



# TRIUMPH

## CAMPAIGNS

**Louisiana Political Survey**

**Sept. 18, 2015**

**MOE=+/-2.9%**

**Sample Size=1,225**

Trend Data: 09/01/2015

Trend Data: 08/19/2015

Trend Data: 07/30/2015

Trend Data: 07/15/2015

Trend Data: 06/30/2015

Trend Data: 03/06/2015

Triumph Campaigns, LLC; 201 W. Capitol Street, 4th Floor; Jackson, MS 39201



# Survey Summary

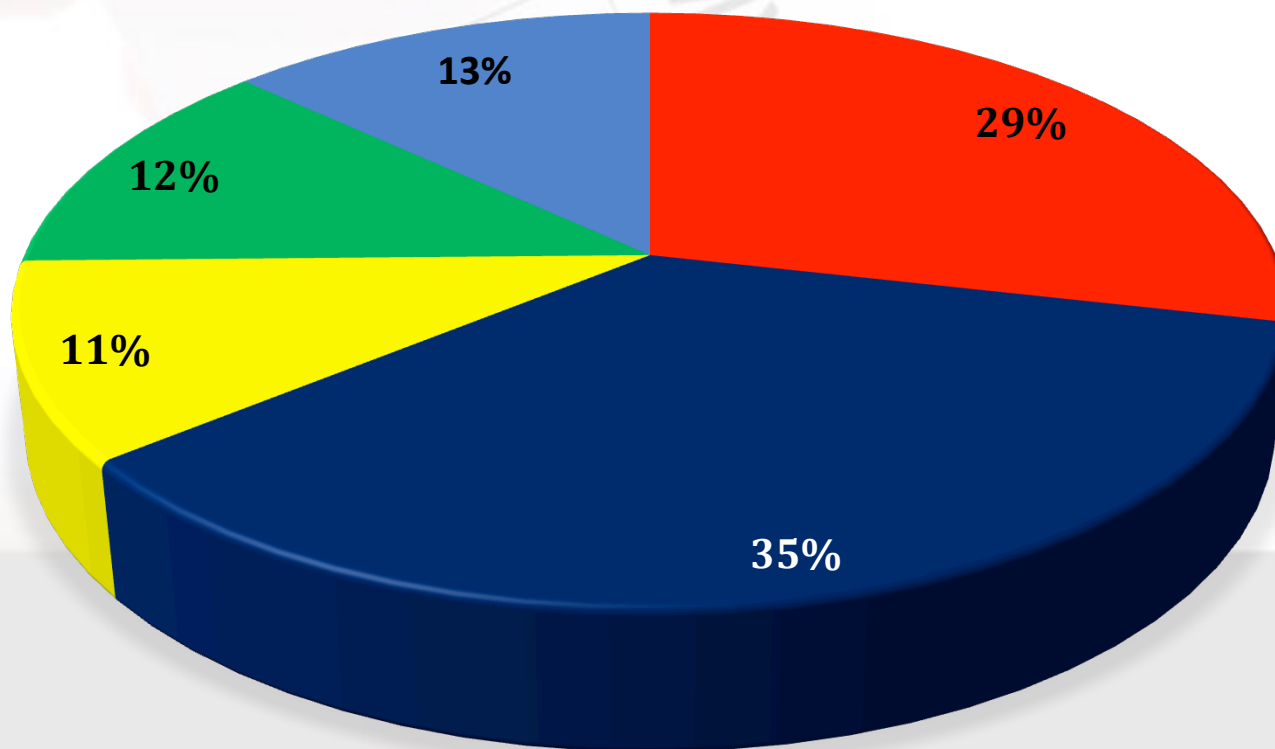


## Governor's Race:

Now that the ballot is set and all major campaigns are active, it is beginning to become clear that this is a race for second place on the ballot. John Bel Edwards continues to make gains among African American voters and has witnessed a 10 point jump among Democrat voters. Over the last two weeks, his ballot score has grown from 32% to 36%.

