVELOPMENT
-	8	1.0	Roads
-	5	0.6	Infrastructure
-	5	0.6	Traffic/Congestion
-	1	0.1	Transportation
-	15	1.9	ENVIRONMENT
-	9	1.1	Environment
-	6	0.8	Coastal Erosion
-	12	1.5	OTHER
-	6	0.8	Miscellaneous
-	3	0.4	99%/1%/middle
-	2	0.3	Adhere Constitution
-	1	0.1	Auto Insur
-	6	0.8	MORALS
-	3	0.4	Moral/Family Values
-	3	0.4	Religion
-	5	0.6	NAT'L DEFENSE/FOREIGN
-	3	0.4	Terrorism/ISIS
-	2	0.3	Safety/Security
-	57	7.1	DON'T KNOW

Q5. - DO YOU THINK THE STATE OF LOUISIANA IS HEADED IN THE RIGHT DIRECTION OR HAVE WE GOTTEN OFF ON THE WRONG TRACK?

-	800		Total
-	199	24.9	RIGHT DIRECTION
-	530	66.3	WRONG TRACK
-	71	8.9	DK/REFUSED

Q6. - IF THE ELECTION FOR THE U.S. CONGRESS WERE HELD TODAY, FOR WHOM WOULD YOU VOTE, THE REPUBLICAN CANDIDATE OR THE DEMOCRAT CANDIDATE?

-	800		Total
-	248	31.0	DEMOCRAT
-	349	43.6	REPUBLICAN
-	203	25.4	TOTAL UNDECIDED
-	164	20.5	Undecided
-	39	4.9	Any Third Party

Q7. - I AM GOING TO READ SOME NAMES OF PEOPLE AND ORGANIZATIONS IN THE NEWS. FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE. "DAVID VITTER"

-	800		Total
-	300	37.5	FAVORABLE
-	107	13.4	Very Favorable
-	193	24.1	Somewhat Favorable
-	375	46.9	UNFAVORABLE
-	235	29.4	Very Unfavorable
-	140	17.5	Somewhat Unfavorable
-	108	13.5	NO OPINION
-	17	2.1	NEVER HEARD OF

Q8. - I AM GOING TO READ SOME NAMES OF PEOPLE AND ORGANIZATIONS IN THE NEWS. FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE. "SCOTT ANGELLE"

-	800		Total
-	306	38.3	FAVORABLE
-	118	14.8	Very Favorable
-	188	23.5	Somewhat Favorable
-	84	10.5	UNFAVORABLE
-	34	4.3	Very Unfavorable
-	50	6.3	Somewhat Unfavorable
-	243	30.4	NO OPINION
-	167	20.9	NEVER HEARD OF

Q9. - I AM GOING TO READ SOME NAMES OF PEOPLE AND ORGANIZATIONS IN THE NEWS. FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE. "JAY DARDENNE"

-	800		Total
-	313	39.1	FAVORABLE
-	95	11.9	Very Favorable
-	218	27.3	Somewhat Favorable
-	119	14.9	UNFAVORABLE
-	63	7.9	Very Unfavorable
-	56	7.0	Somewhat Unfavorable
-	254	31.8	NO OPINION
-	114	14.3	NEVER HEARD OF

Q10. - I AM GOING TO READ SOME NAMES OF PEOPLE AND ORGANIZATIONS IN THE NEWS. FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE. "JOHN BEL EDWARDS"

-	800		Total
-	239	29.9	FAVORABLE
-	99	12.4	Very Favorable
-	140	17.5	Somewhat Favorable
-	111	13.9	UNFAVORABLE
-	64	8.0	Very Unfavorable
-	47	5.9	Somewhat Unfavorable
-	256	32.0	NO OPINION
-	194	24.3	NEVER HEARD OF

Q11. - I AM GOING TO READ SOME NAMES OF PEOPLE AND ORGANIZATIONS IN THE NEWS. FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE. "CARY DEATON"

-	800		Total
-	48	6.0	FAVORABLE
-	23	2.9	Very Favorable
-	25	3.1	Somewhat Favorable
-	66	8.3	UNFAVORABLE
-	32	4.0	Very Unfavorable
-	34	4.3	Somewhat Unfavorable
-	255	31.9	NO OPINION
-	431	53.9	NEVER HEARD OF

Q12. - I AM GOING TO READ SOME NAMES OF PEOPLE AND ORGANIZATIONS IN THE NEWS. FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE. "S.L. SIMPSON"

-	800		Total
-	32	4.0	FAVORABLE
-	12	1.5	Very Favorable
-	20	2.5	Somewhat Favorable
-	61	7.6	UNFAVORABLE
-	32	4.0	Very Unfavorable
-	29	3.6	Somewhat Unfavorable
-	244	30.5	NO OPINION
-	463	57.9	NEVER HEARD OF

Q13. - I AM GOING TO READ SOME NAMES OF PEOPLE AND ORGANIZATIONS IN THE NEWS. FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE. "JEREMEY ODOM"

