

BUSINESS



vu.edu.au/business

Victoria University CRICOS Provider No. 00124X



**VICTORIA
UNIVERSITY**
MELBOURNE AUSTRALIA



“Getting involved in the industry gave me the competitive edge during the selection process for my graduate position.”

“VU places an emphasis on learning in the workplace, which gives students valuable real-world experience in order to remain competitive in today’s unpredictable business environment.

During my placement I put into practice the key human resource management theories I had learned in the classroom. I helped manage events, worked with budgets and co-ordinated the grant application process for a youth project.

My experience getting involved in the industry gave me the competitive edge during the selection process for a graduate position. I have secured a human resource graduate position with one of the big four banks.”

ELIAS ASSAF – BACHELOR OF BUSINESS (HUMAN RESOURCE MANAGEMENT)

When you study business at Victoria University you will have access to outstanding opportunities that can help you graduate work-ready. Most of our business courses are taught at our City Flinders Campus, putting you in the heart of Melbourne's vibrant central business district.

Our courses are industry-relevant and our curriculum has been externally recognised for its quality. For example, VU is a three-time winner of the Australian Tourism Award for excellence in tourism education and training, and has been inducted into the tourism industry's National Hall of Fame.

Our extensive network of local and international partnerships, overseas exchange opportunities, and the mix of our students from around the world allow you to grow an international network and expand your global career opportunities.

COLLEGE OF BUSINESS

All Victoria University business courses are delivered through our College of Business. It is one of the largest, most internationally active business schools in Australia. From accounting, finance, management and supply chain to marketing, international trade, tourism and events, we will help you open the door to your future career.

vu.edu.au/business

STUDY ABROAD

We have an extensive international network of partners in China, Singapore, Malaysia, India, Hong Kong, Germany, the USA and France – so you can choose to study in another country as part of your degree.

vu.edu.au/study-overseas

POSTGRADUATE BUSINESS STUDIES

Our Master of Business Administration (MBA) was ranked number one in Australia and number six in the Global Top 20 by CEO magazine's International Graduate Forum due to its excellent lecturers, small class sizes, student diversity, value-for-money and international study options.

All of our postgraduate coursework business courses are offered through the Victoria Graduate School of Business (VGSB), located in the heart of Melbourne's CBD. We have forged strong relationships over many years with the neighbouring business community, and leverage these relationships to give our students highly relevant, practical and hands-on work experience.

vu.edu.au/vgsb

BUSINESS COURSE AREAS

Courses are offered across a broad range of business specialisations, at vocational training (TAFE), undergraduate and postgraduate levels. Our range of business specialisations include:

- Accounting
- Applied Economics
- Banking and Finance
- Business
- Business Administration
- Computer Systems Management
- Contracting and Project Management
- Electronic Commerce
- Enterprise
- Enterprise Resource Managing Systems
- Enterprise Resource Planning
- Event Management
- Financial Risk Management
- Global Logistics and Transport
- Hospitality Management
- Hotel Restaurant and Catering Management
- Human Resource Management
- Information Systems
- International Business
- International Hospitality Management
- International Trade
- Leadership in Education and Training
- Logistics
- Management
- Management Practice
- Marketing
- Music Industry
- Retail Commerce
- Retail Management
- Small Business and Entrepreneurship
- Supply Chain Management

For detailed information about all business courses visit vu.edu.au/business

INDUSTRY CONNECTIONS

We collaborate with a network of business and industry partners to gain insight into current and future needs of industry. This allows us to shape our courses to the needs of the workplace and helps guide our research.

Our engagement with industry groups also provides extensive workplace learning opportunities. Most of our undergraduate degrees and diplomas include workplace learning, which allows you to gain the latest knowledge, skills and experience necessary to be work-ready and career-focused when you graduate.

Our industry links include local and international businesses, government, universities and non-profit organisations.

KEY PARTNERS

Some of our key industry and workplace partners include the Department of Industry, Crown Towers and the Commonwealth Bank. We also have significant engagement with community organisations in Melbourne's west, Australia's fastest growing region.

vu.edu.au/business-college-partnerships

WORKPLACE LEARNING

Everything you learn with us has direct links to the workplace and your future career. For students studying business degrees, our Centre for Work Integrated Learning offers the following two workplace programs:

Co-operative Education or 'Co-op' is a year of paid, full-time employment as the third year of a four-year business degree. Students undertake a preparation program during the second year of study and enter the workplace the following year.

