

US Apple Campus Stores Back to School 2014

Terms and Conditions

Qualified Education Individuals who purchase a qualifying Apple Computer or iPad at a participating Apple Authorized Campus Store between July 1, 2014, and September 9, 2014, may receive an App Store Gift Card in the following amounts that can be used at the Mac App Store, the iTunes Store, the App Store, and the iBooks Store.

App Store Gift Card Amounts:

Qualifying Apple Computer: \$100.00

Qualifying iPad: \$50.00

QUALIFYING LOCATIONS: Qualifying Products (as defined below) must be purchased from an Apple Authorized Campus Store on the list at www.apple.com/promo/bts/participants.html (collectively, "Qualifying Locations"). Only purchases made in the 50 United States or the District of Columbia are eligible.

EDUCATION INDIVIDUAL PURCHASE QUALIFICATIONS: Those eligible to purchase as Education Individuals include faculty, staff, students, and parents as follows:

K–12: Any employee of a public or private K–12 institution in the United States is eligible. In addition, school board members who are currently serving as elected or appointed members are eligible. PTA or PTO executives currently serving as elected or appointed officers are eligible.

Higher Education: Faculty and staff of higher education institutions and students attending or accepted into a higher education institution are eligible.

Higher Education Parents: Parents purchasing on behalf of their child, who is a student currently attending or accepted into a public or private higher education institution in the United States, are eligible.

PRODUCT ELIGIBILITY: Only the following Apple products qualify for this promotion:

Qualifying Apple Computers: iMac, MacBook Pro, MacBook Air, and Mac Pro.

Qualifying iPad: iPad Air, iPad mini with Retina display, iPad with Retina display (current generation), and iPad mini.

Configure-to-order versions of Qualifying Apple Computers qualify for this offer. Refurbished products and previous-generation products do not qualify. Mac mini does not qualify. iPad (1st generation), iPad 2, and iPad (3rd generation) do not qualify. The Qualifying Apple Computers and Qualifying iPad are collectively referred to as "Qualifying Products."

PROMOTION RESTRICTIONS: This offer is valid only while supplies last. Up to two (2) App Store Gift Cards per Qualifying Product category (up to two (2) for the purchase of Qualifying Apple Computers and up to two (2) for the purchase of Qualifying iPad devices) per receipt may be obtained based on the number of Qualifying Products purchased. A maximum of two (2) App

Store Gift Cards per Qualifying Product category per household may be obtained. You must demonstrate you meet the Education Individual Purchase Qualifications above prior to your purchase and be an Individual end-user purchaser to obtain this promotional offer. Resellers, governmental institutions, educational institutions, nonprofit organizations, enterprise purchasers, and small business purchasers do not qualify. This offer is available to eligible end-user customers only, which may require activation and/or personal setup of your qualifying product at the time of purchase. Purchases must be made at the Education Individual price or be from an eligible and participating Campus Store. Purchases of Qualifying Products made via any channel other than any of the Qualifying Locations are not eligible for this promotion. Individual end-user customers who are under the age of 13 are not eligible to participate in this offer. Individual end-user customers who are between the ages of 13 and 18 may only participate subject to these terms and with parental or legal guardian consent to the terms of this promotion.

FULFILLMENT: The App Store Gift Card will be provided to you with your Qualifying Product. You may decline to accept the App Store Gift Card at time of purchase. This promotional offer expires when the purchase transaction is complete, and any subsequent requests for the App Store Gift Card will not be honored.

PROCEDURES RELATED TO PRODUCT RETURNS AND EXCHANGES: If a Qualifying Product is returned for any reason and not exchanged for another Qualifying Product required for redemption under this promotion, the App Store Gift Card must be returned with the Qualifying Product in order to receive a full refund. If the App Store Gift Card is missing, not returned, or has been redeemed by depositing its value into *any* iTunes account (even if no purchases have been made against the value of the App Store Gift Card), then the full original value of the App Store Gift Card will be deducted from the exchange or refund of the Qualifying Product.

GENERAL TERMS: This offer is void where prohibited or restricted by law. This offer may be combined with other Apple promotions that are directed to individual end-user customers and offered during the same period of time as this promotion in the Qualifying Locations, subject to the terms, conditions, and limitations applicable to this promotion and such other Apple promotion(s). Apple is not responsible for an inability to read the terms of this promotion due to the fact that these terms are displayed in the English language. Apple is also not responsible for any loss, destruction, or theft of your App Store Gift Card. Apple may use the information provided in accordance with its privacy policies posted online at www.apple.com/privacy. **Apple reserves the right to change without notice the Terms and Conditions of this promotion or modify or end this promotion at any time without notice.** Promotions relating to apps, books, and other content available from the Mac App Store, the iTunes Store, the App Store, and the iBooks Store are subject to change.