Vitter remains in a strong second place; however, it appears he shed 4 points since early August. It also appears that the voters Vitter shed moved to the undecided column, not to one of his Republican challengers. It will be interesting to see over the next few weeks if Vitter can bring these voters back into the fold or if they move to one of his opponents.

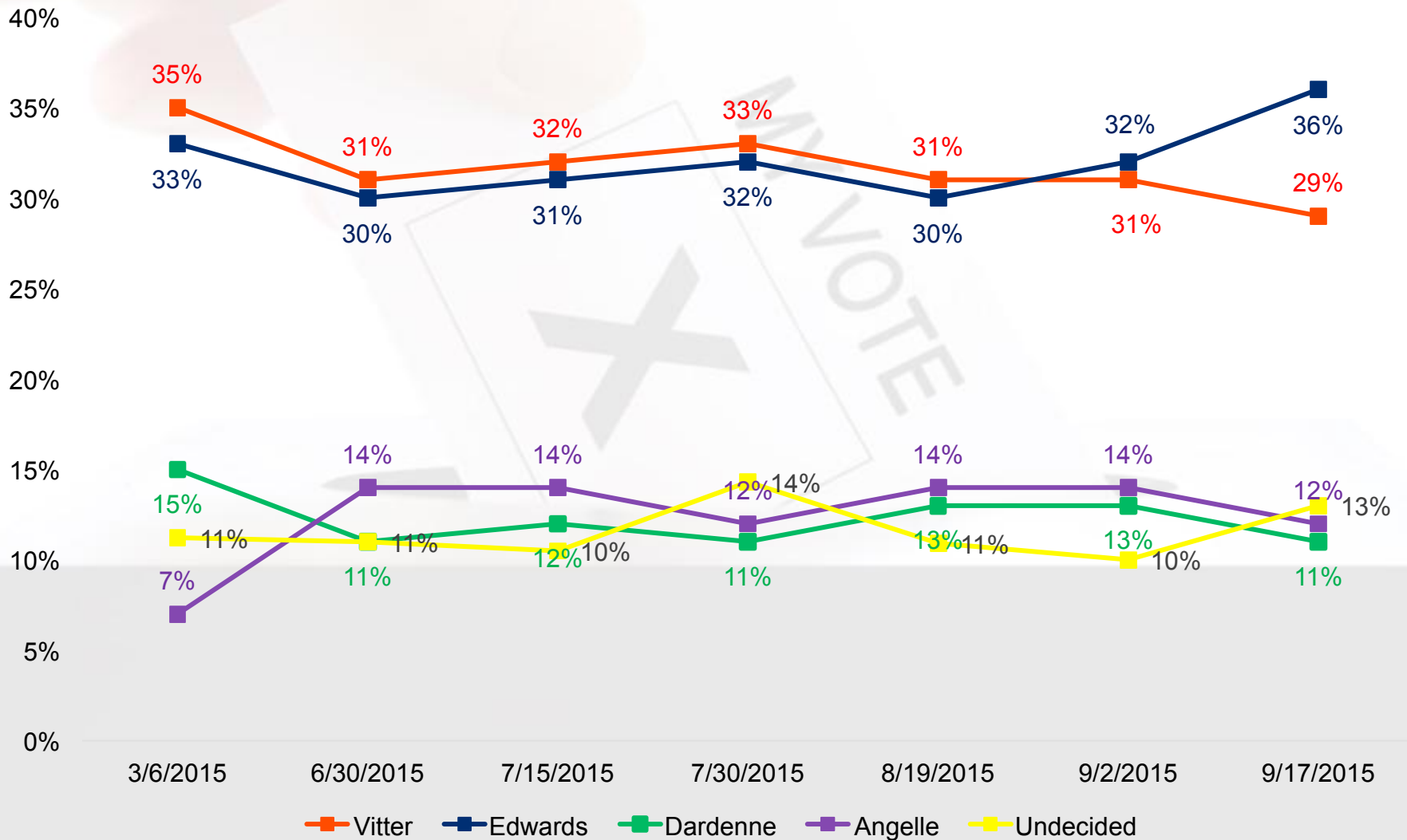
With five weeks to go it is still too early to make definitive statements, but it is looking more and more like a race for 2<sup>nd</sup> place, with John Bel Edwards moving closer to a lock for the number one spot on the ballot.



