

Monster report
December 2006

Content

The 'facts & figures' report reflects each month the evolution of Monster.be. You can find as well the growth and the profile of the Monster CV database. This report will give you a correct image of Monster.be.

Did you know...

In December 2006, the number of resumes increased with 25% compared to december 2005.

The number of my monster accounts increased with 53%.

Overall 2006 generated more than 5.6 million visitors generating the following results :

A total growth of 31% in CV database, and an increase of 13% in newly created CVs vs. 2005.

A total growth of 25,6% in My Monster Accounts, and an increase of 15% in newly created accounts vs. 2005.

An increase of 63% in newly created Job Search Agents (receiving jobs by e-mail) vs. 2005 is exemplary for the strongly enhanced activation of jobseekers through Monster.be.

Report compiled by Monster Marketing department on 15/12/2006.

Sources:

- CIM – Metriweb public results:
<http://www.cim.be/inet/en/d/dc/index.html>)
- Monster Database Reports

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December 2006 in numbers

Unique visitors total **284.446**

Visits total **450.647**

Best day was Monday the 4th of December with **23.452** visits

Page requests total **2.655.396**

Total CVs **374.324**

Increase CVs | December > | January **6.021**

Total My Monster accounts **429.783**

Increase MMs | December > | January **6.524**

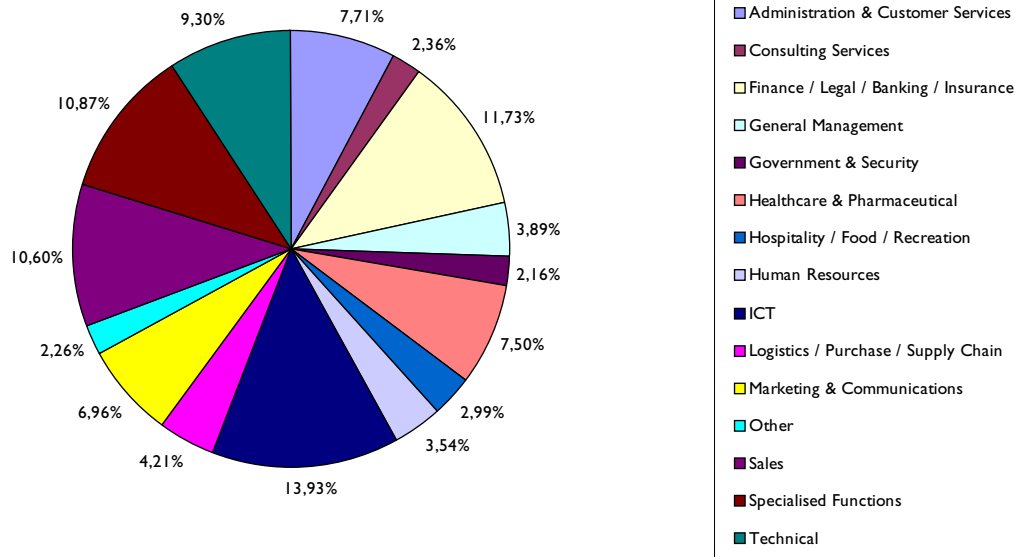
Jobsearches December 2006

General Categories	Category	Searches
Administration & Customer Services	Administrative and Support Services	48.835
Administration & Customer Services	Customer Service and Call Center	10.010
Consulting Services	Consulting Services	18.050
Finance / Legal / Banking / Insurance	Accounting/Auditing	20.743
Finance / Legal / Banking / Insurance	Banking	18.768
Finance / Legal / Banking / Insurance	Finance/Economics	16.999
Finance / Legal / Banking / Insurance	Financial Services	13.634
Finance / Legal / Banking / Insurance	Insurance	10.845
Finance / Legal / Banking / Insurance	Legal	8.513
General Management	General Management	16.654
General Management	Project/Program Management	13.071
Government & Security	Government & Policy	8.520
Government & Security	Law enforcement/Security Svcs	4.537
Government & Security	Military	3.398
Healthcare & Pharmaceutical	Biotechnology and Pharmaceutical	17.070
Healthcare & Pharmaceutical	Healthcare - Business Office & Finance	5.599
Healthcare & Pharmaceutical	Healthcare - CNAs/Aides/Mas/Home Health	2.821
Healthcare & Pharmaceutical	Healthcare - Laboratory/Pathology Services	3.081
Healthcare & Pharmaceutical	Healthcare - LPNs & LVNs	2.274
Healthcare & Pharmaceutical	Healthcare - Medical & Dental Practitioners	1.850
Healthcare & Pharmaceutical	Healthcare - Medical Records, Health IT & Information	3.205
