

Future focus

Australia's skills and workforce development needs

Discussion Paper July 2012



Future focus: Australia's skills and workforce development needs A discussion paper for the 2012 National Workforce

A discussion paper for the 2012 National Workforce Development Strategy

July 2012

Purpose of the discussion paper

The Australian Workforce and Productivity Agency (the Agency) has developed this paper to present its research on current issues in relation to productivity and workforce participation, examine issues in relation to future demand from industry and start to explore policy options. The paper invites stakeholder input on these matters prior to the Agency providing advice to government in late 2012.

The Commonwealth Government set up the Agency to undertake research regarding the future nature of work in Australia and to support a new partnership with industry to determine skills and workforce development needs and to improve the productivity of enterprises.

Australian Workforce Futures, published in 2010, established the workforce capability that will be required to 2025, the industries that are expected to grow and the qualifications needed under three different scenarios for the future. It also considered what is holding us back from achieving this and explored strategies to address these issues.

The 2012 strategy will take this work further. To inform the strategy, the Agency is inviting discussion on the way Australia approaches and supports workforce development—at a national, industry and enterprise level.

This Discussion Paper forms part of a wider consultation process. It outlines broad issues and seeks answers to questions. It is not intended to be a draft strategy, nor does it establish the balance of issues that will be examined in the strategy itself. Policy frameworks and actions will be considered after a careful examination of the issues raised and information gathered.

You are invited to provide submissions to the 2012 National Workforce Development Strategy. Your input will help us to identify and explore critical issues in workforce development for Australia to 2025.

The deadline for submissions is **27 August 2012**. Further information about the submission process and consultation sessions is available on our website www.awpa.gov.au

Unless you request otherwise, submissions will be made publicly available via the website.

Submissions can be sent to:

workforcedevelopment@awpa.gov.au

or mailed to:

Submissions, Skills and Workforce Development Policy Australian Workforce and Productivity Agency GPO Box 9839 CANBERRA ACT 2601

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Foreword

Message from the Chair

Planning for Australia's future workforce needs is not an easy task, but it is an important one. To lift our productivity and benefit from our strong economy we need to do our best to ensure that we have the qualifications and skills that we need, where and when we need them.

The future is always uncertain. As we develop the 2012 National Workforce Development Strategy, we need to take account of uncertainties and risks as well as opportunities, both now and in the years to come.

This paper considers the skills and workforce development needs that would arise from a number of different scenarios for Australia's future, rather than making one single projection. In putting forward this paper for discussion, we seek the insights of our stakeholders into current and future issues in workforce development for Australia and how they may best be addressed. Your views will be taken into consideration in developing the final report and recommendations.

This paper cannot be completely comprehensive in its coverage, and we rely on you to alert us to key issues we may have overlooked, or different points of view that we have not taken into account. We value your input and look forward to fruitful discussions as we work together towards the development of the updated strategy, to be released later this year.

Philip Bullock Chair

Philip Bullock

List of acronyms and abbreviations

ABS Australian Bureau of Statistics

ACCI Australian Chamber of Commerce and Industry

ACPET Australian Council for Private Education and Training

ACTU Australian Council of Trade Unions

Ai Group Australian Industry Group

AQF Australian Qualifications Framework

ASSA Academy of Social Sciences in Australia

ASQA Australian Skills Quality Authority

ATAR Australian Tertiary Admission Rank

AWPA Australian Workforce and Productivity Agency

BERD Business Expenditure on Research and Development

BRICS Brazil, Russia, India, China and South Africa

CBT Competency-Based Training

COAG Council of Australian Governments

DAEM Deloitte Access Economics Macro

DSP Disability Support Pension

ENS Employer Nomination Scheme

ERA Employment, Retention and Advancement

GDP Gross Domestic Product

GFC Global Financial Crisis

HE Higher Education

HILDA Household, Income and Labour Dynamics in Australia

ICT Information and Communications Technology

LLN Language, Literacy and Numeracy

LLNP Language Literacy and Numeracy Program

LSAY Longitudinal Surveys of Australian Youth

NASWD National Agreement for Skills and Workforce Development

NBN National Broadband Network

NCVER National Centre for Vocational Education Research

NILS National Institute of Labour Studies

NSSC National Skills Standards Council

NTC National Trade Cadetship

NVEAC National VET Equity Advisory Council

OECD Organisation for Economic Cooperation and Development

PISA Program for International Student Assessment

PPP Productivity Places Program

R&D Research and Development

RTO Registered Training Organisation

SCOTESE Standing Council on Tertiary Education, Skills and Employment

SES Socioeconomic status
SLA Statistical Local Area

SOL Skilled Occupations List

SpOL Specialised Occupations List

STEM Science, Technology, Engineering and Mathematics

TAFE Technical and Further Education

TDA TAFE Directors Australia

TDC TAFE Development Centre

TEQSA Tertiary Education Quality and Standards Agency

VET Vocational Education and Training

WDSDPC Workforce Development, Supply and Demand Principal Committee

WELL Workplace English Language and Literacy

Executive Summary

What challenges face our workforce now and over the years to 2025? How should we address them? This paper invites discussion and debate on issues that could potentially constrain Australia's growth potential and our capacity to share our prosperity equitably and sustainably among our population.

Progress has been made in some key areas relating to workforce development since *Australian Workforce Futures* was published in 2010 but there is still a long way to go. Skills shortages in some areas and industries threaten wage inflation and risk growth-constraining monetary tightening. Productivity growth has been weak over the past decade. There are pockets of high unemployment across Australia's regions, especially among young people. There is also scope for improving leadership and management skills to bolster our innovative capacity.

One way of improving productivity is maximising the skills and contributions of people in the workplace, which has been shown to optimise organisational performance. Making better use of the skills of the workforce delivers benefits to both employers and employees.¹

To underpin the next National Workforce Development Strategy and help us plan for the future, the Agency has developed a set of four scenarios for Australia to 2025. These scenarios represent possible, plausible futures. They are not meant to be projections of the future nor are they based on past trends. Rather, they help us deal with the uncertainties and risks of the future as well as those developments of which we can be reasonably certain. Modelling of the supply and demand for skills and qualifications has been developed on the basis of these scenarios, and the findings of the modelling are discussed in this paper.

As we consider the present, we see that the demand for higher levels of skill is a reality. Our scenarios and modelling confirm that this can be expected to continue into the future in response to technology-induced change, structural adjustment, a progressive shift to services-based industries, and Australia's changing demographics. Increasing globalisation is another factor affecting the demand for higher-level skills, with Asia a burgeoning market for Australian services.

It is important that a shift to higher skills does not leave the low-skilled and unskilled behind. Strategies are needed to help disadvantaged groups gain skills and employment, including better matching of human capital with those regions and industries in need. Entry-level positions are needed for those waiting to get a foothold on the employment ladder.

In this paper we examine the participation challenges facing men, women, young people, older workers, Aboriginal and Torres Strait Islander peoples and people with disability, as well as some issues that cut across several groups such as low skills.

Australia's regions are not homogeneous. Localised, place-based solutions could provide a way forward for regions that are struggling with unemployment as well as those that cannot find enough workers to fill the existing opportunities, for example in mining and construction.

The role of the tertiary education sector is critical in meeting these challenges. How do we build generic skills and theoretical knowledge into our education system while also producing employees who have the practical skills that enable them to quickly function effectively in the workplace? How can they be 'job-ready' and employers be 'graduate-ready'? What will be the impact of demand-led

higher education and vocational education and training (VET)? Does more need to be done to foster STEM (Science, Technology, Engineering and Mathematics) subjects for Australia's future competitiveness in the global marketplace? How can we keep pace in the Asian century? Do delays in accreditation constrain provider innovation? Have we achieved everything we would wish for in the area of quality provision?

We look to our stakeholders for insights over an extended consultation and submission process as we work towards the new national strategy, to be released in late 2012.

- Have we got the issues right?
- Where are the gaps in our analysis?
- What kinds of policy interventions have been producing the best results?
- ► How can we anticipate and avoid adverse outcomes?

Introduction

There is no guarantee that Australia's potential for future growth will be realised.

The huge opportunities in our Asian region are balanced by the risks arising from our dependence on those markets. Our high terms of trade and the associated high dollar are bringing good times to some industries but the struggle of structural adjustment to others. Many in our labour force would like to work more, yet employers say they are unable to fill vacancies in particular occupations and areas. Skills shortages are constraining growth in some areas.²

Since the publication of *Australian Workforce Futures* in 2010, we have seen a significant increase in enrolments in both higher education and VET. Between 2009 and 2010 higher education enrolments increased by 5.1 per cent and publicly-funded VET enrolments have increased by 5.4 per cent.³ This increase is greater than the three per cent average increase in enrolments per annum that we put forward in that document as essential to meet Australia's future skill needs.

The challenge of low levels of language, literacy and numeracy skills in the working-age population has been acknowledged with greater investment by the Commonwealth and the development of the National Foundation Skills Strategy. Caps on university places have been removed, bringing higher qualifications within reach of more Australians. COAG has endorsed a new national skills strategy for all Australians, providing for a national student entitlement, expanded availability of incomecontingent loans, measures to improve confidence in assessment outcomes and an emphasis on transparency and quality.

On the other side of the balance sheet, our labour productivity has grown only slowly over the past decade and our multi-factor productivity growth actually declined over this period. Although our terms of trade are close to historical highs and capital spending is elevated, action is needed to improve the skills and employment prospects of those on the margins of the labour force, including those most affected by structural adjustment.

Planning for workforce development contributes to Australia's growth in two ways: by ensuring that we have the qualified people we need for the jobs of the future, and by encouraging and enabling better use of new and existing skills within the workplace. This two-pronged approach to workforce development was an important theme of *Australian Workforce Futures*.

Skills utilisation is concerned with maximising the contributions that people can make in the workplace and the extent to which people's abilities are 'deployed, harnessed and developed to optimise organisational performance'. Skills Australia identified that making better use of the skills of the workforce delivers benefits to both employers and employees, including increased productivity and job satisfaction.

In planning our workforce for the future, we also need to do better in terms of sharing our potential prosperity and using opportunities to lift more people from disadvantage. Growing the employment prospects of those who would like to work, or to work more, will benefit everybody. Investment in strategies to increase participation will pay for itself by enhancing growth potential and helping to reduce the impact of our ageing demographic.

Australia needs to address these challenges with concentrated effort and creativity. We must design responses which take into account a range of possible futures and their implications for skills and workforce development. So to help develop an updated national workforce development strategy, we have developed a set of four scenarios for Australia's future to 2025. Rather than being predictions or projections based on past trends, these scenarios are meant to help us explore a range of plausible futures. As we consider what is common to all of them, and where they differ, we can start to identify the stand-out issues that policies need to address—and the key areas of risk which we will have to plan for.

This discussion paper begins with the present by addressing some crucial questions:

- Why do we need to increase Australia's productivity? How does our innovative capacity stand at present?
- What are the participation challenges that Australia faces, now and in the future?
- ► How are the regions faring?
- What is influencing the demand and supply of skills?

The paper then turns to the possible futures revealed by our scenarios and the modelling based on them. Increasingly, it seems, our future jobs will be highly-skilled.

- How many qualifications are we likely to need, and at what levels?
- What will be the demand across industries and occupations?
- What does this mean for our training system?

In the third part of the paper, we ask the question 'How can the issues that currently face us, and the issues that our scenarios and modelling have revealed to us, best be addressed?' We identify a number of key concerns that we believe are going to be critical for workforce development planning up to 2025, and explore possible policy solutions.

- How might work and workplaces change in the future?
- How good are our leadership and management skills, and why do they matter?
- Is the quality of our qualifications as good as we would like it to be?
- Will structural adjustment continue to impact our workforce to the extent that it does at present?
- How can key participation issues be addressed?

Chapter One: Where are we now?

1.1 Productivity

Measured as the increase in output per employee, Australia's labour productivity growth has been weak over the last decade.⁶

This is a challenge for our future prosperity. If we do not improve productivity we cannot expect to see our living standards continue to rise. If we do succeed, however, benefits will follow for workers (in the form of higher incomes), businesses (via higher profits) and consumers (through lower prices for better goods and services). In fact,

Productivity is the prime determinant in the long run of a nation's standard of living, for it is the root cause of per capita national income. High productivity not only supports high levels of income but allows citizens the option of choosing more leisure instead of longer working hours...The capacity to be highly productive also allows a nation's firms to meet stringent social standards which improve the standard of living, such as in health and safety, equal opportunity and environmental impact.⁸

Workforce development contributes to productivity gains by better matching demand for skilled people with supply across industry sectors so that growth is not constrained.

Productivity is influenced by the ways enterprises and individuals develop and harness their skills and energies in the workplace. Management and leadership within firms is important in enabling and encouraging productivity gains. Effective leadership encourages employees to take ownership of their work so as to co-produce outcomes that benefit both the business and its workers. The extent to which workers have autonomy and control over their work, for example, plays an important role in productivity gains and innovation.

1.1.1 What is our productivity growth doing and why?

Labour productivity grew at an annual rate of 3.3 per cent per annum between 1993–94 and 1998–99, the fastest sustained growth on record. In the 2000s, however, productivity rates have been volatile, and generally lower. Economists attribute the surge in the mid-to-late 1990s to a range of factors—among them microeconomic reforms undertaken in the 1980s and early 1990s, and unprecedented innovation in ICT, leading to technological change and structural adjustment across a range of industries. Page 1990s and 1998–99.

8 7 7 6 9 6 9 7 9 7 5 7 6 1980/81 1985/86 1990/91 1995/96 2000/01 2005/06 2010/11

Figure 1 Labour productivity in Australia, % change, 1975–2011

Source: ABS Cat. No. 5204.0 National Accounts 2010/11.

The strength of the Australian economy overall tends to mask the fact that industries differ in their productivity growth trajectories. Figure 2 shows that productivity growth in the late 1990s was fastest in mining and in the electricity, gas and water services industry, with steady growth within communication services, finance and wholesale trade, among other sectors.

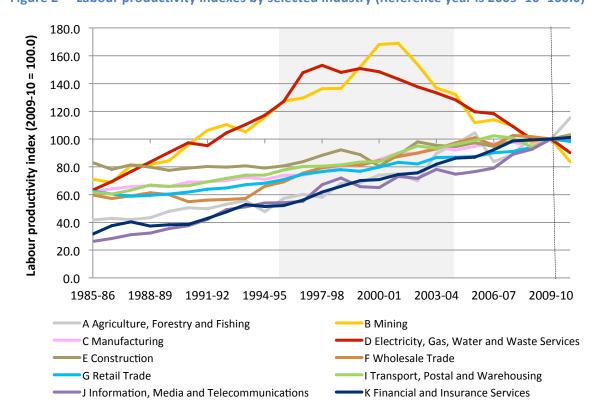


Figure 2 Labour productivity indexes by selected industry (Reference year is 2009–10=100.0)

Source: ABS Cat. No. 5260.0.55.002 Experimental Estimates of Industry Multifactor Productivity, Australia: Detailed Productivity Estimates, December 2011.

Conversely, the recent slowing of productivity growth is partly due to a drop in productivity in the mining industry (which reached its peak productivity in the early 2000s), combined with subsequent falls in productivity in the agriculture, construction and electricity, gas and water sectors.

The investment boom has not yet been fully requited in additional production, but is expected to yield results in the future as growth in mining sector inputs are translated into increased output volumes. As the Treasury has noted, during the mining booms of the late 1970s and early 1980s it took around five years for the increase in mining investment to translate into higher growth in output. This is due in part to the time lags between when investments are made and when capital comes on stream.

A comparison of gross value added per hour worked by industry (Figure 3) also shows that there are big differences in productivity across the sectors.

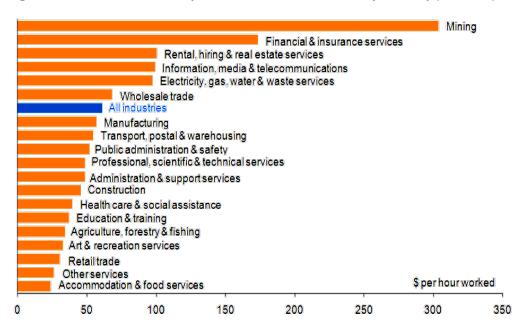


Figure 3 Gross value added per hour worked, in dollars, by industry (2009–10)

Source: ABS (2010b and 2011); Eslake and Walsh (2011). 17

The global services market is growing and increased productivity in the services sector presents a major area for future growth in the Australian economy. Modelling by the Australian Services Roundtable suggests that a small rise of 0.1 per cent in services sector productivity 'could result in a sustained annual rise of over \$1 billion in Australia's gross domestic product'. However, correctly measuring the productivity of service workers is a complex undertaking in terms of gauging the extent of cross-border supply, consumption abroad, commercial presence, and movement of people. This has led representatives in the services sector to argue that the contribution of services to trade and the broader economy is underestimated and that Australia is consequently missing out on 'the productivity gains that focused reform of services sectors could generate'.

1.1.2 How does Australia compare?

Over the past decade, Australia's annual GDP growth rate has outstripped almost all other developed economies, averaging around 3 per cent per annum between 2000 and 2010 (ahead of

New Zealand, Canada, the UK and US). While GDP growth dipped with the GFC to 1.4 per cent in 2008, it has recovered gradually, reaching 2.2 per cent growth in 2009 and 2.5 per cent in 2010.²¹

The story is very different, however, when we look at international comparisons for productivity. Australia's annual productivity growth fell below that of the US in the 2000s, and is only slightly above the OECD average for the decade. While our labour productivity growth was generally higher than that of the US, G7 nations and the OECD average between 1990 and 2005 in terms of comparative trends (Figure 4), we have dropped behind the G7 developed economies since 2005, with productivity growth only briefly exceeding the OECD average in 2009 before falling again in 2010.

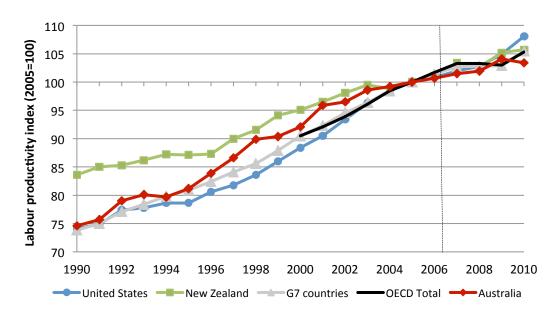


Figure 4 Labour productivity growth in the total economy, Australia and OECD, 1990-2010

Note: Labour productivity index 2005=100. OECD total is only shown for the years 2000-2010. Source: Labour productivity growth in the total economy, OECD StatExtracts, Accessed 27 March 2012.

Skills utilisation, quality of work and the wellbeing of workers are critical aspects of productivity and reflect the extent to which employees contribute to the workplace, to productivity gains, and to innovation. While Australia has the fourth highest disposable income per capita, number of rooms per person²³ and life expectancy of the OECD countries according to the OECD wellbeing indicators, we also have the fourth highest percentage of employees working more than 50 hours per week and the fifth lowest amount of time devoted to leisure and personal care.²⁴ Broader considerations of wellbeing help us to put productivity into its proper context—the people who work and the circumstances in which they work.

1.2 Innovation

Innovation is an important contributor to productivity. Technology is important for innovation, but innovation is much more than technology. Innovations can be in goods or services, in operational processes, in marketing methods or in organisational and managerial processes. ²⁵ Leadership and management within the firm are key if skills for innovation are to be used effectively.

Technical progress and innovation are crucial factors in productivity growth. In 2009-10, 'over a third of innovation-active businesses (35 per cent) increased their productivity from the previous year, compared to just 16 per cent of non innovation-active businesses'. ²⁶

Platform or general purpose technologies such as ICT, nanotechnology and biotechnology have productivity-enhancing benefits across many sectors.²⁷ Equally, increasing the number of Australian households connected to the Internet via the National Broadband Network is expected to improve productivity in the private sector and provide cost savings and faster, more efficient services for governments.²⁸

Future skills needs will depend on technologies that 'offer substantial productivity enhancing benefits and new business opportunities' and on the ability of our enterprises to quickly adopt knowledge and technology from overseas.²⁹ In general, Australia is an adopter rather than a developer of technologies. In fact,

The strength of the Australian innovation system is not in invention and the marketing of Australian inventions abroad (although there are major successes here) but precisely in what matters most: the ability of Australian firms in all sectors and the Australian public sector to rapidly implement productivity-enhancing inventions. Most of these inventions were developed outside of Australia.³⁰

Innovations don't have to be entirely new, but they have to be new to the organisation, either developed within the firm or introduced to it.³¹ Improvements in the workforce and in management practices are reflected in measures of multifactor productivity as well as economies of scale.³²

Importantly, defining innovation more broadly means that the services industries are now included.³³ Over the period to 2025 technology push is expected to be a less significant driver of innovation than incremental innovation responding to market demand.³⁴ In fact, incremental innovation is more important for productivity growth than radical innovation.³⁵

1.2.1 Australia on the world stage

Australia ranks 21st in the OECD global innovation index, behind the US (7th), Canada (8th), the UK (10th) and New Zealand (15th).³⁶ Australia's business expenditure on research and development (BERD) as a proportion of GDP for 2009 was 1.94 per cent, just below the OECD average.³⁷

Four industries accounted for close to 80 per cent of BERD in Australia in 2009-10: manufacturing; mining; financial and insurance services; and professional, scientific and technical services. Large businesses (with 200 or more employees) devote a larger proportion of human resources to R&D than smaller businesses. ³⁹

As part of the Australian Government's innovation agenda, the Enterprise Connect program has been established to support small to medium enterprises in innovation capability.⁴⁰

1.2.2 Where are the gaps in our skills for innovation?

Human capital is critical to innovation.⁴¹ The skills required for innovation tend to be learnt on the job, but formal training is the foundation on which this learning is built.⁴² This means that both the higher education and the VET sector play a key role.

Innovation-active firms differ most from others in their increased use of skills in marketing, business management, finance and IT, not the skills traditionally associated with innovation. This reflects their involvement in incremental innovation rather than radical innovation. ⁴³ Innovation-active businesses are three times as likely to use marketing skills in undertaking core business activities as non innovation-active businesses. ⁴⁴

Once people have qualified, we need to ensure that their skills can be utilised at work and that innovation-specific skills can be developed and deployed. Here the culture of the workplace, leadership style and the way work is organised are critical determining factors. There is evidence that better management practices and organisational change contribute to multifactor productivity growth. Employee participation in decision making, participation in strategy and planning, and skills utilisation are tightly linked to firm productivity and profitability. Levels of autonomy and task discretion are critical success factors.

While many Australian organisations perform well in operations management, few engage in advanced people management practices and this is a key factor differentiating our innovation performance from that of other countries.⁴⁹ There is considerable scope for Australian firms to improve management practices and there is good reason for doing so, as research reveals that the quality of management practices can quantifiably improve productivity and outputs within an organisation.⁵⁰

1.3 Issues in participation

The unemployment rate has come in at under 6 per cent since August 2003. ⁵¹ However, despite Australia's economic strength, participation challenges remain for many people and groups. Increasing workforce participation was a major theme of *Australian Workforce Futures*. A number of initiatives have been introduced to increase participation, including the *Building Australia's Future Workforce* package announced in the 2011-12 Budget, continued support under the *Australian Apprenticeships Access Program* and the *Work Bonus* and *Experience Plus* initiatives aimed at older workers. Although the latest figures from the Australian Bureau of Statistics (ABS) and OECD show slight improvements in Australia's overall participation rate (65.5 per cent in 2012 compared to 65.1 per cent in 2010) there is still a considerable way to go to meet the target of 69 per cent set in *Australian Workforce Futures*.