■ DAVID VITTER, REPUBLICAN    ■ JOHN BELL EDWARDS, DEMOCRAT    ■ JAY DARDENNE, REPUBLICAN  
■ SCOTT ANGELLE, REPUBLICAN    ■ UNDECIDED

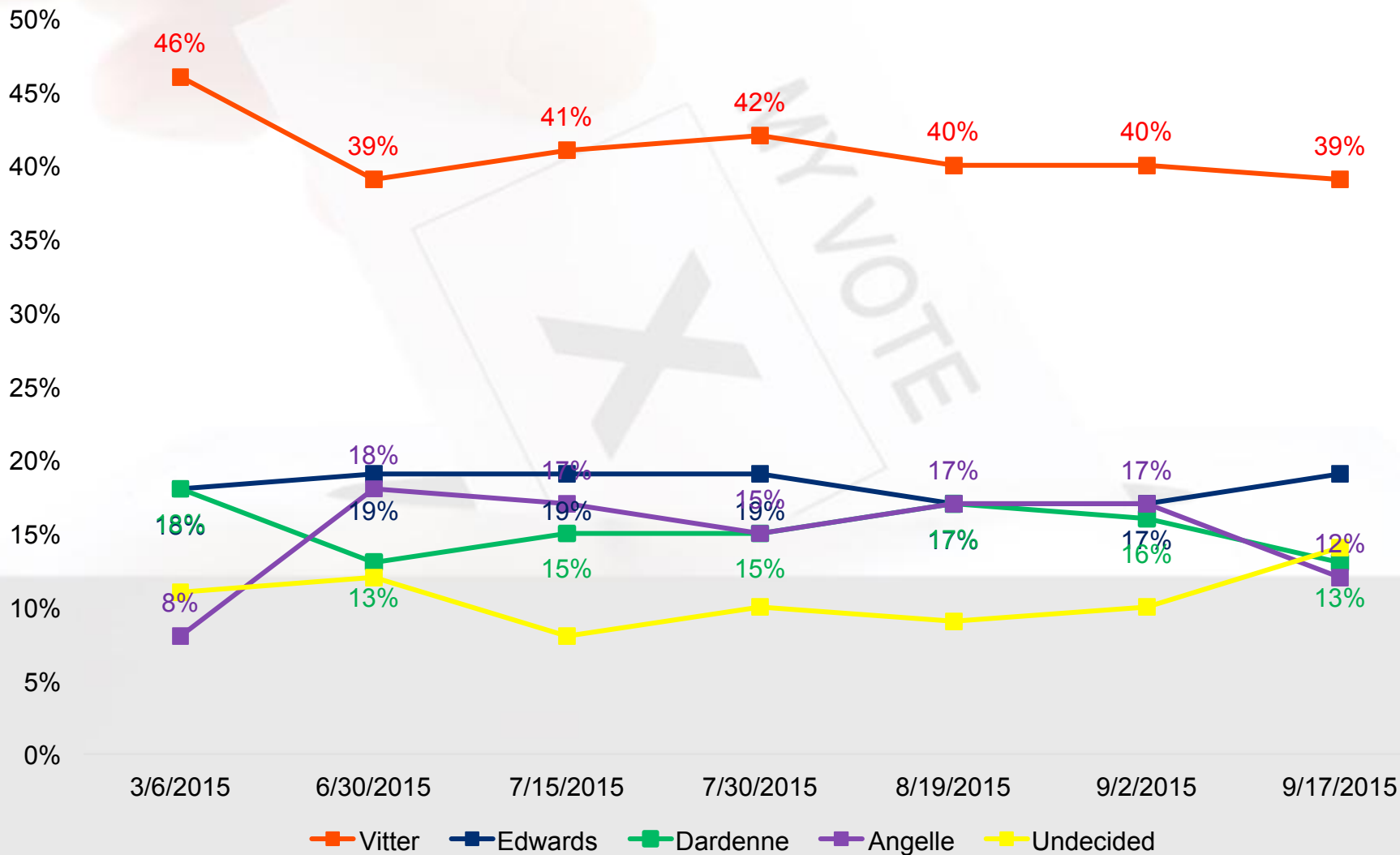


# BALLOT TREND ALL



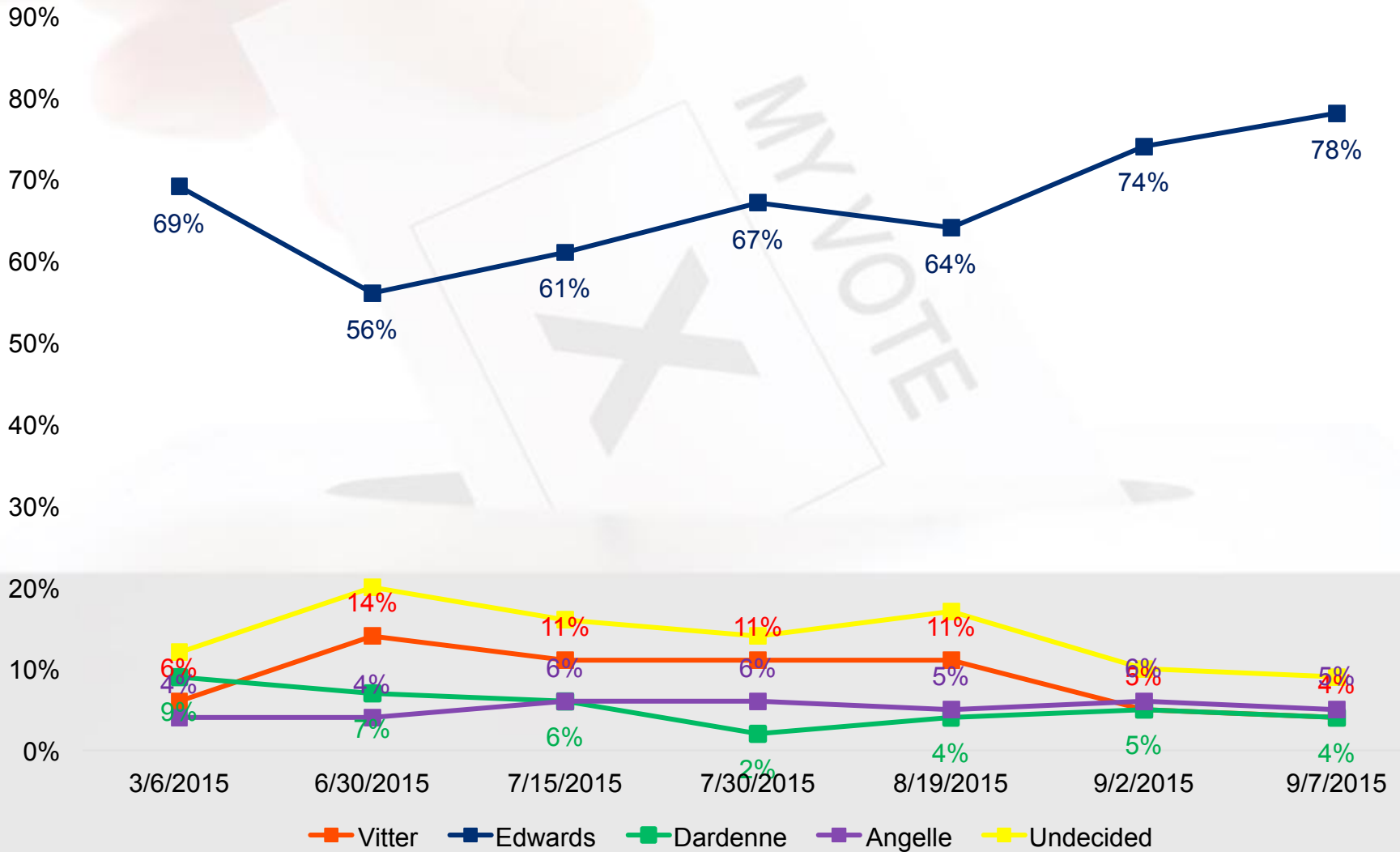