Healthcare & Pharmaceutical	Healthcare - Optical	1.134
Healthcare & Pharmaceutical	Healthcare - Other	4.582
Healthcare & Pharmaceutical	Healthcare - Pharmacy	2.690
Healthcare & Pharmaceutical	Healthcare - Radiology/Imaging	1.475
Healthcare & Pharmaceutical	Healthcare - RNs & Nurse Management	1.850
Healthcare & Pharmaceutical	Healthcare - Social Services/Mental Health	3.728
Healthcare & Pharmaceutical	Healthcare - Support Services	4.130
Healthcare & Pharmaceutical	Healthcare - Therapy/Rehab Services	1.762
Hospitality / Food / Recreation	Hospitality/Tourism	7.932
Hospitality / Food / Recreation	Restaurant & Food Service	9.473
Hospitality / Food / Recreation	Sports and Recreation/Fitness	5.386
Human Resources	Career Fairs	268
Human Resources	Employment Placement Agencies	6.149
Human Resources	Human Resources/Recruiting	20.577
ICT	Computer Services	14.537
ICT	Computers Hardware	11.358
ICT	Computers Software	21.002
ICT	Information Technology	28.853
ICT	Internet/E-Commerce	15.000
ICT	Telecommunications	15.539
Logistics / Purchase / Supply Chain	Purchasing	9.367
Logistics / Purchase / Supply Chain	Supply Chain/Logistics	10.682
Logistics / Purchase / Supply Chain	Transportation and Warehousing	12.118
Marketing & Communications	Advertising/Marketing/Public Relations	26.541
Marketing & Communications	Arts/Entertainment/media	14.655
Marketing & Communications	Product Management	11.895
Other	Non-profit	7.090
Other	Other	10.168
Sales	Consumer Products	7.647
Sales	Retail/Wholesale	7.490
Sales	Sales	30.894
Sales	Sales - Account Management	22.879
Sales	Sales - Telemarketing	7.133
Sales	Sales - Work at home/Commission only	4.877
Specialised Functions	Aerospace/Aviation/Defense	5.799
Specialised Functions	Agriculture/Forestry/Fishing	4.937
Specialised Functions	Airlines	6.896
Specialised Functions	Business Opportunity/Investment Required	2.308
Specialised Functions	Education, Training and Library	11.366
Specialised Functions	Energy/Utilities	5.757
Specialised Functions	Environmental Services	5.459
Specialised Functions	Personal Care and Service	3.657
Specialised Functions	Publishing/Printing	5.874
Specialised Functions	Real Estate/Mortgage	5.309
Specialised Functions	Research & Development	7.171
Specialised Functions	Science	6.314
Specialised Functions	Textiles	5.234
Specialised Functions	Veterinary Services	2.317
Specialised Functions	Waste Management Services	4.537
Technical	Architectural Services	4.499
Technical	Automotive/Motor Vehicle/Parts	11.200
Technical	Building and Grounds Maintenance	2.730
Technical	Construction, Mining and Trades	8.590
Technical	Electronics	5.491
Technical	Engineering	15.099
Technical	Installation, Maintenance & Repair	5.760
Technical	Manufacturing and Production	10.492
Technical	Operations Management	7.158
		763.292



