

# 2014 Deadlines

| Issue date | Cover        | Booking deadline | Material deadline - 12pm | Cancellation deadline |
|------------|--------------|------------------|--------------------------|-----------------------|
| January    | January 18   | December 16      | January 9                | December 19           |
|            | January 25   | December 23      | January 16               | December 23           |
| February   | February 1   | January 10       | January 23               | December 30           |
|            | February 8   | January 17       | January 30               | January 9             |
|            | February 15  | January 24       | February 6               | January 16            |
|            | February 22  | January 31       | February 13              | January 23            |
| March      | March 1      | February 7       | February 20              | January 30            |
|            | March 8      | February 14      | February 27              | February 6            |
|            | March 15     | February 21      | March 6                  | February 13           |
|            | March 22     | February 28      | March 13                 | February 20           |
| April      | March 29     | March 7          | March 20                 | February 27           |
|            | April 5      | March 14         | March 27                 | March 6               |
|            | April 12     | March 21         | April 3                  | March 13              |
|            | April 19     | March 28         | April 10                 | March 20              |
| May        | April 26     | April 4          | April 17                 | March 27              |
|            | May 3        | April 11         | April 24                 | April 3               |
|            | May 10       | April 17         | May 1                    | April 10              |
|            | May 17       | April 25         | May 8                    | April 17              |
| June       | May 24       | May 2            | May 15                   | April 24              |
|            | May 31       | May 9            | May 22                   | May 1                 |
|            | June 7       | May 16           | May 29                   | May 8                 |
|            | June 14      | May 23           | June 5                   | May 15                |
| July       | June 21      | May 30           | June 12                  | May 22                |
|            | June 28      | June 6           | June 19                  | May 29                |
|            | July 5       | June 13          | June 26                  | June 5                |
|            | July 12      | June 20          | July 3                   | June 12               |
| August     | July 19      | June 27          | July 10                  | June 19               |
|            | July 26      | July 4           | July 17                  | June 26               |
|            | August 2     | July 11          | July 24                  | July 3                |
|            | August 9     | July 18          | July 31                  | July 10               |
| September  | August 16    | July 25          | August 7                 | July 17               |
|            | August 23    | August 1         | August 14                | July 24               |
|            | August 30    | August 8         | August 21                | July 31               |
|            | September 6  | August 15        | August 28                | August 7              |
| October    | September 13 | August 22        | September 4              | August 14             |
|            | September 20 | August 29        | September 11             | August 21             |
|            | September 27 | September 5      | September 18             | August 28             |
|            | October 4    | September 12     | September 25             | September 4           |
| November   | October 11   | September 19     | October 2                | September 11          |
|            | October 18   | September 26     | October 9                | September 18          |
|            | October 25   | October 3        | October 16               | September 25          |
|            | November 1   | October 10       | October 23               | October 2             |
| December   | November 8   | October 17       | October 30               | October 9             |
|            | November 15  | October 24       | November 6               | October 16            |
|            | November 22  | October 31       | November 13              | October 23            |
|            | November 29  | November 7       | November 20              | October 30            |
| December   | December 6   | November 14      | November 27              | November 6            |
|            | December 13  | November 21      | December 4               | November 13           |
|            | December 20  | November 28      | December 11              | November 20           |

**Premium positions cancellation deadline:** an additional 2 weeks notice is required for cancellations from premium positions.

Material deadlines subject to change for special execution editions (ie. insert bookings). Please contact your sales representative for more details.

Cancellation deadline 4 weeks prior to on-sale date as above. 6 weeks prior for premium positions. Insert booking deadline 6 weeks prior to publication date.

**Production specifications:** Please refer to our specifications website: [www.adcentre.com.au/good-weekend.aspx](http://www.adcentre.com.au/good-weekend.aspx) or email [adproduct@fairfaxmedia.com.au](mailto:adproduct@fairfaxmedia.com.au).

Please note that material received after deadline may be subject to strip-in fees.