# BALLOT TREND WHITE ONLY



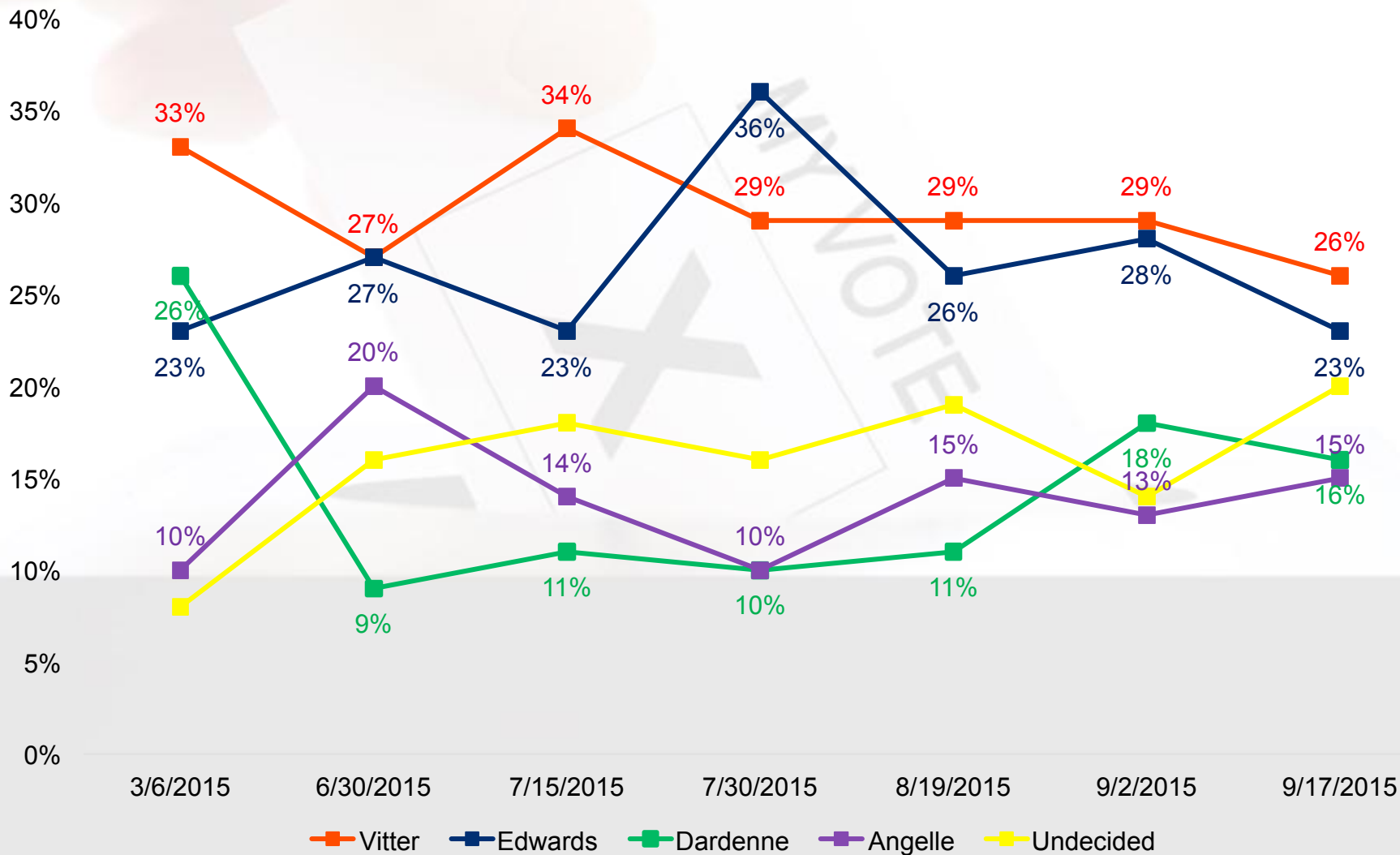


# BALLOT TREND AFRICAN AMERICAN ONLY



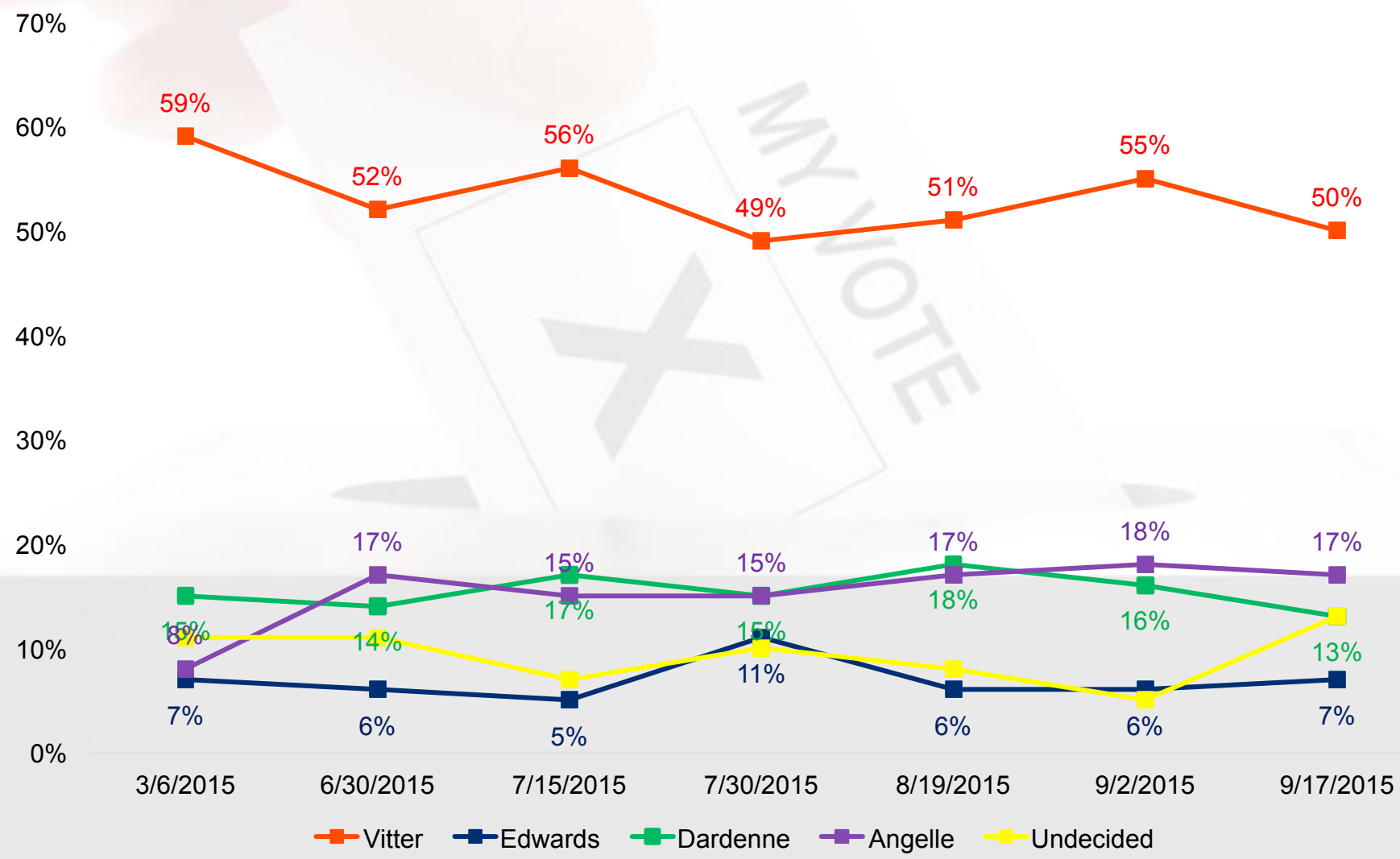


# BALLOT TREND INDEPENDENT VOTERS ONLY





# BALLOT TREND REPUBLICAN VOTERS ONLY







# BALLOT TREND DEMOCRAT VOTERS ONLY