Jobsearches December 2006

Jobsearches per category in December 2006



CVs per category – December 2006

General Categories	Category	CV
Administration & Customer Services	Administrative and Support Services	915
Administration & Customer Services	Customer Service and Call Center	246
Consulting Services	Consulting Services	497
Finance / Legal / Banking / Insurance	Accounting/Auditing	220
Finance / Legal / Banking / Insurance	Banking	406
Finance / Legal / Banking / Insurance	Finance/Economics	222
Finance / Legal / Banking / Insurance	Financial Services	228
Finance / Legal / Banking / Insurance	Insurance	181
Finance / Legal / Banking / Insurance	Legal	99
General Management	General Management	288
General Management	Project/Program Management	426
Government & Security	Government & Policy	277
Government & Security	Law enforcement/Security Srvcs	104
Government & Security	Military	48
Healthcare & Pharmaceutical	Biotechnology and Pharmaceutical	322
Healthcare & Pharmaceutical	Healthcare - Business Office & Finance	210
Healthcare & Pharmaceutical	Healthcare - CNAs/Aides/Mas/Home Health	42
Healthcare & Pharmaceutical	Healthcare - Laboratory/Pathology Services	57
Healthcare & Pharmaceutical	Healthcare - LPNs & LVNs	15
Healthcare & Pharmaceutical	Healthcare - Medical & Dental Practitioners	21
Healthcare & Pharmaceutical	Healthcare - Medical Records, Health IT & Information	54
Healthcare & Pharmaceutical	Healthcare - Optical	1
Healthcare & Pharmaceutical	Healthcare - Other	66
Healthcare & Pharmaceutical	Healthcare - Pharmacy	51
Healthcare & Pharmaceutical	Healthcare - Radiology/Imaging	9
Healthcare & Pharmaceutical	Healthcare - RNs & Nurse Management	2
Healthcare & Pharmaceutical	Healthcare - Social Services/Mental Health	99
Healthcare & Pharmaceutical	Healthcare - Support Services	51
Healthcare & Pharmaceutical	Healthcare - Therapy/Rehab Services	24
Hospitality / Food / Recreation	Hospitality/Tourism	272
Hospitality / Food / Recreation	Restaurant & Food Service	196
Hospitality / Food / Recreation	Sports and Recreation/Fitness	129
Human Resources	Career Fairs	46
Human Resources	Employment Placement Agencies	160
Human Resources	Human Resources/Recruiting	352
ICT	Computer Services	257
ICT	Computers Hardware	243
ICT	Computers Software	333
ICT	Information Technology	432
ICT	Internet/E-Commerce	324
ICT	Telecommunications	323
Logistics / Purchase / Supply Chain	Purchasing	199
Logistics / Purchase / Supply Chain	Supply Chain/Logistics	216
Logistics / Purchase / Supply Chain	Transportation and Warehousing	241
Marketing & Communications	Advertising/Marketing/Public Relations	569
Marketing & Communications	Arts/Entertainment/media	459
Marketing & Communications	Product Management	278
Other	Non-profit	178
Other	Other	300
Sales	Consumer Products	131
Sales	Retail/Wholesale	171
Sales	Sales	554
Sales	Sales - Account Management	357
Sales	Sales - Telemarketing	152
Sales	Sales - Work at home/Commission only	82
Specialised Functions	Aerospace/Aviation/Defense	101
Specialised Functions	Agriculture/Forestry/Fishing	107
Specialised Functions	Airlines	160
Specialised Functions	Business Opportunity/Investment Required	42
Specialised Functions	Education, Training and Library	383
Specialised Functions	Energy/Utilities	111
Specialised Functions	Environmental Services	159
Specialised Functions	Personal Care and Service	71
Specialised Functions	Publishing/Printing	154
Specialised Functions	Real Estate/Mortgage	165
Specialised Functions	Research & Development	200
Specialised Functions	Science	141
Specialised Functions	Textiles	143
Specialised Functions	Veterinary Services	40
Specialised Functions	Waste Management Services	74
Technical	Architectural Services	97
Technical	Automotive/Motor Vehicle/Parts	316
Technical	Building and Grounds Maintenance	99
Technical	Construction, Mining and Trades	179
Technical	Construction, Mining and Trades	179
Technical	Electronics	122
Technical	Engineering	280
Technical	Installation, Maintenance & Repair	164
Technical	Manufacturing and Production	194
Technical	Operations Management	92
		15729



