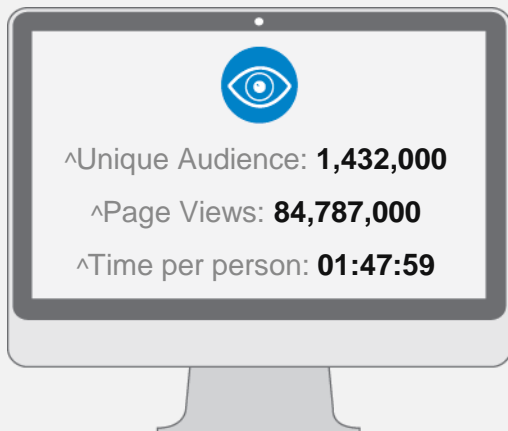


## Key Statistics



### M-Site:#

Ave Daily UBs: 195,184  
Page Impressions: 26,189,875

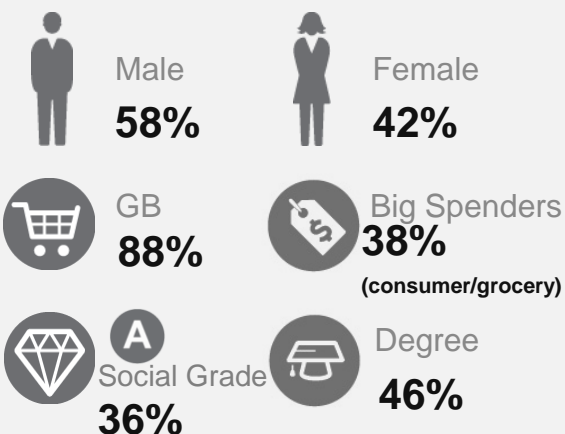
### Tablet App:

Audience last 4 wks: 232,000  
Downloads to Date 540,370

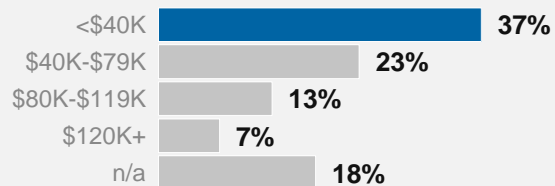
### Video:

\*\*Unique Audience: 438,000  
\*\*Stream Volume: 2,230,000

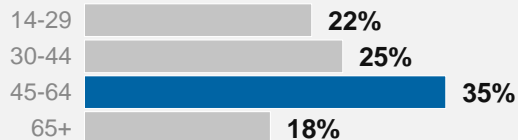
## Profile



## Income



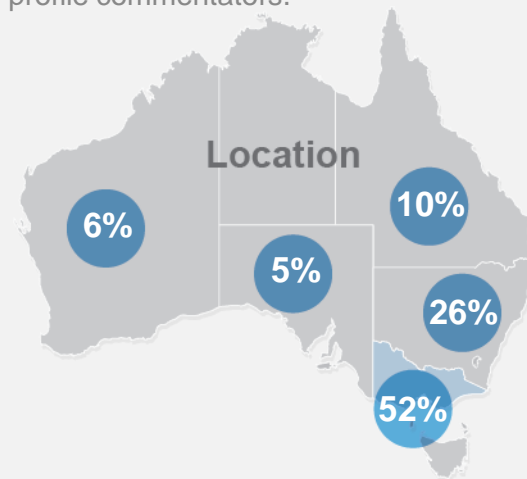
## Age



## Overview

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