

Agency Advertising Rates (excluding GST)



RUN OF PAPER GROUP BUY RATES

Pack rates apply to the same advertisement appearing in all selected papers in the same week.

WELLINGTON REGIONAL PACK:	
The Wellingtonian, The Hutt News, Upper Hutt Leader, Kapi-Mana News, Kapiti Observer, Horowhenua Mail, Wairarapa News	\$46.50 +GST per col cm
WELLINGTON EAST PACK:	
The Wellingtonian, The Hutt News, Upper Hutt Leader	\$26.00 +GST per col cm
WELLINGTON WEST PACK:	
The Wellingtonian, Kapi-Mana News, Kapiti Observer (Monday)	\$24.50 +GST per col cm
WELLINGTON RURAL PACK:	
Wairarapa News, Kapiti Observer, Horowhenua Mail and Upper Hutt Leader	\$20.30 +GST per col cm
HUTT VALLEYWIDE PACK:	
Hutt News and Upper Hutt Leader	\$15.80 +GST per col cm

SINGLE RUN OF PAPER RATES

PUBLICATION	DAY PUBLISHED	CASUAL RATE Per column cm	2,500cm	5,000cm	10,000cm
Observer	Monday	\$9.00	\$8.75	\$8.33	\$8.00
Hutt News	Tuesday	\$10.75	\$10.45	\$9.95	\$9.57
Kapi-Mana	Tuesday	\$9.50	\$9.20	\$8.75	\$8.40
Upper Hutt Leader	Wednesday	\$8.45	\$8.20	\$7.78	\$7.50
Wairarapa News	Wednesday	\$5.40	\$5.25	\$5.00	\$4.77
the napier mail	Wednesday	\$8.25	ROP Double buy with Hastings Mail \$10.96		
the hastings mail	Wednesday	\$8.25	ROP Double buy with Napier Mail \$10.96		
Observer The @ Mail	Thursday	\$10.98	\$10.65	\$10.12	\$9.63
The Wellingtonian	Thursday	\$11.75	\$11.40	\$10.85	\$10.45

PROCESS (FULL) COLOUR	SPOT COLOUR	POSITION LOADING
5 or more papers: \$250 +GST per paper 3 papers: \$300 +GST per paper Single paper: \$375 +GST per paper	5 or more papers: \$100 +GST per paper Single paper: \$125 +GST per paper	GUARANTEED POSITION • (Specified page) +50%
INSERTS: \$68.25 +GST per thousand, commission bearing.		
CANCELLATIONS: Space cancelled after the booking deadline will be charged a 50% fee.		



Central Community Newspapers

Contract holders will receive a minimum one month notice of changes
All prices plus GST
To be read in conjunction with our terms and conditions

Classified & Recruitment Advertising Rates (excluding GST)



GROUP BUY RATES - All Classifieds Advertisements are now automatically uploaded to our digital editions on - www.cconline.co.nz

Same advertisement appearing in SEVEN papers (The Wellingtonian, Hutt News, Upper Hutt Leader, Kapi-Mana News, Kapiti Observer, Horowhenua Mail, Wairarapa News) in the same week	\$125 +GST for spot colour per paper
\$56.20 PER COLUMN CENTIMETRE	\$250 +GST for full colour per paper

Hawkes Bay Country Scene Advertising Rates (excluding GST)



Hawkes Bay Country Scene Rates
Set ad sizes only and all ROP/EGN
Published 1st Wednesday
of each month

Full page 37 x 7 Mono \$808.00 + GST Full Colour \$960.00 + GST
Half page 18 x 7 col Mono \$426.00 + GST Full Colour \$520.00 + GST
Quarter page 18 x 3.5 col (or 9 x 7 col) Mono \$236.00 + GST Full Colour \$298.00 + GST
Eighth page 9 x 3.5 col Mono \$125.00 + GST Full Colour \$170.00 + GST
3 PAPER BUY Includes HB Country Scene, Napier Mail, Hastings Mail, circulation from Wairoa to Takapau & RD properties. Circulation 55,779* ABC Audit \$12.10 per column cm + GST

SINGLE CLASSIFIEDS RATES & DEADLINES

PUBLICATION	DAY PUBLISHED	CLASSIFIED DISPLAY Per column cm	BOOKING DEADLINE	MATERIAL DEADLINE
Observer	Monday	\$10.40	Noon Thursday prior	Noon Thursday prior
Hutt News	Tuesday	\$13.95	Noon Friday prior	Noon Friday prior
Kapi-Mana	Tuesday	\$11.05	5pm Thursday prior	10am Friday prior
Upper Hutt Leader	Wednesday	\$9.25	10am Monday prior	Noon Monday prior
Wairarapa News	Wednesday	\$6.10	9am Monday prior	10am Monday prior
the napier mail	Wednesday	\$8.50	5pm Friday prior	9am Monday prior
the hastings mail	Wednesday	\$8.50	5pm Friday prior	9am Monday prior
the napier mail the hastings mail	Wednesday	Double Buy \$14.50	5pm Friday prior	9am Monday prior
Observer The @Mail	Thursday	Double Buy \$11.70	Noon Tuesday prior	Noon Tuesday prior
The Wellingtonian	Thursday	\$14.25	10am Tuesday prior	10am Tuesday prior

COLOUR COSTS FOR CLASSIFIED/RECRUITMENT ADVERTISING

SPOT COLOUR: Additional **\$125** +GST per paper
FULL COLOUR: Minimum charge **\$175** +GST, Maximum charge **\$375** +GST
 or an additional 40% of the advertisement cost
 Eg: 16x3 full colour in The Hutt News: \$669.60 + 40% = **\$937.44 + GST**

NOTE:
All prices quoted are ex GST & commission bearing

TO INCLUDE NAPIER MAIL AND/OR HASTINGS MAIL IN THE REGIONAL PACK PLEASE PHONE OUR AGENCY CONSULTANT ON:

Ph: (04) 570 2034
Fax: (04) 570 0910



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