Business Integrated Learning (BIL) recognises industry-based experiences such as relevant project work, part-time employment, a holiday job or even voluntary work undertaken while completing your qualifications in business courses.

vu.edu.au/wil

INDUSTRY PROFESSIONALS

With years of experience in their fields, our highly regarded adjunct professors deliver guest lectures, provide industry insights and assist with curriculum development.

ALAN KOHLER

As one of Australia's most experienced financial journalists, Alan Kohler promotes the value of financial literacy – which is critical for small, medium and large businesses – and contributes to our business curriculum.

IAN JAMES

Managing Director of Mushroom Music Publishing, Ian James, is one of Australia's most well respected music industry identities and has contributed significantly to VU's music industry business courses.

DIANNE SMITH

With more than 20 years' industry experience, Victoria Tourism Industry Council CEO Dianne Smith mentors students and assists their transition into the tourism and events industry.

CRAIG EMERSON

Former federal minister The Hon. Dr Craig Emerson provides significant advice to help the College of Business forge stronger connections and engagement in Asia.

BE THE EMPLOYER'S CHOICE

"Victoria University co-operates with Linfox in a number of ways to provide quality, professional education for school-leavers right through to working executives.

VU graduates come to work well-prepared and eager to learn. The quality of the graduates is one of the reasons we're working with VU to jointly enhance supply chain and logistics capability across Australia."

DR LINDSAY FOX – FOUNDER
LINFOX LOGISTICS

“I’ve found VU graduates to be **hardworking individuals with a hunger to learn.**”

“My lecturers taught me more than just the discipline of business and accounting. I learnt to think independently, take pride in my study and bring the best to whatever I do.

It is this same work ethic that we see in VU graduates today, and as such, we have been employing VU graduates since 2002. I’ve found them to be hardworking individuals with a hunger to learn.”

ROBERT HADDED – CEO, THE PRACTICE





“My advice for others is to always stay optimistic, seek alternatives and never give up.”

“After completing a Diploma in Accounting, I followed the direct pathway to a Bachelor of Business (Accounting).

I was employed by Victoria University as a fees officer under the Students as Staff scheme, which allowed me to undertake paid work and get experience while I completed my studies.

Now I’m working as an accountant at Sellers Muldoon Benton, a specialist Chartered Accounting firm. My advice for others is to always stay optimistic, seek alternatives and never give up.”

JIMMY PHAM – DIPLOMA OF ACCOUNTING, BACHELOR OF BUSINESS (ACCOUNTING)

FLEXIBILITY

THE VU MODEL OF TERTIARY EDUCATION

The VU Model provides opportunities for students from a wide range of backgrounds to achieve success on their own terms.

The VU model features work-integrated learning options, tailored learning support, plus flexible pathways and various entry and exit points between a tailored range of courses, including:

- largely accessible Bachelor degrees aimed at students who may be unsure about which study specialisations to follow, or require additional support while transitioning from vocational education
- specialist/professional degrees
- vocational education programs
- undergraduate degrees across a wide range of subject areas
- industry-relevant postgraduate programs

BUSINESS PATHWAYS

We are one of the few universities in Australia to offer both vocational training (TAFE) and higher education. Our study pathways connect courses between vocational training and higher education, including postgraduate studies. Students can start their education journey at certificate level and proceed to a diploma, degree or even a PhD, exiting the pathway when they achieve their immediate study goal, and re-entering if and when they choose to further their studies.

Pathways are designed to suit all types of students including those seeking career advancement, those wanting to develop their skills, and those seeking a career change or personal development.

vu.edu.au/pathways

ACCESS FOR EVERYONE

Victoria University is renowned for providing educational opportunities for a wide range of students of all ages, cultures, and socioeconomic and educational backgrounds. With flexible entry and exit points into our courses, academic and personal support, and one of the broadest range of scholarships of any university in Australia, we can help you succeed.

CREDIT FOR SKILLS AND PAST STUDY

We are committed to recognising previous studies and the life and work experiences that students bring with them when they decide to study with us. Students can receive credit by matching their previous experiences and studies with the skills and knowledge covered in course units, allowing them to complete their studies sooner.