Entire CV database profile

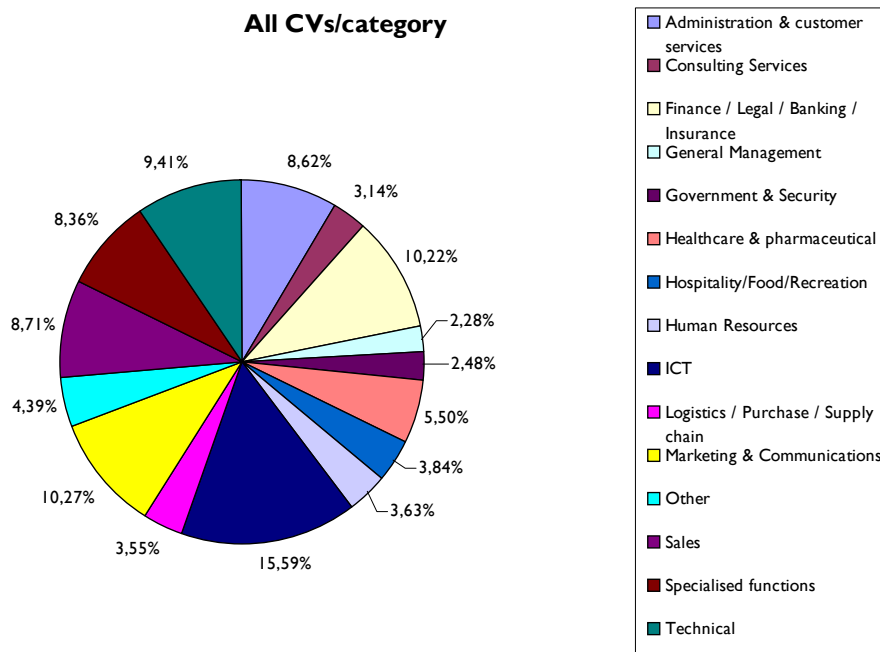
General Categories	Category	Resumes
Administration & Customer Services	Administrative and Support Services	8.52%
Administration & Customer Services	Customer Service and Call Center	1.27%
Consulting Services	Consulting Services	2.78%
Finance / Legal / Banking / Insurance	Accounting/Auditing	1.91%
Finance / Legal / Banking / Insurance	Banking	2.93%
Finance / Legal / Banking / Insurance	Finance/Economics	2.10%
Finance / Legal / Banking / Insurance	Financial Services	1.16%
Finance / Legal / Banking / Insurance	Insurance	1.21%
Finance / Legal / Banking / Insurance	Legal	0.78%
General Management	General Management	1.64%
General Management	Project/Program Management	0.58%
Government & Security	Government & Policy	1.68%
Government & Security	Law enforcement/Security Svcs	0.38%
Government & Security	Military	0.16%
Healthcare & Pharmaceutical	Biotechnology and Pharmaceutical	1.98%
Healthcare & Pharmaceutical	Healthcare - Business Office & Finance	0.63%
Healthcare & Pharmaceutical	Healthcare - CNAs/Aides/Mas/Home Health	0.10%
Healthcare & Pharmaceutical	Healthcare - Laboratory/Pathology Services	0.30%
Healthcare & Pharmaceutical	Healthcare - LPNs & LVNs	0.05%
Healthcare & Pharmaceutical	Healthcare - Medical & Dental Practitioners	0.05%
Healthcare & Pharmaceutical	Healthcare - Medical Records, Health IT & Information	0.33%
Healthcare & Pharmaceutical	Healthcare - Optical	0.01%
Healthcare & Pharmaceutical	Healthcare - Other	0.84%
Healthcare & Pharmaceutical	Healthcare - Pharmacy	0.22%
Healthcare & Pharmaceutical	Healthcare - Radiology/Imaging	0.06%
Healthcare & Pharmaceutical	Healthcare - RNs & Nurse Management	0.04%
Healthcare & Pharmaceutical	Healthcare - Social Services/Mental Health	0.32%
Healthcare & Pharmaceutical	Healthcare - Support Services	0.26%
Healthcare & Pharmaceutical	Healthcare - Therapy/Rehab Services	0.10%
Hospitality / Food / Recreation	Hospitality/Tourism	1.53%
Hospitality / Food / Recreation	Restaurant & Food Service	1.98%
Hospitality / Food / Recreation	Sports and Recreation/Fitness	0.65%
Human Resources	Career Fairs	0.09%
Human Resources	Employment Placement Agencies	0.76%
Human Resources	Human Resources/Recruiting	2.78%
ICT	Computer Services	0.39%
ICT	Computers Hardware	1.34%
ICT	Computers Software	2.42%
ICT	Information Technology	5.62%
ICT	Internet/E-Commerce	2.51%
ICT	Telecommunications	2.07%
Logistics / Purchase / Supply Chain	Purchasing	0.87%
Logistics / Purchase / Supply Chain	Supply Chain/Logistics	1.41%
Logistics / Purchase / Supply Chain	Transportation and Warehousing	1.76%
Marketing & Communications	Advertising/Marketing/Public Relations	5.41%
Marketing & Communications	Arts/Entertainment/media	3.28%
Marketing & Communications	Product Management	0.47%
Other	Non-profit	0.99%
Other	Other	3.87%
Sales	Consumer Products	0.73%
Sales	Retail/Wholesale	1.33%
Sales	Sales	5.78%
Sales	Sales - Account Management	0.54%
Sales	Sales - Telemarketing	0.21%
Sales	Sales - Work at home/Commission only	0.15%
Specialised Functions	Aerospace/Aviation/Defense	0.54%
Specialised Functions	Agriculture/Forestry/Fishing	0.51%
Specialised Functions	Airlines	0.17%
Specialised Functions	Business Opportunity/Investment Required	0.08%
Specialised Functions	Education, Training and Library	1.96%
Specialised Functions	Energy/Utilities	0.64%
Specialised Functions	Environmental Services	0.22%
Specialised Functions	Personal Care and Service	0.31%
Specialised Functions	Publishing/Printing	0.87%
Specialised Functions	Real Estate/Mortgage	0.63%
Specialised Functions	Research & Development	0.35%
Specialised Functions	Science	1.12%
Specialised Functions	Textiles	0.12%
Specialised Functions	Veterinary Services	0.05%
Specialised Functions	Waste Management Services	0.09%
Technical	Architectural Services	0.52%
Technical	Automotive/Motor Vehicle/Parts	1.14%
Technical	Building and Grounds Maintenance	0.39%
Technical	Construction, Mining and Trades	1.10%
Technical	Electronics	0.48%
Technical	Engineering	2.78%
Technical	Installation, Maintenance & Repair	1.53%
Technical	Manufacturing and Production	2.90%
Technical	Operations Management	0.16%
		100.00%