For all groups who struggle to participate in the workforce, there are individual consequences for those who engage in less paid work. Such people pay the penalty in the long run with less or no retirement savings, making them more likely to be financially dependent as they age.⁵²

Gaining employment and access to economic opportunity is particularly difficult for those who experience multiple features of disadvantage such as low language, literacy and numeracy skills; low income; and disability or mental illness. They may live in remote communities or communities with concentrations of low socioeconomic status (SES) groups. They may be Indigenous Australians or new arrivals and refugees. These multiple aspects of disadvantage make it a complex task for policymakers, firstly to identify these groups and individuals and, secondly, to provide the support that is needed to address these barriers to participation.⁵³

In comparison to the higher education sector, VET has almost double the proportion of students from low socioeconomic backgrounds, triple the proportion of students from non-English-speaking homes, and five times the proportion of Indigenous students.⁵⁴ Following the Bradley Review of higher education the federal Government has introduced initiatives to support participation in higher education of students from low socioeconomic backgrounds. This includes a goal of low-SES students making up 20 per cent of all enrolled university students by 2020.⁵⁵

1.3.1 Low-skilled and unskilled workers

Low skills are a strong determinant of outcomes across the lifecourse of the individual. For example, nearly nine out of ten people of working age with a post-school qualification (86.2 per cent) are in the labour force, compared to 68.9 per cent of those without one. ⁵⁶

While educational attainment has risen for both men and women in recent decades, there still remains a significant number of Australians (2.9 million) who completed Year 10 or below and do not hold a post-school qualification. Of these, 1.6 million are currently employed, 153,000 are currently unemployed and 1.1 million are not in the labour force. This means that a significant proportion of Australia's total current labour force is low skilled and may be vulnerable to job loss during a recession or to progressive, age-related displacement from the workforce. Among those who are not in the labour force are people who are not working due to study, health issues or carer commitments, but also those who could potentially participate if given the opportunity.

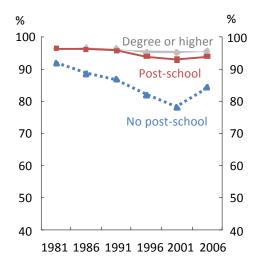
Unemployment affects unskilled workers much more than skilled workers⁵⁸ and workers with low skills are also vulnerable to churn between employment and unemployment. ⁵⁹ Fluctuations in the economic cycle also disproportionately affect low- and unskilled workers. In times of higher unemployment skilled workers can replace or 'bump down' unskilled workers, but the reverse is not the case. Skilled workers are also more expensive to replace so organisations tend to keep them in preference to unskilled workers. ⁶⁰

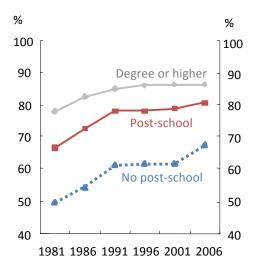
Less-skilled workers are also less mobile than other workers and are less likely to move for work reasons, meaning that they rely more on local employment opportunities than do those with higher levels of skills. ⁶¹ However, a concentration of people with low skills and capabilities in certain regions can also mean that many of the jobs available in these regions are filled from outside, 'with employers reporting that they cannot find workers with the skills that they need'. ⁶²

Around one quarter of discouraged job seekers cited that they 'Lacked the necessary schooling, training, skills or experience' as the main reason for why they were not actively looking for work. This was roughly the same for both men and women, although the effect of low skills is more marked for men in terms of the relationship between educational attainment and workforce participation. ⁶³ This is shown in the drop in participation of males of prime working age who have no post-school qualifications. See Figure 5 below.

Figure 5 Participation rates of prime age males (25 to 54) by educational attainment, 1981–2006

Figure 6 Participation rates of prime age females (25 to 54) by educational attainment, 1981–2006





Source: ABS Census (2006).64

1.3.2 Men

A decline in male workforce participation has been one of the most notable trends of the past three decades. As we have seen, almost all of this decline is accounted for by men who left school early and have no further qualifications. ⁶⁵ In 1966, overall male participation was as high as 84 per cent. ⁶⁶ However today, less than three quarters of men participate in the labour force (71.9 per cent). ⁶⁷

There was a significant fall in male employment participation across all age categories between 1970 and 1983. This coincides with significant restructuring of the economy and a rapid decline in blue collar work as a share of male employment. More than half of the decline in blue collar male employment between 1971 and 2005 had already occurred by 1986.⁶⁸

The decline in male employment in the thirteen years between 1970 and 1983 was most acute for older age groups. During this time, the employment to population ratio of men aged 60-64 declined from 76.7 per cent to 39.8 per cent. There has however been some recovery since that time for this age group.⁶⁹

Older male workers who have worked in blue collar jobs and production industries tend to have low overall education attainment due to leaving school early to join the workforce. To Structural adjustment and the changing mix of industry mean that these workers may possess specific technical or production skills which are also not readily transportable to other roles.

Age effects and barriers have also seen older male workers in these occupations unable to rejoin the workforce. Half of all male discouraged job seekers reported that being considered 'too old' by employers was the primary reason for not actively looking for work.⁷¹

When other factors such as health are added into the equation, we can see how this combination of issues has affected male participation over time. The number of men on Disability Support Pensions (DSP) rose substantially in the early 1990s, associated with the recession and policy changes

surrounding eligibility requirements.⁷² By 2010, nearly half a million men (417,900) reported that they were not in the labour force due to their own long-term health condition or disability (377,700) or short-term illness or injury (40,200). Nearly three-quarters of these (73 per cent) were aged 45 years or older.⁷³ DSP recipients currently number 818,850, of whom 446,600 are male (54.5 per cent) and 293,520 (35.8 per cent) are male and aged 45 and over.⁷⁴ The Australian Government has sought to bring more people with a disability into employment. If work were available, consistent with the skills and physical limitations of these men, this could provide an opportunity to help these men return to the workforce.⁷⁵

While there remain issues for older men in the workforce, the decline in the participation of men aged 35-54 has been particularly significant. In 1966, almost all 35 to 54 year old males (or 96.2 per cent) were in work. By 1983 male employment in this age group had dropped to 87.4 per cent. This figure is still around 87 per cent, with almost 400,000 men aged 35-54 not in employment. This suggests that strategies that seek to increase the participation of men in this age group are of particular importance.

1.3.3 Women

Although women are increasingly highly educated participants in the labour market, it is not yet clear that this increase in education is fully paying off. Despite the growth in female participation in the workforce since the 1970s, there remains a large gap between male participation (at 72.0 per cent) and female participation (at 58.7 per cent).⁷⁷

As Figure 6 shows, the participation of women with no post-school qualifications has risen over time from under 50 per cent in 1981 to nearly 70 per cent in 2006. Women of prime working age (25 to 54) with post-school qualifications had a participation rate of more than 80 per cent in 2006, while participation rates of women with a bachelor degree or higher was above 85 per cent. This implies that a lack of qualifications is not such a barrier for women as it is for men, given the loss of traditionally 'masculine' low skilled jobs associated with production sectors, and the rise of jobs in female-dominated services such as retail, hospitality and the community care sector.

Accompanying the growth of women's participation in the labour market has been the rise in part-time and casual jobs. Today, women account for 70 per cent of Australia's part-time workforce and nearly half of all working women (45.7 per cent) work part time.⁷⁹ While some women who work part-time would prefer to work more, there are also those who prefer part-time work due to caring commitments for young children or older family members.⁸⁰

Underemployment is also a major issue for women and is higher than the rate for men in all age cohorts. ⁸¹ Further, withdrawing from the workplace or reducing hours contributes to 'the persistence of significant gender pay differences, and women having great difficulty climbing the career ladder'. ⁸² On average, women earn less than men and over their lifetime this amounts to just under \$1 million. ⁸³ At present, female earnings in full-time standard jobs are around 83 per cent of male full-time earnings. ⁸⁴ Australia has a higher gender gap in earnings than the OECD average, and ranks 15 out of 21 OECD countries on a measure of the gender gap in median earnings of full-time employment. ⁸⁵ Female graduates also attract lower starting salaries than males graduating from the same degrees and working in the same industries. ⁸⁶ One estimate indicates that 'eliminating the

whole gender wage gap from 17 per cent to zero, could be worth around \$AU 93 billion' to the economy.⁸⁷

Gender segregation within industries has a marked impact on the patterns of participation of both men and women. As can be seen in Figure 7, health care and social assistance is the most female-dominated industry, with women accounting for almost 80 per cent of the workforce. Conversely, men comprise the vast majority of workers in construction (87.9 per cent), mining (86.0 per cent) and electricity, gas, water and waste services (78.6 per cent).⁸⁸

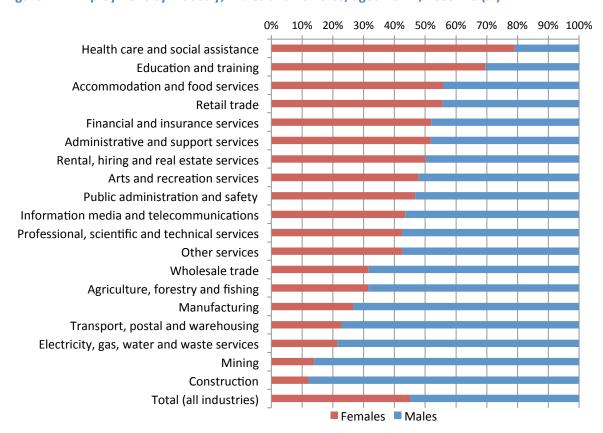


Figure 7 Employment by industry, Males and Females, aged 20-74, 2009-10 (%)

Source: ABS Cat. No. 4125.0 Gender Indicators, Australia, July 2011. Table 3 Employment by industry, 20–74 years, 2009–10.

In a context of skills shortages in some male-dominated industries and industry growth in some female-dominated industries, strategies need to be looked at to address this imbalance. In particular, it is not easy to assist older men suffering unemployment due to structural adjustment to retrain in another industry, and new approaches to lifelong learning will be needed to bring about effective change in this area.

1.3.4 Older workers

Australia has an ageing workforce and this has implications for the future. Increasingly, mature-aged people are participating in work, particularly in professional occupations, and this trend is expected to continue. ⁸⁹ In fact, more than half of 60-64 year olds now participate in the labour force, increasing from one third in 1991. Participation has also increased for people aged 65 and over, from 7 per cent in December 1991 to 12 per cent in December 2011. ⁹⁰ Running small and micro

businesses is an important avenue for mature-aged people, especially older women re-entering the workforce.⁹¹

Many mature-aged workers have a depth of skills obtained through their experience in the workforce but lower levels of formal qualification than new entrants to the labour market. In particular, mature Australian women are less well educated than their younger counterparts, with less than half of 60-64 year old women having achieved a Certificate III or above. Literacy levels are also lower for mature Australians. However the situation is improving over time due to a cohort effect. However the situation is improving over time due to a cohort effect.

1.3.5 Aboriginal and Torres Strait Islander people

There is considerable government activity taking place to improve employment and participation outcomes for Indigenous people, especially the COAG National Partnership Agreement for Indigenous Economic Participation (2009), which involves complementary investment and effort by the Commonwealth and state and territory governments to significantly improve opportunities for Indigenous people to engage in private and public sector jobs. ⁹⁵

Nevertheless, Indigenous Australians still face multiple disadvantages in a number of areas including education and employment. In 2006 the unemployment rate for Aboriginal and Torres Strait Islanders aged 15 years and older was 16 per cent compared to 5 per cent for non-Indigenous Australians. Five years later, outcomes are little changed if not worse, with an Indigenous unemployment rate of 18.2 per cent (compared to 5.1 per cent). 97

Where people live has a strong bearing on employment outcomes. Indigenous Australians account for only 0.9 per cent of people living in major cities, but nearly a quarter (23.6 per cent) of those living in remote areas. Participation among Indigenous people in remote areas is low, at 54.4 per cent. This indicates that there is a high proportion of people out of the labour force altogether or not participating in work who are not necessarily classified as 'unemployed'.

Despite these obstacles, the good news is that outcomes for Indigenous Australians improve dramatically with education. With increasing education, the employment gap between Indigenous and non-Indigenous people is relatively small, and narrows further at the higher qualification levels. For those Indigenous Australians with a Diploma or higher level qualification, for example, employment levels are reduced to 4.5 percentage points below the general population (with equivalent qualifications). Growth in Indigenous business enterprises, entrepreneurship and community-based organisations is another positive development in recent years, providing additional employment opportunities for Indigenous people, from urban areas to remote communities.

1.3.6 People with disability

For people disadvantaged in the labour market through disability, outcomes are below the national average, with employment levels much lower than for people without a disability. In 2009, 54.3 per cent of people with disabilities participated in the labour force as compared to 82.8 per cent of those without. Despite attempts by Government to engage people with disabilities in paid work, the labour force participation of people with disabilities has changed little since 1993, whereas the participation rate of people without disabilities has risen. ¹⁰¹

Compounding the problem is the difficulties facing individuals with disability. Such individuals are significantly less likely than others to have completed Year 12 or have a bachelor degree, and significantly more likely to have no academic qualifications at all. Moreover, the number of people with a profound or severe disability is projected to more than double by 2030. This means that the number of carers will also increase, which will exert a reciprocal impact on the future labour market. Without encouragement of people with disability to gain education, the risks of perpetuating a cycle of exclusion are apparent.

Disability Employment Services (DES) provide specialist help for people with disability, injury or health condition who require support to find and maintain sustainable employment. The National Disability Recruitment Coordinator (NDRC) links the DES and large employers. Once employers make a commitment to work with the NDRC, the service helps the employer to implement practices to employ people with disability as well as training staff in working with people with disability. Industry driven strategies such as the Australian Network on Disability are also important in encouraging employers to take on people with disabilities.

New philanthropic forms of 'social investment' have also emerged to help disadvantaged people enter and remain in the labour market. ¹⁰⁴ This includes a role for social entrepreneurs ¹⁰⁵ and the development of various kinds of social enterprise. The Brotherhood of St Laurence, for example, runs a diverse range of social enterprises to employ and train job seekers who require extra support to stay in employment and these have grown into viable businesses. ¹⁰⁶

1.4 Regional issues

Regional disparities in employment and education are a key challenge for policymakers. Participation in work and study varies widely across Australia according to geographical location, but the issues facing different regions are not homogenous. Declining industries, structural adjustment and a shift from production to services have fundamentally altered the type and amount of work available in some regions. Australia is increasingly described as a 'patchwork economy': one which is characterised by strong growth in some areas while others lag behind. Deckets of high unemployment are often correlated with the ageing of a low-skilled labour force, particularly where there are no longer industries located in these regions able to absorb this capacity.

In the past, rates of labour force participation were similar across Australia, but that is no longer true. Differences in participation by location correspond with differences in socioeconomic status between different locations, thus reinforcing the loss of social capital and increasing the disadvantage experienced by the low socioeconomic status regions. The regions where participation has fallen tend to be those where there has been a loss of blue collar jobs, and the service jobs which are now being created are not in those regions, often making them inaccessible to people with low skills from the disadvantaged regions.

The employment rate for postcodes in the top income decile is around 20 percentage points higher than for post-codes in the bottom income decile. In fact, 'in Top 10% postcodes, only 30% of all those aged 15 years and over were out of the labour force and only 3% were unemployed', while 'in Bottom 10% postcodes, a striking 48% were out of the labour force and 6% were unemployed'. This impacts on relative opportunities and can give rise to effective waste as people in disadvantaged areas have much less chance of being employed. Neighbourhoods with high

unemployment also risk becoming self-perpetuating in the same way as families where no-one works risk becoming welfare dependent. Educational achievement is also unevenly distributed by postcode it all comes together with lack of skills now becoming a prime cause of continuing disadvantage. The job market now requires education and training, and this is the most promising path out of disadvantage for those living in areas of high unemployment.

In contrast, other parts of Australia are experiencing strong growth and a resulting lack of skills and labour, particularly where there is competition from the resources sector or where there are difficulties in attracting people to work in particular locations. 112 For some regions, barriers to participation are a matter of supply rather than demand, coalescing around the related issues of low skills, disadvantage and youth disengagement. 113 Indeed there is evidence to show that some people who do not expect to find work, or have even dropped out of the workforce altogether, relocate to depressed regions due to the lower cost of living in these areas. 114

Clearly, then, there can be no one-size-fits-all approach to regional challenges. The disparity in the distribution of resources, population, infrastructure, services and development are important considerations in addressing workforce participation and productivity.

1.4.1 Regional development

Regions which have not benefited from the mining boom, and which may be struggling in the wake of structural adjustment and a lack of new economic opportunities, are also characterised by low population growth. Australia is one of the most urbanised nations in the world, and this trend is only expected to increase as people move from country areas to the capital cities. ¹¹⁵ Migrants overwhelmingly settle in our largest cities, prompted by considerations of job availability, community facilitates and other amenities. 116 These population flows help concentrate economic growth, with 'larger markets, more high quality human capital, and more infrastructure that facilitates economic interactions'. 117 However, it also means that there are fewer flow-on job opportunities in regions with dwindling populations, particularly within services sectors such as education, health and retail.

Closures in manufacturing hubs and heavy industry have led to slow economic growth in regional centres from Newcastle to Whyalla, while the challenges facing agricultural regions are apparent in the loss of agricultural jobs, an ageing farm workforce and young people increasingly not choosing agricultural careers.

The issues facing workers and employers in resource-rich regions, on the other hand, are very different from those in other parts of the country. Mining centres look to attract skilled workers to meet demand, but housing large numbers of people in remote districts with very small permanent populations presents a challenge. This has led to the adoption of 'fly-in, fly-out' arrangements as an alternative to maintaining a residential workforce: a phenomenon which seeks to overcome the shortage of available land and housing, and the limited availability of services in remote regions of Australia.

Employers report that it costs significantly more to employ a person who lives in the Pilbara than to employ a worker on a fly-in, fly-out basis. 118 Exorbitant property and rental prices in mining regions do not help. However, fly-in, fly-out arrangements can also lead to 'unstable and poorly serviced

communities in remote locations'.¹¹⁹ They can also exert a toll on individual and family wellbeing, with one in three fly-in, fly-out workers in Western Australia quitting within 12 months.¹²⁰ Clearly, the high salaries paid to resource workers are not the only consideration in retaining a skilled workforce within these regions. Yet without access to fly-in, fly-out arrangements, mining companies report that 'valuable resource projects would not find a skilled local workforce and may not even proceed'.¹²¹

1.4.2 Regional participation

At the aggregate level there are major differences in labour force participation between the states and territories, with a twelve percentage point gap between the lowest rate (60.7 per cent in Tasmania) and the two highest (73.2 per cent in the Northern Territory and 72.5 per cent in the Australian Capital Territory). 122

Table 1 Labour force participation rates in Australian States and Territories, average of 12 months to January 2012

TAS	SA	NSW	VIC	QLD	WA	ACT	NT	AUSs
60.7	63.5	63.7	65.6	67.3	68.2	72.5	73.2	65.5

Source: ABS Cat no. 6202.0 Labour force, Australia, January 2012, Table 12. Original series.

Population: Civilian population aged 15 years and over. 123

Regional workforce participation rates have altered in line with shifts in industry. For example, South Australia's manufacturing base has declined from 18.8 per cent of employment (108,800 workers) in November 1984 to just 9.2 per cent (75,700) in November 2011. State-based differences in education attainment also play a role, with South Australia and Tasmania reporting the lowest levels of post-school education amongst the states. The Northern Territory and Western Australia also have levels of post-school attainment below the national average, but report among the highest employment outcomes. The difference lies in industry demand and the distribution of economic growth areas, particularly in services and the resources sector.

Low skills are an important factor in current labour market trends, but there are also a wider range of social and economic issues affecting unemployment. It is the link between low educational attainment and an inability to 'respond flexibly to an economic shock' that leads to stagnation.¹²⁶

Interactions between region, unemployment and industry are shown in the Statistical Local Area (SLA) data (Box 1).

BOX 1. Locating regional disadvantage

unemployment rate of 9.6 per cent (from a handful of remote Aboriginal communities. In Western Australia, the only occurrences sizeable workforce in WA which has a high Kimberley (with Halls Creek (S) reporting of unemployment rates over 10 per cent 15 per cent), as well as higher rates in a The Perth SLA of Kwinana (T) is the only are found in remote areas such as the labour force of 13,314).

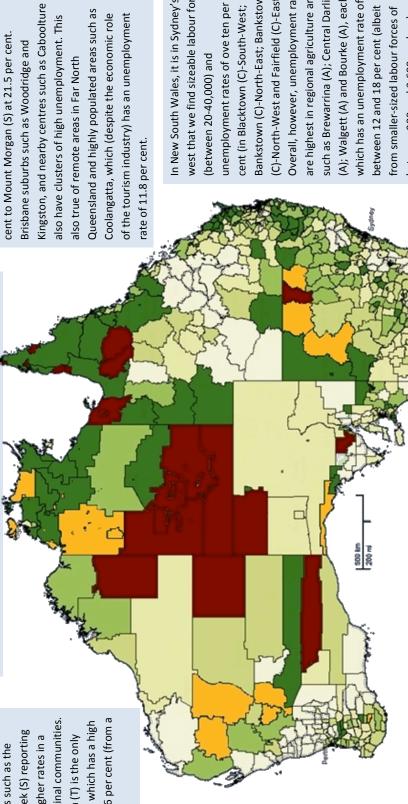
(under 1-200) and widely spread. Only the Petermann-Simpson SLA in Central NT is larger, with a labour force of 1,444 and an employment rate of 14.8 per in the Northern Territory, SLAs with high unemployment are typically small cent and with an Indigenous population of 41 per cent

46 Queensland SLAs with an unemployment rate

of over 10 per cent, from Cook (S) at 20.4 per

n Queensland, unemployment clusters are small

and widely dispersed across the state, including



10.0% to 14.9%

5.3% to 6.9%

7.0% to 9.9%

4.0% to 5.2%

2.9% to 3.9%

0% to 2.8%

15.0% and over

Unemployment rate

west that we find sizeable labour forces are highest in regional agriculture areas (A); Walgett (A) and Bourke (A), each of Overall, however, unemployment rates such as Brewarrina (A); Central Darling Bankstown (C)-North-East; Bankstown (C)-North-West and Fairfield (C)-East). In New South Wales, it is in Sydney's which has an unemployment rate of unemployment rates of ove ten per cent (in Blacktown (C)-South-West; between 12 and 18 per cent (albeit from smaller-sized labour forces of between 900 and 3,600 workers). (between 20-40,000) and

> agricultural regions of Break O'Day (9.1 per cent), George Town, at 9.8 per cent. This is followed by Kentish (8.5 per cent), Central Highlands (7.9 per The highest unemployment rate for Tasmania is found in the north-east manufacturing region of cent), in which sheep and dairy farming play a Burnie (C) - Pt A (at 9.4 per cent) and the dominant role in the local economy. unemployment rates in Northern Adelaide are In South Australia, the highest unemployment rates are in the urban fringes, rather than in among the highest in the nation. Trends and influences on the region's low participation dependency are examined in Case Study 1.

rates and high incidences of welfare

rural or remote areas. In particular,

Dandenong; and Brimbank (C)-Sunshine (with cent in Melbourne's outer suburbs of Hume In Victoria, unemployment is over ten per (C)-Broadmeadows; Gr. Dandenong (C)workforces of between 25-45,000).

Source: DEEWR Small Area Labour Markets, December quarter 2011. Unemployment rate and labour force sizes are the average over 4 quarters to December 2011.

Employer surveys confirm that recruitment is most difficult in Western Australia, the Northern Territory and the ACT, where employers filled less than 60 per cent of advertised vacancies. Employers generally find it harder to fill vacancies in regional Australia than in the state capitals, filling only 58 per cent of vacancies and attracting 1.6 suitable applicants per vacancy. Alice Springs has one of the lowest unemployment rates in the country, at around 2 per cent for some districts (despite low participation in other areas), and similar patterns of growth are apparent in other regional and remote districts where demand for services is high. 128

In the 2006 Census, four of the five highest participation areas were located in rural Western Australia, reflecting growth in mining and the growth of fly-in-fly-out labour forces in these regions. ¹²⁹ The continued growth of the resources sector has seen a concomitant rise in skills shortages within industries such as construction, manufacturing and agriculture, where skilled workers in related trades (for example air conditioning and refrigeration mechanics) are being absorbed by the mining boom. ¹³⁰ Entrenched shortages of structural steel workers are also apparent in Western Australia, where upwards salary pressures are increasing labour costs and employers report that they 'regularly lose workers to the resource sector due to perceptions around wages'. ¹³¹

Despite the growth of employment opportunities in some areas, regional mobility remains fairly limited, particularly among less skilled workers. ¹³² Indeed, there are signs that worker mobility is actually decreasing, with a drop in the rate of interstate migration in recent years.