FROM DIPLOMA TO DEGREE

We offer a streamlined pathway from some one-year diplomas straight into the second year of a bachelor degree, with full credit for the first year of the degree. This includes the Diploma of Business (Enterprise) which pathways directly into the Bachelor of Business.

vu.edu.au/dip-into-degree

SCHOLARSHIPS

UNDERGRADUATE

We offer the most comprehensive suite of undergraduate student scholarships of any university in Victoria.

vu.edu.au/scholarships

POSTGRADUATE COURSEWORK SCHOLARSHIPS

Visit our website for Victoria University and externally-funded postgraduate scholarships.

vu.edu.au/scholarships
researchscholarships@vu.edu.au

POSTGRADUATE RESEARCH SCHOLARSHIPS

We offer many living stipend scholarship programs for postgraduate research students.

vu.edu.au/research-scholarships
gradresearch@vu.edu.au

EQUAL OPPORTUNITY

We offer a range of special entry schemes for applicants who have been unable to reach their full educational potential or who may have restricted access to the courses of their choice because of their life circumstances.

vu.edu.au/access
03 9919 6100

We aim to ensure that students with a disability or medical condition are able to actively participate in all aspects of University life.

vu.edu.au/disability
disability@vu.edu.au
03 9919 5400

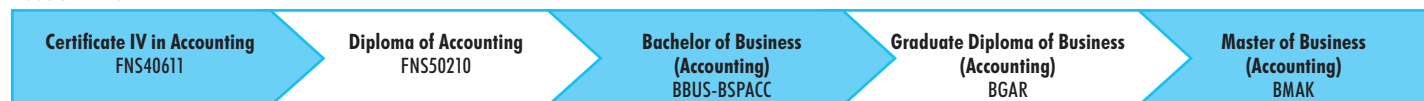
We encourage Indigenous Australians to apply for any of our courses. Our Moondani Balluk Academic Unit provides Indigenous students with support services.

vu.edu.au/moondani-balluk
moondani.balluk@vu.edu.au
03 9919 2836

SAMPLE PATHWAYS

Below are samples of our many Business course pathways to give you an idea of how pathways work.

ACCOUNTING PATHWAY



ENTERPRISE RESOURCE PLANNING PATHWAY



SUPPLY CHAIN AND LOGISTICS MANAGEMENT PATHWAY





**“The support
for students
is one of
the reasons
everybody
raves about
Victoria
University.”**

“The DBA is a professional research-based degree that prepares students for emerging innovation. I’m learning alongside colleagues from around the world. It is the perfect environment for working outside a western context.

The support for students is one of the reasons everybody raves about Victoria University.”

ASHELEY JONES – DOCTOR OF BUSINESS ADMINISTRATION GRADUATE,
ACADEMIC DIRECTOR, AUSTRALIAN COMPUTER SOCIETY

BUSINESS RESEARCH

The College of Business is committed to self-generated and collaborative research that is widely recognised for providing real benefits to industry and the community – locally, nationally and internationally.

We have undertaken hundreds of research projects with clients ranging from small businesses and community organisations through to large organisations and government agencies.

Our innovative approaches, and the breadth and depth of research specialisations, help create an attractive range of postgraduate research options as part of masters and doctoral programs.

vu.edu.au/graduate-research

RESEARCH FOCUS

Our business research focuses on the following industries:

- financial services
- supply chain and logistics
- tourism and events.

Our research in these industries makes use of our expertise in:

- applied economics and econometrics
- accounting and finance
- management
- marketing
- tourism
- information systems.

vu.edu.au/business-college-research

APPLIED RESEARCH PARTNERS

- Australian Sport Commission
- AusAID
- CPA Australia
- CSIRO
- Melbourne Water
- Linfox
- Melbourne Health
- Tourism Victoria
- Government departments, professional bodies, and universities in Australia and abroad.

vu.edu.au/business-college-partnerships

COLLEGE OF BUSINESS RESEARCH INSTITUTES AND CENTRE

INSTITUTE FOR SUPPLY CHAIN AND LOGISTICS (ISCL)

Research topics are classified into the areas of supply chain strategy, operations research, intelligence, interaction and technology.

vu.edu.au/iscl

VICTORIA INSTITUTE OF STRATEGIC ECONOMIC STUDIES (VISES)

Research focuses on five main programs: Growth and Development, Sustainability and Climate Change, Regional Economics and Human Impact, Health and Innovation, and Education and Human Capital.

vu.edu.au/vises

CENTRE OF POLICY STUDIES (CoPS)

World-leading expertise and research focuses on computable general equilibrium (CGE) modelling and policy analysis. International and national clients have included the United States International Trade Commission; the World Bank; Ernst & Young; Optus Communications; and various federal and state government departments.

vu.edu.au/cops

DOCTOR OF BUSINESS ADMINISTRATION (DBA)

Victoria University pioneered the Doctor of Business Administration (DBA) program in Australia to offer a professional doctorate combining coursework and business research. This course is the highest degree awarded in the study of business.

