Motopia Limited ABN 67 099 084 143 Suite 313, Pacific Towers, 737 Burwood Road, Hawthorn East VIC 3123 t+61 3 8678 1746 f+61 3 8678 1747

ASX Announcement

1 July 2014

CU2 Global Revenue Update

CU2 Global announces approximately \$70,000 in revenue

The Board of Motopia Limited (ASX:MOT), ("Company") is pleased to provide the following update to shareholders and to the market with regard CU2 Global and ConvertU2 Technologies which are 44% and 49% owned by Motopia respectively.

CU2 Global is delivering a new project for their global Legacy Modernisation partner Fujitsu Australia and will earn \$50,000 to deliver an extremely complex Access database to a new SQL Server environment. Using 2SQL - the new automated solution from CU2 Global — they are providing a converted solution to User Acceptance Testing (UAT) within three weeks. Manual migration delivery would have taken about 15,000+ man hours, requiring a project management and development team. Without 2SQL this client would have been required to reengineer their Access database — at a potential cost of upwards of \$750,000.

This project is on the back of \$10,000 earned through delivery of smaller project also delivered to the same client over the past month. This migration project was quoted 500 hours to deliver with CU2 Global completing the process within two business days. A further \$5,000 in consultancy revenue was also earned.

Our ongoing relationship with Fujitsu Australia will see CU2 Global assisting with many thousands of databases existing with this client – many of which could be considered for migration and modernisation.

CU2 Global has also earned a further \$5,000 in consultancy revenue for New Zealand project. The client needed to identify the database count and deliver an overview of the current landscape of their Microsoft Access environment. After the CU2 Global and 2SQL Inspector product was introduced it was discovered the environment contained almost 4,300 identifiable databases – well in excess of the 800 Access databases the client believed it had.

The next phase is for CU2 Global to offer a solution to identify the databases used regularly and structure an archiving or deletion process to ensure older or unused sensitive data is protected while delivering a solution to modernise and migrate the required databases to a new SQL Server compliant environment.

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About Motopia Limited

Motopia Limited (ASX: MOT) is an ASX listed technology and media company. Motopia has a 44% and 49% equity interest in CU2 Global and ConvertU2 Technologies respectively.

About CU2 Global, ConvertU2 Technologies Pty Ltd and 2SQL

CU2 Global is the exclusive global distributor for ConvertU2 Technologies Pty Ltd's ("ConvertU2") 2SQL Software ("2SQL").

ConvertU2 Technologies is an Australian based company and world leader in the automated conversion and migration of Microsoft Access Applications & Databases to Microsoft SQL Server. Its 2SQL program is considered the panacea or 'Silver Bullet' for automating the migration of Microsoft Access to the SQL Server platform.

2SQL's automation capability consistently delivers not less than 95% and up to 100% conversion completion outcome. Importantly, 2SQL also provides significant journaling and detail to aid developers engaged in the residual 3% - 5% manual clean-up effort.

The impact on businesses of the 2SQL automation program is to reduce conversion costs and effort, with projects timelines typically cut by up to 70% and costs by up to half, and in many cases much more.

The Company will continue to keep shareholders and the market appraised of further developments.

For further information contact:

Justyn Stedwell Company Secretary T: +61 3 8678 1746

F: +61 3 8678 1747