



Getting down to business NSW New Development online rates

Effective 1 August 2012

Do  **ain**
Just what you're looking for



NSW New Development online rates

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New Development home page

	Per	National		State	
		Excl GST	Incl GST	Excl GST	Incl GST
Feature Property (8 image gallery) – 100% sov each, rotating	Month	\$7,000	\$7,700	\$3,000	\$3,300
Mrec ad (2 image gallery) – 50% sov	Month	\$6,000	\$6,600	\$2,000	\$2,200
Arch – 100% sov	Week	\$7,000	\$7,700	\$3,000	\$3,300
Lumiere (5 image gallery) – 100% sov	Week	\$7,500	\$8,250	\$2,500	\$2,750

New Development search results page

	Per	Excl GST	Incl GST
Regional video clip (5 showing)			
Zone 1 region	Month	\$2,000	\$2,200
Zone 2 region	Month	\$1,750	\$1,925
Zone 3 region	Month	\$1,500	\$1,650
Zone 4 region	Month	\$1,250	\$1,375
Lumiere (5 image gallery) – 100% sov			
Zone 1 suburb	Month	\$1,800	\$1,980
Zone 2 suburb	Month	\$1,600	\$1,760
Zone 3 suburb	Month	\$1,400	\$1,540
Zone 4 suburb	Month	\$1,200	\$1,320
5 pack option	Month	20% discount	

Domain media requires a New Development subscription to be purchased to access any of the above advertising online products.

New media options

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		National	
	Per	Excl GST	Incl GST
Developments profile project launch video			
Half day shoot	Day	\$1,650	\$1,815
Full day shoot	Day	\$2,500	\$2,750
Testimonial videos			
1 hour filming	Session	\$500	\$550
2 hour filming	Session	\$895	\$984.50
Other New Development options			
Microsite	Build	\$550	\$605
Mobile site	Month	\$1,000	\$1,100
Developer Suburb TV			
Zone 1	Month	\$2,500	\$2,750
Zone 2	Month	\$2,250	\$2,475
Zone 3	Month	\$1,950	\$2,145
Zone 4	Month	\$1,750	\$1,925
Production extras			
Professional presenter	Hour	\$350	\$385
Model	Hour	\$200	\$220
Language voice over	Session	\$240	\$264
Subtitles	Session	\$240	\$264
Translation	Session	\$240	\$264
Travel outside 45km of CBD	Hour	\$150	\$165
Editing			
First edit	Hour	\$-	\$-
Additional edits	Hour	\$150	\$165
DVD copies			
1 to 10			\$11
11 to 25			\$6.60
26 to 50			\$5.50
51 to 100			\$3.85

Services above partnered with Visual Domain. Rates subject to change without notice. All prices are inclusive of GST.

To advertise or find out more contact us today

1300 799 109 | sales@domain.com.au

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