In 2009-10, 331,400 people moved to a different state or territory, a drop of 8 per cent from the previous year, and a 17 per cent drop from the peak interstate migration estimate in 2002–03. The level of interstate migration for 2009-10 is almost the same as that experienced in 1993-94, which was a 20 year low. 134

Some companies have found that there are barriers to relocation for individuals to take up job opportunities interstate. These include home ownership, having children in local schools, being well established in local communities and other social or family factors. One advantage of fly-in, fly-out strategies is that they enable the movement of workers into remote areas without requiring people to relocate.

Employer demand tells only part of the story. In other parts of the country it is supply factors – such as clusters of low skills and other demographic factors – that are at least as influential in determining employment outcomes within regions. This is reflected in the SLA data, which shows that it is generally the outer urban and inner regional areas (e.g. in South Australia, New South Wales and Victoria) that report the highest unemployment figures, rather than remote and outer regional areas. Additional maps of urban SLAs are included in *Appendix 2*.

CASE STUDY 1: Regional unemployment: A snapshot of the Northern Adelaide region

The persistently high unemployment rates in some of Adelaide's Northern outer suburbs have led policymakers to conclude that intergenerational joblessness, welfare dependency and social disadvantage have become major issues for the region.¹³⁶

Historical data shows that unemployment in the Playford (C)-Elizabeth area has not fallen below 15 per cent since records began in 1990 and currently stands at 21.6 per cent. Moreover, of the estimated adult working population of 310,000, nearly a quarter (24.2 per cent) are on Centrelink benefits, compared to 16.9 per cent for Australia. Unemployment rates in surrounding districts are also among some of the highest in the nation, at 15.6 per cent in Playford (C)-West Central, and 12.7 per cent in Salisbury (C)-Inner North and are more than twice the national average in Port Adelaide Enfield (C)-Inner and Salisbury (C)-Central.

So what accounts for these poor outcomes for a comparatively young, urban, English-speaking population? And why—despite myriad policy interventions—does disengagement from the labour market appear to be *increasing* in these areas, against the national trend? In the 12 months to March 2011, for example, the number of recipients of unemployment benefits in Northern Adelaide increased by 5.0 per cent, compared to an increase of 3.5 per cent for SA and a *decrease* of 3.4 per cent for Australia as a whole. 139

At least part of the answer for poor employment outcomes lies in the combination of low literacy and numeracy, low or no qualifications, low expectations, discouragement from seeking work, pockets of extreme disadvantage and other interpersonal/social barriers to participation. For example, the proportion of Year 9 public school students who did not meet minimum standards for reading in 2010 was 44 per cent for the Port Adelaide Enfield (C)-Inner SLA and 34 per cent for Playford (C)-Elizabeth, compared to 9 per cent for Australia as a whole. Research also shows that the availability of jobs in the region is not necessarily the chief determining factor for employment. Indeed, many of the jobs that are available 'don't go to locals'. Most of those employed in the Playford area are not living within the region (60 per cent), while across Northern Adelaide as a whole, just under a quarter of persons employed in the region live elsewhere. 142

Employer surveys indicate that it is applicant suitability, rather than job availability, which is the primary determinant of success in gaining work. In a survey of 249 businesses in Northern and Western Adelaide, less than 20 per cent of job applicants were reported as suitable by employers, with respondents citing that applicants lacked basic employability skills and the personal qualities sought after by employers (including a positive attitude, communication skills, teamwork skills, motivation and reliability).¹⁴³

Youth disadvantage by region

Outcomes for youth in both education and work are highly influenced by where young people live. School retention rates, for example, vary widely between the states and territories, relating to differences in the age for compulsory schooling, among other factors such as parental characteristics and socioeconomic background.

While more young people are staying on at school and gaining post-school qualifications—therefore helping to insulate them from disengagement—this is not true for all. In the year to January 2012, more than a quarter (26.8 per cent) of teenagers of working age (15-19 years) were neither working

nor engaged in full-time learning. 144 School leavers who are not engaged in either full-time study or work are at risk of economic marginalisation and social exclusion. 145

South Australia, Tasmania and the Northern Territory face greater challenges than the other states in this respect, with nearly half of 19 year olds in the Northern Territory not in full-time work or study, compared to 23 per cent for Australia as a whole. Given the clear link that exists between completion of school and future outcomes (including employment and income level), policymakers at State and Commonwealth level clearly need to continue their emphasis on lifting retention rates and the transition from school to work.

There are worrying clusters of high youth unemployment in particular localities. These include Sydney's west, Melbourne's north and north-west, Adelaide's north and regions such as Queensland's Sunshine Coast (which has a teenage unemployment rate (15-19 years) of 34.4 per cent). Youth unemployment is also high in other tourism areas such as New South Wales' central and north coast. 147

As Table 2 shows, there is a significant disparity between the youth and overall unemployment rates for some regions (such as North Western Melbourne), as well as a similarly large gap in youth unemployment rates between neighbouring regions (such as North Eastern and North Western Melbourne). This indicates that demographic—as well as geographic—influences are at work in creating these differences in outcomes.

Table 2 Selected full-time unemployment rates by age group and labour force region, 12 month average to April 2012¹⁴⁸

Labour force region ⁽¹⁾	Full-time unemployment rate (age 15–19)	Full-time unemployment rate (age 20–24)	Overall full-time unemployment rate (15–64)	Working age population (15–64) ⁽²⁾
North Western Melbourne, Vic	39.2%	9.1%	6.8%	223,000
Central Highlands-Wimmera, Vic	38.7%	9.9%	5.5%	146,000
Far North, Qld	36.5%	9.6%	10.4%	185,600
Gippsland, Vic	35.6%	7.1%	5.1%	179,200
Northern Adelaide, SA	35.0%	14.0%	8.3%	257,600
Inner Melbourne, Vic	34.1%	8.6%	3.7%	266,500
Sunshine Coast, Qld	33.5%	11.9%	6.7%	213,600
Northern-North West, Qld	32.5%	8.4%	7.0%	185,800
Central Western Sydney, NSW	32.5%	8.8%	7.0%	239,000
Gosford-Wyong, NSW	31.8%	10.6%	6.9%	201,500
Outer Western Melbourne, Vic	31.4%	11.6%	7.1%	491,500
West Moreton, Qld	30.0%	15.5%	5.9%	53,100
Southern and Eastern SA	29.7%	8.1%	5.2%	181,100
South West Metropolitan WA	24.1%	8.6%	4.6%	258,100
Northern Region, Tas	23.9%	9.7%	7.1%	96,000
North Eastern Melbourne, Vic	23.1%	12.8%	5.0%	336,500
Inner Eastern Melbourne, Vic	14.1%	5.2%	4.1%	444,500

Source: ABS Labour Force, Australia, Detailed, Cat. no. 6291.0.55.001, April 2012, Data cube RM1 Labour Force Status by Sex, Dissemination Region, Age, November 2007 onwards.

1.5 Where are we at with skills?

According to the OECD,

In order to prosper in today's economy, local communities increasingly need to ensure that they adequately invest in education and skills. Higher-level skills, such as the ability to analyse and process complex information, be creative and communicate effectively, are all increasing in importance in the context of the knowledge-based economy...It is more and more likely that future jobs will demand higher skills levels, as low-skilled jobs are lost and redefined in the current restructuring process.¹⁴⁹

Alongside the growth in higher level skills, our economy and employment opportunities still require skills development across the board.

The trends that are influencing Australia's need for more skills—at all levels but especially for higher level skills—include technological change, the changing nature of work, globalisation, the skills needed to respond to climate change impacts, and broader issues of sustainability. On the supply side, it is important to consider the needs of workers who are unskilled or have low skills, older workers and novice workers. Migration plays a key role in managing the supply of skilled workers to our economy.

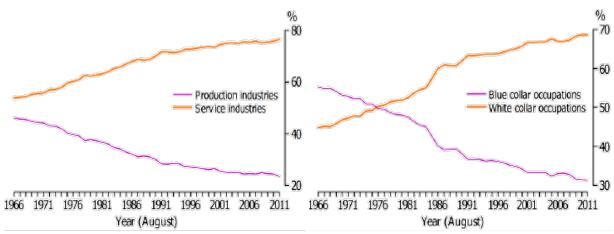
1.5.1 The changing nature of work

Structural adjustment

The demand for high-level skills has been evident in the growth of professional and managerial occupations in Australia. The changing occupational and industrial composition of the workforce has seen a fall in the number and availability of blue-collar jobs and those in production industries in favour of the services industries.

Figure 8 Proportion of all employed people in the production and services industries, 1966–2011

Figure 9 Proportion of all employed people in the blue and white collar occupations, 1966–2011



Source: ABS Cat. no. 4102.0 Australian Social Trends Dec 2011.

At the same time as structural adjustment has been reducing employment opportunities in production, middle-level jobs have been contracting in favour of 'high-wage, analytical, non-routine jobs' and 'manual, lower-wage jobs' in the phenomenon known as the 'hourglass economy'. ¹⁵⁰

The changes brought about by structural adjustment are painful for the firms, regions, communities and individuals involved. As Glenn Stevens of the Reserve Bank of Australia notes:

Structural adaptation is hard work. Few volunteer for it. But we have little choice but to do it, not just to make the most of the new opportunities that have been presented, but to respond to the changed circumstances that some industries face as a result. In this sense, Australia, though blessed with many natural endowments, is in the same position as most other nations. We have to adapt to changing times. This perhaps helps to explain the sense of concern in some parts of the Australian community and the tendency to focus on the difficulties, rather than the opportunities, which come with our situation. ¹⁵¹

1.5.2 Entry-level jobs and novice workers

Changing structures in entry-level jobs in both the public and private sectors have reduced opportunities for school leavers and graduates to undertake a period of workplace-based learning upon joining the workforce. Historically, employers played a larger part in moulding novice workers into effective participants in the workforce. Today, firms no longer play the significant role they once did in training new recruits, and cadetships and internships have been wound back, further reducing opportunities for entry level work and structured training in the workplace. In striving for efficiency, organisational structures have flattened and entry level positions have reduced further. 152

Lack of experience is a key issue for new labour market entrants, despite the fact that over 76 per cent of university graduates work in their final year of study. Almost a third of these (32 per cent) are working full time at the time of graduation and more than half (53 per cent) continue to work for their existing employer after graduating. ¹⁵³ In VET, around 85.4 per cent of students study part-time and 56.8 per cent are employed either full-time or part-time. ¹⁵⁴ The upshot is that novice workers are increasingly relying on the employment they gained as students to segue into jobs after graduation. However, this may involve skills mismatch and working below the skill level gained through study, which has implications for both productivity and individual job satisfaction. ¹⁵⁵

1.5.3 Changing skill requirements

The OECD has indicated that future jobs will demand higher skill levels. ¹⁵⁶ While there has been a shift towards higher education, the demand for VET qualifications is still strong. There is a growing requirement for cognitive and interactive skills in addition to specialised or manual skills due to the changing technological and social nature of the workplace.

Much has been written about the link between the adoption of computer technology and the demand for graduate workers able to perform tasks that require 'flexibility, creativity, analytical and problem solving capabilities and complex communications'.¹⁵⁷ This change is occurring both in the services sectors and the traditional trades areas. For example, employers in the hospitality sector have reported a clear link between the quality of their employees' interactive skills and the success of their businesses. Similarly, electricians are increasingly dealing with more complex domestic and industrial technologies such as programmable logic controllers and home security systems and in addition to updating these specialised skills are required to inform and negotiate with customers.¹⁵⁸ This suggests that interactive skills need to be formally recognised along with technical skills, and to be integrated into training packages.

Whilst higher level VET qualifications may provide pathways into higher education, they also have a purpose and job outcomes in their own right.

For many occupations, such as engineering, Diplomas and Advanced Diplomas were traditionally used to provide employees at the paraprofessional level. However, higher level VET qualifications in engineering account for only a small part of the sector and enrolments are declining, with a 21 per cent decrease in student commencements at Diploma level or higher between 2005 and 2010. ¹⁵⁹ In contrast, the number of domestic students commencing studies in engineering at university has increased by 35 per cent between 2005 and 2010, indicating that more students are opting to pursue higher education in this field. ¹⁶⁰

Yet overall, student demand for higher level VET qualifications is growing, with 233,000 students (or 16.2 per cent of those studying AQF qualifications) undertaking a Diploma level qualification or above in 2010: an increase of more than a quarter since 2005. There is also evidence of small but growing numbers of associate degrees entering into the market share held by Diplomas and Advanced Diplomas in some occupations. ¹⁶¹

Research on employment outcomes for students of higher level VET has found that there can be a mismatch in that people with higher level VET qualifications are employed in jobs not commensurate with their qualification level. It is particularly the case that entry level job applicants with higher level VET qualifications are in a highly competitive job market, competing with existing workers who have technical competence, greater workplace experience and in some cases are university graduates. Employment outcomes for these VET graduates can be improved through opportunities for extended and practical workplace experience and through greater understanding on the part of employers of the value and relevance of the qualification for jobs in the industry. ¹⁶²

Traditional jobs for university graduates in the professions (such as law, medicine and architecture) have been supplemented by growth in fields which did not exist a few decades ago. These include those professional areas driven by changes in technology (e.g. network systems, software engineering and data communications), medicine (biomedical engineering, biotechnology), healthcare support (natural therapies, osteopathy), business (marketing, entrepreneurship, HR) and environmental challenges (environmental engineering, aquaculture). Other traditional fields such as teaching, nursing and psychology have introduced new professional standards requiring higher level qualifications. Hot all jobs requiring higher level skills may entail expertise in a specialised area, but will require workers to demonstrate a broad base of complex communication, analytical and problem-solving skills.

Economic returns from higher level skills

As a form of human capital, higher level skills are an economic imperative, with the potential to deliver financial and social benefits to both the individual and the broader society. Around the developed world, evidence shows that graduates with higher level skills earn substantially more than high-school graduates.

The returns to investment in skills stem from the higher rate of employment of people with qualifications compared to those without (see Figures 5 and 6), as well as from the higher earnings of people with qualifications. Most of the studies of rates of return to education tend to concentrate

on additional earnings and do not take full account of the employment effects of qualification holding.

Estimates on the returns from education in Australia vary. Studies of the returns to higher education consistently show on average very good returns to bachelor degrees. 166

Returns on vocational education vary more widely, depending on gender, age, qualification level and employment status. Returns are highest for those students who work full-time and undertake their course part-time. Males consistently receive higher returns across all categories, including high-level qualification such as Diplomas.¹⁶⁷

Importantly, however, in the large majority of cases these returns on education continue to outperform other forms of investment for individuals throughout their working lives, including for mature aged students. The personal economic benefits of gaining a degree continue 'right up until males begin their studies in their late thirties and females, much later, in their mid fifties'. ¹⁶⁸ Given Australia's ageing workforce and the prospect of delays to retirement, these strong returns on qualifications point to the importance of individuals and governments investing in education, at any age. When full account is taken of the benefits in accessing employment the conclusion is strengthened further.

1.5.4 Skills for sustainability

Government policy aimed at cutting pollution and driving investment in clean energy will accelerate the trend of increasing demand for green skills and jobs. ¹⁶⁹ It is anticipated that there will be growing demand for multidisciplinary workers and upskilling in existing industries including construction, mining, transport and agriculture and also energy, manufacturing and service-related industries. There will also be significant demand for skills in emerging industries such as renewable energy, ecotourism, sustainable design and carbon farming. ¹⁷⁰

The European Union's introduction of the Emissions Trading System has generated a new industry in emissions trading and carbon accounting leading to new jobs and skills requirements.¹⁷¹ The Australian Government and the European Union have confirmed that they will aim to link their carbon markets together to further develop the international carbon market. This may lead to an increased demand for workers with skills in emissions trading and carbon accounting across a range of industries.¹⁷²

Existing programs under the COAG Green Skills Agreement address green skills challenges and anticipated areas of demand. Training packages have been updated to include skills for sustainability while implementation of other objectives, such as upskilling VET practitioners and reskilling vulnerable workers in the transition to a low carbon economy, will continue over the next three years. The sustainability was a low carbon economy.

1.5.5 Developing an Asia capable workforce

Despite the current general economic malaise across the global economy, Asia has managed to sustain significant economic growth.

Over the last decade there has been a steady increase in Australia's trade engagement with Asia. ¹⁷⁵ Our relationship with China is of particular significance. In 2010-11, China was Australia's largest two-way trading partner (\$113.3 billion) whereas in 1990-91 China was ranked 10th (valued at \$3.2)

billion). Countries from Asia accounted for seven out of Australia's top 10 trading partners in 2010-11—amounting to over half the share of Australia's total trade—50.9 per cent. ¹⁷⁶

It is already evident that growing international trade and migration will change the structure of economic activity in Australia. Increasingly we will specialise more in production and service activities (such as medical services) in which we have a comparative advantage and buy the goods and services that we are less efficient at producing from lower cost countries.

This means there will be winners and losers in the Australian labour market, and we will need to develop strategies to assist those industries and individuals facing structural adjustment. Overall however it is anticipated that the economic gains from closer integration with Asia will outweigh the losses. ¹⁷⁷

How do we take advantage of the opportunity that the Asian century presents?

Skills will be fundamental to Australia's future in the Asia Pacific region. As one commentator observes:

Our first strategy should be skills, skills, skills. Australia's comparative advantage relative to Asia is in production activities that are intensive in high-skilled labour, so we need a foundation for continued specialisation in those areas.

Maintaining Australia's position as a high-skilled country is largely about increasing participation in higher education, but it is also about improving the quality of education—particularly through programs with demonstrated net benefits such as early intervention programs.¹⁷⁸

The business community also recognises the importance of Asia to their future. In 2011 Asialink and the Ai Group surveyed Ai Group members on how important Asia was to their future plans and how well prepared firms thought they were. The research findings show that 74 percent of all respondents indicated an interest in expanding into the region with almost 50 percent actively planning expansion within the next 12 months. Yet business reported a deficit of relevant skills. When asked about the skills sets required for doing business in Asia, 'quality partnerships', 'appreciation of different political and legal process', 'managerial skill' and 'local cultural knowledge' were all seen as gaps in experience and knowledge.¹⁷⁹

These findings reflect submissions put to the Government's *Australia in the Asian Century* taskforce. While strong support was expressed for the need for Australians to be more proficient in Asian languages as a means of enhancing effective engagement, overwhelmingly it was noted that being 'Asia literate' or 'Asia capable' required broader skills than language fluency, including the need for cultural understanding.¹⁸⁰

1.5.6 Migration

Migration plays an important role in buffering the economy against the volatility of the economic cycle, acting as a 'shock absorber' in the Australian labour market. Permanent migration helps ensure that Australia has the skills it needs to grow, offsetting an ever-larger pool of older non-working Australians who are reliant on government support as they age. Temporary migration, meanwhile, provides fast and flexible solutions to skill shortages. Without these contributions to Australia's working age population, labour force growth would almost cease within the next ten

years.¹⁸¹ At the same time, 'home-grown' skills must remain the priority if Australia is to fulfil its potential for future growth, improved living standards, and social inclusion and equity.

Yet migration is not only about the supply of skills and labour, with evidence that migration also creates demand, by helping to boost business investment and spending on goods and services. As Withers (2003) notes, this 'in turn, increases demand for the labour to produce those goods and services. This is to say migrants are not only workers but are also consumers'. While concerns have been raised about the 'potential impact of immigration on training opportunities for existing workers', there is also an argument that 'migrant-created demand itself induces a need for new training slots wherever that demand is sourced'. 184

The composition of Australia's migration program has changed markedly over time. Since the mid-1990s, the balance of permanent migration has shifted from the family stream towards independent skilled migration, with the proportion of skill stream migrants increasing from 32 per cent to 68 per cent. For planning levels under the 2011-12 Migration Program, 125,850 places were reserved for skilled migrants who gain entry on the basis of their skills and qualifications within particular occupational areas. 186

This emphasis on skilled migration has resulted in an increasing proportion of people entering Australia with post-school qualifications, with 44 per cent of adult migrants who arrived after 2006 having a bachelor degree on arrival, compared with only 15 per cent of those who arrived before 1991. On average, permanent migrants who enter via the skill stream have positive employment outcomes and higher qualifications than the rest of the population. 188

Yet permanent migration is just the tip of the iceberg. Also absorbed within the labour market are the contributions of international students, working holiday makers and temporary migrants who are sponsored by an employer or region. Together, these make up an additional two-thirds of a million people participating in the economy: including more than a third of a million student visa holders, around 131,000 working holiday makers and 141,000 temporary (long stay) visa holders present in Australia during 2011. ¹⁸⁹ In addition, over 600,000 New Zealand citizens were present in Australia as of mid-2011, on either a temporary or permanent basis. This is additional to planning levels under Australia's Migration Program. ¹⁹⁰

Each of these groups contributes to Australia's net skills in different ways. Working holiday makers, for example, are more likely to participate in casual, seasonal and low-skilled labour markets, while employer-sponsored migrants are more commonly employed within the health care and social assistance, construction and ICT industries. Temporary migration pathways are also used by employers to fill skills shortages left by competition with the mining sector, with the majority of Employer Nomination Scheme (ENS) visas over the past five years going to the agriculture, manufacturing and construction industries. 192

The government estimates that the hospitality industry is currently short of workers, and this shortage is expected to grow by 2015. Hoves to open up temporary migration to less skilled occupations within the hospitality sector are a way of encouraging workers such as waiters, bartenders and hotel managers to the country to fill gaps within the hospitality sector. However, this does not address the quality of work issues that have seen skilled and semi-skilled Australian workers exit the industry, nor examine why these jobs are not attracting sufficient numbers of

Australians to mitigate labour shortages. This highlights the need for comprehensive workforce development planning that takes the full range of labour market issues into account.

The economic role of international students

In considering the net balance of skills in Australia, the contribution of international students as a labour market resource is often overlooked. International students are an important part of the economy, contributing \$AU 16.5 billion and some 180,000 jobs. ¹⁹⁵ Education exports represent our third largest export industry ¹⁹⁶ and Australia is positioned as the fifth-largest destination for international tertiary students, according to the OECD. ¹⁹⁷ Yet beyond their financial contribution, the skills and labour of international students are also integrated within industries such as retail, hospitality and administration. ¹⁹⁸

The progressive drop in international student numbers since 2010 is therefore a cause for concern for the education sector, government and employers alike, although the nexus previously existing between study and permanent residence may have skewed the numbers over the period that it was in force. Australia's international student population grew exponentially during the 2000s, doubling between 2002 and 2009 and making up more than 20 per cent of tertiary enrolments. However, offshore student visa applications have fallen by some 20 per cent in 2011, driven by changes to visa regulations, pathways to permanent migration, the high Australian dollar and negative publicity surrounding the experiences of some international students in recent years. Descriptions

Chapter Two: What might the future hold?

2.1 Scenarios

So far we have considered the factors that are currently limiting Australia's growth potential—weak productivity growth, inadequate skills in leadership and management for innovation, barriers to participation and regional disparity. But what of the future? What are the opportunities and risks, the challenges and barriers that we might have to face in developing Australia's workforce capacity in the years to 2025? How can we anticipate them and plan our responses accordingly?

To help us develop robust policies for workforce development, we have developed a suite of plausible scenarios for Australia to 2025. These scenarios cover a range of possible futures. They are not meant to be predictions or projections, and they are not based on the assumption that the trends of the past will be recreated in the future. Rather, they are meant to embrace a range of possibilities, any of which could happen, in any combination—or equally might not.

2.1.1 Why use a scenario approach?

A national workforce development strategy must take a long view of future demands. The development of skills involves a considerable investment, particularly by individuals, but also by employers and governments. This investment in education and training often requires these various parties to make a commitment for some years. Realising the full benefits of this investment takes even longer—often a lifetime. On the other hand, the longer the view, the greater the uncertainties involved.

These uncertainties include the limitations of forecasting into the future labour market. Indeed, it is difficult to forecast with confidence more than just a few years ahead.²⁰¹

Scenarios which encompass a range of plausible alternative futures can provide a framework to help us analyse and understand emerging complexities and explore areas of uncertainty. They can also assist in assessing the interdependence and coherence of possible futures and 'what if' events. ²⁰²

Where certain outcomes are common across all scenarios we can build aspirational policies with a reasonable degree of certainty. Where scenario outcomes differ significantly, that helps us to identify the key areas of uncertainty and the consequent risks. Furthermore the scenarios help to understand the reasons for these risks and to appreciate their significance. We can then tailor our planning to take account of the implications of those differences and the associated risks.

