



Dear friends of PERC:

I'm often asked if I miss running The Orvis Company. Of course I miss it—it was my life for 27 years. But I have been put out to a nice pasture surrounded by plenty of birds, dogs, fishing streams, and grandchildren. Plus, there is a lot more time now for the kind of charitable philanthropic work in which I have always been involved.

I have served on the PERC Board for many years and have gotten much satisfaction out of the relationship. PERC's ideas about free market solutions to environmental problems match my own experiences. Without question, my best hunting and fishing days have come on private property where landowners have an incentive—either for profit or personal ethics—to preserve the environment.

Whether you support PERC's research, education, or outreach, you can be assured that your investment will be well spent. Orvis grew by blending a love for nature with business acumen. Since 1980, PERC has promoted this same philosophy and I urge you to make your tax-deductible contribution to PERC today by mailing a check or credit card information in the attached envelope or by donating at perc.org. Thank you for helping PERC pursue its mission of improving environmental quality through property rights and markets—now and into the future.

Sincerely,

A handwritten signature in black ink that reads "Leigh Perkins". The signature is written in a cursive, flowing style.

Leigh Perkins