

## **MEDIA RELEASE**

**8 September 2015**

### **“Thank you RCSA for an amazing and thought provoking conference” – delegates set twitter abuzz at the 2015 RCSA International Conference**

The much anticipated 2015 RCSA International Conference held last week on Hamilton Island certainly lived up to all expectations. The conference was themed *Recruitment Renewed: Strategy, Technology, People* and speakers across the board, touched on the subject of organisational, personal and technological change facing the recruitment industry.

After a scenic golf day and a welcome cocktail evening sponsored by Recruitment Systems on Wednesday, the conference program kicked off on Thursday morning with keynote speaker Chris Riddell on *‘the future of digital and technology.’* Conference delegates were quick to jump onto social media and by mid-afternoon, the event hashtag [#RCSAConf](#) was officially trending on twitter in both Australia and New Zealand.

Michael McQueen spoke about the relevance curve, claiming ‘smart companies reinvent themselves while they are still at the top,’ while Michael Bunting presented his keys for leadership, completing an insightful morning session.

A lunch break for attendees was followed by a keynote from Fiona Harland MRCSA, who urged business owners to implement a strategy of giving back to the community. Martin Grunstein’s hilarious anecdotes and advice on customer service left conference goers with high spirits leading into a memorable Kinetic Super Gala dinner, which saw road closures and recruiters seated in a delightful open air setting.

The conference was hosted at the Reef View Hotel and Convention Centre which provided spectacular views of the ocean. An exhibition space was dedicated to event sponsors with interactive stands, a plenary speaker illustrator, competitions, and other engaging activities for conference goers.

Comedian and author Marty Wilson opened the Friday morning session and challenged the room to address the ‘fear of change.’ Michael Ilczynski, Managing



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Director of SEEK, provided insightful market trends and advised recruiters on how to disrupt the disrupters.

Conference MC Andrew Bayly changed pace after lunch and released balloons into the crowd. "Think of these balloons as your candidates and clients and support them," he said, which had attendees out of their seats and joining in.

Chair of last year's G20 Youth Summit Holly Ransom took to the stage next sharing her experiences and advice on *Leading Change*, prompting this tweet from one delegate, "what an amazing, inspirational young woman!"

Greg Savage FRCSA (Life) continued the conference theme of change, but focused on defining the *DNA of the future recruiter*, and the skills needed of the individual.

Founder of Mad for Peace and survivor of the 2007 London bombing, Dr. Gill Hicks, closed out the conference with a stirring speech on *facing the unknown*. Fellow speaker, Fiona Harland MRCSA tweeted, "Magic moments of overwhelming inspiration - the most fitting closing speaker for a great conference."

A number of concurrent sessions were held on both days, with many highlights emerging from each speaker. The conference not only provided invaluable insight but inspired and equipped conference goers with practical steps for their businesses.

"Learning from such high calibre speakers was terrific as well as the opportunity to enjoy some unbelievable social events on the Island, mixing with industry peers & suppliers across Australia & New Zealand" says RCSA WA Chair Kurt Gillam of his conference experience.

As the conference drew to an end, tweets continued to pour in with overwhelming feedback. "Thank you RCSA for an amazing and thought provoking conference" and "Bravo [@RCSAevents](#) that conference was outstanding! See you all next year."

On the final day, RCSA announced Port Douglas in QLD as the location for the 2016 RCSA International Conference at the newly refurbished Sheraton Mirage, Wednesday 24th August – 26th August.

RCSA would like to thank all conference delegates, speakers, sponsors, volunteers, councilors, board members & staff for a wonderful conference experience.



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View a profile of all conference speakers [here](#)

The Platinum Sponsor of the 2015 RCSA International Conference is [Kinetic Super](#)

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**Media contact:**

Carly Fordred, RCSA, +61 3 9663 0555 or [cfordred@rca.com.au](mailto:cfordred@rca.com.au)