In effect, by comparing plausible alternative scenarios, the significance of different uncertainties can be better appreciated. A comparison of the model results based on these scenarios allows us to identify how much difference possible alternative future developments are likely to make to the demands for different skills and why, and what responses might then be most appropriate.

The scenarios are also used to develop and test strategies and generate new ideas and possible responses.

2.1.2 Developing the scenarios

In developing our *Scenarios for Australia to 2025*, we have departed from the approach taken in *Australian Workforce Futures*, where scenarios from Royal Dutch Shell were adapted for the

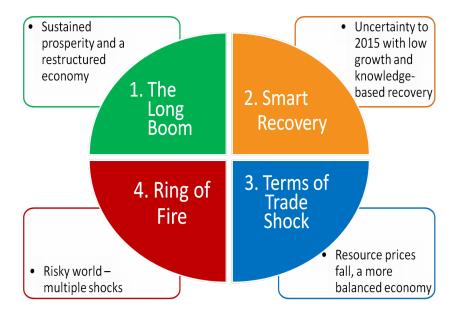
Australian context. Whereas the Royal Dutch Shell scenarios were based around issues such as sovereign risk and energy efficiency, developing our own set of scenarios has allowed us to design them around a suite of workforce-relevant drivers.

Our focal question in developing the four scenarios and the related modelling has been 'What are the key factors driving the demand and supply for skills in the Australian labour market to 2025?' To answer this question we have considered the following key drivers:

- Social, demographic and cultural trends
- Economic and financial trends and globalisation
- Labour force, industrial and workplace trends
- Science, technology and innovation
- Governance and public policy
- Sustainability (focus on water, energy, population)

Based on our assessment of these drivers we have developed four scenarios presenting different plausible paths for Australia that could influence the evolution of the demand and supply of skills between now and 2025: The Long Boom, Smart Recovery, Terms of Trade Shock and Ring of Fire. These are illustrated in the Figure 10.

Figure 10 Graphical illustration of 2012 scenarios



These scenarios are described in full in *Scenarios for Australia to 2025*, which along with the Deloitte Access Economics report 'Economic modelling of skills demand and supply' will be published with this discussion paper.

A brief summary of each of the individual scenarios is shown in Box 2.

BOX 2. Brief summaries of 2012 scenarios

THE LONG BOOM

There is a speedy recovery from the global financial uncertainty of 2012. Asia is becoming the world centre of gravity, and the rapidly urbanising populations of China and India provide a continuing market for Australian resources. Mining and construction thrive, bringing continued prosperity to Australia.

The high Australian dollar maintains the pressure on trade-exposed industries. In a restructured economy, firms adopt productivity-enhancing strategies to remain competitive.

SMART RECOVERY

Australia experiences a low-growth economy to 2014-15. The European downturn is protracted and there is continuing instability in global financial markets. Growth slows in the Chinese and Indian economies, the demand for Australian resources drops, and the terms of trade and Australian dollar move lower.

Slowly global growth resumes from 2014-15, heralding better growth for Australia. Our companies and government are challenged to improve productivity and a knowledge-based recovery follows, although the impact of technology means that there are fewer opportunities for those with lower skills.

TERMS OF TRADE SHOCK

This scenario sees new global sources of mineral and energy resources come on stream, leading to an oversupply of commodities. Prices fall, Australia's terms of trade decline and the dollar loses value. Geopolitical issues in the region undermine the environment for good trade relations with China.

Australia seizes the opportunity to move to a broad-based economy and strong and internationally competitive businesses are built.

RING OF FIRE

Australia and the rest of the world lurch from one crisis to the next. Recovery from the European downturn is slow. Natural disasters and severe weather events occur on a regular basis, damaging industry and costing human lives.

Political unrest destabilises parts of Asia. There are ongoing nuclear warfare threats and skirmishes over resources, especially water security.

Increased protectionism reduces trade between countries and Australia too is protectionist, but globalisation is the new paradigm and cannot be ignored.

In the midst of the doom and gloom, the lower Australian dollar substantially improves the position of trade-exposed industry sectors.

Source: 'Scenarios for Australia to 2025' (see www.awpa.gov.au)

2.1.3 Commonalities across scenarios

Our analysis shows that some themes are common across all the scenarios. These themes can be taken as relatively firm foundations for policy responses.

Technology and innovation

Technology and innovation are important considerations across all scenarios (though to differing degrees) and also have important implications for the tertiary sector. Research and development is critical in this area, with both higher education and VET qualified workers playing a key role, and higher degrees by research especially important. The tertiary education sectors play an important role in incremental innovation. Upskilling and reskilling of existing workers will also be important to avoid skills obsolescence in the face of new technologies. There is significant opportunity for all workers to contribute to incremental innovation in processes and products to support innovation across all scenarios.

Economic impediments to participation

Labour market programs targeted at supporting people back into work—e.g. the upskilling or reskilling of older workers—will be important across all scenarios.

It can be expected that VET will play an important part in delivering labour market programs for those impacted by structural adjustment. This will include language, literacy and numeracy (LLN) and confidence-building and assistance to people transitioning to new industries.

Governments may consider ramping up general education foundation courses as a strategy to assist early school leavers in accessing education and training and dealing with employment churn and unemployment.

Higher level skills

All of the scenarios show the demand for higher level skills is increasing its share to 2025. Professional, Scientific and Technical Services do well across all four scenarios, with a capability for innovation key to Australia's economic future. There are implications for qualifications at undergraduate and postgraduate level and at higher level VET.

High-level skills will also be required to support Australia's economic participation in the region and make Australian business internationally competitive.

The growing importance of Asia

The continuing growth of Asian countries, especially China and India, is an area of relative certainty across the scenarios. Critically, this means a high-skilled future for Australia as services to Asia develop, and highlights the importance of developing the skills and knowledge to support Australia's capability to participate in 'the Asian Century'. The Australian workforce will need skills in Asian languages and cultures, as well as business skills for these environments.

Climate change

All the scenarios incorporate some impacts from and responses to climate change, although the scenarios have been distinguished by the severity of the impacts. The carbon price is assumed as

common to all scenarios. Structural adjustment may follow carbon pricing although Treasury predictions are that the effect will be small in comparison to the impact of other factors such as the terms of trade. Government capacity to further respond to climate change challenges will vary with Australia's economic wealth across the scenarios and its ability to bring about a consensus for change. For example, the Ring of Fire scenario shows increasing numbers of environmental refugees in a context of constrained fiscal capacity of governments.

Demography

Under all scenarios the ageing of the Australian workforce will be a critical factor, both in terms of dependency ratios of taxpayers to people who are no longer working, and in impacts on the healthcare and services sectors. At the same time, however, new opportunities for workforce participation of mature-aged workers, particularly those aged over 64, can help to redress the balance. More flexibility will be required in both workplace practices and in tertiary education and training.

Increasing the workforce in Health and Aged Care and Community Services to meet the needs of an increasing proportion of old and very old people in need of care will continue to be a challenge across the years to 2025 and will continue to have implications for domestic supply and skilled migration.

Literacy, numeracy and generic skills

A number of skills issues are likely to be cross-cutting regardless of which scenario eventuates. There will still be a need for policies arising out of the National Foundation Skills Strategy to address low levels of language, literacy and numeracy in the Australian population. More places will be needed in LLNP and the WELL program, as well as incentives for employers to invest in WELL.

Generic skills such as problem-solving for complex issues, innovation, teamwork and communication will be required across scenarios. Universities and the VET sector will need to maintain the focus on these skills in graduate outcomes, and the VET sector will need to continue to address how they can most effectively be included in training packages.

2.1.4 Differences and uncertainties across scenarios

Our analysis has also identified a number of key differences across the scenarios. These are the areas that are relatively uncertain, and suggest the need for flexibility in policy responses.

Fiscal capacity

Fiscal capacity is a critical uncertainty—and risk—across the scenarios. This is important for funding and investment in education and training, and in particular government's capacity to pay. In the Long Boom scenario it can be expected that there is funding more easily available for tertiary education. However when government budgets are constrained, this may result in greater responsibility shifted to employers and individuals, although their capacity to pay is also likely to be limited.

Migration

One of the greatest uncertainties across the scenarios is migration. Migration in Australia has traditionally been a strategy to help meet the demand for labour. This is expected to continue to 2025, with skilled migration expected to act as a shock absorber in times of strongest growth.

Permanent migration makes the most significant contribution to building Australia's skills base. However temporary migration, which is more flexible and able to meet changing needs, is a key element in ensuring flexibility regardless of what the future holds for Australia to 2025.

Migration is part of the policy mix in meeting the needs of the labour market, but government policy is that priority be given to domestic workers and their education and training. Domestic investment in education and training needs to grow regardless of which scenario eventuates.

Industry sectors

A key difference between the scenarios is how different industries fare. Demand for health care services is expected to show relatively strong growth across all scenarios given Australia's ageing population and likely further improvements in technology. The demand for protein from the growing Asian region is expected to benefit agriculture in all scenarios. However trade-exposed industries that are strongly influenced by the Australian dollar such as manufacturing, tourism and the education sector demonstrate substantially different outcomes across the scenarios.

Regardless of scenario, the expected growth in industries such as healthcare can be expected to give some certainty as to demand for qualifications. However the different industry structures in other parts of the economy also suggest a need to balance technical and professional skills with more generic skills that can be applied in different contexts.

2.1.5 Specific trends and challenges for each scenario

LONG BOOM

In this scenario the education export sector is exposed to strong competition. It is also challenged by technology including competition from prestigious universities in the US.

There is significant fiscal capacity and strong demand for skilled labour, which imply that governments would increase funds to train and help avoid skills shortages. Employers keen to retain staff may include training as part of their retention strategies. Individuals could also expect a good return on investment.

SMART RECOVERY

Knowledge work, requiring increased investment in education and training, is recognised as the most significant contributor to productivity gains and new job creation in this scenario.

However, youth unemployment is a significant problem, especially regionally, and young people without qualifications find it particularly hard to find work during the period of lower growth when there may also be less demand for training.

Among other factors, apprenticeship programs are strongly influenced by economic cycles. A period of slow growth would be likely to mean employers do not wish to take on apprentices. Conversely,

retention of existing apprentices may rise after 2014–15 as the economy picks up.

The knowledge-based recovery will have significant implications for the tertiary sector given its important role in incremental innovation. Consideration will need to be given to the future relationship between VET and higher education, particularly in terms of higher VET qualifications. The VET sector will play an important role in delivering labour market programs for those impacted by structural adjustment, particularly for older people but also young people who were unable to find work during the downturn. Recognition of prior learning will be an important tool.

TERMS OF TRADE SHOCK

Investment in education is critical as Australia tries to revive science, technology, engineering and mathematics (STEM) education to aid the high-tech sector. The tertiary sector will play a key role in contributing relevant professional skills (e.g. R&D, engineering, materials science, management) to revive manufacturing at the high-tech end and foster innovation. Flexibility and adaptability of providers will be critical as sectoral adjustment occurs in response to the downturn in the resources sector and demand for skills associated with manufacturing (trades, engineering professionals and technicians, management etc) increases.

RING OF FIRE

The prominent role of science and technology means that Australia continues to require considerable numbers of highly-qualified people, especially in STEM subjects.

In this scenario the prevalence of natural disasters means that people will be more ready to adapt to sustainable technologies and this will create demand for training to support this and other climate change adaptation and mitigation strategies in both higher education and VET.

There are impacts on the education and training system from people entering the country on a permanent basis as environmental refugees. These people will not necessarily have suitable training for jobs available in the Australian labour market.

Apprenticeship levels are low, since employers need to keep their workforces flexible in times of financial crisis. Policies to improve participation languish because there are not enough jobs.

2.2 Modelling implications and outcomes

Deloitte Access Economics was commissioned to undertake econometric modelling of the four different scenarios. The assumptions used in the modelling reflect a number of economic parameters such as the level of economic growth, annual net migration, productivity, employment growth and workforce participation rates, as well as the key characteristics and trends of each scenario. Working within these parameters the model identifies the implications for industry and occupations and as a consequence the supply and demand of qualifications for each scenario.

Key messages from the modelling are summarised below:

1. Australians will have a better skilled future. Currently almost 60 per cent of people have achieved a qualification since leaving school. By 2025, industry demand for post-school qualifications is expected to increase to between 65 per cent and 75 per cent, depending on the shape of and growth in our economy.

- 2. Industry continues to demand higher level qualifications. Higher skilled jobs are projected to grow at around 1.6 times the rate of low skilled jobs in a range of scenarios. An additional 1.7 million people with qualifications at Certificate III or above are expected to be needed from 2011 to 2015 in the workforce under a high growth scenario. This comprises both employment growth and replacement²⁰⁴.
- 3. Employment opportunities are available across the economy. Health Care and Social Assistance and Retail Trade are projected to be the top two employing industries in 2025. Other significant contributors to overall employment in 2025 are Professional, Scientific and Technical Services; Education and Training; Accommodation and Food Services; Construction; Public Administration and Safety, and Manufacturing.
- 4. Employment growth is expected to be strongest in the service sector. Health Care and Social Assistance, Professional, Scientific and Technical Services, Education and Training are in the top 5 growth industries to 2025 in the four scenarios.
- 5. Higher skilled occupations are expected to have the strongest growth. Regardless of scenario, the strongest growth to 2025 is expected to be in Professional occupations, followed by Community and Personal Service Workers and Managers.
- 6. Domestic qualifications supply is relatively stable across a range of scenarios. Undergraduate and postgraduate qualifications represent just over one third of all completions in all scenarios. Certificate III and IV qualifications account for slightly less than 40 per cent.
- 7. Migration tops up domestic qualifications supply particularly when the economy is doing well. Qualifications flowing from migration to 2025 are projected to range from 13 per cent of all qualifications under a higher growth scenario, to 5 per cent in a lower growth scenario.
- 8. Projected growth in the demand for qualifications is more than double the projected growth in supply. The total demand for qualifications (including qualifications for people not employed) is expected to increase between 2010 and 2025 at an average annual rate of 3.6 per cent in each scenario, except for the Ring of Fire scenario (2.7 per cent annual average increase). This increase in demand is more than twice as fast as the projected average annual increase in the total supply of qualifications (between 1.5 and 1.2 per cent for three scenarios and 0.5 per cent for the Ring of Fire scenario). For the three "growth" scenarios this difference in the increase in demand and supply is expected to lead to a growing shortfall in the required supply of qualifications over time. And while the Ring of Fire scenario suggests an excess supply of qualifications, this excess is most marked in the early years and is projected to decline to a situation where all qualifications at diploma and above are in shortfall by 2025.
- 9. In particular, increased investment in tertiary education is needed to avoid an undersupply of qualifications to 2025. In all scenarios in 2025, there is projected to be an undersupply of between 45,000 and 280,000 higher level qualifications (diploma and above).
- 10. Projected oversupply in some lower level VET qualifications needs to be seen in light of the contribution that these qualifications play in pathways and boosting management capacity. In the Long Boom the projected demand and supply for VET qualifications is approximately in balance for most of the next decade. In the other three scenarios there is a projected excess in the supply of VET qualifications which reinforces the need for better data to support student study choices. In each scenario there would appear to be a need for a shift in VET supply in

favour of more diploma level qualifications. In judging these issues, however, further consideration is needed of the role of lower level VET qualifications as pathways to higher level qualifications, and the role of Certificate III and IV qualifications in meeting the expected excess demand for front-line managers.

2.2.1 Modelling Parameters

A comparison of the summary assumptions for each scenario shows that there is greater variation in terms of unemployment, productivity and GDP growth than the modelling used in *Australian Workforce Futures*. For example,

- The slightly wider gap in unemployment rates between the new scenarios is due primarily to a higher rate of unemployment under Ring of Fire (6.6 per cent) than in the previous weakest scenario.
- The difference between scenarios in terms of productivity growth is much wider in the new scenarios due to low productivity growth under Ring of Fire (0.59 per cent) compared to the previous weakest scenario.
- The gap in real GDP growth is greater under the new scenarios, attributable to the low growth rate (1.35 per cent) under Ring of Fire, compared to the previous weakest scenario.

However, in other respects, there is less difference between the scenarios in the new modelling. For example,

- The range for population growth is less under the old scenarios.
- There is a narrower range for exports compared with the old scenarios.

A summary of key assumptions in the new scenarios is shown in Table 3.

Table 3 Summary assumptions by scenario

Variable (average 2011–2025 unless stated)	History (average 2001–11)	Long Boom	Smart Recovery	Terms of Trade Shock	Ring of Fire
Terms of trade (level in 2025 for forecasts)	87.5	88.0	85.0	67.0	73.2
Net migration (persons)	176,000	235,000	191,000	187,000	128,000
Population growth	1.54%	1.58%	1.32%	1.28%	0.99%
Labour force participation rate (level in 2025 for forecasts)	64.8%	69.2%	66.9%	67.3%	63.6%
Unemployment rate	5.3%	5.0%	5.3%	5.0%	6.6%
Employment growth	2.32%	1.99%	1.52%	1.59%	0.75%
Productivity growth	0.72%	1.86%	1.30%	1.61%	0.59%
Output growth	3.06%	3.89%	2.85%	3.23%	1.35%
Output per capita growth	1.50%	2.26%	1.51%	1.93%	0.39%
Nominal GNI per capita growth	5.34%	4.28%	3.54%	3.15%	2.06%
Real GNI per capita growth	2.46%	1.69%	0.93%	0.57%	-0.55%

Source: Deloitte Access Economics (2012) 'Economic modelling of skills demand and supply'

2.2.2 Employment composition and growth

What do the different scenarios imply for employment in 2025? The modelling finds that there are different outcomes in terms of the size of the workforce. The size of the workforce ranges from 12.7 million in the Ring of Fire to 15.1 million in the Long Boom.

The number of job openings created from 2011 to 2025 ranges from 4.3 million in the Ring of Fire scenario to 6.4 million under the Long Boom scenario. The job openings arise from both employment growth and the retirement of older workers.

2.2.3 Industry forecasts: employment implications

The demand for post-school qualifications across the scenarios will depend not only on the overall rate of employment but also on the changing composition of the economy.

Health Care and Social Assistance and Retail Trade are projected to be the top two employing industries in 2025. Other significant contributors to overall employment are Professional, Scientific and Technical Services; Education and Training; Accommodation and Food Services; Construction; Public Administration and Safety, and Manufacturing. The bar graph below shows employment by

industry across all scenarios. In all scenarios, the same ten industries appear in the top 10 ranked industries in terms of projected employment in 2025.

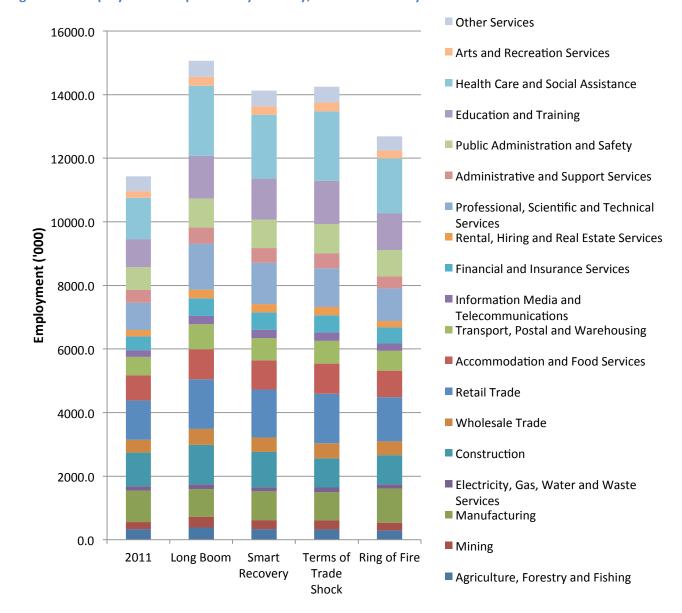


Figure 11 Employment composition by industry, 2011 and 2025 by scenario

Source: Deloitte Access Economics Output Model, 25 June 2012

Those sectors which have been the big employment growth areas in recent years such as Health Care and Social Assistance, Professional, Scientific and Technical Services, Education and Training, and Public Administration and Safety generally continue to see the highest employment growth across the scenarios.

Table 4 Industry and occupation trends under the scenarios

	Long Boom	Smart Recovery	Terms of Trade shock	Ring of Fire
Employment in 2025	15.1 million	14.1 million	14.3 million	12.7 million
Top 5 employment growth industries	Health Care and Social Assistance	Health Care and Social Assistance	Health Care and Social Assistance	Health Care and Social Assistance
growth industries	Professional, Scientific and Technical Services	Professional, Scientific and Technical Services	Education and Training Professional,	Education and Training Professional,
	Mining Education and Training	Education and Training Financial and	Scientific and Technical Services Arts and	Scientific and Technical Services
	Transport, Postal and Warehousing	Insurance services Mining	Recreation Services Financial and Insurance services	Financial and Insurance services Public Admin and Safety
Industries with declining	Manufacturing	Electricity, Gas, Water and Waste	Construction Manufacturing	Construction Agriculture
employment		Services Manufacturing Agriculture	Agriculture Electricity, Gas, Water and Waste Services	Electricity, Gas, Water and Waste Services
Highest growth occupations	Professionals Community and Personal Service Workers	Professionals Community and Personal Service Workers	Community and Personal Service Workers Professionals	Professionals Community and Personal Service Workers
	Managers	Managers	Managers	Managers

Source: Deloitte Access Economics (2012) 'Economic modelling of skills demand and supply'

The modelling finds that employment growth in the services sector is relatively high under all four scenarios. The predominantly private sector employment industries such as Retail Trade, Accommodation and Food Services, Financial and Insurance Services have small levels of differentiation between the Long Boom, Smart Recovery and Terms of Trade Shock. The biggest difference for these industries is the low growth in the Ring of Fire scenario.

There are industries where greater distinction occurs across the scenarios. For example,

- Construction, an industry that currently accounts for about 10 percent of all employment in Australia, experiences positive employment growth rates in the Long Boom and Smart Recovery scenarios but negative rates of growth in both the Terms of Trade Shock and Ring of Fire scenarios.
- Manufacturing employment is found to be in decline in almost all scenarios with some differentiation in the Ring of Fire scenario where there is a small rate of employment growth.
- The model finds that industry output for Agriculture is high across all scenarios other than
 the Ring of Fire, but this is anticipated to be achieved through improved productivity and
 work practices and therefore the projected employment growth for this sector is in decline
 in all but the Long Boom scenario.
- The Mining sector shows relatively high employment growth in the Long Boom scenario. However, there is significant decrease in the rate of growth between the Long Boom scenario and the other scenarios suggesting that this is an area that would require some consideration in terms of strategic planning. Planning for differences across the mining sector would have implications for resources states and in particular regions. While mining accounts for nearly three per cent of all employment in Australia, in some regions it accounts for over 50 per cent of the employment in the area.²⁰⁵

2.2.4 Occupational forecasts

In terms of occupational growth, all four scenarios point to the same broad occupational outcomes: the strongest growth is in Professional occupations, followed by Community and Personal Service Workers and Managers.

By 2025, across all scenarios, Managers and Professionals together are projected to constitute 38 per cent of the future workforce (14 per cent and 24 per cent respectively). Technicians and Trade Workers are expected to make up around 14 per cent of the future workforce, as are Clerical and Administrative Workers. Community and Personal Service Workers are expected to comprise just over 10 per cent of the total workforce by 2025. While the magnitude of this growth varies across three of the four scenarios, the relative position of these three occupational groups is much stronger in Ring of Fire than in the other groups. The Long Boom envisages a much brighter future for the least skilled occupations. In the Ring of Fire scenario, Machinery Operators and Drivers, and Labourers, both fall from 2011 numbers.

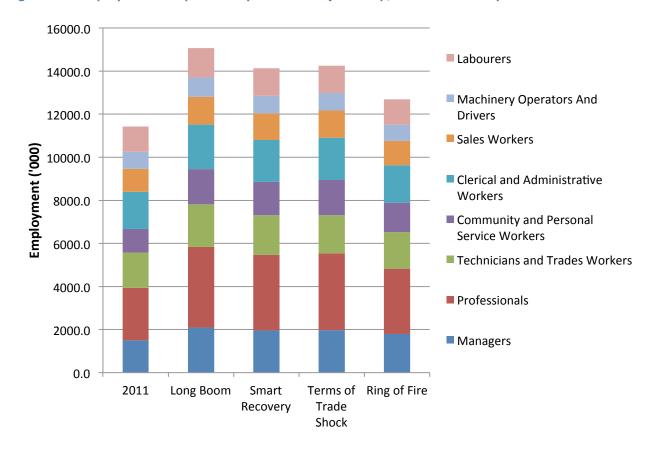


Figure 12 Employment composition by ANZSCO Major Group, 2011 and 2025 by scenario

Source: Deloitte Access Economics Output Model, 25 June 2012

Employment by Occupation (ANZSCO Unit Group code) (top 10)

At a more detailed occupational level, the ten occupations where employment levels are projected to be highest are the same regardless of scenario (with the exception of Child Carers, which replaces Advertising and Sales Managers in Terms of Trade Shock).