LEARN FROM THE BEST

VU economics analyst and lecturer Professor Peter Dixon was recognised for his outstanding contribution in the field of economics with an Officer of the Order of Australia award in 2014.

Professor Dixon's economic models have been prominent in Australian policy analysis for 35 years and have been used as templates for other models throughout the world.

BUSINESS FACILITIES

Our City Flinders Campus is home to the Victoria Graduate School of Business and our postgraduate business courses. Undergraduate business degrees are also offered at City Flinders Campus as well as at our Footscray Park Campus.

BUSINESS INCUBATORS

Business facilities at City Flinders include business incubators (professional development rooms). These high-tech meeting rooms replicate a business centre and include telephones and large screen projectors. Students can hold team meetings, invite people in from industry for discussions and undertake group assignments. Computer labs are also freely available.

PhD Business students have their own study and research rooms at City Flinders. The Campus also has a large student lounge with kitchen facilities where business students can informally study and meet with fellow students.

BUSINESS DATABASES

The VU Library subscribes to a broad range of specialist online databases used by finance professionals in need of quality research including management consultants, business brokers, entrepreneurs and leading financial institutions around the world.

Databases include IBISWorld, Factiva, SIRCA, TRTH, Marketline, SCOPUS, Mint Global, Business Source Complete and the Emerald journal database.

These professional databases offer business students access – 24 hours a day, seven days a week – to company benchmarking and forecasting statistics, the latest business news and up to the

minute streaming information on global markets. They include in-depth industry research reports, business plans, annual reports, and comprehensive coverage and statistics of all Australian financial markets.

SPECIALIST BUSINESS LIBRARIAN

A specialist business librarian is on hand to offer one-on-one assistance and guidance for business assessment tasks as well as general academic support and development services.

CROSS-CAMPUS FACILITIES

We have two other campuses in Melbourne's CBD – in Flinders Street and King Street – and five across the western suburbs. All campuses are easily accessed by public transport.

LIBRARIES

Our campus libraries are known as 'learning commons' – integrated hubs that offer career advice, learning and IT support, and academic resources, all in a relaxed, lounge-like setting. Our learning commons' provide students with access to photocopying, computing and printing facilities, electronic and print resources, and a comprehensive information skills training program.

vu.edu.au/library

COMPUTER FACILITIES

We have nearly 4000 computers spread across our campuses and in all campus libraries. PCs and Apple Macs are provided in teaching labs and open access facilities. A central IT helpdesk is available to answer all queries and provide assistance.

Students have access to a rich collection of online resources –24 hours a day, seven days a week. These include databases and material housed within the library, student email, e-learning content for courses, student software packages and innovative social networking tools.

vu.edu.au/student-tools

ACCOMMODATION

We own and operate a range of student accommodation, including Victoria Place, a modern apartment complex, and Student Village, a vibrant living environment for approximately 500 students located near Highpoint Shopping Centre and about 2 km from our Footscray Park Campus.

vu.edu.au/residences

HOUSING SERVICES

Our Student Housing Service provides free advice and assistance to students looking for housing as well as general tenancy advice.

housing@vu.edu.au



FEES AND ASSISTANCE

IMPORTANT FEE INFORMATION

Victoria University course fees will remain at pre-Commonwealth Government 2014 Budget levels for all students who enrol prior to 31 December 2014, before fee deregulation begins on 1 January 2016. This ensures that all students who have, or will enrol in a VU course in 2014 will be able to complete their undergraduate course at the same pre-budget fee level.

VOCATIONAL EDUCATION/TAFE FEES

As a vocational education (TAFE) student at Victoria University, the fee you pay will depend on what course you enrol in and the units you study.

