

SERVING JOURNALISTS, THE MEDIA, AND THE PUBLIC



Columbia Journalism Review with a print and online audience of 250,000+ shapes the views of millions

PRESTIGE.

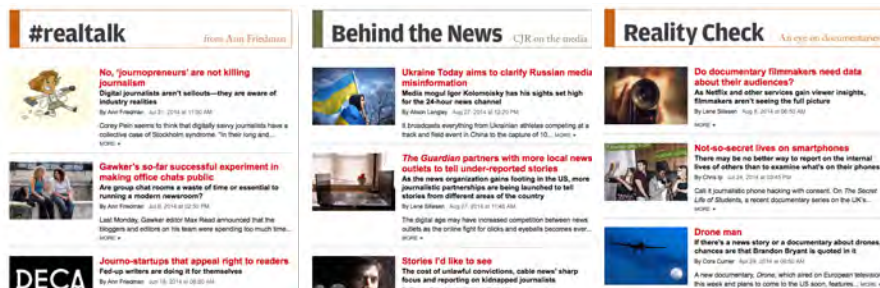
Columbia Journalism Review is the top brand/publication serving journalism and the media, and is uniquely respected in the field. CJR is the most public-facing arm of Columbia University Graduate School of Journalism. The school, administrator of many fellowships, programs, and awards is regarded as the most prominent journalism school in America. In addition, the university is home to the Pulitzer Prizes® - the most prestigious award in journalism.

PURPOSE.

CJR continues to work to keep journalists informed and positively influence American journalism. Both the print and digital versions of CJR have been recognized in the industry with prizes and honors and will continue to feature some of the top reporters in journalism. CJR provides frequent web updates at cjr.org on anything the media world is currently talking about, often setting the agenda and leading discussion.

AUDIENCE

The CJR audience is working journalists, academics, students, media executives, and business and public policy people and others affected by media coverage. CJR reaches media professionals leveraging multiple forms to tell their stories.





“The future of quality journalism is global, and success will depend on how well news organizations differentiate themselves through their content — not just their publishing platforms. CJR is your front-row seat as this all unfolds.”

- STEPHEN J. ADLER, PRESIDENT AND EDITOR-IN-CHIEF, REUTERS

“CJR is a beacon for all of us who care deeply about the future of journalism. In print and online, CJR’s editors and reporters are telling the stories that need to be told and holding media accountable. I love CJR’s zeal for fact-checking, its enthusiasm for connecting readers with great journalism, and its simultaneous embrace of new media and timeless journalistic standards.”

- ARIANA HUFFINGTON



“Personally, I am grateful that the Columbia Journalism Review will be around to help lead us through this meteor shower of change. It’s been an invaluable resource for journalists for a half century, and we need it now more than ever.”

- TOM BROKAW, NEW YORK, NY

“I read CJR for many reasons, including its always insightful coverage of the big debates in the media world. I also like how CJR monitors specific beats — like science, sports, business, politics, health. You just can’t get that anywhere else.”

- MICHAEL ORESKES, SENIOR MANAGING EDITOR, THE ASSOCIATED PRESS

“CJR is the journalism about journalism that has inspired my own journalism over many years now. And it just keeps getting better, stronger, and more essential.”

- BILL MOYERS, NEW YORK, NY