Entire CV database profile

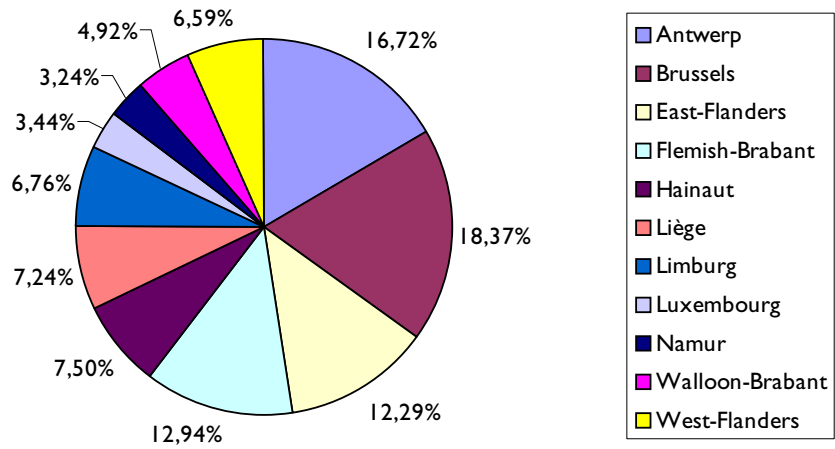
General categories	CVs
Administration & customer services	8,62%
Consulting Services	3,14%
Finance / Legal / Banking / Insurance	10,22%
General Management	2,28%
Government & Security	2,48%
Healthcare & pharmaceutical	5,50%
Hospitality/Food/Recreation	3,84%
Human Resources	3,63%
ICT	15,59%
Logistics / Purchase / Supply chain	3,55%
Marketing & Communications	10,27%
Other	4,39%
Sales	8,71%
Specialised functions	8,36%
Technical	9,41%

