



OVERVIEW

EDUCATION

Education

Overview

Education is available each Monday in *The Age* newspaper and online at theage.com.au, nestled under the national section. Focussing on topical issues as well as schooling and training options, *Education* contains advice for students and parents on such topics as managing the VCE year to subject and course selection for career path planning. *Education* provides targeted opportunities for advertisers to reach parents, students, teacher and education professionals.

Why Advertise

The Age (Mon) is read by:

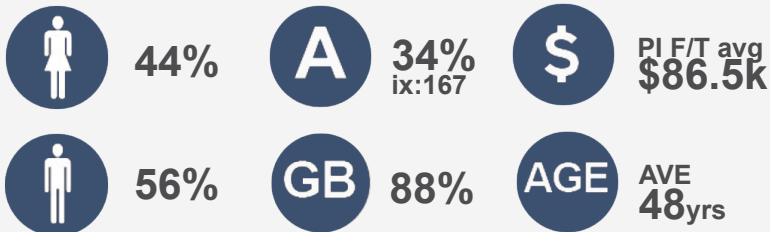
- 358,000 tertiary qualified Victorians
- 162,000 parents of children 5-17yrs
- 49,000 employed in Education/Training

Key Stats

Readership: 659,000



Profile*



Advertising Contact Information

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Deadlines

Print Bookings : 5pm, Wednesday prior

Print Material: 12pm, Friday prior

More information

adcentre.com.au

THE  AGE

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Content and Editors



Education Print

Education has long been recognised as a valuable information resource attracting universities, schools, students and readers with a specific interest in education.



Education Online

With all the latest on learning and development, *Education* has an expanded presence online at theage.com.au/education



Kate Nancarrow

Kate is education editor for *The Age*, bringing first hand experience to the role having been a lecturer and tutor at RMIT in various subjects including Media Law, Ethics, Media Relations, News Writing and Journalism. She has previously written for *Domain*, *Traveller*, and *Sunday Life* magazine amongst others.



Jeffrey Glorfeld

Jeffrey is education and strategic publications editor for *The Age*. Jeff oversees the production of a number of special inserts and magazines that are published within *The Age*.