

[REDACTED]
[REDACTED]
Telephone [REDACTED]

April 2014

To whom it may concern

My name is [REDACTED] and I have been a volunteer in my local community in my borough – Greenwich – for some 30 years. During that time I've sat on numerous committees and organisations within the community and voluntary sector, and been involved with local health partnerships, our local volunteer centre and council for voluntary service, a complex of five community buildings, and two local youth projects, a [REDACTED]

[REDACTED] I suppose you could describe me as someone who has been extremely active in the local community. [REDACTED]

The reason I am writing is to express my real disappointment at plans to cease production of what I see as a vital publication for our local community, Greenwich Time. Greenwich Time has served the residents of Greenwich for as long as I can remember and has played an absolute [REDACTED] that is needed to ensure it really is understood. I could give numerous examples [REDACTED] the following are some of the most significant ones:

- We welcome the building of a new community hospital. [REDACTED]
[REDACTED] From my experience over so many years I know only too well how much of a major campaign is needed to ensure the public fully understands the ways in which they will benefit from the services this new community facility will provide. I am also very aware that now local authorities are responsible for public health, the work Greenwich is doing needs to be built into in the whole community health story. We need a campaign with news every month whilst building is in hand, and then more when it is opened – the NHS could never afford the amount of advertising to achieve what we need, would never get much editorial from local newspapers, but Greenwich Time can, and does, offer editorial support to ensure its local residents understand what opportunities the joint NHS and borough services offer.
- And it's not just what a new facility can offer. All preventative health needs more than a brief four-liner, and Greenwich Time offers schemes such as our local Expert Patient Programme a much more detailed description than any other publication would offer. This scheme has been amazingly successful for the NHS, but it has needed the detailed editorial support given by Greenwich Time to help achieve that success.
- For the past four years I have worked to improve the public's confidence in the self-help that is needed in bad weather – snow and ice have a devastating effect on the economy (lost working time), on the NHS (more fractures), and on the elderly (frequently left housebound). People had a real fear of litigation if they cleared their pavements. [REDACTED]
[REDACTED]

To whom it may concern

The South East London Chamber of Commerce was founded in Woolwich in 1889 and enjoys an excellent and mutually supportive partnership with the Royal Borough of Greenwich.


Part of that partnership has been having access to the pages of Greenwich Time. The free paper has helped raise the profile of the Chamber throughout the Borough, enabling us to reach more companies and assist them in making their businesses more successful.

I personally, as a resident of R B Greenwich find the paper very useful as a guide to local events and matters of interest. I would also imagine that being in a position to carry it's own public notices saves the Council a considerable amount of advertising costs.

Both the Chamber and I would be very sorry to see Greenwich Time forced to cease publication as it informs the community, including our members, and is a very cost effective way for local businesses to advertise..

We would ask that you review your decision and allow Greenwich Time to continue to serve the people of Greenwich.

Yours faithfully


South East London Chamber of Commerce

From: [REDACTED]
Sent: 28 April 2014 15:20
To: Mary Ney
Cc: [REDACTED]
Subject: Greenwich Time

Dear Mary

I was very concerned to hear of the criticism of 'Greenwich Time' and of the possibility that it might have ceased publication or be severely curtailed.

In my view it does a great job of communicating with the whole Royal Borough. No other free paper actually reaches every household in the way that 'Greenwich Time' does. It seems to me to be a very balanced publication which does not demonstrate political bias in any way. It is very informative and reflects the very diverse and multicultural nature of the Greenwich community. I have been very pleased at the coverage given over the years to church and community events and concerns as well as the material about council led educational and community activities. I notice that there are several pages dealing with the needs of those seeking housing in the Borough giving a much needed alternative to online applications. Many of the poorest members of the community do not have easy access to the internet and 'Greenwich Time' provides an easy way for them to access housing services.

One of its strengths is that it is published weekly providing an up to date window on the local Greenwich scene. I think I can say that from a community point of view it would be a great tragedy to lose this very useful publication.

I would be most happy for you to pass on my comments in any discussion or further consideration of the future of 'Greenwich Time'.

With best wishes

[REDACTED]
[REDACTED]
ema [REDACTED]

From: [REDACTED]
Sent: Tuesday, April 29, 2014 12:01 PM
To: [REDACTED]
Subject: Greenwich Times Review

Out of all the papers we have used for promoting our courses in the past, I will definitely give it to Greenwich Times. In the past, we have had problems with creating awareness of our workshops via the papers especially to the people within the Borough of Greenwich but ever since we started using the Greenwich Times there's been an impressive turn around. We get our courses filled up, we are generating more awareness than ever imagined even after we've finished running the courses, which was the sole purpose of spending that amount (very worth it) in the first place. There's no gainsaying that its quality for money, why spend less and get nothing? I think the paper should be given wider audience because whatever they are doing is definitely working and something other newspapers might want to consider emulating or how else do you qualify a newspaper that make sure you get the right audience based on your needs and accomplishing much by bringing them right to your doorstep?

A quick breakdown of how we see the Greenwich Times:

Reach: no other advertising vehicles has made it possible for us to fill our courses as well as create awareness of our services and products within the Borough of Greenwich.

