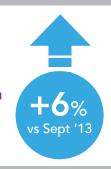
## National quick stats



National reach - last 4 weeks<sup>1</sup>

3.8 Million property seekers per month



Mobile continues to grow<sup>2</sup>

2.4m



Exclusive audience<sup>1</sup>

656k

per month

Year on

domain.com.au property seekers do not visit realestate.com.au



Large total audience of hot prospects<sup>1</sup>



57%

Quality

audience



55%

Investments /

savings





24%

HH income \$120k+ Intend to buy - next 12 months<sup>1</sup>



Home alerts<sup>6</sup>



Property views<sup>6</sup>

54m



Agent leads<sup>6</sup>

775k
+39
Year on Year

Best performing listings<sup>7</sup>



Dominate with

