

**GENERAL CONDITIONS  
DISPLAY AND CLASSIFIED ADVERTISING**

The advertiser warrants and undertakes to the Publisher that no material, statement, representation or information contained in the advertisement

- (a) is or is likely to be misleading or deceptive or to otherwise infringe the Fair Trading Act:
  - (b) in full or in part defamatory, in breach of copyright trademark or other intellectual or industrial property right:
- Or
- (c) otherwise in breach of any provision of any Statute, Regulation or rule of law

The Advertiser acknowledges that it is aware that the Publisher is relying on the provisions of this clause.

In consideration of the Publisher accepting the advertisement for publication, the Advertiser hereby agrees to Indemnify the Publisher against all or any losses, costs, demands, claims, damages, expenses, proceedings and legal costs arising as a result of the publication of the advertisement or as a result of the publisher having to correct alter, amend or otherwise change any advertisement or any delay in publication or cancellation of the advertisement.

Whilst every care will be taken to ensure that the advertisement is inserted according to instructions, the Publisher accepts no responsibility for errors, misclassifications, early, late or non-insertions of advertisements or loss or delay in delivery of replies. The right is reserved to alter, abbreviate or refuse to publish any advertisement received if in the Publisher's sole opinion it would be undesirable to publish it. Positions are entirely at the option of the Publisher.

Every care will be taken to ensure prompt insertion of all advertisements, but no liability will be accepted or loss occasioned by the failure of an advertisement to appear on a particular day. It is the responsibility of the Advertiser to advise the Publisher of any errors and the Publisher is not to be held responsible for unnotified reoccurring errors.

No responsibility whatsoever will be accepted for any error or inaccuracy in advertisements placed by telephone.

All advertising is charged per column centimetre as place on form.

Any claims in respect of errors in advertising must be made in writing within 10 days of publication and addressed to the Sales Manager of the Publication in which the advertisement appeared.

Suburban Newspapers Auckland has the option of cancelling or suspending from time to time any order in the event of the company having to reduce or restrict the size of its publications.

Advertisements are classified under headings to which in the opinion of the company they legitimately belong. Classification is made for the convenience of readers and the company does not hold itself responsible to insert advertisements under heading which in their opinion do not fulfil this requirement.

To cancel an advertisement the Advertiser must notify the Publisher and obtain a cancellation number. Without a cancellation number no price reduction or credit will be given, A cancellation fee of 50% of the cost of the space booked by the Advertiser will be charged for cancellation after deadline.

Price subject to current advertised rates, subject to one month's notice of change, plus production costs where applicable. Terms of payment seven days after date of rendered account unless otherwise advertised by the Publisher, Suburban Newspapers Auckland.

#### ARTWORK

Unless specifically agreed with the Advertiser at the time of submission, the Company does not undertake to return, nor does it accept any responsibility with regard to accidental damage or loss or drawings or other material supplied for the purpose of an advertisement. The artistic and literary copyright of all advertisements designed by Suburban Newspapers is the property of Suburban Newspapers and reproduction in other publications without permission of Suburban Newspapers is not permitted.

\* Please note that, if prepaid, this Quotation becomes a tax invoice. If the transaction appears on following tax invoice/statements they should be ignored