VE/TAFE students may be eligible for a government subsidy as well as a concession to help with their tuition fees. The University also offers eligible students the option to pay their tuition fees via instalments.

vu.edu.au/fees

HIGHER EDUCATION FEES

COMMONWEALTH SUPPORTED PLACES

Course fees for all domestic undergraduate students are shared between students and the Australian Government. The Government portion is called a Commonwealth Supported Place (CSP).

The following table shows the maximum student contributions for 2014 admissions for a year of full-time study. These amounts are indexed each year, but the actual amount will depend on the units a student enrolls in.

studyassist.gov.au

and click on 'HELP Paying My Fees'.

2014 STUDENT CONTRIBUTION BAND AND RANGE (PER EFTSL)

Band 3: Law, accounting, administration, economics, commerce	\$0–\$10,085
Band 2: Mathematics, statistics, computing, built environment, other health, allied health, science, engineering, surveying	\$0–\$8,613
Band 1: Humanities, behavioural science, social studies, education, clinical psychology, foreign languages, visual and performing arts, nursing	\$0–\$6,044

Note: Students are required to pay additional amenities fees annually. This information was extracted from the Australian Government's Study Assist website: studyassist.gov.au

POSTGRADUATE COURSEWORK DEGREE FEES

The University does not receive any government funding for postgraduate coursework student places, and students pay the full cost of their course. This is called a fee-paying place. Tuition fees are based on the units studied, rather than a fixed price for each course. Different units have different costs.

You can calculate your own individual course fees at vu.edu.au/fees

POSTGRADUATE RESEARCH STUDENT FEES

Research degree students who are Australian citizens or permanent residents of New Zealand DO NOT pay any tuition fees.

ASSISTANCE

There are many options available to help students with the costs involved in studying at university.

HECS–HELP is the Australian Government's Higher Education Loan Program for students studying in a Commonwealth Supported Place. It allows Australian students to borrow the amount of their course fee contribution and then pay back the loan once they are in the workforce. Students can also pay their contribution up-front and receive a discount.

FEE–HELP is a government loan program that enables eligible students to defer the payment of their tuition fees.

studyassist.gov.au

FINANCIAL ADVICE

We offer free financial advice and information on all costs related to studying at university. This includes information about government assistance (such as HECS–HELP, Centrelink Youth Allowance and Austudy), household expenses, financial planning, student loans and tax.

vu.edu.au/financial-assistance

HOW TO APPLY

UNDERGRADUATE AND TAFE

Most applications for undergraduate and vocational education (TAFE) courses are made through the Victorian Tertiary Admissions Centre (VTAC). Information about all Victoria University courses offered through VTAC can be accessed on the VTAC website.

vtac.edu.au

Applications for courses not available through VTAC are made directly to the University. These include some undergraduate degrees, and vocational and further education (TAFE) programs. Details on how to apply for these courses are provided on our website.

vu.edu.au/apply

POSTGRADUATE

Applications for most postgraduate research and coursework programs are made direct to the University. Course indexes and hardcopy Direct Entry Application forms can be downloaded from our website.

vu.edu.au/apply

WANT TO KNOW MORE?

COURSE INFORMATION

Phone **+61 3 9919 6100** or **1300 VIC UNI**
Email **student.recruitment@vu.edu.au**
vu.edu.au/courses

The Victorian Tertiary Admissions Centre (VTAC) website provides information on courses and how to apply for them.

vtac.edu.au

VU OPEN DAY

Come to VU Open Day at Footscray Park Campus on Sunday 24 August 2014, 10am – 4pm

vu.edu.au/openday

POSTGRADUATE COURSEWORK AND RESEARCH

vu.edu.au/postgraduate

COURSES FOR INTERNATIONAL STUDENTS

vu.edu.au/courses/international

QUESTIONS?

Ask us a question by visiting **vu.edu.au/gotovu**

ASKVU gives answers to common questions on anything from admission to graduation, including applications, enrolment, fees, exams and all other aspects of student life.

askvu.vu.edu.au

CAREER ADVICE

Email **student.recruitment@vu.edu.au**



DISCLAIMER: The information in this publication was current at the publication date, July 2014. It is provided as information only and does not form any part of a contract between any person and Victoria University. The content is relevant to Australian citizens, Australian permanent residents and New Zealand citizens. Please check the Victoria University website vu.edu.au for the most up-to-date detailed information.

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