All CVs/category



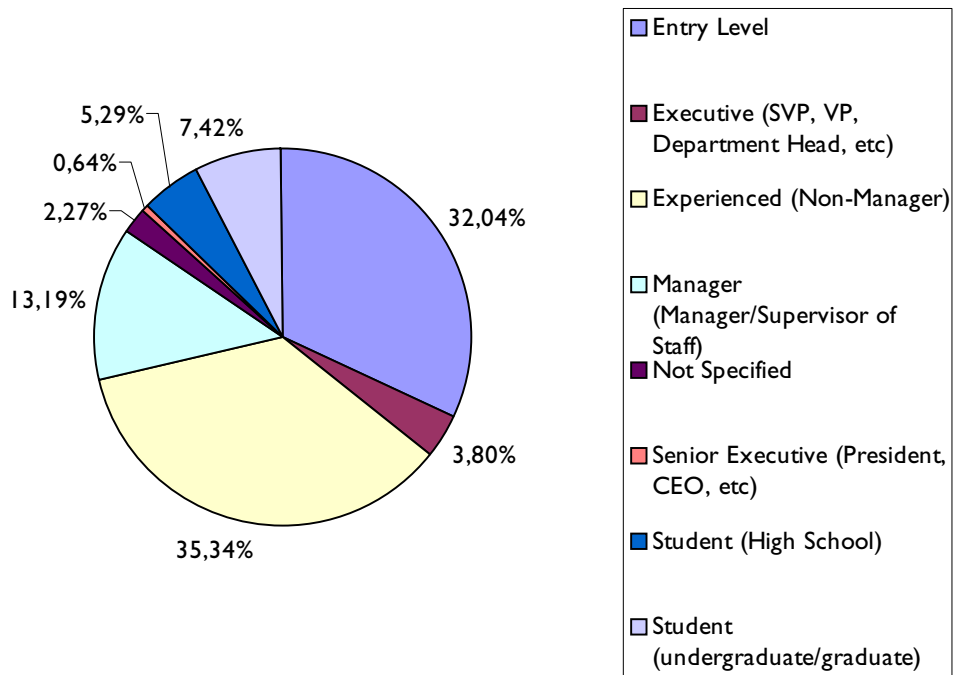
CV database profile per province

BE CVs per location



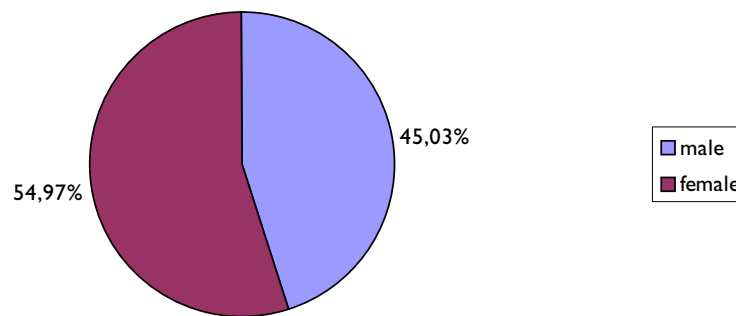
CV database profile

BE CVs per career level

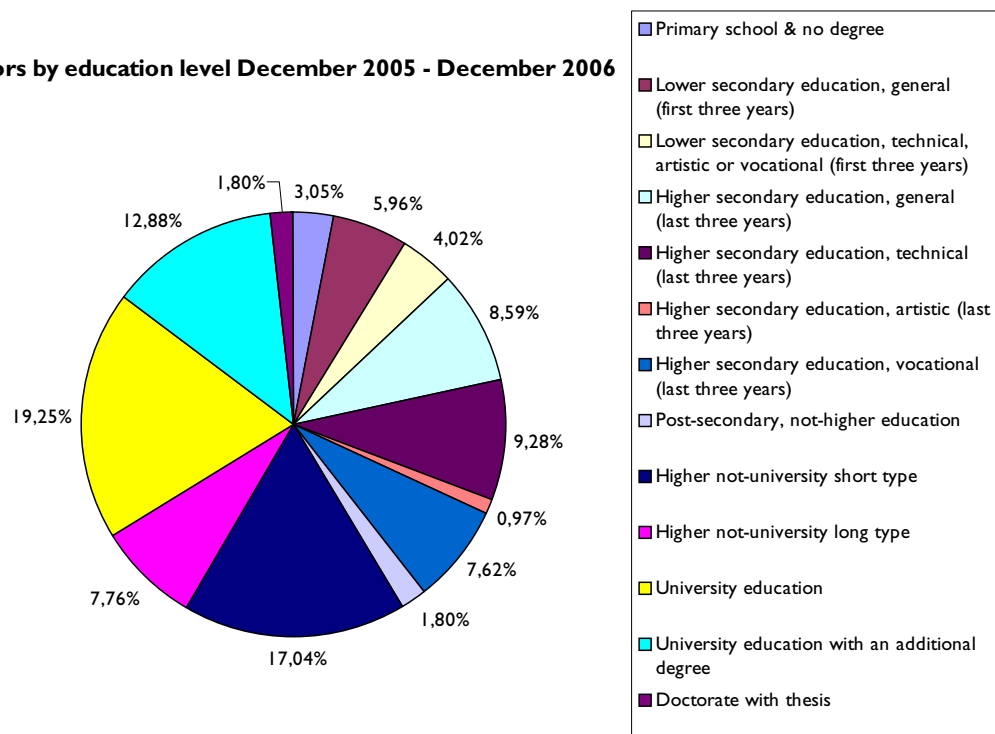


Visitor profile Monster.be

Visitors by gender December 2005 - December 2006



Visitors by education level December 2005 - December 2006



Source: BIM Insites – surfer profile survey

Monster.be

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