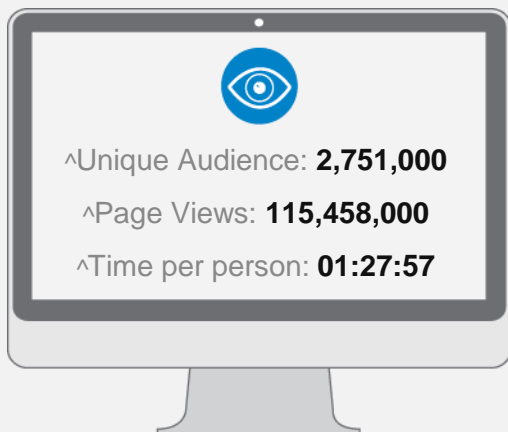


The Sydney Morning Herald

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Key Statistics



M-Site:#

Ave Daily UBs: 330,684
Page Impressions: 37,258,501

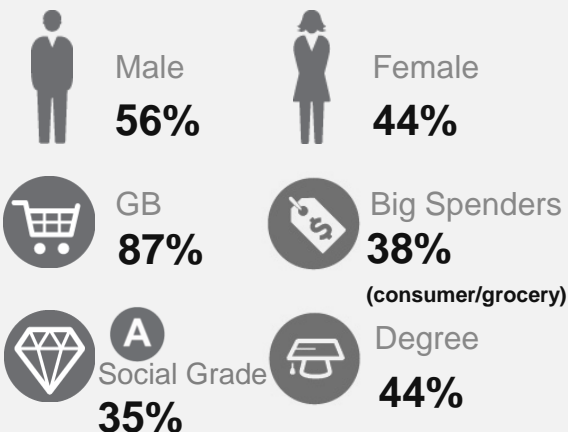
Tablet App:

Audience last 4 wks: 294,000
Downloads to Date: 606,954

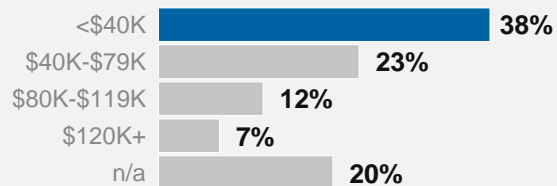
**Video:

Unique Audience: 808,000
Stream Volume: 3,525,000

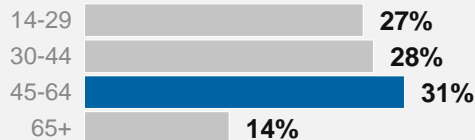
Profile



Income



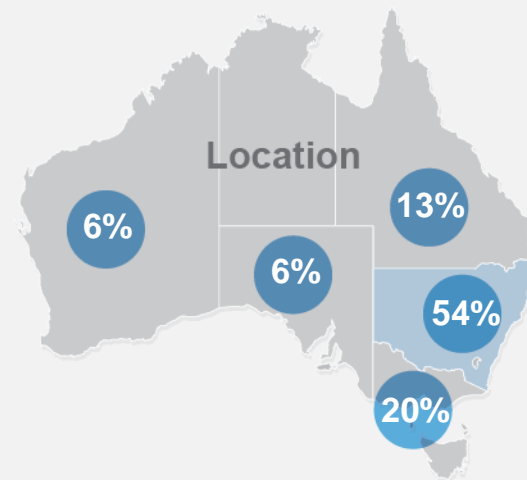
Age



Overview

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