- Sales Assistants (General) is the largest employing occupation in all scenarios.
- Registered Nurses, Retail Managers, General Clerks, Accountants, Receptionists, and Primary School Teachers take up positions second to seventh across all scenarios with some slight variation in order.
- Commercial Cleaners, Aged and Disabled Carers, and Advertising and Sales Managers make up positions eight to ten across the remaining scenarios (again with minimal ranking variation), with the exception of Terms of Trade Shock.

Occupations with largest increase in employment numbers by education sector

The table below considers growth occupations by level of education and scenario. Education levels are grouped into higher education, vocational education and training, and no post-school qualification.

At the higher education level, namely Bachelor degree and above, Registered nurses are projected to experience the highest increase in employment across all scenarios. The remaining nine occupations in the top ten higher education occupations are consistent across the Long Boom, Smart

Recovery, and Terms of Trade Shock scenarios, with minimal changes in ordering. These occupations are mainly employed in the Health, Education, IT and Financial sectors. Although the same sectors are represented to varying degrees in the Ring of Fire scenario, General Managers and Human Resource Managers replace Secondary and Primary School Teachers in the top ten increasing higher education occupations.

With regard to VET qualifications, Child Carers and Aged and Disabled Carers are projected to experience the highest increase in employment across all four scenarios respectively, with the exception of Ring of Fire Scenario in which they exchange first and second place. There is a high degree of consistency in the remaining occupations across the scenarios, with the Health Care, Construction, and Education sectors all represented, along with Chefs. Notable differences include the replacement of Welfare Support Workers, Vocational Education Teachers, and Call or Contact Centre and Customer Service Managers in the Ring of Fire with Construction and Event Management occupations. Likewise Call or Contact Centre and Customer Service Managers and Insurance, Money Market and Statistical Clerks are replaced by Police and Real Estate Sales Agents in the Terms of Trade Shock.

With regard to occupations that currently have no post-school qualification as the most common qualification level, Sales Assistants, General Clerks and Retail Managers rank in the top three or four across all scenarios. Apart from Retail and Finance, other sectors represented in the top ten include Mining, Agriculture, and Administration.

Table 5 Top 10 occupations with largest increase in employment numbers by modal qualification 2011–2025²⁰⁶

Submare and Applications Programmers \$7.8 Suffuence and Applications Programmers \$5.2 Private Tutors and Teachers \$3.9 Private Tutors and Teachers \$3.9 Private Tutors and Teachers \$3.9 Advertising and Sales Managers \$3.2 Chief Executives and Managing Directors \$3.2 Chief Executives and Managing Directors \$3.2 Chief Executives and Managing Directors \$4.5 Chief Executives and Managing Directors \$3.2 Chief Executives and Managing Directors \$4.5 Chief Executives and Managing Directors \$3.2 Chief Executives and Managing Directors \$4.5 Central Managers \$2.5 Primary School Teachers \$4.5 Primary School Teachers \$4.5 Primary School Teachers \$4.5 Central Managers \$4.5 Primary School Teachers \$4.5 Primary School Teachers \$4.5 Central Managers \$4.5 Primary School Teachers \$4.5 Central Managers \$4.5 Contract, Program and Project Administrators \$4.5 Primary School Teachers \$4.5 Contract, Program and Project Administrators \$4.5 Contract, Program and Project Administrators \$4.5 Primary School Teachers \$4.5 Contract, Program and Project Administrators \$4.5 Contract, Program	Long Boom		Smart Recovery		Terms of Trade Shock		Ring of Fire	
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Secondary School Teachers	Accountants	67.9	Accountants	51.8	Accountants	48.6	Software and Applications Programmers	32.
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Drillers, Miners and Shot Firers 38.5 Office Managers 33.4 Sports Coaches, Instructors and Officials 36.6 Office Managers 17. Commercial Cleaners 39.8 Sports Coaches, Instructors and Officials 33.0 Office Managers 33.7 Drillers, Miners and Shot Firers 15. Waiters 32.6 Drillers, Miners and Shot Firers 26.0 Waiters 31.2 Other Miscellaneous Labourers 12. Livestock Farmers 39.2 Commercial Cleaners 25.0 Commercial Cleaners 28.5 Security Officers and Guards 12. Kitchenhands 31.7 Waiters 24.8 Kitchenhands 27.6 Livestock Farmers 11.	Sports Coaches, Instructors and Officials	36.1	·	34.5	•	43.4		25.
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Source: Deloitte Access Economics Output Model, 25 June 2012

Job openings

New job openings occur both from employment growth and retirements of older workers. Across the scenarios job openings due to retirement are relatively stable, whereas job openings due to employment growth vary with the economic strength of the scenario.

In the case of Professionals and Community and Personal Service Workers most openings will come from employment growth. However for Clerical workers, Sales Workers, Machinery Operators and Labourers in most scenarios over 50 per cent of openings will occur due to retirements.

2.2.5 Demand for qualifications

Industry demand for post-school qualifications into the future will be high under all scenarios, ranging from a 2.7 per cent increase per annum under Ring of Fire to 4.2 per cent under Long Boom (in terms of people employed, unemployed and not in the labour force).

In the previous, *Australian Workforce Futures* scenarios, the rate of growth in industry demand varied from 1.9 per cent to 3.4 per annum for employed people with qualifications.

Table 6 Average annual change in projected demand for qualifications, employed, unemployed and not in the labour force 2011–2025 (%)

	Long	Smart	Terms of Trade	
	Boom	Recovery	Shock	Ring of Fire
Postgraduate	5.4	4.8	5.0	3.8
Undergraduate	4.5	3.9	4.1	2.9
Advanced diploma	3.4	2.9	3.1	2.0
Cert III and IV	4.5	3.9	4.0	3.1
Cert I and II	1.9	1.4	1.5	0.7
Total	4.2	3.6	3.8	2.7
Cert III and above	4.4	3.9	4.0	2.9

Source: Deloitte Access Economics (2012) 'Economic modelling of skills demand and supply', output model (demand)

This indicates that the recommendation made in *Australian Workforce Futures* for a three per cent per annum growth in enrolments remains relevant under the new scenarios, but may need to be revised upwards given the evidence of stronger demand by industry for qualifications to 2025.

Under our new scenarios, the demand for additional people in employment with post-school qualifications is projected to rise by 1.5 million under Ring of Fire between 2011 and 2025, and up to 4.6 million in the Long Boom. This compares to a range from 1.5 million to 4.8 million in the old scenarios. ²⁰⁷

In *Australian Workforce Futures*, we highlighted that under a high-growth scenario (Open Doors), employment demand indicated there would be an increase of 2.4 million people employed with a Certificate III or higher qualification. The highest growth scenario in this round of modelling (Long Boom) indicates similar projected strong growth in the number of employed people with a Certificate III or higher, with an increase of 1.7 million over the four years between 2011 and 2015, followed by continued strong growth of 2.5 million in each of the five-year periods between 2015 to 2020, and 2020 to 2025 (see Table 7 below).

Table 7 Increase in employment of people with a Certificate III or above to meet projected demand, Long Boom

	2011	2015	2020	2025
Total employment demand for people with a Certificate III or higher*	6,385,177	7,621,565	9,465,269	11,132,100
Increase in employment demand for people with a Certificate III or higher (through skills deepening and new jobs)		1,236,388	1,843,703	1,666,831
Replacement workers (to fill vacancies through retirement) with Certificate III or higher required over each period		446,130	658,498	783,242
Total increase in employment demand for people with a Certificate III or higher for each period		1,682,518	2,502,201	2,450,073

Note: 2011 figures reflect current profile of those employed

Source: Deloitte Access Economics (2012) 'Economic modelling of skills demand and supply', Table 5.6 and background demand tables

Even in the lowest-growth scenario in this round of modelling, Ring of Fire, a significant increase in employees with a Certificate III or higher is required to meet projected demand. At around 860,000, however this projected increase in employment of people with a Certificate III or above is lower than projected growth in the higher growth scenario (see Table 8).

Table 8 Increase in employment of people with a Certificate III or above to meet projected demand, Ring of Fire

	2011	2015	2020	2025
Total employment demand for people with a Certificate III or higher*	6,385,177	6,820,414	7,418,979	7,931,130
Increase in employment demand for people with a Certificate III or higher (through skills deepening and new jobs)		435,237	598,565	512,150
Replacement workers (to fill vacancies through retirement) with Certificate III or higher required over each period		425,006	584,513	749,164
Total increase in employment demand for people with a Certificate III or higher for each period		860,242	1,183,079	1,261,314

Note: 2011 figures reflect current profile of those employed

Source: Deloitte Access Economics (2012) 'Economic modelling of skills demand and supply', Table 5.6 and background demand tables

Skills deepening

Comparison of the current data against those qualifications that are expected to be held within various occupations in the future shows that there will be skills deepening across all occupations (that is, where an additional qualification is gained at a higher level than previous qualifications). However, the degree of deepening varies depending upon which scenario we look at. For example, based on 2011 figures, 63.3 per cent of managers have a post-school qualification. By 2025 this demand for managers with post-school qualifications is expected to increase on a scale ranging from 70.2 per cent (Ring of Fire) to as high as 79.2 per cent in the Long Boom.

Table 9 Proportion of persons employed by occupation with a post-school qualification, current and to 2025 (%)

Occupation: ANZSCO	2011	Long Boom	Smart Recovery	Terms of Trade shock	Ring of Fire
Managers	63.3%	78.6%	75.2%	78.3%	69.0%
Professionals	89.1%	95.4%	93.9%	95.2%	91.5%
Technicians and Trades Workers	67.7%	75.9%	73.9%	75.6%	70.5%
Community and Personal Service Workers	58.8%	89.0%	81.8%	88.2%	69.5%
Clerical and Administrative Workers	52.8%	78.3%	66.5%	73.7%	58.0%
Sales Workers	34.7%	57.0%	46.2%	52.5%	38.9%
Machinery Operators and Drivers	33.6%	40.3%	37.0%	38.8%	34.9%
Labourers	31.0%	34.9%	33.1%	33.9%	31.8%
Total	59.4%	75.4%	70.6%	74.2%	65.0%

Source: Deloitte Access Economics (2012) 'Economic modelling of skills demand and supply' – derived from tables 5.1 to 5.5

Table 9 shows that this skills deepening is evident across all occupations and scenarios. The highest levels of skills deepening are most evident in the Long Boom and Terms of Trade Shock scenarios. However the degree of deepening varies across occupations.

Across the scenarios, the increases in the demand for those workers holding post-school qualifications are most marked for:

- Community and Personal Service Workers (range of increase is 11–30 percentage points)
- Clerical and Administrative Workers (range of increase is 5–26 percentage points)
- Sales Workers (range of increase is 7–21 percentage points)
- Managers (range of increase is 6–15 percentage points)
- Technicians and Trades Workers (range of increase is 3–8 percentage points).

The total demand for qualifications arises from the growth in employment and skills deepening as discussed but also from changes in employment composition, skills broadening, workers acquiring qualifications at the same or lower level than they already hold, and replacement of workers who have retired. Table 10 shows the separate elements of demand for each of the scenarios. Estimates

by level of qualification are included in the DAE report. As a result of skills deepening and broadening a considerable proportion of employed persons hold more than one qualification.

Data from the ABS Survey of Education and Work shows that for every person who holds a postgraduate qualification, 91 per cent also hold an undergraduate degree, 24 per cent a Diploma and 20 per cent a Certificate. For every person who holds an Advanced Diploma or Diploma, 34 per cent also hold a certificate qualification. This reflects the important role that Diploma and Certificate qualifications play in providing both foundation and initial skills and knowledge which the workforce can then build on to take up higher level skills and jobs.

Table 10 Number of additional qualifications required per annum under each scenario, 2011 to 2025 ('000)

All qualifications	2011 2015	2045 2020	2020 2025	2011 2025
Annual average for each period	2011–2015	2015–2020	2020–2025	2011–2025
Long boom				
due to increasing labour market size	217	318	295	249
due to changing employment composition	50	57	63	56
due to retirement	174	204	251	191
due to skills deepening	208	231	241	253
due to skills broadening	67	78	76	83
Total	717	888	927	832
Smart recovery				
due to increasing labour market size	123	239	227	185
due to changing employment composition	27	60	64	52
due to retirement	182	218	255	207
due to skills deepening	145	103	176	153
due to skills broadening	48	26	55	47
Total	526	645	777	644
Terms of Trade				
due to increasing labour market size	179	239	220	193
due to changing employment composition	52	55	61	55
due to retirement	179	217	263	203
due to skills deepening	183	176	211	207
due to skills broadening	60	56	67	67
Total	653	743	822	726
Ring of Fire				
due to increasing labour market size	77	103	85	86
due to changing employment composition	32	38	43	39
due to retirement	184	218	246	213
due to skills deepening	57	11	97	56
due to skills broadening	20	-4	34	17
Total	371	365	504	412

Source: Deloitte Access Economics (2012)' Economic modelling of skills demand and supply'—derived from tables 5.18 to 5.21.

Total qualifications demanded over the whole period in the Long Boom averages 832,000 per year or 11.6 million over the 14 years to 2025. In Smart Recovery they total 9 million, compared to 10.2 million in Terms of Trade Shock. The lowest qualifications demanded to 2025 are in Ring of Fire, at 5.8 million.

On average from 2011 to 2025:

- In the Long Boom, 30 per cent of qualification demand relates to employment growth, 7 per cent stems from changing employment composition, 23 per cent is replacement for retirement, 30 per cent relates to skills deepening and 10 per cent relates to skills broadening.
- In Smart Recovery, 29 per cent of qualification demand relates to employment growth, 8 per cent stems from changing employment composition, 32 per cent is replacement for retirement, 24 per cent relates to skills deepening and 7 per cent relates to skills broadening.
- In Terms of Trade Shock, 27 per cent of qualification demand relates to employment growth, 8 per cent stems from changing employment composition, 28 per cent is replacement for retirement, 29 per cent relates to skills deepening and 9 per cent relates to skills broadening.
- In Ring of Fire, 21 per cent of qualification demand relates to employment growth, 9 per cent stems from changing employment composition, 52 per cent is replacement for retirement, 14 per cent relates to skills deepening and 4 per cent relates to skills broadening.

Total qualification holding

The total number of qualifications held by those employed represents the stock of qualifications held after allowance has been made for multiple qualification holding. This is shown in the table below as the total with qualifications. Total qualifications held on the other hand, represents the total stock of qualifications including multiple qualifications. Over time, trend growth on average is towards occupations with a higher level of multiple qualification holding.

Table 11 Total qualifications held by those employed ('000)

	2011	2015	2020	2025
Long Boom				
Total employed	11,428	12,335	13,827	15,062
Total with qualifications	6,784	7,936	9,732	11,361
Total qualifications held	10,954	13,125	16,545	19,923
Average growth in period		4.6%	4.7%	3.8%
Smart Recovery				
Total employed	11,428	11,942	13,098	14,125
Total with qualifications	6,784	7,517	8,594	9,923
Total qualifications held	10,954	12,327	14,466	17,075
Average growth in period		3.0%	3.3%	3.4%
Terms of Trade Shock				
Total employed	11,428	12,175	13,309	14,253
Total with qualifications	6,784	7,783	9,135	10,497
Total qualifications held	10,954	12,848	15,481	18,273
Average growth in period		4.1%	3.8%	3.4%
Ring of Fire				
Total employed	11,428	11,750	12,268	12,688
Total with qualifications	6,784	7,194	7,527	8,247
Total qualifications held	11,428	11,750	12,268	12,688
Average growth in period		3.0%	3.3%	3.4%

Source: Deloitte Access Economics (2012) 'Economic modelling of skills demand and supply'—derived from tables 5.6 to 5.13.

The DAE report shows that:

- Implied demand in the Long Boom by 2025 is projected to lead to 19.9 million post-school
 qualifications held by the 15.1 million persons employed, an annual average increase of 4.4
 per cent from 2011. For qualifications at the Certificate III level and above, this rises to an
 annual average increase of 4.6 per cent.
- Implied demand in Smart Recovery by 2025 is projected to result in 17.1 million post-school qualifications held by the 14.1 million persons employed, an annual average increase of 3.2 per cent from 2011. For qualifications at the Certificate III level and above, this rises to an annual average increase of 3.4 per cent.
- Implied demand in the Terms of Trade Shock by 2025 is projected to lead to 18.3 million post-school qualifications held by the 14.3 million employed, an annual average increase of 3.7 per cent from 2011. For qualifications at the Certificate III level and above, this rises to an annual average increase of 4.0 per cent.
- Implied demand in Ring of Fire by 2025 is projected to result in 13.7 million post-school qualifications held by the 12.7 million employed, an annual average increase of 1.6 per cent

from 2011. For qualifications at the Certificate III level and above, this rises to an annual average increase of 1.7 per cent.

In addition, total qualifications demanded over time include both the qualifications required for those employed, and the expected increase in qualifications held by the 'reserve' labour force, given that a fully employed labour force includes people who are not actually employed at the time but who represent necessary excess capacity. This 'reserve' force comprises people who are not employed or not in the labour force but who hold post-school qualifications. The provision of such qualifications enhances their chances of participating in employment and may prove helpful for their broader inclusion in the community. Numbers for this group to 2025 range from 14,452 under Long Boom to 21,336 under Ring of Fire. ²¹⁰

2.2.6 Supply of qualifications

The supply of qualifications is based on two sources: domestic qualification completions and net overseas migration. Domestic qualifications supply in 2025 ranges between 601,895 in the Ring of Fire scenario and 677,039 in the Long Boom (see Table 12 below). The profile of qualifications is very similar across the four scenarios, with higher education (postgraduate and undergraduate) qualifications representing slightly more than one third of all completions and Certificate III and IV accounting for slightly less than 40 per cent.

The differences between the scenarios are driven by the varying age profile of the population, along with differences in the Year 12 completion rate, unemployment rate and real wage index. A capacity constraint has been applied to the Ring of Fire scenario given the fiscal challenges that this scenario would bring about. This has lowered completion numbers for Certificate I/II and III/IV qualifications that would otherwise show strong growth due to demographic influences.

Over the years 2006 to 2010, domestic student completions of Certificates I/II increased from 85,853 to 99,013. Completions at this level are projected to grow by an average of around 1 per cent per annum to 2025 in all scenarios. Around 41 per cent of people with this qualification level go on to obtain a higher level qualification. It is assumed the balance use this qualification to improve participation in the workforce.

The proportion of qualifications flowing from migration to 2025 ranges from 13 per cent under the Long Boom scenario to 5 per cent under Ring of Fire. In that scenario only 32,600 qualifications are projected to flow from net migration per year over the five years to 2025, reflecting the impact of an increased proportion of environmental refugees with lower skill levels. As noted earlier, government policy is that priority be given to domestic workers and their education and training.

Table 12 Projected supply of qualifications by scenario and source, 2010 and 2025²¹¹

	Domestic		Migra	Migration		Total	
	2010	2025	2010	2025	2010	2025	
		Long E	Boom				
Postgraduate	60,602	80,772	9,593	12,486	70,195	93,258	
Undergraduate	126,796	166,359	41,161	55,448	167,956	221,807	
Adv. Diploma/Diploma	49,234	58,429	16,064	22,033	65,298	80,462	
Certificate III/IV	222,878	268,297	4,010	3,511	226,888	271,808	
Certificate I/II	99,013	117,193	6,158	7,494	105,171	124,687	
Total	558,524	691,049	76,986	100,974	635,509	792,023	
		Smart R	ecovery				
Postgraduate	60,602	77,772	9,593	10,675	70,195	88,446	
Undergraduate	126,796	164,768	41,161	48,828	167,956	213,596	
Adv. Diploma/Diploma	49,234	56,328	16,064	19,693	65,298	76,021	
Certificate III/IV	222,878	259,062	4,010	2,397	226,888	261,459	
Certificate I/II	99,013	113,578	6,158	7,254	105,171	120,832	
Total	558,524	671,508	76,986	88,845	635,509	760,354	
		Terms of Tr	ade Shock				
Postgraduate	60,602	76,968	9,593	8,322	70,195	85,290	
Undergraduate	126,796	160,061	41,161	40,038	167,957	200,099	
Adv. Diploma/Diploma	49,234	56,040	16,064	16,571	65,298	72,612	
Certificate III/IV	222,878	257,608	4,010	784	226,888	258,393	
Certificate I/II	99,013	112,958	6,158	6,398	105,171	119,356	
Total	558,524	663,635	76,986	72,113	635,509	735,748	
		Ring o	f Fire				
Postgraduate	60,602	69,657	9,593	2,412	70,195	72,070	
Undergraduate	126,796	148,406	41,161	16,981	167,956	165,387	
Adv. Diploma/Diploma	49,234	50,463	16,064	8,282	65,298	58,745	
Certificate III/IV	222,878	230,138	4,010	-2,993	226,888	227,145	
Certificate I/II	99,013	100,428	6,158	4,708	105,171	105,135	
Total	558,524	599,091	76,986	29,391	635,509	628,482	

Source: Deloitte Access Economics (2012) 'Economic modelling of skills demand and supply' – derived from Tables 7.1, 7.4 and 7.6

The Long Boom has higher domestic qualification completions than the previous strongest scenario: 261,769 compared to 232,107. Whereas the modelling for *Australian Workforce Futures* was based on 2007 completions, the new modelling is based on data available to 2010. The period to 2010 included the provision of extra VET places through the Productivity Places Program and the beginning of the demand-led system in the Victorian VET system.

2.2.7 Balance of supply and demand

In terms of the overall balance of demand and supply for qualifications, under all scenarios we are projected to have a deficit of higher level qualifications (i.e. Diploma and above) of from around 45,000 to 280,000 in 2025.

Table 13 Projected qualification supply less demand (including those unemployed or not in the labour force) by scenario and qualification type

	2015	2020	2025
	Long boom		
Postgraduate	-35,409	-58,497	-79,589
Undergraduate	-57,563	-93,009	-113,058
Adv. Diploma / Diploma	-59,546	-77,619	-87,867
Certificate III / IV	8,331	-5,677	49,120
Certificate I / II	58,513	60,520	70,206
Total	-85,674	-174,282	-161,189
	Smart Recovery		
Postgraduate	-5,473	-38,565	-53,445
Undergraduate	6,967	-62,776	-74,310
Adv. Diploma / Diploma	-31,430	-55,905	-61,603
Certificate III / IV	57,121	55,825	97,549
Certificate I / II	65,894	67,741	76,889
Total	93,080	-33,680	-14,920
	Terms of Trade Shock	ζ	
Postgraduate	-32,186	-51,471	-73,650
Undergraduate	-48,973	-85,031	-108,246
Adv. Diploma / Diploma	-55,362	-68,448	-79,672
Certificate III / IV	38,284	24,971	73,292
Certificate I / II	63,015	64,765	72,401
Total	-35,223	-115,214	-115,875
	Ring of Fire		
Postgraduate	17,488	3,024	-8,803
Undergraduate	49,372	11,141	-10,226
Adv. Diploma / Diploma	-9,001	-17,713	-26,092
Certificate III / IV	113,273	116,891	121,711
Certificate I / II	70,533	74,865	73,679
Total	241,665	188,209	150,268

Source: Deloitte Access Economics (2012) 'Economic modelling of skills demand and supply', Table 8.5.

In the Long Boom the projected demand and supply for VET qualifications is approximately in balance for most of next decade, but in the other three scenarios there is a projected excess in the supply of VET qualifications.

Analysing projections of those employed by occupation indicates a shortfall for managers across all scenarios, and a shortfall of Professionals in all but Ring of Fire and Smart Recovery in the years to 2015. Supply exceeds demand in a number of occupations and scenarios.

