

PETSADVISER®

Monthly* Pageviews: **1.5 million** » Sessions: **921,000** » Users: **800,000**

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About Pets Adviser®

Pets Adviser is an established and growing website with dual goals: to educate and entertain pet owners.

We offer a daily dose of well-researched advice about pets, directly from the experts, such as veterinarians and behaviorists.

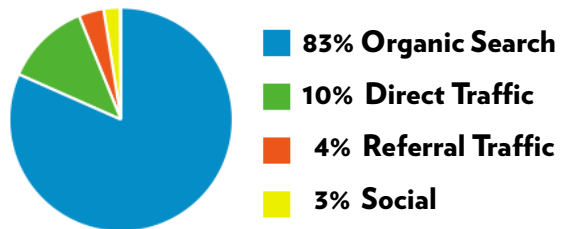


We have an extensive online library of hundreds of free, expertly written and edited articles about health, behavior, training and grooming.

We try to keep things fun and exciting—after all, being an informed pet owner should be fun!

Yet it's about more than that... We work to make a real difference. Pets Adviser donates thousands of dollars each year to animal charities or causes we believe in. Like our readers, we are passionate about animal welfare, and we hope you are too.

» **Contact Us:** admin@petsadviser.com



Alexa Traffic Rank



 36,916  13,304
Global Rank U.S. Rank

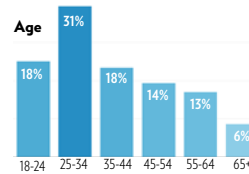
Page Rank  4

 Domain Authority **42/100**


 Trust Flow **34** Citation Flow **40**
<http://www.petsadviser.com/>

Demographics

Gender
 **69%** Female  **31%** Male



Pets Adviser's Online Reach

 **137,006**
Google+ followers

 **15,401**
opt-in email subscribers

 **7,519**
fans on our Facebook page

 **4,874**
followers of our 2 Twitter feeds

Pets Adviser has been featured on:



Slate

The Atlantic



Reader's Digest



Mashable



THE HUFFINGTON POST

lifehacker

*Monthly average as measured during the three-month period from 8/01/2014 to 10/31/2014
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