

THE  AGE

EDUCATION



Overview

Education

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Education is available each Monday in *The Age* and online nestled under the national section of *theage.com.au*.

Focussing on topical issues as well as schooling and training options, *Education* contains advice for students and parents on such topics as managing the VCE year to subject and course selection for career path planning.

Education provides targeted opportunities for advertisers to reach parents, students, teacher and education professionals.

Why Advertise

The Age (Mon) is read by:

- **333,000** tertiary qualified Victorians
- **143,000** parents of children 5-17yrs
- **46,000** employed in Education/Training

Key Stats

Readership: 717,000



Profile*



ix:167



Advertising Contact Information

Call (03)8667 2000 or visit Adcentre.com.au

Deadlines

Print Bookings : 5pm, Wednesday prior

Print Material: 12pm, Friday prior

Content and Editors



Education Print
Education has long been recognised as a valuable information resource attracting universities, schools and students and readers with a specific interest in education.



Education Online
With all the latest about learning and development, *Education* has an expanded education presence online at theage.com.au/education



Jewel Topsfield

Jewel is education editor for *The Age*. Prior to this role, she was deputy editor of The National Times, *The Age's* online site for opinion and debate. Jewel started her career in journalism in Adelaide, working for *The Advertiser* and *Messenger* newspapers.



Jeffrey Glorfeld

Jeffrey is education and strategic publications editor for *The Age*. Jeff oversees the production of a number of special inserts and magazines that are published within *The Age*.

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