Care is needed in interpreting these data. The projections reflect the assumptions of the scenarios and need to be evaluated against them. For example the shortfall in the projected supply of Managers does not necessarily mean that there would be shortages of Managers, in the sense that vacancies would remain unfilled. There could be shortages in some specialised manager areas. But many managerial jobs can be filled with persons with a range of qualifications. The implication of a shortfall would be that some persons filling Manager jobs would be less qualified than would be the case if the assumptions of the scenario, especially those about skills deepening and broadening, had been realised.

Certificate III is also considered an entry level qualification for many industries. In this context the apparent oversupply of Certificate III and Certificates I/II could be seen as providing the first post school qualification and a pathway to qualifications in greater demand. Furthermore the interpretation of the data by level of qualifications needs to be seen against the COAG commitment of introducing a national training entitlement for a government-subsidised training place to at least the first Certificate III qualification.

The 40 per cent of Australians in work without the literacy skills required to effectively participate in the modern workforce is also a potential barrier to achieving the skills the Australia of the future needs.

As outlined in *Australian Workforce Futures* and again in this report, how skills are applied through improved work organisation and job design are just as important as increasing the supply of skills. Better use of employee skills and capabilities are a key ingredient in improving productivity. Therefore an increase in human capital through better qualifications can be used effectively to improve productivity in a high value economy.

2.2.8 COAG targets for persons 20-64 years

The projected demand for qualifications can be compared with government targets for higher education and the skills and workforce development COAG targets.

Several targets have been set for improvements in the proportion of the population holding qualifications. A comparison can be made between the demand for qualifications projected by Deloitte Access Economics and the target for persons aged 20 to 24. This target, which has been reaffirmed in the latest COAG National Agreement for Skills and Workforce Development, aims to:

Halve the proportion of Australians aged 20–64 years without qualifications at Certificate III level and above between 2009 and 2020. The target is 23.6% of Australians with these qualifications, based on the 2009 baseline figure of 47.1%. ²¹²

The COAG Reform Council reports the figure to have fallen from 47.1 per cent in 2009 to 45.4 per cent in 2010 (and ABS data show it to be 44.7 per cent in 2011). 213

The COAG targets are expressed in terms of persons 20-64 who do *not* have at least a Certificate III qualification. In 2011, 55.3 per cent had a Certificate III qualification or higher. If the target is to be reached in 2020, then 76.4 per cent of persons aged 20-64 will need to have Certificate III or above. This is an increase of 21.1 percentage points in nine years.

An approximate estimate can be made of the increase in qualifications held by 20-64 year olds in the scenarios just discussed. In the Long Boom approximately 62.8 per cent (of all age groups) will hold a

qualification at Certificate III or higher in 2020, which is nearly 14 percentage points below the COAG target. The gap is wider for the other scenarios.

The Agency supports the entitlement of all Australians to achieve a Certificate III qualification and above. The challenge of the meeting the COAG target suggests the need for further efforts from all levels of government to coordinate in ways that will provide the skills that Australia needs in the future and to ensure that all skills gained can be used productively in employment.

Chapter Three: How do we get there? Achieving our vision

We define workforce development as:

Those policies and practices which support people to participate effectively in the workforce and to develop and apply skills in a workplace context, where learning translates into positive outcomes for enterprises, the wider community and for individuals throughout their working lives.

Our vision is to make sure that Australia's growth potential is realised through a highly skilled and adaptable workforce where skills are used effectively to meet the increasingly complex needs of industry, and individuals are able to fulfil their potential.

To achieve this vision we need to ensure that:

- The skills needs for workplaces are being met and we have workplaces where skills are being used effectively.
- We address Australia's productivity needs by enhancing a workforce development approach.
- The education and training system is forward-looking and meets the skills needs of industry.
- Enterprises are proactive in addressing their skills and workforce development needs.
- As many people as possible are participating in learning and work.
- Skills and workforce development responses are tailored to meet specific industry and regional needs.

In all scenarios we need to consider the role of various players in ensuring Australia has the skilled workforce it needs to respond to the future, including employers, governments, individuals and the education and training sectors, public and private. Intervening on the supply side is more straightforward for governments than attempting to influence what occurs within the 'black box' of industry, where commercial realities may impinge on decision-making to upskill staff, improve utilisation of existing workforce skills and address issues in recruitment and retention. While employers do invest significantly in training, more enterprises need to see skills development and utilisation as an investment rather than a cost.

Is it time for industry and government to explore alternative funding models? Industry, for example, could expand the cadetship model currently used by some organisations. This model ensures graduates obtain on-the-job experience. Government could explore tax-based funding models which may provide for a more effective, simpler system for funding enterprise training.

Policy responses will need to take account of new ways of working and of the growing likelihood of distributed and in some cases globalised workforces that could have employees situated in various parts of Australia or the world. In sourcing the skilled labour that industry needs, the first concern of policy is that employers source skills locally and/or 'grow their own'. Alternatively, they may chose to 'buy it in' either through migration, outsourcing, long-distance commuting schemes or by establishing international offices. Our own graduates will also be more mobile, working across borders, both state and international.

3.1 The future of work and workplaces

The future is likely to bring about changes in work organisation and increasing demand for flexibility and mobility on behalf of employers and employees alike.²¹⁴ In Australia, there are a number of identified trends that are anticipated to continue and accelerate over the next 40 years. These include: increased female participation, longer working lives, different locations of work, increasing levels of education and changing industries.²¹⁵ Changing patterns of work are expected to include trends towards flexible knowledge workers, job auctioning and outsourcing of domestic duties.²¹⁶ This is broadly in line with key trends identified in the scenarios.

The scenarios show that technology will influence workplaces of the future, although the speed of adoption may differ. Radical changes to manufacturing, such as 3D printing, are expected to revolutionise how products are developed. This could potentially halt and reverse the trend of outsourcing production to low cost economies and allow organisations to produce products close to where they are in demand and sold, thereby reducing barriers for small and medium enterprises.

Global mobility is expected to play an important role in hiring practices, as employers look internationally to recruit talented workers. The world of work will be increasingly diverse as improvements in technology influence where people live and conduct business. This may include virtual teams, outsourcing, international placements, contracting and job sharing, among other arrangements. The future of work will present firms with the opportunity to increase their skills and experience base, while workers can expect to have multiple careers during their lifetimes. For both, adaptability in the face of change is crucial. In the future, to what extent will individuals be responsible for their own skills, training and education as they move towards establishing multiple careers throughout their working lives?

While income security will remain important in a changing world of work, the notion of a single career is already losing currency in a world where a 'job for life' is largely a thing of the past.²¹⁹ The linear progression of old career development models have 'lost their potency' as fewer organisations are in a position to offer lifelong employment in return for loyalty.²²⁰

We have over recent years seen increasing levels of part-time employment.²²¹ Casual employment appears to have stabilised at just under a fifth of the total workforce.²²² According to the ACTU report *Lives on Hold*, 40 per cent of the workforce is in a non-permanent form of employment, and one quarter of employees have no entitlement to sick leave or paid leave.²²³

People employed part-time are less likely to participate in work-related training than those employed full-time (62 per cent compared with 79 per cent). Casual workers are even less likely to participate in training. Of the nearly 60 per cent of casual workers who did not participate in formal learning in the previous 12 months, approximately one third also did not participate in work-related courses. At the same time, however, engaging in casual or part-time work may also help equip employees with a diversity of skills that they obtain through working in different jobs, across a range of skill areas, and within multiple occupations.

One and a half million Australians identified as self employed in the 2006 census.²²⁶ Around one million self-employed people are independent contractors.²²⁷ The Productivity Commission has estimated that between 26 and 41 per cent of contractors are in dependent contracting relationships.²²⁸ This suggests that many contractors are heavily reliant on a single client, making their work situation relatively insecure.²²⁹

When it comes to skills and training, the self-employed and independent contractors are a group that is often ignored. Many self-employed people have high skill levels. The 2006 Census indicates that 28.8 per cent of self-employed people have a Diploma or higher qualification, and that 26.5 per cent of non-Indigenous self-employed have a Certificate III or IV qualification. However this leaves a significant proportion of self-employed people with low skill levels. Unemployed people wishing to set up their own business can access training via the New Enterprise Incentive Scheme. Self-employed people can access funds for training from the National Workforce Development Fund via the relevant Industry Skills Council.

Responding to the challenges of the future workplace

So in a future world of work with fewer certainties, how do we assist people to navigate the workplaces of the future? How is the education and training sector placed to respond to these shifts in employment? And do we have the right institutions in place for people's career choices? The tertiary sector of the future needs to ensure that it is preparing students and employees for the challenges of rapidly changing workplaces, so that they can contribute to a firm's productivity, make good use of their skills and manage their own ongoing learning, including use of information and communication technologies.

The implication of part-time and casual employees having less access to workplace training also needs to be considered, as it places greater responsibility on individuals to access education via institutions. However lack of time and energy can be a major barrier.²³³

This raises questions around how to upskill casual and part-time workers.

- Do we need more flexible delivery models or should a stronger case be made to employers around the upskilling of casual and part-time staff?
- Are the measures already in place sufficient to meet the diverse skills needs of the self employed and independent contractors?

Improving access to training for all staff could also be encouraged in the move to enterprise-led funding.

Given the rapid pace of technological change, there is also a risk that lags in our tertiary sector will become more apparent and Australia will need to become more responsive to vendor-driven training. All providers will need to interpret technological change more rapidly and roll out responses more quickly (e.g. within the renewable energy sector).

If training packages continue to be the mainstay of the vocational education and training system, we need to ensure that they are revised in a timely and responsive manner. Higher education will need to examine the industry relevance of its programs, while VET will need to be fluid enough to incorporate broader education principles. A 'joined up' approach to career progression is also important, including better articulated pathways between VET and higher education and between higher education and VET.

3.1.1 Building more productive workplaces

Harnessing the skills and capabilities of employees should be at the heart of strategies to improve productivity in the workplace. We need to maximise the investment made in skills and qualifications as part of meeting Australia's productivity challenge. Strategies to improve the utilisation of

employee skills are important in achieving this aim. Having the right policy settings to achieve this is a challenge, and improving skills use requires buy-in from enterprises as well as effective leadership and management.

Better use of skills, better outcomes

Using skills and capabilities available in the workplace is just as important as skills development.

There are real business benefits for enterprises that endeavour to make the most of their employees' skills. Benefits include improving retention (and therefore reducing costly attrition), improving productivity through innovation, and reducing costs through cutting down on wastage and improving processes.²³⁴ Employees benefit through increased job satisfaction, access to learning opportunities and career paths.

While the benefits of improving the use of employee skills are clear, the challenge is in how to facilitate workplace change to achieve this.

There are a number of levers that government can use to encourage employers to make better use of skills. Funding such as the new National Workforce Development Fund is one potential lever. The Fund is an opportunity for businesses to adopt a workforce development approach and for the skills of the workforce to be aligned with business strategy. Strategies could include conducting skills audits, reorganising work, and introducing ways of promoting better use of skills such as employee participation and greater autonomy at work.

Key challenges in leveraging government funding around supporting workforce development initiatives include the difficulties in measuring workforce development and skills utilisation. Better data on workplaces – such as how to define and benchmark improved skills utilisation – would help to improve the use of funding to achieve broader workforce development objectives.

Sharing of good practice is another role that government can take in supporting better use of skills. In analysing good practice case studies, Skills Australia identified critical success factors for improving skills utilisation and consequently, better outcomes for both employers and employees:

- 1. **Leadership and management** encouraging and supporting staff, forward planning, managing the change process, providing opportunities for employees, maintaining accountability, transparency, and integrity
- Organisational culture and values supportive and inclusive workplaces with consistent values
- Communication and consultation active listening, involving stakeholders, encouraging staff to raise issues and discuss work
- 4. Good human resources practices attracting, retaining and rewarding staff
- 5. **Employee motivation** embracing diversity and valuing staff contributions

However making better use of skills is fundamentally a decision for within the workplace and the responsibility of employers, employees and their representatives.

Supportive management and leadership are identified as fundamental enablers in making skills utilisation work. Leaders and managers play an important role in supporting strategies to optimise the use of employee skills, but also in identifying the need for such strategies.²³⁵

Leadership and management for innovation

Limited policy attention has been given to the role of leadership and management skills in driving innovation. Organisational and workplace innovation is strongly influenced by management's ability to nurture and tap into the skills of workers. The use of employees' skills and knowledge contributes to productivity growth and the ability of organisations to absorb new ideas and technological innovation. ²³⁶

The need to develop Australia's management and leadership capabilities was recognised in 1995 with the Karpin Report, which made 28 recommendations.²³⁷ A government response was to introduce the Frontline Manager Program which had a significant impact in boosting leadership capability.²³⁸ This may be an area that could be revisited with further government action.

There remain significant gaps in the implementation of the Karpin recommendations, though some have been addressed by market forces, for example, the institution by business schools of industry advisory boards, practicum subjects, 'executive in residence' programs, placements and conferences. ²³⁹ Uneven growth across different areas has caused areas such as leadership studies and strategic management to experience a lag in curriculum and staff development. ²⁴⁰

There have been few Australian government workplace and innovation programs directed at strengthening management, leadership and organisational culture. Instead many programs focus on the supply side of the skills challenge or the technological or scientific aspects of innovation. An identified action area is to increase employee autonomy, involvement and learning at the enterprise level.

Consideration could be given to a holistic approach to improving management and leadership, skills utilisation and quality of work with a three pronged program:

- 1. Research: to address gaps in knowledge and maintain a relevant source of information and data. A funding scheme that invites private sector participation and research in this area could ease the cost of funding the research body and could capitalise on existing commercial interests in this area of consulting.²⁴³
- Collaboration and dissemination: to facilitate cooperation and benchmarking and share expertise
- 3. Education and training: to maintain relevant, high quality education to meet ongoing industry and workplace requirements for future managers, including the trend towards more collaborative, flexible and inclusive management styles and workplace cultures. Continuing professional development could address changing conditions and demands as well as the rise of employees through the leadership ranks.²⁴⁴

3.2 Transitions between education, training and work

There is a need to facilitate better transitions from learning to earning in order to bridge the 'experience gap'. As we have seen, Australia increasingly lacks 'nurseries' for new entrants to the workforce, and this is hindering the transition between education and work.

Young people who experience difficulties in their transition from school to full-time work risk prolonged periods of unemployment, a trend that is exacerbated in the case of early school leavers

and those who transition without part-time work.²⁴⁵ Research points to the need to target these disengaged young people to get them into employment as soon as possible after leaving school.²⁴⁶

VET in Schools programs have been shown to have a positive effect on the transition to post-school activities for early school leavers, particularly when linked to paid part-time work.²⁴⁷ By providing 'real world' experiences for school students, they give young people the benefit of exploring different career options.

School leavers who participate in a VET in Schools program and who leave school after completing Year 11 generally experience easier transitions than those who leave school after completing Year 11 without undertaking a school VET program. However, where a particular VET in Schools program is not directly linked to the workplace, such as transitioning into an apprenticeship or traineeship, pathways to work are less straightforward. Uptake of other transitional programs, such as school-based apprenticeships, also varies widely across jurisdictions.

Traditionally, apprenticeships and traineeships have served as 'gateway' programs into the world of paid work, enabling young people to gain the practical skills and work experience that they need to gain full time employment. Apprenticeships in the traditional trades tend to yield the best outcomes in terms of completion and employment, but these are strongly linked to the economic cycle.²⁴⁹ When times are hard, fewer apprenticeships are offered by industry, and apprentices risk losing their places during a downturn. Just over a quarter of non-completing trade apprentices in 2010 reported that they left their apprenticeship because they lost their job or were made redundant.²⁵⁰ Other factors influencing completion rates are the suitability of the applicant to undertake an apprenticeship and a 'fair deal' in what the employer offers: appropriate skills training, increasingly challenging work and responsibilities, good supervision and competency-based pay and progression.²⁵¹

With increasing numbers of young people accessing higher education, there is also the question of whether apprenticeships suffer from an 'image problem' with parents and young people alike, with apprenticeships often considered 'second-best' to academic study, despite evidence to the contrary. In 2010, the median annual starting salary for new Australian bachelor degree graduates was \$AU 49,000 for those aged less than 25 and in their first full-time employment whereas trade apprentices (of all ages) earned \$52,500 per year on average in 2010 upon completing their training, and those in a non-trade area \$45,900.

Bridging the experience gap for novice workers

On the supply side, it is important to consider the needs of workers who are new to the workplace and who may need to bridge the gap between having the right skills and having the right experience for the job. Research shows that work experience is more important than ever. Employers continue to rank work experience above teamwork skills and emotional intelligence in workplace surveys, but below academic results and generic skills such as communication, interpersonal and analytical skills in terms of perceived importance.²⁵⁵

At the same time, employers feel that many current education programs are inadequate in building team skills, leadership skills, verbal communication and interpersonal skills.²⁵⁶ This raises the question of how teamwork and other employability skills might be integrated into formal education programs.²⁵⁷

There are also conflicting views of what employers want in a novice worker. Some employers recognise a role in developing novice workers but other employers 'want novice workers to come ready-made with employability skills'. This means that workers new to the labour market face significant barriers in getting their 'foot in the door' and gaining access to employment opportunities.

Without employers willing to provide graduates with opportunities to gain skills and experience, novice workers may not be able to gain employment in their field of education and may face skills obsolescence. There may also be a knock-on effect in terms of return on investment in their education. From a broader perspective, their skills are not being utilised effectively in the economy and this may exacerbate future skills shortages.

Industry and education providers can both contribute to better understanding by promoting what they (the employers) want and what they (the education providers) can do to improve the opportunities for students to gain experience. However, more work needs to be done to transition graduates into the workforce. Actively seeking industry input regarding the types of skills and capacities expected of graduates will further arm students with a better understanding of employers' needs.

The response of some education providers has been to adopt a matrix approach: building more generic skills while also acquiring competencies. If curricula and pedagogies are revised, there is not such a stark contrast between competencies and capabilities. This amalgamated approach could present a competitive advantage for Australia, positioning graduates to be more skilled for the challenge of today's workplaces.

A further way of addressing this issue is to encourage employers and education providers to give students opportunities to gain formal work experience as a requirement of courses and programs to address the job-readiness of graduates. These initiatives are often referred to as 'work integrated learning' in the higher education sector and 'work based learning' in the VET sector. A number of qualifications already include industry partnerships and work experience components as integrated parts of the course. These can help students identify the relevance of theories taught in class, put these theories into practice, and improve their communication skills, ²⁵⁹ and such programs are becoming increasingly common but they are expensive and time-consuming to run. ²⁶⁰

Universities Australia has called for business to commit jointly with universities to enhance knowledge management and graduates' work-ready skills, proposing a National Internship Scheme which will enable more Australian university students to undertake structured work-based learning in industry during their studies. A pilot which seeks to integrate study and work experience in a systematic way is currently being pursued by the Australian Technology Network of universities (ATN) in partnership with ACCI.

Cadetship arrangements provide another model by which organisations can invest in the jobreadiness of their future employees. Some organisations, such as BHP, have been using this model for many years. Arrangements vary from one organisation to another: some organisations (for example, Brisbane City Council) reimburse students' HECS fees and provide subsidies for textbooks, while other models provide for one-off vacation employment within industry (La Trobe university, for example, provides scholarship funding for students in the faculties of science, technology and engineering to work in industry during vacations or for a full year). ²⁶³

For those who are employed, the world of work provides countless learning opportunities and workplaces are dynamic places of skills transfer. Indeed people outside the workforce are increasingly at risk as the rate of change accelerates and they are excluded from exposure to developments such as new technologies not readily available outside of the workplace. This places a responsibility on providers to ensure that their students can undertake work integrated or workbased learning, have access to up to date equipment and technology, and gain a full understanding of the requirements of the workplace.

There is also a question whether job services should provide tailored services for new graduates seeking entry-level jobs to assist them to find an appropriate job for the qualification in which they and the government have invested.

However, governments and providers should not be expected to do all the work. As we established in chapter 1, there are pools of underemployed and disengaged youth in regions that are not otherwise lacking in economic opportunity. By the time these youth cohorts reach their mid to late twenties, this participation gap has almost disappeared. This indicates that more work needs to be done to understand this issue and to transition young people and new graduates into work.

- How can we ensure that graduates have skills that will be attractive to employers?
- What role could employers play in transitioning graduates to the workplace and providing skills for novice workers?

3.3 The future of the tertiary education and training sector

The higher education and VET sectors are pivotal to skills and workforce development. They underpin Australia's capacity to grow skills that support industry need and provide sustainable futures for individuals. Not only do higher education and VET providers give students technical and job-specific skills, we also look to them to enable current and future workers to gain the knowledge base for their discipline and to develop a capacity for lifelong learning. As such they enhance and complement the critical experiential skills and workforce development that occurs on the job, within the enterprise.

The VET sector provides industry-designed programs for employment as well as developing core skills in areas such as literacy and numeracy and employability skills like problem solving and team work. Many VET sector and higher education providers work closely with industry to provide tailored training and workforce development solutions, some act as intermediaries in the job market, while others make substantial contributions to regional and community development. Some fulfil all three roles.

However questions remain about how best to ensure we retain the high levels of quality and responsiveness required to meet the anticipated demands of the future, to remain competitive in the global market, to take our place in the Asia-Pacific century and to build prosperity for all. Our tertiary sector must be well positioned, capable and clear in purpose. The increasingly critical role of employers in developing the skills of their workforce also needs attention.

The value of education in any nation will depend on the quality of what is being offered, the results achieved and the way skills and knowledge are applied.

- Are our training products and educational qualifications 'fit for purpose', one of the traditional tests for a quality product or service?
- Is our education and training being consistently delivered to a high standard?

In the context of this discussion paper, a key question is how effectively skills and knowledge are being applied in the workplace.

3.3.1 The value of qualifications: Do we have the right mix?

The value and suitability of qualifications for today's workforce is an important question, particularly given the changing expectations of workplaces and individuals, changing technologies and changing skills profiles of industries and occupations. The boundaries between Australia's education sectors are becoming increasingly blurred. This prompts the question whether the VET sector is at risk of being 'topped and tailed': with schools offering more lower level VET qualifications and higher education providers offering more Diplomas, bridging programs and associate degrees. At this point in our history, then, is it necessary to re-assess each sector's role and purpose and/or the role of qualifications at certain levels?

- Do current VET qualifications continue to meet with the expectations of students and employers?
- Is evidence of skills mismatch in the training system a genuine cause for concern, or simply the inevitable outcome of individual choices and changing industry demand for skills?

Training packages

Training packages have evolved over time. Ongoing reforms to training packages have been undertaken to increase their flexibility and to ensure training packages provide the competency framework that will help learners gain the adaptive skills and knowledge required for the future world of work. This raises the question: how can we continue to develop and adapt training packages so they equip learners to deal with the future? Are training packages forward-looking enough or are they too grounded in current workplace competencies? Are they truly effective in achieving their aim of redefining competency to enable the transfer and application of skills and knowledge to new situations and environments?

In particular, are training packages, as some academics have argued, tied too much to specific occupational functions rather than broad areas of development? This is a pertinent issue, given the evidence of mismatch between qualifications and job outcomes in the VET sector. The Agency supports the role of industry in developing training packages, but also acknowledges that training packages need to be responsive and future-focused.

Do training packages continue to be in line with employer and student needs?

Apprenticeships

Apprenticeships have a long history and provide an important pathway for skills formation, but given the rapid changes to technology, to industry needs, and expectations of employers and apprentices, will we still be using the same apprenticeship model in 2025? How do we ensure that apprenticeship pathways remain attractive for industry and individuals alike? And how might we tackle wastage in the apprenticeship system?

As identified in *Skills for Prosperity*, the non-completion of apprenticeships has long been an issue, resulting in costs for industry and wasted effort for individuals. Survey data shows that apprenticeship completers have better employment outcomes and higher incomes than non-completers. ²⁶⁶ Moreover, the reasons given by apprentices for non-completion indicate that it is often due to avoidable factors, such as a lack of training recognition across state borders or the loss of a particular job role (despite the fact that another may be available).