-	800		Total
-	65	8.1	FAVORABLE
-	12	1.5	Very Favorable
-	53	6.6	Somewhat Favorable
-	55	6.9	UNFAVORABLE
-	32	4.0	Very Unfavorable
-	23	2.9	Somewhat Unfavorable
-	273	34.1	NO OPINION
-	407	50.9	NEVER HEARD OF

Q14. - I AM GOING TO READ SOME NAMES OF PEOPLE AND ORGANIZATIONS IN THE NEWS. FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE. "BERYL BILLIOT"

-	800	Total
-	27	3.4 FAVORABLE
-	3	0.4 Very Favorable
-	24	3.0 Somewhat Favorable
-	48	6.0 UNFAVORABLE
-	31	3.9 Very Unfavorable
-	17	2.1 Somewhat Unfavorable
-	269	33.6 NO OPINION

Q15. - I AM GOING TO READ SOME NAMES OF PEOPLE AND ORGANIZATIONS IN THE NEWS. FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE. "ERIC ORGERON"

-	800	Total
-	26	3.3 FAVORABLE
-	3	0.4 Very Favorable
-	23	2.9 Somewhat Favorable
-	44	5.5 UNFAVORABLE
-	23	2.9 Very Unfavorable
-	21	2.6 Somewhat Unfavorable
-	263	32.9 NO OPINION
-	467	58.4 NEVER HEARD OF

Q16. - FROM THE FOLLOWING LIST OF ISSUES, WHICH DO YOU THINK IS THE MOST IMPORTANT ISSUE FACING LOUISIANA TODAY?

-	800	Total
-	39	4.9 PROVIDING TAX RELIEF
-	76	9.5 AFFRDABLE HEALTH CARE
-	215	26.9 CREATE JOBS/KIDS STAY
-	32	4.0 IMPRV PUBLIC UNIV./LA
-	115	14.4 IMPRV K-12 PUBLIC ED.
-	59	7.4 WSTFL GOV'T SPENDING
-	36	4.5 CRACK DOWN/CORRUPTION
-	51	6.4 CRACK DOWN ON CRIME
-	11	1.4 PROTECT ENVIRONMENT
-	40	5.0 ILLEGAL IMMIGRATION
-	23	2.9 STAND UP TRAD. VALUES
-	87	10.9 STOP GOV'T OVERREACH
-	16	2.0 DK/REFUSED

Q17. - IF THE ELECTION FOR GOVERNOR WERE HELD TODAY AND THE CANDIDATES WERE SCOTT ANGELLE, A REPUBLICAN, DAVID VITTER, A REPUBLICAN, JAY DARDENNE, A REPUBLICAN, JOHN BEL EDWARDS, A DEMOCRAT, CARY DEATON, A DEMOCRAT, S.L. SIMPSON, A DEMOCRAT, JEREMY ODOM, AN INDEPENDENT, BERYL BILLIOT, AN INDEPENDENT, AND ERIC ORGERON, AN INDEPENDENT, FOR WHOM WOULD YOU VOTE?

-	800	Total
-	165	20.6 COMBO ANGELLE
-	152	19.0 Vote Angelle
-	13	1.6 Lean Angelle
-	190	23.8 COMBO VITTER
-	171	21.4 Vote Vitter
-	19	2.4 Lean Vitter
-	76	9.5 COMBO DARDENNE
-	69	8.6 Vote Dardenne
-	7	0.9 Lean Dardenne
-	156	19.5 COMBO EDWARDS
-	144	18.0 Vote Edwards
-	12	1.5 Lean Edwards
-	13	1.6 COMBO DEATON
-	12	1.5 Vote Deaton
-	1	0.1 Lean Deaton
-	9	1.1 COMBO SIMPSON
-	8	1.0 Vote Simpson
-	1	0.1 Lean Simpson
-	8	1.0 COMBO ODOM
-	7	0.9 Vote Odom
-	1	0.1 Lean Odom
-	2	0.3 COMBO BILLIOT
-	2	0.3 Vote Billiot
-	0	0.0 Lean Billiot
-	9	1.1 COMBO ORGERON
-	5	0.6 Vote Orgeron
-	4	0.5 Lean Orgeron
-	172	21.5 FIRM UNDECIDED

Q18. - DO YOU PLAN ON VOTING FOR YOUR CANDIDATE FOR GOVERNOR NO MATTER WHO ELSE RUNS FOR GOVERNOR OR WOULD YOU CONSIDER SOMEONE ELSE?

-	628		Total
-	278	44.3	VOTE CAND. NO MATTER
-	274	43.6	CONSIDER SOMEONE ELSE

Q19. - IF THE ELECTION FOR GOVERNOR WERE HELD TODAY, FROM THE SAME CANDIDATES, WHO WOULD BE YOUR SECOND CHOICE?

