SPECIFICATIONS

Postscript compatible
(acceptable software)
- Adobe Indesign
- Adobe Illustrator
- Adobe Pagemaker
- Freehand
- MultiAd Creator
- QuarkXPress

Files should be created using these applications and saved & supplied as PDFs. Appropriate Distiller job options are available on request.

Not Postscript compatible
(unacceptable software)
- Microsoft Word
- Microsoft Powerpoint
- Microsoft Publisher
- Adobe Photoshop

Note: Adobe Photoshop should be used for image manipulation only.

General
- PDF Version 1.3
- Postscript Level 2+
- ICC Compliant No
- Colour Model CMYK only

Fonts & Type
- Font embedding required Yes
- Font subsetting allowed Yes
- Minimum pt. size for colour type 12pt
- Minimum weight for colour type Bold
- Maximum plates allowed for colour type 3
- Minimum point size for reversed coloured type 12pt
- Minimum weight for reversed colour type Bold
- Maximum plates allowed for reversed colour type 3
- Minimum point size for single colour type (100% C, M, Y or K) 6pt

Images
- Format EPS, TIFF or JPEG
- Minimum resolution for colour images
- Minimum resolution for greyscale images 150dpi
- Minimum resolution for black & white (single bit) images 600dpi
- Maximum ink weight 240%

DIGITAL DELIVERY

Fairfax Media will accept advertising material via the following delivery methods only:

Adstream Limited
Tech Support 09 913 1479
www.quickcut.co.nz

Fairfax Adtracker Online
Please contact your Sales Representative orthe Production Centres listed below for more information.

SPECIFICATIONS ENQUIRIES
Advertising Production Support

Auckland
09 580 1728

Hamilton
07 849 9653

Wellington
04 474 0468

Christchurch
03 943 2453