An Expert Panel on Apprenticeship Reform was convened in late 2010 to look at reducing costs for industry, improving completion rates and promoting the benefits of getting formal skills qualifications. The *Apprenticeships for the 21st Century* review has identified areas for reform, with the Government aiming to streamline and harmonise laws and regulations for apprenticeships across jurisdictions to ensure that trainees who move between states can have their training recognised. Schedule 1 of the recently agreed National Partnership Agreement on Skills Reform endorses principles of harmonisation across national boundaries. A \$100 million Accelerated Australian Apprenticeships package aims to address skill shortages by speeding up the supply of skilled workers into the Australian economy. The package will direct funds towards advancing apprentices as they gain required competencies while the \$101 million Australian Apprenticeships Mentoring package will provide apprentices with career guidance and ongoing mentoring throughout their training.

- Beyond these reforms, is there anything more to be done to build a harmonised, simpler and more targeted national system for apprenticeships?
- ► How effective is the model requiring industry to provide workforce development plans and apprenticeship opportunities? Should industry be doing more?

VET in Schools

As we have already established in our discussion on the transitions of young people to work, VET in Schools plays an important role in helping make the leap from learning to earning. However, student outcomes show that some pathways are better articulated than others, particularly when VET in Schools is accompanied by staying in school for longer, working part-time, and building on initial qualifications by undertaking higher level qualifications and/or apprenticeships. When students terminate their study at the Certificate I or II level or undertake programs with low levels of workplace learning, VET in Schools is less effective in enabling youth transitions. ²⁶⁹

Promoting better advice on pathways and careers may be one way to help students identify how to best use VET in Schools qualifications to maximise employment and learning outcomes.

► Given the varied approaches taken to VET in Schools by the jurisdictions is there merit in systematically identifying those models which are producing the best outcomes?

The Australian Quality Skills Authority is undertaking an audit of VET in Schools to ensure better quality, standards, consistency and oversight of programs in future.²⁷⁰

National Trade Cadetships (NTC) were announced as a mechanism to help provide a clearly defined pathway for young people into the trades, to be offered to students in Years 9 to 12 as an option under the national curriculum. The NTC scheme was due to be introduced in 2012, but has been postponed to 2013-14.²⁷¹

New VET in Schools and apprenticeship programs have also been introduced to help young Indigenous Australians gain skills to help make the transition from school to work. These include the Indigenous Youth Career Pathways Program and Indigenous Ranger Cadetships.²⁷²

Lower level qualifications

While the focus of recent Government policy has been on higher level qualifications, it is important to assess the role and purpose of lower level qualifications. Foundation skills were identified as a vital platform for skills development in *Australian Workforce Futures*. Since that time we have seen some increased funding for foundation skills programs for people in and out of work and the new National Foundation Skills Strategy was recently endorsed by Ministers via COAG. Innovation and Business Skills Australia (IBSA) is also in the process of developing a training package for foundation skills, which is currently available for stakeholder comment.

However, there is ongoing debate amongst VET stakeholders about the value and purpose of Certificate I and II qualifications. Evidence suggests that the completion of lower level qualifications generates little benefit for the individual in terms of increased earnings. Yet they serve a strong role in providing foundation skills, as a potential stepping stone to higher level qualifications and for entry into the labour market. ABS data from the Survey of Education and Work shows that 67 per cent of those persons aged 25-64 who left school at Year 10 or earlier, but who have a Certificate I or II, had a job compared with 62 per cent of those without a qualification. Additionally, for some industries, such as the meat industry, the Certificate II remains the main entry point to many of their occupations. Lower level qualifications are also the mainstay of VET in Schools programs.

What else can and should be done to address the challenge of improving foundation skills?

Higher level qualifications

Diplomas and Advanced Diplomas are considered important in many industries for training people at the technician and paraprofessional level.²⁷⁴ However in some occupations, such as nursing and podiatry, the Diploma has been supplanted by a degree. Further, although qualifications at the AQF 5 level have traditionally been used for higher technician and post trade training, increasingly these qualifications are being used for entry level programs, including as initial qualifications for school leavers (e.g. Childcare Diplomas). Also, as higher education attracts more of the potential pool of young learners could this weaken the intellectual basis of the training for trade and technician occupations?

What is the role for industry in getting the qualifications it needs?

The Minerals Council of Australia has recently announced that it plans to launch national associate degrees in mining and geosciences in conjunction with four tertiary institutions to supply paraprofessional graduates to the industry to help stem skills shortages.²⁷⁵ This development raises the issue of the role of VET diplomas as a paraprofessional qualification.

Degree-level and postgraduate qualifications form the backbone of many occupations and their importance for a knowledge-based economy is clear:

The number of new university graduates indicates a country's potential for assimilating, developing and diffusing advanced knowledge and supply the labour market with highly skilled and creative workers. KPMG Econtech estimated that achieving the Australian

government's tertiary reform agenda in higher education would, by 2024, increase Australian GDP by 0.8% and employment by 0.4%. 276

As we have seen, our scenarios and the modelling based on them shows growth in occupations such as health care and social assistance, education and training and professional, scientific and technical services. They also show growth in disciplinary fields that have a strong research component such as biotechnology, nanotechnology and environmental sustainability.

Science, technology, engineering and maths (STEM)

There is evidence we are slipping in terms of STEM subjects compared to our international competitors.²⁷⁷ This is undermining the ability of students to succeed in disciplines such as engineering.²⁷⁸ Current government policies to support STEM subjects in schools will take a long time to work through to tertiary sector enrolments and job-ready graduates. This will potentially affect the resources sector, manufacturing, the finance industry, education (including maths and science teachers) and computer applications including general ICT, electronic games and media. In particular, enrolments in the 'enabling' sciences (mathematics, physics and chemistry), along with agriculture, are 'diminishing to an extent', ²⁷⁹ following on reduced enrolments in Year 12 science subjects:

Between 1992 and 2010 the percentage of the Year 12 cohort enrolled in Biology fell from 35.3 per cent to 24 per cent. For Chemistry the decline was from 22.9 per cent to 17.2 percent; and for Physics it was from 20.8 per cent to 14.2 per cent. Mathematics participation declined from 76.6 per cent to 72.0 per cent between 2002 and 2010, and there is a continuing shift from intermediate and advanced levels of mathematics to the elementary level. ²⁸⁰

In the future, demand for high-tech manufacturing and other innovations will require a strong base of science and technological capability. We will need to ensure that we have sufficient STEM skills to meet these expectations.

Qualifications in the tertiary sector that require advanced mathematics and physics are also feeling the impact of the decline in STEM subjects and levels in senior high school:

A continuing concern for engineering faculties in universities is the need for commencing students to have high levels of attainment in mathematics and science, and the perceived inadequacy of secondary schools in providing such tuition for the majority of students. This view is shared by other stakeholders in the VET sector. The Electro Communications and Energy Utilities Industry Skills Council, EE-Oz, argues that secondary education is failing to provide the foundation skills required by trade apprentices in mathematics and science.²⁸¹

Both VET and higher education can be expected to benefit from the provision in the 2012 budget for \$54 million over four years to increase participation in STEM subjects in schools and universities.

In the VET sector partnerships with industry are essential to enable providers to specialise in leadingedge technologies and facilitate easy access of vendor-driven training. This will need to be closely aligned to new and emerging industries. Whether the VET system is adequately placed to address this need is an important issue. In further developing policy to address the issue of STEM studies in the tertiary sector, questions arise as to whether there could be a larger role for employers, perhaps through peak bodies and professional organisations, and how universities could develop strategies to attract more students into these disciplinary areas. ²⁸²

Will our capacity in the STEM subjects be sufficient for the science and technology needs of the future?

Other training products

Skills development can take many forms and formal qualifications are often only part of the story. Private arrangements that do not draw on current registration and accreditation frameworks are a growing part of the education and training landscape, particularly in the case of on-the-job training. Learning on the job and through short courses builds skills, often of direct relevance to job performance. Anecdotal evidence suggests that many employers favour short courses, including 'just in time' training which provides 'bite size chunks' of education. Even within universities, enrolments in executive programs have risen faster than undergraduate degree programs. 284

There is evidence that informal training, short courses, structured workplace training and skill sets are making a growing contribution to workplaces.²⁸⁵

In meeting the needs of employers, are skills sets also meeting the needs of individuals to gain transferable qualifications?

Clearly, the role of non-accredited and informal training needs to be better understood, particularly where training is delivered in response to new and emerging industries and technologies, and where the speed of course development may be holding back the provision of accredited training. More robust data is needed for this part of the sector to assist in planning for the future workforce.

3.3.2 Ensuring quality in the tertiary sector

Australia's education system is perceived internationally to be of high value and high quality. However, we cannot afford to be complacent. Moving beyond 'above average' to excellence is an important pursuit if Australia is to grow and prosper. Lifting standards, monitoring their implementation and continuing to improve quality is essential. Ageing infrastructure is another issue of concern affecting the quality of the offer to both domestic and international students. For the VET sector, having access to up to date labs, commercial kitchens, workshops and equipment is always a challenge.

Dents in reputation in both higher education and VET also need to be addressed. These include allegations about soft marking in awarding of assessment grades to international students in higher education and concerns about highly variable outcomes in both sectors. Governments and individual institutions have taken steps to address these threats to Australia's reputation and to ensure that individual students, employers and the community have confidence in the outputs and outcomes of all the education and training sectors. These steps include the trialling of external independent validation of assessments as specified in the 2012 COAG National Agreement and Partnership.

The teaching workforce

In all education sectors the quality of the teaching workforce is a critical issue that deserves ongoing attention. Research shows that quality of teaching is the most important factor in lifting education

outcomes.²⁸⁷ Yet in the university sector, teaching and learning are sometimes seen to be of lesser importance than research which brings greater prestige and standing to academics and attracts more funding via research grants. Research outputs are also 'worth' more to international university rankings than teaching inputs, contributing to the pressure on academics to 'publish or perish'.²⁸⁸

However, a lack of attention to pedagogy in universities is a contributor to student non-completion. Australia leads the world in pedagogical innovation in some areas, such as distance learning, English-language testing and work-integrated learning. Yet currently one in five students does not complete their university studies. While teaching quality is only one factor in student attrition, alongside financial, family and social issues, it is not one that should be overlooked in addressing the issues that students face in coping with study commitments and the university environment.

Australia's relatively large higher education class sizes may also have an effect on completion rates. Higher student-staff ratios have been associated with declining student outcomes, and it may be difficult to improve education quality while student-staff ratios remain high. ²⁹¹ Australia is at the OECD average for base expenditure on teaching and learning in tertiary education, but would require a 20 per cent increase in this funding to rank in the top 20 per cent of OECD countries. ²⁹²

- Could incentives be better targeted to bring about quality outcomes in teaching as well as research activities?
- What would it mean for Australia's innovation capacity if our students were not being taught by research-active (or at least research-aware) staff?

As the student cohort increases so the range of student needs will expand and the capability of the education and training workforce will need to be nurtured, including in the use of technology to support new ways of learning and working. Though most large providers work across states and territories, and increasingly across borders, there is a need to increase this supply, and potentially with colleagues who are based overseas.

In both VET and higher education there is an ageing workforce and attracting, retaining and rewarding capable and committed teachers must be a priority to ensure quality teaching. ²⁹³ In both sectors casualisation is a strong feature and, unless well managed, could affect quality. Coates and Goedegebuure note that academic workforce data are not conclusive but estimate that at least 20 per cent and up to 40 per cent of the academic workforce is sessional. ²⁹⁴ The Productivity Commission also found high levels of casualisation in the VET sector, ²⁹⁵ with up to 60 per cent of trainers and assessors in the TAFE sector in 2008 employed as casuals or under fixed-term arrangements, and one third in the non-TAFE sector. ²⁹⁶ Employing sessional staff may be advantageous in the VET sector, bringing high levels of industry currency and up to date knowledge. In the higher education sector, sessional staff are often PhD students with research currency, for whom the teaching experience can be invaluable. However there are potential concerns with quality and student access to casual staff. ²⁹⁷

Another issue of concern is the lack of teaching qualifications among university academic staff. Most universities have in place a professional learning framework and encourage staff to undertake professional development ranging from short workshops to formal qualifications such as the Graduate Certificate in Tertiary Education. Whilst the Southern Cross University has made the Graduate Certificate in Academic Practice mandatory for all new academic staff²⁹⁸, this type of mandatory requirement is an exception. In a recent survey conducted by the Centre for the Study of

Higher Education at Melbourne University, more than 70 per cent of academics indicated that teacher training was not mandatory at their institution.²⁹⁹

Skills for Prosperity raises the issue of variable quality in the delivery of the Certificate IV in Training and Education (TAE). The Productivity Commission recommended maintaining this qualification as high risk, with more intensive auditing of the RTOs that offer it. While the National Skills Standards Council agreed in 2011 to progressively reduce the number of VET practitioners working under supervision and without the Certificate IV in TAE, it would be helpful to more strongly progress the recommendations of the Productivity Commission and Skills for Prosperity in relation to the VET workforce.

A further recommendation of *Skills for Prosperity* that has not been addressed is for investment in support programs for disadvantaged learners, with a total growth in funds of \$801.6 million recommended by 2025.³⁰⁰

► Should formal teaching qualifications be a requirement for staff with teaching responsibilities in universities, as is the case in the VET sector?

Moving from supply-driven to demand-led funding

The shift to demand-led funding is possibly the single most important policy initiative affecting the supply of skills. In recent years, this has included the establishment of demand-led funding for higher education and, most recently, the acceptance through COAG of a national training entitlement for VET. Some states have already gone down this path, for example in Victoria and South Australia.

Skills Australia has supported the introduction of demand-led funding but considers that it should have been delayed until effective quality assurance and external validation of assessment is in place. It is also recommended that governments will need to guard against an over- or under-supply through caps on student enrolments and incentives based on occupations in need, such as specialised occupations.³⁰¹ The impact of demand-led funding on the supply of skills needs to be monitored to ensure that individuals are gaining useful education and skills and that industry is able to recruit the skilled workers it needs.

Demand-led funding for students

While it remains premature to comment conclusively on the impact of demand-led funding for students, early indications show the introduction of this approach may have contributed to increased student enrolments. In higher education, domestic enrolments increased by 5.3 per cent to over 857,000 between 2009 and 2010. The Minister for Tertiary Education, Skills, Science and Research also highlighted at a recent conference that approximately 220,000 university offers had been made by March 2012, representing an increase of more than 4 per cent on 2011. Publicly funded VET enrolments increased by 5.4 per cent to almost 1.8 million between 2009 and 2010 and by a further 4.6 per cent to almost 1.9 million in 2011.

In this increasingly competitive environment it will be essential to maintain high quality provision and enrolments in the fields where graduates are required. Quality concerns largely centre on ensuring: adequate funding, especially per student hour; necessary supporting infrastructure; accessibility to information for students; transparency in the system; maintenance of standards with a focus on completions; teacher training; and effective regulation, including external validation of assessment.

Accommodating large growth in enrolments requires significant investment in teaching and support staff, as well as facilities and technology. In *Australian Workforce Futures* we called for additional funding of 3 per cent per year to 2025 to meet the projected need for growth in tertiary enrolments. Whilst nominal funding for higher education and VET continues to increase, evidence shows that base funding for universities per student has fluctuated over time, remaining today well below 1994 levels, and VET funding per hour fell by 14 per cent between 2006 and 2010 on 2010 prices. In VET especially, continuing decline in funding per student contact hour is likely to affect quality and the provision of support for individuals with major learning needs.

In this context, the National Agreement for Skills and Workforce Development signed in April 2012 included among its agreed reform directions 'enable public providers to operate effectively in an environment of greater competition, recognising their important function in servicing the training needs of industry, regions and local communities, and their role that spans high level training and workforce development for industries and improved skill and job outcomes for disadvantaged learners and communities'. TAFE Directors Australia recently issued a National Charter for TAFE which suggests four principles for how the public provider can operate in an increasingly contestable environment. These include recognition of TAFE's 'full service role' especially in regional and rural Australia.

The future tertiary sector needs to ensure that the clients in an entitlement system have adequate information to distinguish between providers to inform choice. The establishment of the My University and My Skills websites are steps towards achieving transparency. However, the My University website does not offer substantial information on the quality of outcomes provided. The new *National Agreement* states that the My Skills website (due to be launched in mid 2012) will include data on quality of providers, prices, government support, and labour market information. Unlike the higher education sector, ASQA may not make individual audit outcomes for registered training organisations (RTOs) publicly available. Most VET providers do not publish information about their completion rates or student outcomes, such as job success and access to further study. Many do not even provide their fee structures.

In the higher education sector it is expected that uncapping student places will lead to an increase in students from low socioeconomic status backgrounds and more students entering with lower Australian Tertiary Admission Ranks (ATAR). Without appropriate support there is the risk of 'churn' and non-completion of qualifications. However, it is also important that assessment and graduation standards remain aligned to the expectations of learning outcomes. In the VET sector, which is characterised by low completion rates, adequate funding is required to provide the mentoring, tutorial and other support necessary to achieve completion. Low funding levels may also encourage providers to concentrate effort on high-volume/low margin approaches. In the higher education sector, 'universities should be supported in meeting the additional costs of teaching able but underprepared or disadvantaged students'. 312

As we move to more market-oriented approaches, regulatory arrangements need to safeguard the quality of education and ensure that it is not compromised as the sectors expand.³¹³ In both sectors it will be essential to ensure that only genuine, high quality providers are licensed to operate and that they can demonstrate that they meet standards and provide adequate learning outcomes for their qualifications. TEQSA and ASQA have been established to undertake this role nationally, but despite a recent increase in ASQA's funding, there remain concerns about the adequacy of its resourcing, given the scale of its task.³¹⁴ There is also the issue of monitoring the ongoing

implementation of policy by these bodies, given delays in financing and to priorities such as the national integration of VET, the integration of VET and HE regulations, and extending the Australian Students Tuition Assurance Scheme (ASTAS) to all providers.

Ensuring enrolments are occurring in the fields where graduates are required may be problematic from the perspective of skills needs, as a range of qualifications are often acceptable for an occupation. Analysis by the National Institute of Labour Studies (NILS) suggests that it will be easier to estimate the inflow of graduates into the occupations that typically require higher education qualifications, as they generally have a better match between field of training and field of employment. However, there is also a risk for students studying courses for which there is insufficient demand in the labour market, particularly where the skills learned are not transferable to other industries or occupations. The analysis by NILS suggests that Certificate level qualifications may equip workers with broader skills that are transferable to a range of occupations.

As an example of issues in matching supply and demand in a demand-led system, the number of government funded students in creative arts in Victorian VET increased by 32.7 per cent between 2008 and 2010, the second highest growth in all fields of education. Yet research shows that only a small number of creative arts graduates, especially those in communications and media studies, are employed in the same occupation as their training course. The oversupply of fitness instructor training in Victoria is now almost legendary. The Victorian government has acknowledged these problems and responded by announcing strategies to better manage the market and to provide a sharper focus on quality. States

In higher education, concerns are also being expressed about the future of some disciplines as students gravitate to more popular courses. Analysis over time of the ATAR required for acceptance into courses will provide a useful indication of whether specific degrees are becoming more or less desirable; the degree to which information on shortages is filtering to prospective students; and how the university system is handling change and producing graduates that meet future skills needs. 319

In an increasingly demand-led VET system, it is essential that a focus on completions be maintained so that students don't 'waste' their entitlement, especially where there may be limitations in accessing subsidised training. Improving completions in both sectors requires significant effort in pre-enrolment services, such as career advice and access to quality course and labour market information, as well as adequate student support throughout the course. These services require increased investment.

Funding for enterprises

Specific funding is being introduced for enterprises to help put industry at the heart of the skills system. The National Workforce Development Fund will provide \$558 million over four years to industry to support training and workforce development in areas of current and future skills need.

The Fund will require co-investment from industry, recognising the shared responsibility for training between the Government and industry. This model permits industry to drive the delivery of the training to ensure that it responds to the needs of the business, and delivers the outcomes desired by industry. The new Australian Workforce and Productivity Agency will determine the priorities of the Fund.

Should we also explore alternative forms of incentives for industry training? For example, research and development in Australian organisations is funded via a tax deduction of 150 per cent for industries with a turnover of less than \$20 million, with a reduced rate for enterprises above that level. ³²⁰ Could a similar arrangement work for funding industry training, and would it be simpler for organisations to access and government to administer?

We need to ensure that independent contractors and the self-employed, in particular, are aware that they can access training in general small business skills, for example, through the National Workforce Development Fund. Information should be provided through channels that such people would access, such as industry magazines.

3.3.3 Priorities for a capable and responsive education and training sector

As we have seen, modelling based on our scenarios supports an ongoing emphasis on high level skills and a need for continued investment. Additional government funds have been budgeted to support the demand based approach in higher education but growth in funding for VET is less assured. Without sufficient funding, in both the higher education and VET sectors, there is a risk of either not meeting Australia's future qualification needs, or lowering the quality of education and training.

The roles and responsibilities of the different levels of government also need to be addressed. Spending, regulation and associated legislation in areas ranging from industrial relations to urban planning remain to be resolved, with improving coordination between the Commonwealth and state and territory authorities an important challenge. Identifying these roles as a condition of further enhancement is one approach that could be taken to address these barriers to reform.

There is an important question around how to best achieve an appropriate balance between standards and flexibility. National standards and accreditation processes for qualifications, as well as industry standards for curricula and training packages, are important for quality and consistency. However local level initiatives are important to ensure that innovation, responsiveness and creativity occurs.

- How can we best establish where standards are required across institutions?
- How can we leave room for educators to develop curricula and learning processes that are innovative and that foster skills for innovation among students?
- Is the best approach to create standards around outcomes but for there to be flexibility in process and how to get there?

Capabilities and competencies

The transition to a knowledge based economy creates greater demands for theoretical knowledge and transferable skills beyond practical application and specific competencies for particular jobs.

Some academic commentators have argued that Australia has developed the notion of competence underpinning competency based training (CBT) to its full potential and that a new concept is needed so that vocational education is better able to prepare students for the future world of work.³²¹

Workers of the future will increasingly be required to exercise judgement and contribute to innovation. One study recommends that VET should therefore prepare students for occupations within loosely defined vocational streams rather than workplace tasks and roles associated with

particular jobs.³²² The authors emphasise that this is more than developing generic and employability skills. Rather it is about recognising the depth and complexity of theoretical vocational knowledge, as a core component of capability. They suggest:

The conceptual basis of qualifications will need to move from training people for specific workplace tasks and roles to a focus on the person and their development in preparing them for a broad occupational field.³²³

Yet many employers seek 'job ready' employees and would be concerned at a possible diluting of specific practical skills and CBT.

How best then to build generic skills and theoretical knowledge and the ability to apply that knowledge in the workplace to a range of problems while also producing workers who have the practical skills that enable them to quickly come up to speed in the workplace, assuming reasonable induction training?

This also raises the question of the role of employers in providing job specific training. Though few would argue against the proposition that employers have a key role in developing their workforces, complaints from employers about inadequate preparatory education and training persist.

Engineering better connections

To meet future demand for high-level qualifications and skills and to maximise opportunities for students, progression between the VET and higher education sectors needs further simplification. The move to a more integrated tertiary sector is agreed national policy but hurdles and barriers persist.

Though individual providers can often broker successful pathways, differences in funding regimes, governance structures and accountability requirements between the sectors tend to handicap attempts at closer integration. Even dual sector institutions must deal with two sets of funding, quality and reporting regimes. Several commentators, most recently RMIT Vice Chancellor Margaret Gardner, have argued that effective tertiary connections are unlikely to be realised unless the funding, policy and regulation divide between the two sectors is addressed.

Anomalies also persist. For instance while universities are able to gain access to government funding for their VET provision, there is limited access to public funding for VET providers, including TAFE Institutes, delivering higher education qualifications. TAFE Directors Australia (TDA) has argued that more Commonwealth funding is needed to support the growth of degrees in VET.

The role of employers, industry and professional associations in brokering better pathways between the sectors is a strategy that may warrant more discussion The '3D project' has developed a model to support this kind of approach, bringing industry and education providers together to address the concerns of employers to fill occupational gaps. As yet, however, the project appears to have had little take up.³²⁴

Lifelong learning

Literacy and numeracy will continue to be fundamental requirements for the future, but there also needs to be a policy focus on lifelong learning. Individuals are working longer and pursuing multiple careers, resulting in more 'transitional' stages between learning and work. The implications for skills development are apparent, in that we should not only be emphasising 'early' skills, but also provide

flexible pathways to and from adult learning. Adult skills are also needed in providing support to 'on-call' careers later in life.

