



THE SUNDAY AGE



2013 Strategic Features Calendar

The Sunday Age Features

FEATURE	LOCATION	NO OF PAGES	DATE 2013
Slam	Centre Sport	16 Tabloid	January
Back to School	Centre of M Mag (dual state)	12 Tabloid	January
Valentine's Day Gift Guide	Centre of M Mag (dual state)	4 Tabloid	February
Footy Mag 2013	Stand alone magazine	24 pages	March
Wedding Planner	Centre M Mag	8 Tabloid	August
Grand Prix Wrap	Wrap of Early General News	4 broadsheet*	March
Living By design #1	Stand alone magazine	32 pages	March
Kids Essentials	Centre of M Mag	8 Tabloid	April
Home Essentials #1	Stand alone magazine	24 pages	April
Mother's Day Gift Guide	Centre of M Mag (dual state)	8 Tabloid	May
Living By design #2	Stand alone magazine	32 pages	May
Bargain Buys	Centre of M Mag	8 Tabloid	June
Home Essentials #2	Stand alone magazine	24 pages	June
Living By design #3	Stand alone magazine	32 pages	July
Home Essentials #3	Stand alone magazine	24 pages	August
Wedding Planner	Centre of M Mag	8 Tabloid	August
Father's Day Gift Guide	Centre of M Mag (dual state)	8 Tabloid	August
Living By design #4	Stand alone magazine	32 pages	September
AFL Winner Wrap	Wrap of EGN	12 Tabloid	September
The Field	Stand alone magazine	24 pages	October
Wedding Planner	Centre of M Mag	8 Tabloid	October
Home Essentials #4	Stand alone magazine	24 pages	October
Kid's Essentials	Centre of M Mag	8 Tabloid	October
Living By design #5	Stand alone magazine	32 pages	November
My Outdoor Oasis	Centre of Business/Sport	8 Tabloid	November
Christmas Essentials 1	Stand Alone magazine (dual state)	64 page	December
Christmas Essentials 2	Stand alone magazine	64 page	December

For advertising bookings and more information, please contact:

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All dates are subject to publisher's adjustments. Please re-confirm all dates at time of booking.

#Our feature schedules can change from month to month as we create new features on different topics.