

# Templated lineage modules

## Every Saturday in The Sydney Morning Herald

Saturday Domain carries the most comprehensive listings of homes and apartments for sale throughout Sydney as well as regional NSW and interstate, delivering the highest reach of any real estate publication in NSW (more than 1 million\*).

That makes Saturday Domain a 'must read' for anyone buying or selling residential real estate. With Domain Houses and Domain Apartments, buyers can easily find the home that will best suit them.

The Sydney Morning Herald's Domain section on Saturday also carries templated lineage module advertising. These templates are perfect for advertising your unit for sale or rental property.

**'THE SYDNEY MORNING HERALD ON SATURDAY REACHES ALMOST 1 MILLION READERS EVERY WEEK'**

### Option A

Actual size 92mm H x 31mm W

Set style template includes:

- Logo
- Photo
- Icon bar
- Border and heading
- 9 bullet points
- Sales \$520 (\$572 incl. GST)
- Rentals \$460 (\$506 incl. GST)



### Option B

Actual size 45mm H x 31mm W

Set style template includes:

- Logo
- Icon bar
- Border and heading
- 5 bullet points
- Sales \$280 (\$308 incl. GST)
- Rentals \$230 (\$253 incl. GST)



### Deadline

Publication Date: Saturday

Booking deadline: 5pm Wednesday prior

All space is subject to availability. Early bookings are highly recommended. Rates valid to 31 December 2013.

\*Roy Morgan Research

To make a booking via AdOnline call **1300 666 599**. To book over the phone call **13 25 35**.