In its current design, the Australian tertiary education system's pedagogy and processes are focused on providing entry level training, but working lives are becoming longer and the nature of the skills demanded are changing faster than before. Employability should be thought of as including the ability to retrain for a new or dramatically changed occupation and an employee's ability to secure advancement and promotion. 325

The purposes, mode of delivery and learning process of lifelong learning are different to those of people preparing to enter a profession for the first time. By definition, the term encompasses all the learning people acquire as they think, act, work and interact. Thus, continuing education extends beyond institutional learning to promoting targeted approaches to skills development and is more likely to be supported by both workplace-based practitioners and teachers, involve work and study activities and emphasise individuals' learning. Increased recognition of prior learning and wraparound support services also play an important role.

High-level skills and the Asian century

As we have seen, all scenarios have in common the need to build skills for business engagement with Asia to ensure that we can fully participate and keep pace with our neighbours. For Australia to become 'Asia literate', our population will need to develop high-level skills in language, culture and ways of doing business in Asia. The Asialink Asia Capable Workplace Taskforce, which is made up of senior business leaders, has developed a framework for building capability and is calling on the education system and Australian business to invest in developing in the skills and capabilities of their staff to progress Australian business opportunities in Asia. This would involve establishing mechanisms to build awareness and galvanise action in the business community.

To develop the necessary skills, we need more Australians to study in Asia. Our universities should encourage students to attend their Asian campuses and promote flexible degrees which incorporate study overseas. Government could facilitate this by extending HECs loans to cover living expenses of students studying in Asia. 327

Although countries such as China and India are rapidly developing new educational institutions, the scenarios show that they will struggle to meet demand. This means continuing scope for Australia to attract high quality students from Asia who are not able to gain access to university study in their own country. Facilitating greater engagement of students from Asia to study in both VET and higher education will add to the skilled workforce both here and in the country of origin and build Australian education as a valuable and well regarded export industry. Since Australia first engaged in international education under the Colombo Plan, which was designed to build bridges in the region, graduates have gained senior posts in many countries which have built ties to Australia.

Australia's advantages as a place for high quality education for Asians include being native speakers of the only common tongue (English) and being acceptable to almost every country as a partner (or place to visit and study).³²⁸ Policy should build on these advantages to maintain a key role for Australia.

Is the tertiary sector well placed to prepare students for the challenges of the Asian century?

3.4 Addressing issues in participation

Focusing on the needs of groups facing participation challenges—such as older workers, low and unskilled people and families with children—is not the only consideration for policy development in this area. There are a number of cross-cutting issues that affect various groups. Structural adjustment is one of these. Being located in a regional area is a factor that can compromise employment chances for young people in particular, as we have seen, but also for other workers, especially in areas where industries are declining. People who have low skills, or no skills, face particular participation challenges across gender and age divides and these too may have a locational dimension. Being a mature-aged worker can further exacerbate the difficulties. People who experience multiple disadvantage, including for example people with disability who are of low socioeconomic status, may face massive challenges in gaining and keeping a job.

This means that policies to address participation challenges need to be flexible and adaptable. To address the diversity of issues we need to build in the capability to develop diverse responses appropriate to the factors or cluster of factors that impact on participation. This is particularly true in the case of low skills. Where location is an issue, policies that can be developed and implemented locally can take account of factors that are unique to that area, including the situation of local industries. Those facing multiple disadvantage require individualised and flexible support including support for employers. Investment in wrap-around services, individualised case management and individual learning plans, access to assistive technologies, and better advice to inform choices have been shown to generate better outcomes for disengaged and disadvantaged groups. 330

Structural adjustment

Structural adjustment impacts both men and women, although it is often older men who are most affected. For those potentially facing redundancy due to structural adjustment, consideration may need to be given to restoring the entitlement to a training place that was provided under the Compact with Retrenched Workers during the recent Global Financial Crisis. More needs to be done to encourage lifelong learning for this cohort, especially since research shows that men are less likely to be involved in adult literacy and adult education, along with older people and people from socioeconomically disadvantaged areas. 331

A regional focus on sectoral change is also required, particularly in addressing workforce mobility and ensuring that the right skills are available in the right places at the right time. In some sectors, such as the resources industry, work is geographically dependent and workers need to relocate to where the mineral wealth is. Not surprisingly, these resource-rich areas do not correspond with major population centres. The issue of worker mobility is also an issue for regions dependent on agriculture and pastoral production, as well as for those dominated by the tourism and hospitality industries. In these contexts, workers need to go where the work is. However, where work is less geographically dependent, consideration might be given to sending work to where the labour source is, rather than trying to move the workforce itself. As we have seen, there are large, underutilised labour markets in dispersed metropolitan and inner-regional areas that could be targeted by employers. While there are other barriers to participation that also need to be considered (such as the availability of suitable skills), the portability of work is likely to be as important an issue for the future as is worker mobility today.

Older workers

The Consultative Forum on Mature Age Participation, introduced as part of the Productive Ageing Package to provide advice to Government on further measures to support mature age job seekers and workers, has found that skills-related issues and the availability of flexible work are key barriers to mature age participation.³³²

Options to improve educational outcomes of mature Australians could include strategies to increase recognition of prior learning and upskilling, particularly in promoting familiarity with new technologies. Workplace learning is important, and the need for a cultural shift towards lifelong learning is clear.

Retaining mature workers is a mechanism for sharing skills and expertise. The preference of mature Australians for part-time employment highlights the importance of a flexible approach from employers. Research suggests that Australian employers are demonstrating a relatively strong orientation towards older workers, contrary to most overseas evidence, but there is less evidence of employer interest in training older workers. Employers need to be encouraged to continue investing in training of older workers to keep reaping the benefits provided by their skills and experience.

Upskilling the low- and unskilled

Low-paid workers, especially low-paid women, are major clients for the VET sector and they are more likely to move to higher-skilled employment after VET training, with 27.7 per cent of graduates from low paid occupations moving to jobs with a higher skill level after training compared to 3 per cent of those from other occupations.³³⁴

However, a number of barriers to the upskilling of low-paid workers through the provision of training opportunities have been identified. Issues of poor literacy are an important consideration.³³⁵ Low-paid workers are 'less confident of their employers' support for training'.³³⁶ Study adds to work-life pressures, with negative impacts from training greater for low-paid occupations than higher-paid ones.³³⁷ Policies need to prioritise 'job continuity, skills development and earnings improvement rather than simply focusing on job attainment'.³³⁸ This means that training undertaken by such workers must actually equip them with new skills and/or lead to better pay or career prospects to be worth the personal cost.³³⁹

For lower-skilled workers who need help to enter or re-enter the workforce and then remain and advance in their employment, so-called 'employment retention and advancement (ERA) policies' may be more likely to bring about more enduring participation than job-seeker services alone. 340

Families with children

For many families, childcare is the second biggest expense after mortgage repayments.³⁴¹ Some studies have found that there is a relationship between the cost of child care and women's participation. Estimates show shows that a 10 per cent increase in the cost of child care reduces the participation rate by 0.5 per cent for single parents and 0.2 per cent for partnered women.³⁴²

Men's and women's participation are differently affected by the presence of children in a family. The tendency appears to be for men, rather than women, to claim unemployment benefits if both are unemployed. Policy development for women with children experiencing unemployment should

address this to ensure to ensure that women have equal access to labour-market programs with men.³⁴³ Further, 'eligibility criteria for assistance, either financial or through labour-market programs, needs to address the hidden nature of female unemployment'.³⁴⁴

Prolonged periods away from the workforce often result in skills obsolescence. Women may also lose confidence in their ability to perform in job roles, especially where specialist knowledge is concerned. Where these women want to join or rejoin the workforce they have little assistance. This is an important area for further consideration in developing policy responses to improve women's participation.

Workplaces that offer options such as flexible work hours, job-sharing or e-work (or work from home) can benefit from retaining women after maternity leave. A number of organisations which have implemented flexible workplace arrangements report positive outcomes including increased productivity, better attraction and retention of skilled employees and more engaged workers. The benefits of job-sharing arrangements could be promoted to employers in terms of improving retention and absenteeism of women workers with children.

Increasing the number of women in the mining industry has been one of the policy responses to skills shortages in the resources sector. The efforts in the mining industry could be considered a pilot, and learning from this approach could be adopted in other industries. This would have the potential benefit of filling skills shortages but also making more highly paid job opportunities available for women. Conversely, further consideration could be given to strategies to encourage men into occupations in demand that are female dominated, such as aged care.

3.5 Challenges of regional development

Place-based approaches are important in ensuring that regions share in the economic health of the nation. It is important to address the 'growth disparity and diversity of economic conditions between and within cities and regions' and in doing so, consider regional approaches in addressing skills shortages, workforce mobility, the impacts of structural adjustment and barriers to participation.³⁴⁸

In addressing the different issues that face regions, flexibility is paramount. Regions are best placed to coordinate supporting services and ensure that communities have the tools they require to overcome these issues. This requires a tailored and whole-of-community approach. Local-level input and community engagement with strategies aimed at improving workforce participation is critical because of variation in labour markets.³⁴⁹

3.5.1 Meeting the challenges of the resources boom

The challenges of attracting and retaining a skilled workforce in booming resource regions are currently being addressed via a Commonwealth Inquiry into the use of fly-in, fly-out workforce practices in regional Australia. In its submission to the House Standing Committee on Regional Australia, the Australasian Institute of Mining and Metallurgy recommended that government and industry address the social and economic issues raised by fly-in, fly-out practices, including the availability and cost of housing and ensuring that regional infrastructure is of a level comparable to that of metropolitan Australia.

At the same time, it is argued that fly-in, fly-out is a workforce choice rather than an employer choice, and as such, government 'should not seek to impose targets or requirements on minerals companies for the employment of residential versus fly-in, fly-out employees'. 350

Skills Australia's submission to the Inquiry noted that it seems likely that the extent of fly-in, fly-out and drive-in, drive out work will increase in the period ahead given the strong outlook for the sector. We concluded that further policy responses are needed if the resources sector's skill needs are to be met without adverse impacts on the rest of the economy. This policy mix should include:

- Further consideration of measures to achieve sustained increases in labour force
 participation to better meet Australia's overall skill needs as well as the resource sector's
 skill needs;
- Options to facilitate greater increases in labour mobility, both by region and from declining to emerging industries; and
- A strong policy focus on means by which more women can be encouraged to take advantage
 of entry-level work opportunities which can be accessed relatively quickly through training
 provision in the resources sector, given that women continue to be significantly underrepresented in this sector.³⁵²

It was also noted that engaging with an Indigenous workforce is important for the resources sector. We recommended to the Inquiry the need for measures to increase participation by Indigenous people so they can take advantage of entry level job opportunities in the resources sector. Closing the Gap initiatives, for example, promote 'place based training initiatives' with the resource sector as part of broader strategies to increase economic participation among Indigenous Australians and improve outcomes across the lifecourse.

3.5.2 Addressing the risks of regional stagnation

The scenarios show that agriculture is an important growth area across all four possible future 'worlds'. While this growth is achieved mainly through increased outputs, rather than employment growth, there are still opportunities for regional development across the supply chain. For example, lifting output growth in agriculture will likely lead to opportunities for growth in transport, logistics, storage and warehousing. The science behind food technology will be an emerging area, which may lead to opportunities in co-locating food research and innovation centres in agricultural regions. Clearly, leadership is needed to make agricultural jobs an attractive proposition, to ensure that Australia does not experience a generational loss of knowledge within the sector.

Australian governments have attempted to redress the disparity in population and economic opportunity across the regions, spending more than \$2 billion per year on explicit programs to promote regional growth. Yet in regions with no natural resources wealth, dwindling populations and declining industry sectors, governments can only do so much to address these imbalances. The investment of industry is also needed to look at growth opportunities across Australia, emerging industries and new business models. Regional partnerships and investment are just some of the approaches that might be used to help less prosperous regions and mitigate the fragmentation that is occurring across the Australian economy.

3.5.3 Adopting a flexible approach to regional and sectoral development

The recent launch of the Regional Australia Institute embeds even further the importance of informed decision making and action in the regions. In providing solutions, it is important that policy options and models ensure flexibility, collaboration and coordination.

Government programs to improve regional participation include the Regional Education, Skills and Jobs Plan initiative, designed to develop place-based plans to improve participation and outcomes in education, training and employment in regional Australia. The plans will be a key aspect of the Government's strategy to improve productivity and participation in regional Australia. The Initiative also supports the engagement of 34 Education, Skills and Jobs Coordinators who will work with local stakeholders in 46 non-metropolitan Regional Development Australia areas to improve participation and outcomes in education, training and employment. 355

In *Skills for Prosperity* it was recommended that Regional Development Australia work with local stakeholders and networks to develop appropriate regional workforce development strategies that support economic opportunities.

The establishment of priority employment areas and placement of local employment coordinators and project officers in each of the priority areas has helped to avoid duplication by facilitating linkages across national, state and local government programs.³⁵⁶

Overcoming regional barriers to participation

A variety of labour market issues confront regional areas including high youth unemployment, skills shortages and oversupply in some areas. However, in other areas, undersupply of suitable skills and labour is an issue, leading employers and policymakers to seek place-based solutions, such as the ability of places to grow and draw on their own resources.

However, a recent Australian Government scheme, Connecting People with Jobs, has not attracted many job seekers willing to move interstate. The scheme offers financial assistance to Job Services Australia or Disability Employment Services job seekers who have been unemployed for three months or more to relocate for work and apprenticeships. As at 18 June 2012, 584 eligible job seekers had relocated at a total cost of \$1.5 million out of up to \$29.2 million available under the initiative. Almost 80 per cent of participants have relocated within or to NSW or Queensland, whereas only 8 per cent have relocated to Western Australia. Data suggests that approximately 6 per cent of eligible participants have gained employment in mining and heavy machinery industries. Improving worker mobility in Australia, it seems, is no easy task for governments and business alike.

In developing collaborative approaches to address the participation issues faced by regional areas, employer-driven regional efforts are important. This requires engagement with employers and all stakeholders to focus on regional or sectoral development. However, it is important to avoid duplication of effort or services while ensuring the approach is streamlined.

In order to determine the value of workforce development initiatives across the regions it is important that they should be effectively evaluated to identify critical success factors. To date, however, there has been relatively little evaluation of these strategies. To achieve a greater take-up of initiatives across the country to meet local needs, we would need to know more about the challenges and opportunities that arise from these approaches. Consideration should also be given

to the best way to scale up this activity and ensure it is sustainable. A regional approach to projects under the National Workforce Development Fund provides one option.

Conclusion and questions

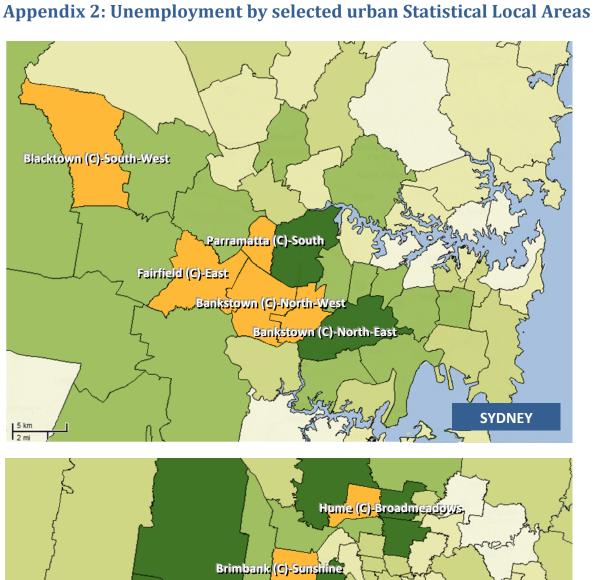
In this discussion paper, we have sought to consider the sorts of issues that might influence Australia's growth potential, our ability to foster a highly skilled and adaptable workforce, and how we might ensure that industry and individuals have the skills they need in order to fulfil their potential. However, we need to capture the views and insights of stakeholders to identify any gaps and test our thinking in this area. The questions below are intended to prompt discussion and help feed into the development of the new workforce development strategy, which will be published November 2012.

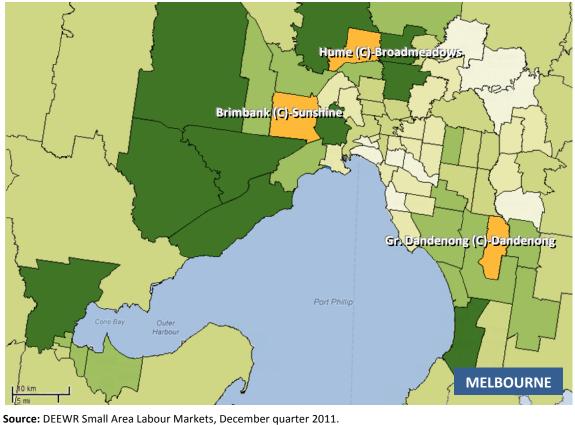
Questions for discussion

- 1. Have we got the issues right?
- 2. Where are the gaps in our analysis?
- 3. What challenges face our workforce now and over the years to 2025? How should we address them?
- 4. What kinds of policy interventions have been producing the best results?
- 5. How can we anticipate and avoid adverse outcomes?
- 6. What are the pressing skills and workforce issues for your region/sector?

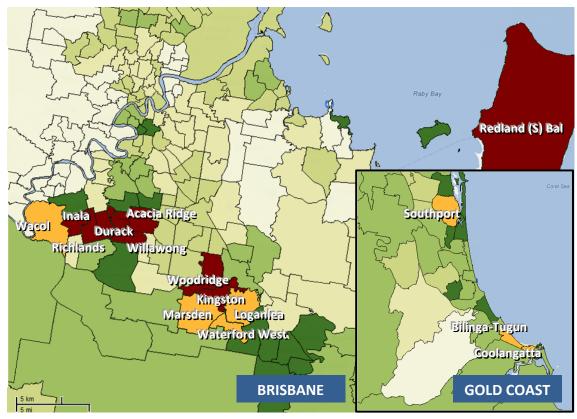
Lead a new partnership approach to workforce development at government, industry and enterprise level	11. COAG, Ministerial Councils for tertiary ed. industry, workplace relations and regional development and industry peak bodies to endorse and implement a National Workforce Development Reform Agreement 12. The Government to lead a collaborative approach between government and industry to build adaptive capacity in the workforce	SCOTESE Workforce Development, Supply and Demand Principal Committee Working Group established in April 2010.
Position the tertiary education sector to ensure it has the resourcing and workforce capacity to deliver skills for the new economy	9. Enhance tertiary education and training provider capacity to meet future skills needs 10. Develop and implement a workforce development strategy for the tertiary education workforce	The Australian Government made a large investment in VET between 2008 and 2010 which is likely to be maintained, however several State/Territory contributions lagging
Increase productivity, employee engagement and job satisfaction by making better use of skills in the workplace	7. Australian governments to use public funding to leverage workforce development at industry and enterprise level, with a special focus on small business 8. Australian governments to encourage greater flexibility in resources and VET provider accountabilities to encourage tertiary education sector/industry partnerships	2011/12 Budget National Workforce Development Fund and National Workforce and Productivity Agency to promote skills (continued)
Lift the unacceptably low levels of adult language, literacy and numeracy to enable effective educational, labour market and social participation	5. Australian Government to develop and implement a national adult language, literacy and numeracy strategy 6. Significantly upscale successful approached such as the Workplace English Language and Literacy Program for existing workforce and the Language, Literacy and Numeracy Program for jobseekers	SCOTESE endorsed the National Foundation Skills for Adults Strategy in November 2011. Strategy due for release in 2012
Lift workforce participation to 69 per cent by 2025 to provide the required workforce and improve social inclusion	3. COAG adopt a 2025 workforce participation target of 69 per cent, with specific targets to increase the workforce engagement of groups with relatively low participation rates 4. The Australian Government provide additional funding to address complex skill needs of vulnerable learners and the disadvantaged in the VET sector	69 per workforce participation target has not been adopted. Currently Australia's participation rate is 65.3 per cent (March 2012)
Sustain Economic growth and raise productivity by increasing skills and avoiding future skills shortages	Endorse a three per cent increase in Australia's education and training effort to 2025 Skills Australia lead a collaborative workforce and skills planning framework, featuring a new targeted approach to specialised occupations	Demand-led funding for higher education introduced from January 2012
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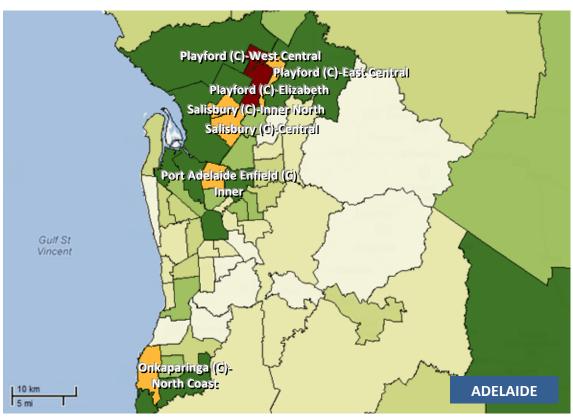
Victoria (began in 2009, in full effect January 2011) and Howeve South Australia (from mid-progran 2012) introduced	However a number of programs aim to increase	 \$20 million over four years for additional 	and workforce development in enterprises and to reinforce the primacy of industry leadership	\$1.75 billion to support reform in the VET sector	April 2012 COAG agreed new National Agreement on Skills and Workforce Development and National
participation, (as does demand-led funding):	participation, (as does demand-led funding):	WELL places \$143.1 million over four years for additional	Regional focus through the establishment of Regional	National workforce development strategy for the tertiary workforce has	Partnership Agreement on Skills Reform
new National Partnership Buildin Agreement on Skills Reform	2011/12 Budget Building Australia's	LLNP places	Development Australia Committees provide a	not been forthcoming	2011/12 Budget <i>National</i> Workforce and Productivity
	<i>Future Workforce</i> package	These commitments to WELL and LLNP remain short	framework for industry engagement with other	National Skills Standards Council agreed in October	Agency
• 2011/12 addition	2011/12 Budget additional funding for	of recommendations made in Australian Workforce	players at local level	2011 to progressively reduce the number of VET	
Australian	ian	Futures	Skills Australia projects and	practitioners working under	
	Apprenticeship Access		publications on better skills	supervision and without the	
package, includes <i>National Program</i>			utilisation	Certificate IV TAE	
• July 2011	1		The National Workforce	2011/12 Budget <i>National</i>	
improver	improvements to <i>Work</i>		Development Fund provides	Workforce Development	
2011/12 Budget \$110m for Bonus			opportunity for VET	Fund available to	
•	Budget		providers to provide	educational organisations to	
	extension of <i>Experience</i>		workforce development	upskill their workforces	
Specialised Occupation List Plus program provided basis for Skilled	gram		services to industry		
2011/12 Bud	2011/12 Budget Community				
Department of Immigration Innovation through	hrough				
	<i>Collaboration</i> program,				
including th	including the Local Solutions				
Fund					
Snapshots 2010 developed *	100000000000000000000000000000000000000				
Estabilishme	Estabilshment of Regional				
Developme	Development Australia				





Unemployment rate 7.0% to 9.9% 2.9% to 3.9% 15.0% and over 5.3% to 6.9% 0% to 2.8% 10.0% to 14.9% 4.0% to 5.2%





Source: DEEWR Small Area Labour Markets, December quarter 2011.

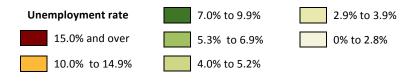






Source: DEEWR Small Area Labour Markets, December quarter 2011.

Note: Maps for Hobart and Canberra have not been provided, given the small labour force sizes and lack of differentiation between the SLAs.



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- Notes: (1) As data is for aggregate labour force regions (including a number of SLAs), only those with large labour forces yield reliable samples. Data for NT and ACT are not included as they are not able to be disaggregated into smaller regions.
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Under the new scenarios, the absolute number of qualifications held by employed people is generally less than in the Australian Workforce Futures scenarios, despite the higher growth rates. This is due in part to a lower base year used for the projections. The Open Doors scenario saw employment of those with qualifications grow from an estimated 7.03 million in 2010 to 11.57 million in 2025, whereas the new Long Boom scenario sees growth from 6.78 million in 2011 to 11.36 million in 2025. The initial point (although a year later) is lower because of the use of SEW 2011 data. In addition, the total level growth in the latter value is suppressed as it is only 14 years (rather than 15), although the annual growth level (as with the annual growth average) is notably higher.

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