

2015 Deadlines

Issue date	Cover	Booking deadline	Material deadline - 12pm	Cancellation deadline
January	January 17	December 15	January 9	December 18
	January 24	December 22	January 15	December 22
	January 31	January 9	January 22	December 29
February	February 7	January 16	January 28	January 8
	February 14	January 23	February 4	January 15
	February 21	January 30	February 11	January 22
	February 28	February 6	February 18	January 29
March	March 7	February 13	February 25	February 5
	March 14	February 20	March 4	February 12
	March 21	February 27	March 11	February 19
	March 28	March 6	March 18	February 26
April	April 4	March 13	March 25	March 5
	April 11	March 20	April 1	March 12
	April 18	March 27	April 8	March 19
	April 25	April 2	April 15	March 26
May	May 2	April 10	April 22	April 2
	May 9	April 17	April 29	April 9
	May 16	April 24	May 6	April 16
	May 23	May 1	May 13	April 23
	May 30	May 8	May 20	April 30
June	June 6	May 15	May 27	May 7
	June 13	May 22	June 3	May 14
	June 20	May 29	June 10	May 21
	June 27	June 5	June 17	May 28
July	July 4	June 12	June 24	June 4
	July 11	June 19	July 1	June 11
	July 18	June 26	July 8	June 18
	July 25	July 3	July 15	June 25
August	August 1	July 10	July 22	July 2
	August 8	July 17	July 29	July 9
	August 15	July 24	August 5	July 16
	August 22	July 31	August 12	July 23
	August 29	August 7	August 19	July 30
September	September 5	August 14	August 26	August 6
	September 12	August 21	September 2	August 13
	September 19	August 28	September 9	August 20
	September 26	September 4	September 16	August 27
October	October 3	September 11	September 23	September 3
	October 10	September 18	September 30	September 10
	October 17	September 25	October 7	September 17
	October 24	October 2	October 14	September 24
	October 31	October 9	October 21	October 1
November	November 7	October 16	October 28	October 8
	November 14	October 23	November 4	October 15
	November 21	October 30	November 11	October 22
	November 28	November 6	November 18	October 29
December	December 5	November 13	November 25	November 5
	December 12	November 20	December 2	November 12
	December 19	November 27	December 9	November 19

Premium positions cancellation deadline: an additional 2 weeks notice is required for cancellations from premium positions.

Material deadlines subject to change for special execution editions (ie. insert bookings). Please contact your sales representative for more details.

Cancellation deadline 4 weeks prior to on-sale date as above. 6 weeks prior for premium positions. Insert booking deadline 6 weeks prior to publication date.

Production specifications: Please refer to our specifications website: www.adcentre.com.au/good-weekend.aspx or email adproduct@fairfaxmedia.com.au.

Please note that material received after deadline may be subject to strip-in fees.