Quality: [REDACTED]

Targeted: The Greenwich Times definitely targets our audience and bring them right to our doorstep.

Flexibility: The Greenwich Times allow us to build in our advert in any size.

Credibility: how else do we qualify the numbers of participants we get? Their readers must definitely believe in them more than other papers and as such have sought them out of the lots..

Environment: The Greenwich Time definitely support its environment really well and passes on to them those things that are of benefits like our courses – people find our courses of great benefits and a big relief to managing their conditions.

Results: and most importantly it generates our desired outcomes. We advertise for courses, they get filled up based on adverts seen from Greenwich Times and we are happy. 99.5% of our participants on Greenwich workshop saw our advert in the Greenwich Times

Thank you Greenwich Times for your ever support with our promotions and adverts.

[REDACTED] (Arthritis Care)

From: [REDACTED]
Sent: 28 April 2014 11:37
To: [REDACTED]
Subject: Re: FW: Bell Spa Proof

Hello [REDACTED]

Star Day Nursery has advertised with your newspaper for some months and the outcome of adverts has been fantastic. We are very impressed with the advertisements and the customers it has brought to us. The price for adverts is good and the coverage is excellent. Your services is very fair and easy to make bookings. The staff are very professional and I believe the paper is wonderful.

Thanks very much

[REDACTED]
Star Day Nursery
[REDACTED]

From: [REDACTED]
Sent: Tuesday, April 29, 2014 02:15 PM.
To: [REDACTED]
Subject: Greenwich Time

Hi [REDACTED]

I was very concerned to hear about the government plans to shut down the local council newspapers like Greenwich Time.

I've been using Greenwich Time for over 4 years to advertise about health, wellness & weight loss challenges. The response to our ads was always brilliant. The paper is truly read by people in the community & allows small businesses to get a great exposure at a very good price, thanks to a professional service from you [REDACTED] and from the GT team.

Greenwich Time is a fantastic platform for every day people to find out about local initiatives, people & businesses behind them and about everything whats going on in the community.

I truly hope that Greenwich Council will join other Councils and will not give in and will keep the paper running as normal.

Warmest regards

[REDACTED]

[REDACTED] - Total Wellness Centre,
[REDACTED]

[REDACTED]

[REDACTED]

Web: www.total-wellness4life.com

Web: [https://www.goherbalife.com/izabellaniewiadowska/en-](https://www.goherbalife.com/izabellaniewiadowska/en-GB)

[GB](#)

Twitter: @24wellness

LinkedIn: uk.linkedin.com/in/izabellaniewiadowska/

Facebook: <https://www.facebook.com/izabella.niewiadowska.7>

YouTube: <http://www.youtube.com/watch?v=sWNZzTiyK10>

From: [REDACTED]
Sent: Tuesday, April 29, 2014 01:12 PM
To: [REDACTED]
Subject: R + P car sales

Good afternoon [REDACTED]

We at R+P car sales (Sydenham se26) have been advertising in the Royal Greenwich Times for a number of years, and found the service to be VERY good, and the staff VERY professional, whilst being friendly at the same time.

R+P cars sales get a good response from the paper, and if the paper was to cease trading, it would surely affect our Car Business.

yours sincerely,

[REDACTED]
(R + P Car Sales)

From: [REDACTED]
Sent: Monday, April 28, 2014 02:59 PM
To: [REDACTED]
Subject: RE: Kumon

Kumon Woolwich Study Centre
75 Raglan Road
Woolwich
SE18 7LB

28th April 2014

To Whom It May Concern

We've used Greenwich Times (GT) newspaper as a medium to advertise our business for 5 years. This method of advertising has worked for our business and we're sure for many others too. We've built a relationship with [REDACTED] who is our advertising representative at GT, who works hard to ensure that our business needs are met.

GT newspaper has worked well for us in setting a presence in the local community. As the newspaper is distributed throughout Greenwich, many households are in reach of services that we and others provide.

More so, one of the additional services provided include leaflet distribution which we as a business have used on many occasions and which has proved successful.

Overall, GT newspaper benefits communities, businesses and residents. It will be unfortunate to see its closure as it provides Value for Money.

Yours sincerely,

[REDACTED]

From: [REDACTED]
Sent: Tuesday, April 29, 2014 02:45 PM
To: [REDACTED]
Subject: Fwd: GI to be shut down

To whom it may concern,

We here at The Gurn Guide have used Greenwich Times to advertise our business on several occasions.

They also covered an article on us when we started up.

For both of the above reasons, we are very saddened by the news that GT is too be shut down.

We gained an excellent response from our advertising within the paper and our launch was a great success due to the coverage we received.

Regards



From: [REDACTED]
Sent: Tuesday, April 29, 2014 02:38 PM
To: [REDACTED]
Subject: Re: Greenwich Times Newspaper

Dear [REDACTED]

We have advertised in the Greenwich Times for many years and I would just like to say what a good service Toulouse Plant Hire Limited has received. It would be a great loss if this service is no longer available to us.

Kind regards

[REDACTED]
[REDACTED]
Toulouse Plant Hire Limited

