

THE  AGE

epicure  
goodfood



**Overview**

# Good Food Epicure

## Overview

*Good Food Epicure* is the longest running weekly food and wine guide in Victoria and one of the most popular sections for both readers of *The Age* and those in the hospitality industry.

Written and edited by some of the most noted food and wine writers and columnists, *Good Food Epicure* features industry news, restaurant, bar and wine reviews, recipes, the latest kitchen gadgets and topical food related feature articles.

## Why Advertise

- **284,000** or **60%** of *Good Food Epicure* readers have been to a licensed restaurant in the last month.
- **240,000** or **51%** of *Good Food Epicure* readers have held a dinner party in the last 3 months.
- **406,000** or **86%** of *Good Food Epicure* readers are wine drinkers.
- **237,000** or **50%** of readers say that food is one of their passions in life.

## Key Stats

Readership: 474,000



## Profile



## Advertising Contact Information

Call (03)8667 2000 or visit [Adcentre.com.au](http://Adcentre.com.au)

## Deadlines

**Booking Deadline:** 12pm Wednesday prior  
**Material Deadline:** 12pm Thursday prior

# Our Editorial Team

*Good Food Epicure contributors are passionate about great food and wine and consider eating out an integral part of their lifestyle.*



Nina Rousseau

Nina Rousseau has been writing about food, reviewing Melbourne and Victorian restaurants for almost fifteen years. She has edited *The Age Cheap Eats* & *The Age Good Food Under \$30* for five years running. She has been a regular contributor to *The Age Good Food Guide* and *Epicure*, and was appointed editor of *Good Food Epicure* in 2013.



Larissa Dubecki

Larissa is a writer and food critic for *Good Food Epicure*. Before taking on the role in 2009, Larissa was a news reporter specialising in popular culture, and wrote regularly on entertainment, television, and the arts.



Karen Martini

Karen is an award-winning chef, restaurateur, author and television presenter. Her food message is drawn from her professional cooking career, her Tunisian-Italian heritage, and from the challenges of feeding nutritious and stimulating food to her young family. Following six years as food editor for *Sunday Life* magazine, Karen is the food editor for the *Good Food* print sections in VIC and NSW.



Jill Duplex

Jill is the author of 16 cook books, including *New Food*, *Old Food*, and *Simple Food* and is a renowned foodie. Each week in *Good Food Epicure* Jill writes on the latest trends in Hot Food.

# Inside



**Espresso**  
*Good Food Epicure* contributors uncover inside stories from the restaurant and café world. Focus is on value for money casual dining experiences throughout Melbourne and beyond.



**Restaurant Review**  
Each week, Larissa Dubecki reviews and rates a sought after restaurant. Some may be brand new, from big name fine diners, to very 'Melbourne' hot spots to country retreats.



**Uncorked**  
Ralph Kyte-Powell rates wines on both value and taste. Uncorked features wine of the week and three categories of wine rating: under \$18, \$18-30 and indulge yourself.



**Wine**  
Jenni Port brings us a weekly page of wine reviews.