



BORDERS WORKERS NEED A UNION

You might have noticed that life in Melbourne's bookshops has changed a little with the arrival of Borders Books to Chapel Street. As an employee of Borders you might even like working there. Our experience in the US of Borders corporate practices leads us to offer a...

HEALTH WARNING!

Borders employment practices have been the subject of complaints by Noam Chomsky, the famous American academic and the Philadelphia City Council. They have included unjustified dismissal of employees (in the US) for merely following company procedures.

As is typical with US companies Borders Inc have sought to keep unions out of its stores. In fact they have gone as far as providing a manual for store managers on how to do this locally. Our union has copies of this and have made them freely available on the Internet. (<http://parsons.iww.org/~borders/>). There was so much interest in the information from Borders employees in the US that our system crashed because of the high demand. Borders bosses are being pushed on the back foot in the US. We want to make sure their efforts fail in Melbourne.

Borders is a transnational company, which is the self acknowledged No.2 bookseller in the world. We sincerely believe that the only way workers can organise in a transnational company is through transnational unionism. A transnational union with low subscriptions, complete membership control, no bureaucracy and no false offers of low insurance is the perfect remedy to the worldwide employer.

JOIN THE UNION!

The General Distribution Workers Industrial Union is part of the Industrial Workers of the World which has been a thorn in the flesh of Borders Inc management for some time. Borders own management manual credits the IWW as follows:

"The IWW has distributed leaflets inside and outside of several stores including Boston, San Francisco, Towson, Los Angeles, Portland (Oregon), Santa Monica, Chicago, Santa Barbara, Honolulu, Seattle, Madison, Novi, Minneapolis, Philadelphia, White Plains, Utica, Ann Arbor and others. Additionally, members of the IWW have protested outside of Waldens stores in Utah and New York City."

[IWW note: Borders forgot our actions in Baltimore, Burlington, Kansas, Kentucky, and Virginia & in London England! Borders own 200 superstores across US, Europe and in Singapore; & owns 900 Waldenbooks stores giving it \$US2.2 billion annual revenue!]

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