-	628		Total
-	101	16.1	SCOTT ANGELLE
-	54	8.6	DAVID VITTER
-	124	19.7	JAY DARDENNE
-	58	9.2	JOHN BEL EDWARDS
-	27	4.3	CARY DEATON
-	14	2.2	S.L. SIMPSON
-	18	2.9	JEREMY ODOM
-	5	0.8	BERYL BILLIOT
-	9	1.4	ERIC ORGERON
-	218	34.7	UNDECIDED

Q20. - IF THE RUN-OFF ELECTION FOR GOVERNOR WERE HELD TODAY AND THE CANDIDATES WERE SCOTT ANGELLE, A REPUBLICAN, AND DAVID VITTER, A REPUBLICAN, FOR WHOM WOULD YOU VOTE?

-	800		Total
-	347	43.4	COMBO ANGELLE
-	330	41.3	Vote Angelle
-	17	2.1	Lean Angelle
-	256	32.0	COMBO VITTER
-	232	29.0	Vote Vitter
-	24	3.0	Lean Vitter
-	197	24.6	FIRM UNDECIDED

Q21. - OVER THE LAST YEAR, DO YOU THINK THAT LOUISIANA'S ECONOMY HAS GOTTEN BETTER, STAYED THE SAME OR HAS THE ECONOMY GOTTEN WORSE?

-	800		Total
-	112	14.0	GOTTEN BETTER
-	257	32.1	STAYED THE SAME
-	398	49.8	GOTTEN WORSE
-	3	0.4	ALL OF THE ABOVE
-	5	0.6	NONE OF THE ABOVE
-	25	3.1	DK/REFUSED

Q22. - HOW OFTEN DO YOU ATTEND RELIGIOUS SERVICES? WOULD YOU SAY...

-	800		Total
-	479	59.9	ONCE A WEEK/PLUS
-	142	17.8	More/Once A Week
-	337	42.1	About Once A Week
-	95	11.9	ONE/TWO TIMES A MONTH
-	97	12.1	INFREQUENTLY/FEW
-	95	11.9	HARDLY EVER OR NEVER
-	34	4.3	REFUSED

Q23. - IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

-	800		Total
-	139	17.4	LIBERAL
-	61	7.6	Very Liberal
-	78	9.8	Somewhat Liberal
-	243	30.4	MODERATE
-	165	20.6	Smwht Conservative
-	218	27.3	Very Conservative
-	383	47.9	CONSERVATIVE
-	35	4.4	DK/REFUSED

Q24. - GENERALLY SPEAKING, REGARDING THE ISSUE OF ABORTION, WOULD YOU SAY THAT YOU ARE PRO-LIFE OR PRO-CHOICE?

-	800		Total
-	490	61.3	PRO-LIFE
-	392	49.0	Strongly Pro-Life
-	98	12.3	Somewhat Pro-Life
-	243	30.4	PRO-CHOICE
-	75	9.4	Somewhat Pro-Choice
-	168	21.0	Strongly Pro-Choice
-	67	8.4	DK/REFUSED

Q25. - HOW DO YOU NORMALLY VOTE? WOULD YOU SAY THAT YOU VOTE DEMOCRAT, VOTE REPUBLICAN, OR VOTE FOR AS MANY DEMOCRATS AS REPUBLICANS?

-	800	Total
-	220	27.5 DEMOCRAT
-	113	14.1 Always Democrat
-	107	13.4 Usually Democrat
-	202	25.3 TICKETSPLITTER
-	187	23.4 Usually Republican
-	132	16.5 Always Republican
-	319	39.9 REPUBLICAN
-	59	7.4 DK/REFUSED

Q26. - WHAT IS YOUR RACE?

-	800	Total
-	560	70.0 WHITE
-	202	25.3 NON-WHITE
-	182	22.8 African-Amer./Black
-	8	1.0 Hispanic
-	2	0.3 Asian
-	10	1.3 Other
-	38	4.8 DK/REFUSED

Q27. - IN WHAT YEAR WERE YOU BORN?

-	800	Total
-	20	2.5 18-25
-	62	7.8 26-35
-	102	12.8 36-45
-	131	16.4 46-55
-	219	27.4 56-65
-	220	27.5 66+
-	46	5.8 REFUSED

Q28. - GENDER:

-	800	Total
-	384	48.0 MALE
-	416	52.0 FEMALE

Q29. - AREA:

-	800	Total
-	161	20.1 BATON ROUGE
-	79	9.9 East Baton Rouge
-	82	10.3 Rest Baton Rouge
-	160	20.0 LAFAYETTE/LAKE CHARL.
-	116	14.5 Lafayette
-	44	5.5 Lake Charles
-	268	33.5 NEW ORLEANS
-	71	8.9 Jefferson County
-	55	6.9 Orleans County
-	142	17.8 Rest New Orleans
-	211	26.4 SHREV/ALEX/MONROE
-	92	11.5 Shreveport
-	47	5.9 Alexandria
-	72	9.0 Monroe-El Dorado

Q30. - AREA:

-	800	Total
-	310	38.8 URBANIZED
-	256	32.0 METRO

Q31. - LIST:

-	800	Total
-	200	25.0 CELL
-	600	75.0 LAND