

Editorial Calendar

THEMED EDITIONS

Traveller
(Saturday)

Traveller
on Sunday

MIND, BODY, SPIRIT MARCH 1

This special issue will look at the best ways to rejuvenate your mind, body and spirit by getting away from it all at a health spa or meditation, yoga or fitness retreat.

ULTIMATE TRAVELLER MAY 10

Whether your idea of luxury is an opulent resort – or just a secluded beach – this issue will inspire with once in-a-lifetime experiences in Australia and around the globe.

STYLE & DESIGN JULY 19

Good design makes travel better whether it's a sleek hotel room, an ergonomic airline seat or indestructible luggage. This issue will celebrate the best of the best.

THE GREATER OUTDOORS SEPTEMBER 6

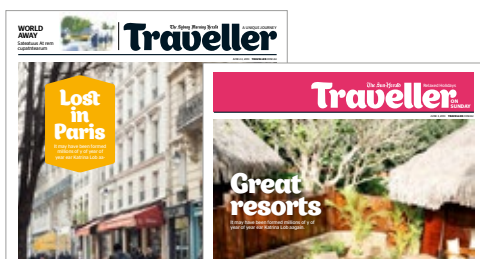
From sailing to walking, camping and cycling (and more) at home and abroad, this inaugural special edition – a true breath of fresh air – will be packed with travel stories, guides and ideas for everyone who loves holidaying outdoors.

FOOD & WINE OCTOBER 25

A feast for the senses, our second annual Food & Wine issue will delve into one of the main reasons we travel: to experience new places through food and drink.

THE HOT LIST 2015 NOVEMBER 22

Where to next? Our editors, writers and columnists offer their annual authoritative (and fearless) forecasts on the countries and cities where we'll be heading next year as well as highlighting upcoming travel trends. If you really want to know where to go this is the edition for you.



AUSTRALIA JANUARY 26

Just in time for Australia Day 2014, this edition is dedicated to travel in our own amazing backyard. Our expert travel team brings you the best ideas for a holiday at home.

QUICK TRIPS FEBRUARY 23

Our inaugural quick trips issue kicks off the New Year packed full of ideas for people looking for a hassle-free getaway in South East Asia, NZ and the Pacific.

CRUISING MARCH 16

Set sail with our guide to the best cruise holidays. Whether you're an avid cruiser – or a first-timer – this edition will include the right cruise for you.

ISLANDS & BEACHES MAY 4

For white sandy beaches, salty breezes, freshly caught seafood, and no crowds, this special issue will showcase the best islands and beaches in Australia and abroad.

SHOPPING JUNE 1

When better to indulge in the art of retail therapy than when you are on holiday at home or overseas? This special edition will show you how and where.

ROMANCE JULY 6

It's time to put the romance back into travel and we're starting with this special edition, especially for couples and other romantics.

THE WOMEN'S EDITION OCTOBER 5

Go girl go! Women are the key decision-makers when it comes to travel for families and couples, with more and more female travellers also striking out solo.

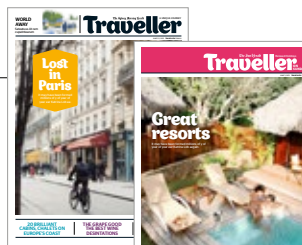
THE FAMILY EDITION OCTOBER 19

Have family, will travel. This special edition is devoted to making family travel as stress-free as possible with the best kids clubs, in-flight gadgets and more.



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SPECIAL REPORTS*

Traveller
(Saturday)

THE AMERICAS

FEBRUARY 22

Glaciers, icebergs, bears and beauty: Canada and Alaska in summer are playgrounds for adventurers. Cruise passengers will find stories tempting them to travel to the epic landscapes of Alaska's Inside Passage, combined with Canada's great train journeys, wildlife and epic landscapes.

EUROPE

MARCH 8

London as you've never seen it before; the Continent's hottest cities; and the best value ways to get around. We've got Europe covered by rail, tour, cruise ship and car in the coming northern season, along with where to stay, dine and shop.

OFF THE BEATEN TRACK

MARCH 29

Join a tour with expert guides, or travel independently - Traveller's Off The Beaten Track special is an intriguing mix of exploring ancient Australian landscapes and some of the world's best soft adventure destinations. What tour to choose, how to get there, what to expect and what not to miss?

BATTLEFIELD REPORT

APRIL 5

Gallipoli: the 100th anniversary.

D-Day: the 70th Anniversary

World War I Europe: the Australians who never came home.

World War II: Key Australian theatres of war.

War stories can be told in many ways. Traveller has both military experts and civilian voices taking our audiences to historic and heartwrenching places and times in the Australian national psyche. We know the pick of the tours, the commemorative events, the landscapes and memorials not to miss.

CRUISING & RIVER CRUISING

MAY 24

2014 is a massive year on the world's oceans and rivers. We report on new ships, key journeys, on-board benefits for passengers and on-shore experiences. Our audiences look to us for guidance and advice before booking their cruise.

EUROPE

OCTOBER 18

We preview the best of 2015 coming up in the United Kingdom and the Continent. Key celebrations, festivals and events not to be missed. How to plan and who to book with to get the best value holiday deals.

RIVER CRUISING

NOVEMBER 1

If you thought 2014 was a busy time on the world's key waterways, 2015 is going one better. River cruising for first-time passengers explained; where accomplished cruise passengers are heading now; onboard experiences that can't be beaten; itineraries that are truly satisfying. River cruise operators are at the top of their game: We help our audiences decide where to journey to.

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on Sunday

SKI

MARCH 2

Strap of the skis for Traveller's guide to the best of the Australian and NZ fields this season. Where to ski, stay, dine and holiday feature alongside the best deals for families.

FOOD & WINE AUSTRALIA

JUNE 22

From paddock to plate, vineyard to glass, fishing boat to barbecue, our audiences want gourmet travel experiences that are local, seasonal and deeply satisfying. Growers and artisans, producers and brewers, bush tucker experts and star chefs are on the menu in this report, along with recommendations on tours to take, where to stay and not to miss along the way.

ASIA

AUGUST 17

It's Australia's big back yard, somehow familiar and yet so wonderfully, distinctly different. Our Asia report is for both tour passengers and independent travellers, as we journey to villages and sky-high cities alike, to ancient landscapes and the latest bars, to markets and temples in key countries of the region.

CRUISING

SEPTEMBER 14

We preview Australia's wave season: the ships, the journeys, the circumnavigations, life on board, the deals and the delights to be had for the next six months cruising in Australian waters, to New Zealand, the South Pacific and to ports beyond. Get on board! Our audiences look to us for guidance and advice before booking.

*Special reports are dedicated 8-12 page sections with a cover page that run inside Traveller.



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